





## EUROPEAN NEWS

# A more open and competitive economy is leading to renewed demands for constitutional reform, reports John Wyles in Rome

## Pressure grows in Italy for changing the rules of the political game

MR GIORGIO DE MITA, the leader of Italy's Christian Democrats, says that the country's political system is facing "catastrophe if nothing is done".

Mr Bettino Craxi, the former Prime Minister and Socialist Party leader, warns that Italy will not go on accepting important governments. Mr Alessandro Natta, the secretary of the Communist Party, observes that the political and institutional system is "exhausted and degraded".

These statements, all made in the last fortnight, imply an unusually wide measure of agreement between men more accustomed in recent years to emphasising their differences. Suddenly they seem to be at one in agreeing that the rules of the Italian political game as it has

been played for the last 40 years will no longer do.

*La Grande Riforma* is once again a live subject in Italy - hardly surprising in the wake of a recent unnecessary political crisis, a new rash of corruption charges against prominent politicians, the lowest turnout in a referendum and public transport strikes which the Government has been powerless to curb.

Periodically over the last 10 years, senior politicians have lamented the "gap" between the people and the institutions and warned that the roots of the fragile flower of Italian democracy need a nourishing dose of reform and good government.

Many experts on Italy agree with the US political scientist Mr Joseph Lapombara, who argues

in a new book\* that reform is unlikely because it would threaten the parties' extensive control of the economy and institutions.

### Deadline

However, this may underestimate the pressures pushing them, however reluctantly, in the direction of change. While undoubtedly a conservative people, Italians are also highly competitive and the opening up of their economy in terms of trade and investment is producing a generation of managers, trade union leaders and even politicians more concerned about how their country compares with the leading performers on the international stage.

For these groups, the European Community's 1992 deadline for completing the internal market is a key date for modernisation affecting industry, banking and finance. Above all, a formidable legislative output will be required from a parliamentary system which did not manage to convert into law even half of the Government's legislative proposals between 1983 and 1987.

While the demand for coherent government and legislative efficiency is strongest from a healthy, if preoccupied, private sector, there is also a more diffuse but identifiable clamour from society at large for changes in the "other Italy". This is not the south, but the range of public sector services from health to railways, from the post to urban

transport which are wasteful, inefficient, frequently corrupt and subordinated to the control of the political parties.

Obviously, it is too much to expect of Italian political parties that they sign a self-denying ordinance which would roll back their power, influence and wealth. But there are glimmers of agreement over ends which could curb the worst excesses of "paritocracy".

One is that the executive needs strengthening so that governments do not change every nine or 10 months. Another is that the legislative system needs to be streamlined and made more efficient.

That these are now common denominators among the leaders of the three parties which took

nearly 75 per cent of the vote in the June elections, is encouraging. That the Communist Party's central committee, hitherto tepid on the subject, has decided to give political reform a higher priority than trying to forge a "left alternative" to the present five-party governing coalition is even more so.

Among other things, both Mr De Mita and Mr Craxi will be competing for Communist support for their markedly different approaches to political reform.

### First step

If there is to be any progress, it is unlikely to be very ambitious. As a first step the parties may be able to agree on changes in parliamentary procedures and prac-

tices which would speed up a disastrously slow legislative process. They may also agree to abolish the secret vote which on too many occasions enables the governing majority to melt away over important pieces of legislation.

While Mr Craxi may never succeed in converting others to his vision of a directly-elected president of the republic, he already has some support for a 5 per cent voting threshold which, in the last election, would have locked out 10 of the parties currently enjoying parliamentary representation.

Mr de Mita has bobbed and weaved on detail but favours alternative coalitions lining up before an election with the winner receiving a special premium

to guarantee a comfortable majority of seats. The Communist Party would abolish one house of parliament, introduce single-member constituencies and reduce the number of MPs.

Obviously, a formidable obstacle to agreement is the fear that one or other of the parties has more to gain or less to lose from political reform.

Above all, the smaller parties are watching the exchanges between the three big parties closely, for in any search for coherence and stable governments they are the ones most easily discarded from an overcrowded pack.

*Democracy, Italian Style. Yale University Press, 14.95.*

### Wage protest in Slovenia

ABOUT 700 workers at a large machine-tool factory in Ljubljana, the capital of Slovenia, went on strike yesterday and marched to the republic's assembly building in protest at low pay and falling living standards, AP reports.

So far this year, Yugoslavia has experienced an unprecedented 1,300 strikes involving more than 200,000 workers, but stoppages have been rare in the most developed northern republic of Slovenia.

## Unicef makes progress against child mortality

BY ANDREW MARSHALL

**SIMPLE** low-cost techniques are saving the lives of approximately 2m children a year in the developing world, Mr Richard Reid, Unicef's regional director for the Middle East and Africa said yesterday.

But in its annual report, *The State of the World's Children 1988*, Unicef, the United Nations Children's Fund, says that there is still a long way to go in checking the "quiet carnage" of

infant mortality. The report urges the creation of "Alliances for Children," links between the medical profession, media, and politicians. "If the challenge is to be met, it will be met by a social movement rather than a medical movement alone," the report says.

More than 250,000 children die every week in the developing world from frequent infection and prolonged under-nutrition.

Many others survive in desperately deprived conditions.

Diarrhoea is the leading cause of child death, killing some 5m children last year. But oral rehydration therapy (ORT), the treatment of diarrhoea using a simple solution of glucose, salts and water, is estimated to save 600,000 lives a year. Unicef's goal is to spread the use of ORT, which is simple, cheap and effective.

Immunisation, which now reaches 50 per cent of the developing world's children, is "the success story of the decade," the report says. The world-wide supply of vaccines by Unicef has increased almost four-fold in the past four years, and is now estimated to prevent 1.3m deaths a year. But the intention is to maintain the momentum, and immunise all children by 1990.

The report underlines that, although both these

techniques are simple and cheap, there are considerable barriers to progress.

The greatest need, the report says, is to inform and support parents with the aim of gaining access for all to these basic techniques, which could reduce child mortality by 50 per cent by 1990. It echoes the slogan which the World Health Organisation has chosen for its 40th anniversary next year: "Health for All - All for Health."

## Sigh of relief as Hungary's liberal voice wins reprieve

BY LESLIE COLITT, RECENTLY IN BUDAPEST

THERE was an audible sigh of relief among politically-aware citizens this week when it became clear that Hungary had been spared its version of the "Velvet Revolution". Persistent rumours in recent weeks claimed that Mr Imre Pozsgay, the outspoken liberal Communist who heads the Patriotic People's Front, would be among senior officials removed from office.

Mr Pozsgay is the party's leading proponent of a sweeping democratisation of Hungarian society. He recently proposed that parliament should control the party and government while urging citizens to "unite, establish representation and movements" which would exert pressure on decision-making bodies.

The 57-year-old Mr Pozsgay has become immensely popular especially among younger Hungarians and intellectuals. After attending a gathering of critical intellectuals last September, which included outright opponents of the party, he praised them for remaining within the bounds of legality.

But Mr Pozsgay is the bane of conservative ideologists within the party who fear for its leading role. The rumours of his imminent departure for the provinces were widely seen as bearing the trade mark of "united establishment" movements which would exert pressure on decision-making bodies.

The Finance Group is continuing to globalise its operations. Elders Finance Group is in a strong position, due in part to its focus on fee-for-service earnings. As a result of its rigid lending charter it has not sustained any significant losses in the recent downturn and we anticipate further good performance from the Group in the coming months.

something "we have to live with".

To neutralise the initial impact of personal income taxes, state companies will increase net incomes of employees so that they remain the same as before taxes. But many Hungarians suspect that such generosity, together with social benefits to offset tax-induced price rises, are a ruse.



Mr Karoly Grosz (above): received an upsurge of threatening letters as a result of the austerity measures. But, he reasoned, it was something "we have to live with"

Self-employed people such as the young man who runs a confectionery stand in Lenin Street, are busy trying to compute their expected tax "damages" next year. Although private shopkeepers were subject to personal taxation in the past, in practice they were able to avoid paying all but nominal taxes.

A completely new profession, that of the tax adviser, will make its debut in Hungary on January 1. Their fees will not be regulated but advisers will be made financially liable for false advice to clients.

Although company taxes are to be reduced from a maximum of 90 per cent to 70 per cent, confusion reigns because some old taxes are to be retained while VAT is introduced. The tax reform was designed to eliminate the practice of milking profitable companies to subsidise loss-making ones, but the Government is uncertain whether the new taxes will make up for the losses of the old ones.

Amid this turmoil it was a minor sensation that Hungary's trade deficit to the West in the first nine months fell by \$122m compared with the \$817m deficit in the same period last year. The balance of payments deficit dropped to \$90m from \$122m last year.

Officials of the national bank - partly in response to an 8 per cent devaluation of the forint early this year and partly to export incentives - should lead to a balance of payments deficit this year of about \$95m compared with a \$1.4bn deficit last year. Such progress notwithstanding, Hungary's hard currency debt of \$16bn grows and \$9.1bn net will remain the highest in Eastern Europe per capita for some time.

# Elders IXL Limited

## A Strong Base for Future Growth

### Highlights of the Chairman's Address, 1987

Extracts from the Address by the Chairman, Mr John D. Elliott, at the 1987 Annual General Meeting, held at Adelaide on 16th November.

Your Company has completed a highly successful year, in the course of which:

- total assets doubled in value to A\$9.8 billion
- net operating profit increased by over 130% to A\$486 million
- earnings per share, on increased equity base, rose 56% to 56 cents/share
- bonus issues of one-for-three in November 1986, and one-for-seven in April 1987 were made
- interim dividend of 9 cents/share was paid
- A final dividend of 10 cents/share will be paid in January 1988.

### Financial Strength

Since balance date shareholders' funds have been increased by the receipt of the second instalment from the one-for-three rights issue made in March and the conversion of convertible bonds. After adjustment for those receipts shareholders' funds at 31st October, 1987 were in excess of \$4.5 billion.



Mr John D. Elliott, Chairman.

In addition, the Company has on issue convertible bonds denominated in various currencies which mature in 1997. The fixed conversion price is between A\$4.46 and A\$4.59 and that is not affected by currency fluctuations. At current exchange rates the face value of these bonds is approximately A\$600 million.

"The Company is in a strong position to raise funds for further expansion."

Against this, at 31st October 1987 total Company borrowings (excluding convertible bonds) are equivalent to A\$2,612m at current exchange rates. Assuming that all of the convertible bonds will convert and are therefore treated as equity, the Group's debt to equity ratio at 31st October was 0.5 to 1.

"The Company is therefore in a very strong position to face the current environment."

The board has always believed that a proper debt to equity ratio for the Company is 1 to 1. All of the Company's funding agreements, and

the trust deeds applicable to the convertible bonds, permit even higher ratios. Consequently, the Company is in a strong position to raise funds for further expansion.

During the current year the Group's operating cash flows will be improved substantially because major capital expenditures in the Australian Breweries have been completed.

The Company is therefore in a very strong position to face the current environment.

### Recent Developments

At the Extraordinary Meeting on 4th November, shareholders accepted the board's recommendation not to proceed with the proposal to create separate listed companies for each of the main operating divisions.

The directors intend to reconsider the separate listing of the main operating divisions at an appropriate time after stability returns to local and international stock markets and clearer economic trends become evident. In the meantime, the board believes that it would be in the best interests of the Company and its shareholders to maintain Elders' strong financial position so that it can take advantage of opportunities as they arise during coming months.

The proposed float of the Courage pubs will not proceed. The Company strategy has never been dependent on floating of the pubs and it would be clearly unwise to proceed with the float unless the Company is able to obtain a proper price for the underlying assets.

The float of the Courage pubs is ultimately tied to property values and interest rates. An alternative proposal for the pubs is presently being investigated. This would not involve any public offering and consequently would be less dependent on stock market trends.

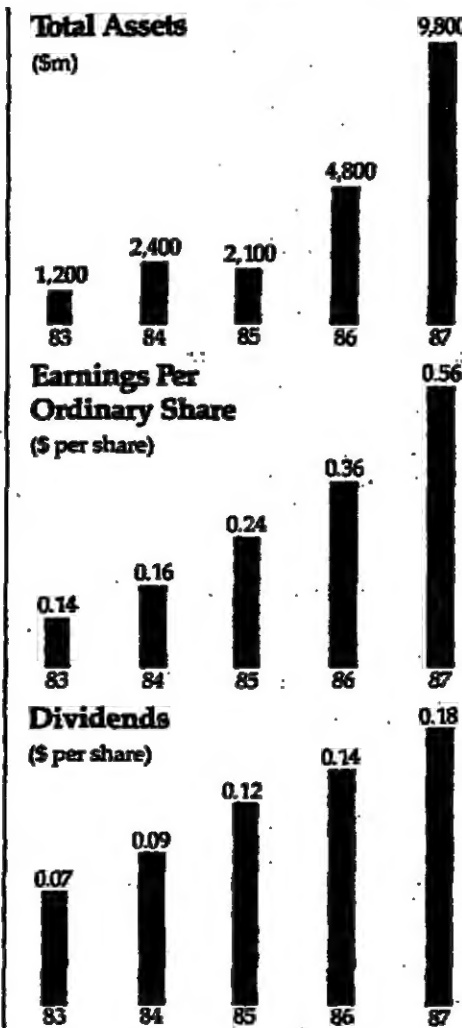
### Group Performance

Performance of the individual Groups is described in the Annual Report. I would just like to comment briefly on developments since balance date.

The Brewing Group is performing very strongly, and is expected to continue doing so. Brewing is a business which is largely unaffected by economic downturn, and its strong cash flows are an important part of the Company's strength.



In recent months, Foster's Lager has been successfully launched throughout Courage pubs in the United Kingdom, making it the most widely distributed lager in that market. The promotion of Foster's around the world has been further boosted with the recent commissioning of large Foster's signs at two of the world's most famous landmarks, Piccadilly Circus and Times Square.



Since Elders' acquisition of Courage, its share of the U.K. beer market has grown from just under 9% to over 10%. Profits are principally made in sterling which has strengthened considerably against the Australian dollar in recent weeks.

"The Brewing Group is performing very strongly, and is expected to continue doing so. Brewing is a business largely unaffected by economic downturn, and its strong cash flows are an important part of the Company's strength."

Carlton and United Breweries is continuing to produce good results, and we expect further profit increases as a result of recent investment in improved facilities. Sales have been particularly buoyant in recent weeks as the result of good weather during the VFL Grand Final and Foster's Melbourne Cup period and, of course, the Foster's Australian Grand Prix.

The Agribusiness Group is also performing well. Pastoral operations with the exception of New Zealand, are producing good returns. Seasonal conditions throughout Australia are generally average to good, promising further good results in most regions. Wool prices are satisfactory and the outlook for beef remains buoyant.

The Group is continuing to globalise its participation in agricultural commodities - recent developments include the purchase of Lincoln Grain, adding to grain elevation and trading activities in the mid-western United States; the purchase of Allstate Grain, giving us a similar operation in Western Canada; and the acquisition

of a malting operation in Belgium. Recent trading successes include the sale of 11,000 tonnes of Australian butter to Iran and successful trading in ships by our shipping and chartering business.

We expect the integration of the Pastoral and International trading business to continue to reap the benefits of synergy. The sharemarket downturn has not affected the market outlook for agricultural commodities for at least the immediate future. Even if some negative effect does develop in the medium term we expect further growth in beef imports to Japan, and an improved outlook for grain as a result of poor crops in India and China.

The Finance Group is continuing to globalise its operations. Elders Finance Group is in a strong position, due in part to its focus on fee-for-service earnings. As a result of its rigid lending charter it has not sustained any significant losses in the recent downturn and we anticipate further good performance from the Group in the coming months.

"Although financial service businesses are generally vulnerable in market conditions such as we now experience, the Elders Finance Group is in a strong position."

Elders Resources has grown rapidly during 1986/87 and produced excellent results. The outlook for gold prices, particularly in Australian dollars, is strong for the present, and hence the good returns from Elders Resources' own mining operations will continue to grow. If gold prices should turn downwards, returns are still protected through marketing arrangements.

Elders Investments Limited was successfully listed on the Hong Kong Stock Exchange in September although its share price has suffered like all others. Its first major transaction is the purchase of 55 million shares of Hudson Conway, representing approximately 24% of the issued capital of that company, plus 45 million convertible bonds, for a total consideration of A\$105m.

Hudson Conway will acquire the Carlton Brewing site, one of Melbourne's prime real estate locations. Subject to approvals, the site will be developed to include the new head office for Elders IXL in one of Melbourne's prime real estate sites.

This acquisition is a very positive step for Elders Investments, particularly in the current environment, as Hudson Conway has strong cash resources and no significant debt.

"Results for the first quarter of 1987/88 have been very satisfactory, well ahead of last year and ahead of budget."

### Outlook for Elders IXL

The outlook for your Company is good. Results for the first quarter of the year have been very satisfactory, well ahead of last year and ahead of budget. We face a higher degree of uncertainty than has been the case for several years, but barring unforeseen circumstances we expect another year of increased earnings over last year.

John D. Elliott



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## Hassan steps down as leader of Gibraltar

BY JOE GARCIA IN GIBRALTAR

SIR JOSHUA HASSAN, Gibraltar's chief Minister, yesterday confirmed that he was resigning. He will be succeeded by Mr Adolfo Canepa, his deputy.

The resignation, which Sir Joshua, aged 72, said was for personal reasons, brings to an end a political career spanning more than 40 years. He will remain a backbencher until Mr Canepa dissolves the present legislature.

A general election must take place during the first quarter of next year.

Mr Canepa refused yesterday to express a view of the recent Anglo-Spanish deal on joint use of Gibraltar airport, which was agreed to have affected the timing of Sir Joshua's resignation.

The matter is likely to be resolved after the election.

However, Mr Joe Bossano, the opposition leader, is moving a motion at next Tuesday's meeting of the House of Assembly rejecting the terms of the airport agreement. That meeting will be Mr Canepa's first public appearance as chief minister.

Mr Bossano's motion reiterates the view that the international use of Gibraltar's airport should be on the basis that no special privileges are accorded to Spanish airlines, passengers with a Spanish destination or the Spanish aviation authorities. It reasserts Gibraltar's right to be included in the European air liberalisation package as a British regional airport without preconditions.

Sir Joshua, for his part, has been stressing that his retirement comes at a time of renewed economic prosperity in Gibraltar following the full opening of the Spanish border nearly three years ago. Gibraltar will be free to decide if it wants the airport deal, he said.

## Era of more extreme politics may be opening

BY JOE GARCIA

THE DEPARTURE of Sir Joshua Hassan from the Gibraltar political scene at the age of 72, after more than 40 years, leaves a gap which will be difficult to fill. It is likely to mark the end of an era of moderation and pragmatism, with the rise of more extreme politics coming into play.

Sir Joshua first mooted retiring in 1975 but, after General Franco's death that year, he opted to stay on in the hope that a democratic Spain would show greater understanding for the wishes of the Gibraltarians to help solve the centuries-old sovereignty dispute.

If anything, Britain is now showing greater understanding of Spanish unease about Gibraltar, as shown by the 1984 Brussels agreement when sovereignty came up for discussion for the first time, and by the more recent deal on joint use of the colony's airport which most Gibraltarians oppose.

Sir Joshua, however, takes comfort from the fact that the fate of the airport deal is being left to Gibraltarians to decide. When he returned from the London talks last week he gave the impression of favouring the agreement, describing it as "the best possible deal". The Opposition leader, Mr Joe Bossano, accused him of "betraying the sentiments and commitments of the House of Assembly and the people of Gibraltar".

Now Sir Joshua has revealed that, throughout the discussion with Britain, he made it "abundantly clear" that the Spanish proposals for the joint use of the airport were unacceptable to Gibraltar.

It was not the first time that he has been forced to prove his credentials as protector of Gibraltarians' interests. In the 1970s he was being accused of favouring a leaseback arrangement with Spain, and throughout the difficult years since then

has had to perform a delicate balancing act to get what he wants without unduly upsetting London, Madrid or the Gibraltarians.

His successor as Chief Minister and party leader, the Economics Minister, Mr Adolfo Canepa, is far more outspoken and rejects the airport deal, while Mr Bossano, whose Labour party was recently put ahead of its rivals in opinion polls for the first time, firmly opposes talks with Spain about its sovereignty claim to the Rock. If anything, a more entrenched Gibraltarian posture is likely to become manifest in the post-Hassan era.

Sir Joshua first emerged in Gibraltar politics during the Second World War as dominant figure in the Association for the Advancement of Civil Rights, which was to become the biggest political force in the colony's history.

A Jew educated at the old Christian Brothers' College in

Gibraltar, he later read law at the Middle Temple in London, before being called to the bar in 1939. When the city council was given an elected majority in 1945, the AACR romped home with more than 90 per cent of the vote, and Sir Joshua topped the poll.

For Sir Joshua, there was no looking back. His political career has spanned four decades of reform and constitutional advance, transforming the fortress Rock into a self-governing micro-state, with Britain retaining responsibility for foreign affairs, defence, and internal security.

He was the first mayor and the first Chief Minister. He lost one election, in 1969, to a coalition headed by the now defunct Integration with Britain Party. But he has won every election since, vindicating the pro-British stance which his opponents have questioned.

Throughout his remarkable

## Madrid shrugs its shoulders

By Tom Burns in Madrid

THE RESIGNATION of Sir Joshua Hassan was greeted with a shrug by officials in Madrid.

But there appeared to be no undue discomfort in the Spanish Foreign Ministry at the prospect that the Rock's veteran strongman could be succeeded, following elections early next year, by the uncompromising opposition leader, Mr Joe Bossano.

Reflecting Spain's consistent view that the Gibraltar dispute concerns solely the British and Spanish governments, officials here said yesterday's resignation was a development that had nothing to do with Spain.

There was also a marked lack of concern at the prospect of an electoral win by Mr Bossano whose hostility to any deals with Spain are as well known in Madrid as they are in London and Gibraltar.

Officials said that should Mr Bossano be elected with a mandate to reject the recent Anglo-Spanish agreement on joint use of Gibraltar airport, Spain would not be unduly affected. Mr Bossano's hardline stand should be of more concern to Britain than to Spain.

The officials said that Madrid was in no hurry to open Gibraltar airport to dual use by Spain and Britain.

## European concerns launch technology research institute

BY JOHN WYLES IN ROME

A PRIVATE sector initiative for exploiting Europe's research and development capabilities, the European Institute of Technology, was launched in Rome yesterday by a handful of multinationals.

They aim to bring together industry's R&D efforts with pre-competitive university research in the hope of speeding up technological innovation and helping universities to be more sensitive to industry's scientific requirements.

Stressing the advantages which US and Japanese companies enjoy through efficient industry-university relations, Mr Giorgio Porta, managing director of Montedison, told the launching conference: "Collaboration between industry and universities is an important channel through which advances in knowledge can be put to use in technological innovation and exploited in the market."

Founding companies include the Italian chemicals and pharmaceuticals company, Philips of the Netherlands, AT&T Europe and IBM Europe.

They hope to be joined by another seven or eight by the end of January and double the number by the end of the year. Each company contributes Ecu200,000 (£140,000) towards

funding the institute's activities. The initial project areas will be information technology, materials science and biotechnology. The institute will be decentralised, with a number of scientific centres and individual researchers across Europe.

Projects will be chosen according to their relevance for educational and industrial needs and funded partly by EIT funds together with money from participating companies and public institutions.

The organisers said yesterday that they were conscious of the need to involve small and medium-sized businesses in the project. Mr Tage Friak, vice-president for science and technology of IBM Europe, said that Europe had been weak in speeding up the transfer of research into product development. "This is one thing EIT hopes to improve," he added.

The institute is the result of discussions in the Roundtable of European industrialists on setting up a European version of the Massachusetts Institute of Technology.

Having rejected this on the grounds of cost, most companies represented on the Roundtable are eventually expected to back the less ambitious EIT.

## Commission drops case against nine airlines

BY TIM DICKSON IN BRUSSELS

THE European Commission decided yesterday not to proceed with its direct legal action against nine major European airlines.

The move to drop the suit had been expected following Monday's landmark deal on airline reforms, which provides for lower discount fares for air travellers and the prospect of greater competition on both new and established routes.

Commissioners in Brussels, notably Mr Peter Sutherland, became increasingly exasperated at some member states' reluctance to embrace even the relatively modest degree of change in a package which was first proposed more than two years ago.

In an effort to force the pace of the political negotiations, the Commission initiated proceedings against the cartel agreements of several large airlines, including British Airways and Lufthansa, alleging infringements to the competition rules under Article 89 of the Treaty of Rome. This was widely seen as a somewhat cumbersome process but observers feel that it had the

desired effect on national governments helping to pave the way for this week's deal.

A senior Commission official pointed out yesterday that the regulation agreed by transport ministers on Monday gives the Commission important new investigative powers and enables the Brussels executive to fine airlines which persist with anti-competitive practices other than those specifically exempted from the Treaty rules.

In a separate move yesterday the Commission decided to open an "infraction procedure" against France because of alleged discrimination on the basis of nationality.

This follows an incident at Brussels airport over the summer when a charter aircraft, owned by Sobelair (part of the Belgian national airline Sabena), could not take off because it was refused landing rights at the French airport. The justification was that more than 20 per cent of the passengers were French, and that Sobelair was thus potentially taking business away from French airlines.

## French riot police storm central bank building

BY PAUL BETTS IN PARIS

FRENCH RIOT police stormed the Paris headquarters of the Banque de France in the early hours of yesterday to free two senior officials trapped in the building by striking employees.

The action by the CRS riot police, in which six strikers were slightly hurt, is likely to worsen the atmosphere in the week-long strike that has crippled the French central bank and its operations.

The police forces were called in after Mr Philippe Lagayette, a deputy governor of the central bank and the former private secretary of Mr Jacques Delors, when the European Commission president was French Finance Minister, and Mr Raymond Pennaud, the bank's personnel manager, were detained in the bank by protesting employees. The two officials were prevented from leaving the bank after a new round of negotiations failed to break the deadlock between the unions and the central bank's management.

The strike, which started nine days ago, is beginning to disrupt the day-to-day operations of the French banking system. It is already having an impact in centralised cheque clearing operations, and has caused a shortage of new bank notes which has especially disrupted automatic cash dispensing machines in many French cities.

The majority of the bank's 17,000 employees are seeking improved pay and benefits as well as job security guarantees.

## Timber group told to repay government aid

BY WILLIAM DAWKINS IN BRUSSELS

PINAULT, the French timber products group, was yesterday ordered to repay within two months FF14m (\$985,000) in state aid.

The order was made by the European Commission on the grounds that the cash, which includes interest on advances and loans to Pinault and one of its subsidiaries, Isoroy, had given the company an artificial competitive advantage. Under EC rules, almost all kinds of state industrial aid must be cleared by the Commission first. Paris failed

to notify Brussels of its assistance to Pinault.

Isoroy was formed from the merger of three smaller wood processing groups in 1982, helped by state aid package. The group filed for bankruptcy three years later, following which it was taken over by Pinault, which had insisted on the granting of a second state aid package. A rival offer by the multinational Seribo timber group was refused, even though Seribo did not ask for any state assistance.

## Air France pilots strike over manning Airbus

AIR FRANCE pilots have called a four-day strike from today in protest against the airline's refusal to discuss flight deck manning on the new Airbus A320 short-haul airliner, a union spokesman told Reuters.

The airline warned travellers of the stoppage in advertisements in French newspapers on Wednesday but said it believed it could maintain most flights. An airline spokesman said: "We are expecting to operate 75 per cent of our long-haul flights and 80 per cent of our medium-haul flights."

Air France said the dispute centred on a demand by pilots for extra money to fly the A320, which will have only two flight deck crew instead of the three on most airliners. The A320 is due to enter service next year.

"It is not a question of pay, it is a question of working conditions," a union spokesman said. He accused the airline of refusing to negotiate.

Air France ground staff have called an unrelated protest strike on Thursday in protest against promotion policy.

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## THE SUPERPOWER SUMMIT

## Gorbachev ushers in confident foreign policy

Patrick Cockburn analyses Moscow's switch to a more sophisticated diplomacy

THE WASHINGTON summit marks the triumph of Mr Mikhail Gorbachev's two-and-a-half-year-old campaign to make Western, and particularly American, public opinion more sympathetic to the Soviet Union as a necessary precondition for diplomatic success in improving US-Soviet relations.

This is in sharp contrast to the more 18th century-style diplomacy of Mr Andrei Gromyko, Soviet Foreign Minister for 28 years up to 1985, with his almost exclusive preoccupation with secretive negotiations with leaders such as President Richard Nixon and Dr Henry Kissinger.

Mr Gorbachev and his advisers have always been extremely conscious that the narrow diplomatic basis of the first period of détente in the 1970s was extremely vulnerable to attacks from the US political right. Ever since the summit in Geneva in 1985 the Soviet leader has given priority to defusing the demonology of "the evil empire".

His degree of success, as indicated by opinion polls which show Mr Gorbachev enjoying a degree of public esteem scarcely less than President Reagan, has surprised Soviet policy makers. They want to take advantage of this by pushing quickly for a strategic arms limitation treaty (START), and they also believe that President Reagan is invulnerable to effective attacks from the US right for being soft on

communism, in a way that may not be true of his successor in the White House.

But there is more to the new style of Soviet diplomacy than a greater willingness and ability to appeal to Western public opinion. Soviet foreign policy making is now marked by far greater confidence than under Mr Leonid Brezhnev. This derives largely from the election of Mr Gorbachev, whose arrival ended the prolonged leadership crisis which had paralysed and demoralised the Kremlin from 1978 to 1985.

Soviet experts also feel that the events of the last 15 years show that the balance of power between Moscow and Washington is fundamentally stable. In the four main areas of superpower competition - nuclear and conventional arms, relations with Europe, China and the Third World - neither side has been able to make significant gains.

The present dialogue is therefore underpinned by the feeling in Moscow that effective competition with the US is expensive, difficult and unlikely to produce

MR Mikhail Gorbachev, the Soviet leader, will brief Warsaw Pact leaders in East Berlin tomorrow following his Washington summit with President Ronald Reagan, diplomats and East German sources told Reuters in East Berlin. They elaborated on an announcement from the official East German news agency which said: "A meeting of the leading representatives of the member states of the Warsaw Pact will take place in Berlin on December 11 1987 according to a joint agreement." It gave no more details.

East German officials said all seven Pact leaders - from Bulgaria, Czechoslovakia, East Germany, Hungary,

Poland, Romania and the Soviet Union - would meet in East Berlin.

Mr Gorbachev has made a point of briefing his allies after each summit meeting he has had with Mr Reagan. Speculation was rife in East Berlin that Mr Gorbachev would make a short stopover on his way home to Moscow from Washington, where on Tuesday he and Mr Reagan signed the INF treaty. Diplomats said one reason why the Soviet leader chose East Berlin as the venue to meet other members of the Pact was that East Germany is one of two East European countries, along with Czechoslovakia, where the medium-range missiles are based.

Poland, Romania and the Soviet Union - would meet in East Berlin.

halver's foreign policy experts, spelled out that Soviet security could be better improved by political means rather than seeking to raise the combat effectiveness of the Soviet armed forces.

This change in military doctrine is accompanied by a reduction in the input of the Soviet military into overall Soviet security policy in recent years. This is in part a result of the passing of the wartime generation of leaders but also flows from the knowledge of the economic impact of spending some 13 per

cent of Soviet GNP on national defence.

The dismissal of Marshal Sergei Sokolov, the Soviet defence minister and the head of air defence earlier this year for failure to stop Matias Rust landing an aircraft in Red Square, underlined that the military lobby is on the defensive.

This is not to say that military spending is going to fall - the Central Intelligence Agency in any case says that investment for a new generation of conventional arms is already in place - but is likely to be under much tighter political control.

The speed of change in Soviet foreign policy has been aided by two other factors. Firstly Mr Gorbachev's two closest and most radical supporters in the Politburo are involved in foreign policy: Mr Eduard Shevardnadze, the Foreign Minister, and Mr Alexander Yakovlev, the Party Secretary for Propaganda and Culture. Change has therefore been far easier to introduce in Soviet foreign policy than it is in running the economy.

The second change is that the functional division between the

state and Communist Party in determining Soviet foreign policy is now much reduced. This has limited the role of dated ideology in effecting relations with other states.

In regional conflicts - the main topic of discussion between President Reagan and Mr Gorbachev yesterday - such as the Gulf or Africa, the Soviet attitude is that the ability of either superpower to intervene effectively is now much less than in the 30 years after 1945. They feel the world is far less pliable and intervention even where successful, will never be cost-free.

This is exemplified by Soviet experience in Afghanistan. Despite moderate noises about withdrawal of Soviet forces in return for an end to US supplies of guerrilla weapons, diplomats in Moscow have yet to detect a decision to accept the fall of the government in Kabul.

The Soviets know that other Soviet allies are extremely nervous that better relations with the US will be at the expense of old friends of Moscow. Here the signals are conflicting with heavier support this year for Angola but a cut in oil supplies to Nicaragua.

## Soviet admission raises hopes of Star Wars deal

BY DAVID BUCHAN DEFENCE CORRESPONDENT

MR Mikhail Gorbachev's official admission that his country is pursuing research into space-based missile defence creates an opening for agreement on the vexed issue of the US Strategic Defence Initiative and how it affects the Anti-Ballistic Missile pact, according to some observers, notably Mrs Margaret Thatcher, the UK Prime Minister.

Certainly, it removes the basis for Moscow's public show of moral indignation since Mr Reagan launched his SDI, or Star Wars project, nearly four years ago. The Soviet leader was quite categorical in his US television interview last week: "The Soviet Union is doing all the US is doing and I suppose we are engaged in research, basic research, which relates to these aspects which are covered by SDI in the US."

Whether the two leaders can come to an early agreement on SDI in the context of the ABM treaty remains doubtful, despite some intriguing signs of recent flexibility with Soviet officials adopting some suggested SDI limits proposed to them by liberal US scientists acting privately.

It is even less likely that Mr Reagan's long-standing offer one day to share American SDI technology with Moscow will come to pass. It would for one thing make a mockery in the eyes of US allies, of all Washington's efforts to keep hi-tech with military potential out of Soviet hands.

In fact, there has been an involuntary sharing of SDI technology, in both directions. The Pentagon says much of its understanding of how particle beams could be made into practical weapons of a kind that could destroy a satellite's electronics came from published Soviet research. In internal KGB documents reaching the West several years ago, various Soviet institutions acknowledge what they have gained from the US in Stars Wars-type technology.

For instance, the Institute of Atomic Energy, whose deputy director, Mr Yevgeny Velikhov, has been a key Gorbachev adviser at summit, is recorded as gaining from US experience in studying the optimum weight and dimensions for space and military aircraft of "a series of lasers from 1.5 to 10MW." Indeed, it has been the clandestine Soviet references to a Soviet SDI programme, so at variance until last week with public utterances from Moscow, that intensely irritated US officials.

Both superpowers appear to be working along the same lines to produce a combination of supercomputers to identify and track incoming missiles, and of high-intensity lasers, kinetic energy weapons (shooting heavy metal pellets at very high speed) and particle beam weapons to destroy the missiles at various stages in their flight.

Laser technology, for which two Russians and one American shared the 1964 Nobel physics prize, seems to be a main focus



Mr Reagan and Mr Gorbachev yesterday. Will they see eye to eye on the Strategic Defence Initiative?

of the Soviet SDI programme. Much of the research has taken place at Sary Shagan in central Asia, which is also the main site for testing traditional anti-ballistic missile rockets such as the Galosh and Gazelles legally employed around Moscow under the terms of the ABM treaty.

The Pentagon estimates about

half, or \$1bn in US terms, of what the Soviet Union spends a year on SDI research goes on lasers. But for all that the US believes that the Soviets could not deploy a ground-based laser system before the late 1990s, while a space-based laser system would not be feasible before the next century.

Lionel Barber and Patrick Cockburn profile the arms negotiators

## Grand Old Man of the nuclear arms race

MR PAUL NITZE, who heads the US arms control working group at the Washington summit this week, probably ranks as one of the most influential policy makers of the nuclear age.

Aged 80, he has over the past 40 years helped to define the terms of the superpower arms race, develop its concepts and fashion its future strategies. He helped to build the 1972 Salt I treaty which imposed limits on the growth of strategic offensive weapons, while his opposition to the follow-up Salt II treaty virtually doomed its chances of Senate ratification.

This week, Mr Nitze and his Soviet counterpart will be testing each other's positions on strategic offensive weapons - with a view to fleshing out the tentative Reykjavik agreement between President Reagan and Mr Gor-

bachev to cut their countries' respective strategic arsenals by half. The other key subject will be the US Strategic Defence Initiative - the space-based defence system - and how it relates to the 1972 Anti-Ballistic Missile Treaty (which Mr Nitze, then serving under President Nixon, himself helped to negotiate).

Until recently, Mr Nitze, a New York investment broker in the 1950s, was labelled the ultimate cold warrior, not only because of his opposition to Salt II (when he joined the Committee on the Present Danger) but because, in 1950, he was the principal author of a policy study that recommended a four-fold increase in military spending to counter the Soviet expansionist threat after the Second World War.

However, his opposition to an immediate commitment to

deploy the SDI system has made him a target of hard-line conservatives.

Mr Nitze's position is simply that an ambitious SDI defence system - a kind of weapons not be cost-effective at the margins. Indeed, he has suggested that SDI deployment could merely trigger a "costly and destabilising offence-defence race".

He is believed to share Mrs Thatcher's desire for some mutual superpower agreement which regulates SDI testing in order to preserve the ABM treaty.

Whether there is room to compromise here would seem to depend on whether the Soviets continue to link the dramatic offensive missile cuts with tight restrictions on SDI testing and development. If the two issues are uncoupled, then rapid progress could follow.



Paul Nitze: influential policy maker of nuclear age

## Tough, flexible army veteran

MARSHAL Sergei Akhromeyev, the Soviet Chief of Staff, has become a physical symbol of the support of the Soviet military for Mr Mikhail Gorbachev's arms control proposals.

In Washington, as at the last summit in Reykjavik in 1986, he is playing a prominent part in negotiations in which he has a reputation for being tough but flexible and genuinely seeking a solution to disagreements.

Appointed in 1984, Marshal Akhromeyev has accompanied himself well to the Gorbachev era. In contrast to Marshal Nikolai Ogarkov, his

predecessor, dismissed for demanding more resources for the military, he has shown no signs of kicking against the official line.

At press conferences and in television discussions with US officials, he has shown himself one of its most effective advocates.

The dismissal of Marshal Sergei Sokolov, the Defence Minister, earlier this year, has opened the way for major changes in the Soviet military, but there is no sign of this affecting Marshal Akhromeyev's position.

Born in 1923, Akhromeyev is one of the few left in the

Red Army old enough to have joined in 1940 - before the German invasion. But not a great deal is known about his career, apart from service as first deputy commander of the important Byelorussian military district in western Russia from 1967-72, until he was promoted to general in 1980.

Clearly groomed as a potential successor to the wayward Marshal Ogarkov, in 1983 he was named a marshal and also a member of the communist party central committee. The job of chief of the general staff which he currently holds carries with it the post of first deputy defence minister.



Akhromeyev: upholding Gorbachev line

## AMERICAN NEWS

## Argentina hit by 24-hour general strike

By Tim Coons in Buenos Aires

A 24-hour general strike in Argentina yesterday paralysed public transport and forced the closure of most factories in the industrial belt around Buenos Aires.

Nonetheless, there was considerable activity in the capital's financial centre with shops, banks and offices open, although with reduced staffs.

This is the 10th general strike organised by the General Confederation of Workers (CGT) since President Raul Alfonsín came to power four years ago. Previously the strike calls have paralysed practically all commercial activity.

In a rally on Tuesday evening, Mr Saul Ubaldini, the secretary-general of the CGT, told 20,000 supporters that the strikes and other industrial action would continue until the Government changed its economic policy. He also made another scathing attack on the government's economic team.

## Brazilian attempts to cut public spending collapses

BY IVO DAWNAY IN RIO DE JANEIRO

EFFORTS by the Brazilian Government to rein in public spending appear to have collapsed under pressure from government agencies and interest groups.

Officials at the Finance Ministry are now believed to be anticipating a public sector deficit at the year-end of between C\$650bn (\$10bn) and C\$700bn.

This represents some 6.5 per cent to 7 per cent of gross domestic product or equal to forecasts at the beginning of the year before Mr Luiz Carlos Bresser Pereira, the Finance Minister, announced measures aimed at reducing the figure to 3.5 per cent.

Substantial pay rises for federal civil servants and the military and the re-introduction of wheat subsidies are among the

many factors that have swollen spending.

Mr Bresser had attempted to eliminate the controversial C\$50bn wheat subsidies in June, but has been forced to resume the payments to avoid fuelling inflation by an estimated 2 percentage points. The inflation forecast for the month of December is now unofficially expected to exceed 16 per cent.

The mounting budgetary crisis has fuelled claims that Mr Bresser Pereira is increasingly in conflict with President Jose Sarney over how to cut expenditure and raise the Government's receipts.

A package of fiscal measures and spending cuts is now imminent, but it is uncertain how severe these will be. The Finance Minister together with Mr Fer-

ando Milhet, the president of the Central Bank, are both backing a new wealth tax among other changes aimed at raising the burden on the richer portion of society and lowering the tax burden on the less well off. But officials at President Sarney's Planalto Palace have ruled out any such move.

The differences between Mr Sarney and his finance minister have spawned a spate of rumours that Mr Bresser Pereira has threatened to resign if his proposals are not accepted.

Lorry drivers and owners in Brazil have called off a national strike after agreeing a 53 per cent rise in pay rates and an 83 per cent increase in freight charges.

The two-day meeting in the Contrás last week held their first negotiations to end the fighting that has killed 40,000 people in their Central American nation in more than five years.

Delegations from Nicaragua's Sandinista government and the Contras last week held their first negotiations to end the fighting that has killed 40,000 people in their Central American nation in more than five years.

The two-day meeting in the Contrás last week held their first negotiations to end the fighting that has killed 40,000 people in their Central American nation in more than five years.

Toronto is acting to pre-empt rabies hysteria, writes David Owen

## Raccoon fever comes to town

THE BOOMING and affluent metropolis of Toronto is fortunate in having to cope with far less than its fair share of the run-of-the-mill urban scourges increasingly in evidence from Lambeth to Los Angeles.

Poverty is infrequent - although there are estimated to be between 60,000 and 65,000 homeless wandering the streets of the greater Toronto area. The per capita crime rate is a small fraction of that plaguing Detroit - less than 300 miles away, and inner city decay is practically non-existent - although hallmarks of the much-maligned and frequently under-repair Gardiner expressway may be to disagree.

It is even hard to find fault with public transport in a city which boasts copious buses and trams, as well as an immaculately-maintained subway system.

"Jeez, it's cleaner than my house in here," exclaimed one New Yorker on venturing into the busy Bloor-Yonge intersection for the first time.

Indeed, so good is life for the majority of metropolitan Toronto's more than 5m inhabitants, that the left-of-centre New Democratic Party's socially-aware candidate for the provincial premiership could find little to campaign on. Mr Bob Rae was reduced to castigating Liberal leader, Mr David Peterson's then minority government for its failure to deal with beach pollution, and for the high cost of car insurance - in September's last-lustrous Ontario election.

Every so often however, a problem does arise sufficient to crease the brows of Toronto's well-heeled populace and even

for a time, to vie with house prices and the Maple Leaf team as the dominant theme of bar and parlour conversation.

In recent weeks, such a problem has been the threat of a virulent new strain of rabies breaking out in the city's 5,000 to 10,000-strong raccoon population - particularly among the straggled ranks of Toronto pet owners.

It's not that a single Torontonian raccoon has yet been afflicted by the dreaded virus. Indeed, the nearest case so far reported is 300 miles away in deepest Pennsylvania. But with the strain spreading through the state in question at a rate of 25 miles or so a year, Toronto, with its exemplary civic foresight, has decided to pre-empt the threat.

Accordingly, owners whose dogs and cats are found not to

have been immunised against rabies will face punitive fines of up to C\$5,000. The city recently held a series of C\$5-a-throw rabies clinics to help owners comply.

But there are still those who feel the powers that be could do more. The Toronto Humane Society believes that raccoon-proof dustbins should be distributed to help reduce the local population of the animals, and that building codes should be changed to limit the places where raccoons can shelter. A plan to trap, inoculate and sterilise the creatures should also be considered, in the organisation's view.

"Rabies promotes hysteria," a THS spokesman said. "We know that if the strain ever reaches this area, we would have to kill raccoons we want to be prepared."

## Chile may postpone loan application

BY MARY HELEN SPOONER IN SANTIAGO

CHILE MAY seek a postponement of the vote scheduled December 15 on its application for a third \$250m structural adjustment loan (SAL) from the World Bank if approval of the credit by other member countries appears uncertain.

A vote on a structural adjustment loan in November of last year was approved by only 51 per cent, as member countries, led by the US, cast abstaining votes as a protest against Chile's human rights record under General Augusto Pinochet's 14-year-old military regime.

The loan, if approved, would be disbursed over the next two years and help Chile cover its current account deficit, which is

running at about \$1bn. The country is not seeking new commercial loans for next year, but will save \$450m on interest payments via an innovative re-financing agreement reached last March which allows Chile to make such payments on an annual basis.

Government economists point out that the Chilean economy may not suffer unduly, should the SAL loan be denied the country will earn over \$300m in additional export revenues, as the price of copper, which accounts for roughly 40 per cent of its exports, reaches its highest level since 1980.

At the same time, Chile's

imports have also risen, to the point where the Central Bank is predicting a trade surplus of \$1bn this year, the same surplus the country achieved last year.

And denial of the SAL loan might hurt Chile's financial image in the eyes of its commercial creditors, with whom the country plans to begin negotiations for new private credits for 1988 some time during the second half of next year.

Great Britain, which holds 5.7 per cent of the World Bank vote, is expected to approve the SAL loan for Chile. The US, which holds 20.1 per cent of the votes, abstained, along with several European and Latin American countries during last year's vote.

While there have been unfounded reports that the US is lobbying other World Bank members to block the Chile loan, it is unclear whether such a move could actually summon a large enough group to halt the loan.

A block of Latin American countries nominally led by Venezuela, comprising 4.04 per cent of the vote, abstained last year, but may support Chile this year. Latin American countries have an unspoken gentlemen's agreement to support each other's loan applications in multilateral lending countries of the Venezuela block are also seeking World Bank credits in the coming months.

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## OVERSEAS NEWS

# Israeli troops try to suppress riots in Gaza

BY ANDREW WHITLEY IN THE JABALIYA REFUGEE CAMP, ISRAELI-OCCUPIED GAZA STRIP

ISRAELI TROOPS yesterday battled to enforce an indefinite curfew imposed on this sprawling Palestinian refugee camp in the Gaza Strip. The curfew was imposed after a violent riot broke out on the night of December 18, in which at least 10 people were killed and many others injured. The Israeli army, which has been in the Gaza Strip since 1967, is accused of using excessive force to suppress the riots. The camp, which is one of the largest in the Gaza Strip, is home to about 100,000 refugees. The Israeli army has been accused of using live ammunition against the rioters, and of setting up roadblocks to prevent the rioters from leaving the camp. The Israeli army has also been accused of using tear gas and other non-lethal weapons against the rioters. The Israeli army has been accused of using excessive force to suppress the riots, and of setting up roadblocks to prevent the rioters from leaving the camp. The Israeli army has also been accused of using tear gas and other non-lethal weapons against the rioters.

## Kampuchean peace talks were brokered by India

By Robin Pauley, Asia Editor, in New Delhi

THE nine-year deadlock between Prince Norodom Sihanouk, the exiled Kampuchean leader, and the Soviet-backed regime of Hun Sen was broken earlier this month by India, which has spent most of this year acting as a secret intermediary. The two leaders signed a joint statement at Fave-en-Tardenois in France on Friday agreeing that the civil war in Kampuchea should be ended by political means. They will meet again next month. Since the announcement that the two would meet, there has been speculation about how the meeting was arranged and about the attitude of the Chinese, who have supported Prince Sihanouk since the Soviet-backed invasion of Kampuchea by Vietnam. The Indians, who have good relations with both Moscow and

Prince Sihanouk, apparently first started mediation attempts in February in New York. Since then the Indonesians have also become involved. But India remained the key middleman, keeping the US and Moscow fully informed. Prince Sihanouk briefed Peking regularly. Although the Chinese were initially not enthusiastic about the idea of Prince Sihanouk heading a tripartite coalition of anti-Hun Sen guerrilla groups until he took a one-year sabbatical earlier this year to give himself the freedom to explore various pathways towards a peaceful political settlement.

# Philippine army captures rebel colonel

BY RICHARD GOURLAY IN MANILA

PHILIPPINE soldiers yesterday captured the rebel colonel who led a failed coup against President Corason Aquino in August, escaped capture and has been seen until recently by the Government as a potential threat. Col Gregorio "Gringo" Honasan, was captured after a raid on a suburban apartment in Manila which is owned by a former secretary of Mr Juan Ponce Enrile, an opposition leader, while he was on his way to a meeting with the President. The capture is a major feather in the Government's cap just four days before leaders of the six Asian countries meet in Manila for a summit meeting. Two bombs have exploded in the past two days in Manila, and one was defused, apparently planted by opponents of Mrs Aquino who want to disrupt the summit and embarrass the Government. In a handwritten note to Philippine newspapers on Tuesday, Col Honasan denied reports that he or his group of renegade officers planned to disrupt the summit.

Last night Mr Enrile denied he had any knowledge of the rebel officer's activities but said he hoped Col Honasan would get a fair trial. In recent weeks when Col Honasan's previous popularity among fellow officers and soldiers appeared to be waning, Mrs Aquino had publicly refused to offer an amnesty deal for his surrender. More than 50 people died in the August 26 coup, mostly civilians, in what was the most serious of at least five coup attempts against Mrs Aquino since she came to power in 1986. The August coup triggered a Cabinet reshuffle - including the resignations of Vice President Salvador Laurel and Mr Jaime Ongpin, the Finance Minister, who committed suicide this week.

## Canberra plans May budget

By Chris Sherwell in Sydney

AUSTRALIA'S already tight fiscal stance is to be reinforced in the wake of the share market collapse - its "mini-budget" next May, Mr Paul Keating, the Federal Treasurer, indicated yesterday.

The decision underlines government perceptions that Australia's principal economic problems - its swollen current account deficit and expanding external debt - continue to demand firm action.

The current account deficit was projected to fall to a high 6 per cent of gross domestic product during the current year in last September's budget.

But the share market collapse has made that optimistic. Meanwhile, stabilisation of the external debt (now more than 40 per cent of GDP in gross terms) remains some years off.

In his brief announcement yesterday, Mr Keating said the government had decided to make a "statement of initial budget measures" in May to take effect in fiscal year 1988-89, which begins in July.

The announcement said the decision was made "in order to ensure that fiscal policy next year is of an appropriately firm stance."

It means the Government will follow the same pattern as it did this year, producing a "mini-budget" of spending measures in May and a fuller version, presumably including tax changes, some three months later.

Richard Gourlay reports that Manila's claim to Sabah may soon be renounced

## How to settle a sultan's legacy

The Sultan of Brunei gave Sabah to the Sultan of Sulu for ridding his seas of piracy in the 18th century. Now, over 200 years later, Mrs Aquino hopes that in return for Sabah, Kuala Lumpur will help to defeat the Moslem rebels who operate from the enclave.



and avoids the complex questions of international law that arise. It was, however, generally thought that while the proprietary rights of the Sultan of Sulu by Malaysia, the claim for sovereignty was really an awkward remnant of the area's untidy history.

Nevertheless, "baseline" laws introduced by President Marcos said Sabah for the Philippines. Diplomats say that Congressional opposition is the result of ruffled feathers - Mrs Aquino sprang the idea of dropping the claim on Congress at very short notice - rather than real objections to the bill.

What genuine resistance exists will probably be expressed by the foreign relations committee's inclusion of a clause offering to "fully settle" the Sultan's heirs' rights to their property rights with Malaysia, they say. There are, however, at least ten "heirs" and many more are springing from the woodwork - but that is a different problem.

Better relations between the Philippines and Malaysia would be welcome in themselves. But it is probably unrealistic to think Kuala Lumpur can do much to assist Manila's counter-insurgency campaign, apart from by making a token increase in naval patrols.

At most, these would make shipment of arms to the MNLF more difficult but it certainly would not stop them. In any case Malaysia, with the other Moslem countries of ASEAN, rejects the MNLF's demand for independence, and supports, instead, autonomy for the Moslem areas, which is currently on offer from Manila.

There are, however, over 100,000 Filipino refugees in Sabah, who fled the Philippines at the height of the war in the 1970's and are straining Sabah's resources. They are only likely to return once there is peace.

## Report attacks critic of Gandhi

By John Elliott in New Delhi

MR VISHWANATH PRATAP SINGH, India's former Finance Minister and now a significant opposition figure, was criticised last night in an official report for allowing a US detective agency called Fairfax to be hired a year ago by his ministry in a way which was "not consistent with the country's security".

The report also says that the Mr Nishu Wadia, chairman of Bombay Dyeing, a textiles company together with a researcher of the Indian Express newspaper, were responsible for persuading Finance Ministry officials to allow the hiring of the agency. It also says that this was done in order to help Bombay Dyeing's battles against a rival company, Reliance Industries, which was being investigated by the ministry.

The commission report, prepared by two judges and published last night, deals with the first of a series of controversies which lay behind the eventual resignation in May of Mr Singh, former finance and defence minister, and then to mounting political criticism of Mr Rajiv Gandhi, the Prime Minister.

A year ago Mr Singh was pursuing a relentless campaign against corruption. He gave a top Finance Ministry civil servant approval to hire a foreign detective agency to look into dealings in the US of Reliance and other companies because India's diplomatic and customs officials did not have the necessary time or expertise.

Mr Singh is now a leading critic of the Government and, as expected, last night's 293-page report appears as an attempt to discredit him. It continually attacks his ministerial style and the decisions of his officials.

This attack is in line with an apparent decision by Mr Gandhi to try to crush his critics. The Indian Express was shut till recently by a two-month strike in which Mr Gandhi's Congress Party was involved.

The report suggests that Mr Wadia financed the Fairfax work and that the agency was "loyal to some other quarters hostile to the Government of India". This is a reference to the US Central Intelligence Agency. A Fairfax executive admitted that it hired ex-CIA staff and shared information with US federal government agencies.

## WORLD TRADE NEWS

## Tokyo aims to prevent EC car row

BY WILLIAM DAWKINS IN BRUSSELS

SENIOR Japanese trade officials are due to meet their European Community counterparts in Brussels next month to try to defuse growing tensions over car exports.

They are facing a deadlock over EC demands for Japan to accept a long-term accord to limit its car exports to the Community from now until 1992, the deadline member-states have set for the ending of barriers to free trade within the EC.

The prospect of a car trade row has sent shudders of alarm through the chief executives of the EC's top 13 car and truck makers, who staged an emergency meeting in Paris this week to discuss their response ahead of the January meeting.

European car makers are lobbying for a freeze in Japanese car exports at the 1985-1986 average of around 11 million units until 1992 or even a few years after.

That implies Japan would have to agree to cut back next year on the record 1.05m cars Commission experts estimate it will sell in the EC in 1987.

Those demands received a sharp rebuff when presented in Tokyo last week by Mr Willy De Clercq, External Trade Commissioner, and Mr Karl-Heinz Narjes, his colleague in charge of industry.

Mr Hajime Tamura, Tokyo's Minister for International Trade and Industry told them he wished to stick to the present system of setting informal limits for car sales to the EC year by year. There was no chance of a longer-term accord, he said, until the Community provided clear evidence that it was making headway in dismantling trade restrictions in the car industry.

Mr Tamura said Japan was looking for a slight increase in shipments to the EC next year and was unable to accept the

Commission's arguments for a decline.

Industry forecasts show that EC car demand will reach a peak of around 11m vehicles this year, but it is estimated to fall to 10.5m in 1988 and continue to decline the following year. A lower-than-expected economic growth rate and the side-effects of the stock market crash mean EC car demand is nearly saturated, Commission officials say.

That means that even if Tokyo can be persuaded to accept a freeze on EC car sales, it would be guaranteed an increase in its current 10 per cent share of the Community's shrinking market.

The scope for concession from either side appears remote. Mr Narjes has said that stabilisation of Japan's motor vehicle exports to the EC "for a period of time" is clearly necessary for the achievement of the internal market.

Stabilisation would be conditional on the phasing-out of bilateral export controls arranged with Japan by member-states such as Italy, France, the UK, Spain and Portugal.

The aim would be to give car makers the market stability to cope with the removal of informal EC trade barriers such as widely disparate rates of VAT on cars and different type-approval procedures.

Meanwhile, the Commission will continue to press Japan to reduce its own export barriers to EC cars until Community manufacturers have been allowed to boost their share of the Japanese car market from the present 2.5 per cent to 5 per cent.

Tokyo, however, is sticking to its demands that firm progress on the creation of a free EC car market must come before it agrees to any long-term restraint.

This is the precise opposite of the Commission's position.



De Clercq sharp rebuff in Tokyo

## Talks on Airbus begin today

By Tim Dickinson in Brussels

THE DISPUTE over US allegations of unfair pricing of the European Airbus is likely to be the key issue in three days of talks between the US and the European Commission, beginning in Brussels today.

The discussions are expected to be low-key, with both sides anxious to build on the progress made at the meeting in London in October between Mr Claydon Feaster, US Trade Representative, and trade ministers of the Airbus countries (the UK, France, Spain and West Germany) under the auspices of the Commission.

Senior officials will have a technical session today but the key talks are planned for tomorrow between Mr Feaster and Mr Willy De Clercq, EC External Trade Commissioner. The issue is also certain to be debated at the EC-US annual Ministerial meeting on Saturday.

The Airbus row remains the most contentious trade problem between the US and the EC. Mr Alfred Kingston, US Ambassador to the EC, said yesterday that the two sides had refined their differences since the London talks and that a senior Commission official pointed out that the emphasis is on working out the technical aspects of a possible solution.

## US denounces EC long-grain rice programme

BY WILLIAM DUFFLANCE IN GENEVA

ANOTHER POTENTIAL trade row between the US and the European Community surfaced yesterday when the US denounced an EC programme to subsidise production of long-grain rice.

At a meeting of the General Agreement on Tariffs and Trade (GATT) in Geneva, the US claimed the EC had broken its 1980 commitment to switch to a "non-trade" system of subsidising rice production while the Uruguay Round was in progress.

The EC programme, introduced in September, aims to persuade rice-growers in EC Mediterranean states to switch from round-grain to the long-grain rice for which demand is growing in Europe. A subsidy of Ecu30 a hectare is being paid for the 1987/88 season.

Long-grain rice is imported by the EC from the US and suppliers such as Thailand and Pakistan. The US complained yesterday to the Uruguay Round surveillance body that by artificially stimulating domestic production, the EC was cutting access for US rice exports to its markets.

The European defence that the programme was limited in scope, time and value - it is scheduled to last for three to five years - met with short shrift from other countries.

However, the EC evened the score by supporting a Brazilian complaint that the US was contending the standard commitment by raising tariffs on Brazilian exports and prohibiting imports from Brazil of some computer products.

Washington announced this punitive action last month after Brazil had refused to import Microsoft, a US company.

Brazil told the surveillance body yesterday that the US announcement was damaging its trade interests.

US measures aimed at curbing a loss of \$106m to Brazilian exports and sought to "destabilise" sectors accounting for \$700m in exports, Mr Jose Lima, the Brazilian delegate, said.

The US said Brazil's information policy had effectively encouraged imports from the US. The countermeasures - announced could not become effective until after public hearings in the US.

## Robert Graham examines President de la Madrid's support for more open trading

## Mexico adjusts to life under Gatt

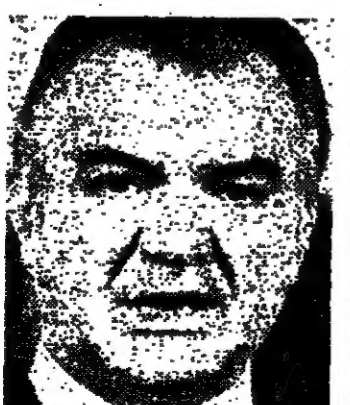
MEXICO this week signed a \$500m (\$278m) World Bank loan to assist the country's trade liberalisation programme. This is the second such loan in 18 months and underlines the effort being made by Mexico to bring its trading policy into line with the General Agreement on Tariffs and Trade.

Mexico became the 92nd member of Gatt in July 1986 and both loans have been given on condition that it adjust its trading policies.

Mexico long hesitated over joining Gatt, but it has since become an enthusiastic member. Gatt membership is being used by the administration of President Miguel de la Madrid as an important lever of economic policy to liberalise trade and shift Mexico away from import substitution towards a more export-orientated economy.

It has also become clear that Mexico sees Gatt as the best forum for discussing trade and related issues. Mexico's intentions were underlined by the tenor of discussions and the final communiqué of the Acapulco summit of eight Latin American countries at the end of last month. Fears of trade protectionism by the industrialised countries at a time when Latin American debtors desperately need to be assured of export outlets was one of the main preoccupations at Acapulco.

Yet another indication of Mex-



President de la Madrid: using Gatt as an economic lever

ico's changed attitude towards Gatt was the October framework agreement on trade and investment with the US. This was originally conceived as a fall-back in case Mexico did not join Gatt, as the US accounts for 65 per cent of its total trade.

In the event the agreement went ahead as a back-up to Gatt membership. Mr Clayton Yeutter, the US Trade Representative, said at the time: "The agreement, coupled with Mexico's membership in the Gatt, will help our two countries resolve disputes, increase trade and work towards a strong future."

Mexico eventually accepted an eight-year adjustment period for conforming to all the Gatt requirements (instead of the 11 years sought at the outset). This was because when it began the liberalisation of its foreign trade in mid-1985, it was heavily dependent on oil and an antiquated system of "tariffs and quotas" import restrictions to promote industrial growth.

In July 1985 most import-licensing requirements under the import tariff schedule were eliminated. Licensing thereafter applied to only 11 per cent (809) of all items - equivalent to 37 per cent of total imports. Last year more licensing requirements were abolished, so that only 30 per cent of total imports were covered. By the end of this year, the authorities expect approximately 5 per cent of all

reduce its maximum rate to 30 per cent by November 1988. Officials maintain that tariff reductions are on course, as agreed with the World Bank. According to the trade policy programme agreed with the Bank, by November 1988 import tariffs will be at rates of 20 per cent, 25 per cent and 30 per cent for goods normally produced in Mexico and a zero tariff for raw materials and basic consumer items.

Other areas covered by Gatt concerns the reference price system used to calculate import duties. These so-called official prices have been gradually deregulated. In early 1986 official prices applied to more than 800 tariff categories. By July this year only 53 categories remained and the authorities insist that by January 1988 official prices will have been phased out.

By eliminating the system of official prices, the Secretariat of Commerce and Industrial Development will move one step closer to the introduction of the harmonised tariff codification system, which is in the final stages of preparation.

The introduction of these trade liberalisation measures has run up at times against considerable opposition from sectors of business and industry, long used to a

highly-protected domestic market and shy of an export orientation. Nevertheless, a combination of domestic recession and the need to generate non-oil export earnings has acted as a powerful export catalyst. The oil and mining sectors in 1986 accounted for almost 65 per cent of exports, but these have now dropped to below 40 per cent, mainly because of a sharp rise in manufacturing exports (principally in the growing automotive industry).

However, it is premature to judge the impact of loosening controls on imports. Although private sector imports in the first nine months of this year were 50 per cent up, overall the picture is static because of public sector spending cuts.

Bank of Mexico officials argue that while imports have not really begun to compete with domestic products - which often enjoy a monopolistic position - the threat of such competition is beginning to have a salutary effect.

Even so, the effect of import liberalisation on prices of domestically-produced goods is disappointing. The Government has been hoping that, by the last quarter, import liberalisation would be an important antidote to spiralling inflation. But this has yet to happen and inflation on an annualised basis is creeping over 140 per cent.

## Cutting down on protectionism

BY PETER MONTAGNON, WORLD TRADE EDITOR

MEMBERS of the General Agreement on Tariffs and Trade should establish independent national agencies to foster public awareness of the domestic economic costs of trade protectionism, according to a new study by the London-based Trade Policy Research Centre.

The study, prepared by a panel of experts under the chairmanship of Mr Olivier Long, former Gatt Director-General, argues that governments are hampered in their quest for free trade by national political systems that are biased in favour of protectionism.

Short-term political pressures ensure that public awareness is focused on the problems facing specific industries rather than the well-being of the economy as a whole, it says.

Measures tailored to the demands of particular interests tend to proliferate and to persist long after their original purpose

has passed, as vested interests in their continued development both inside and outside government.

Such biased arrangements reinforce the conception of international trade negotiations as a process of improving access to foreign markets while preserving the protective status quo in the domestic market, it says.

The report notes that President Reagan's veto of the Jenkins Bill on textile imports in 1985 was made easier after a report from the Council of Economic Advisors said textile protection would cost consumers \$14bn annually, but it says that no major countries, with the exception of Australia and, lately, New Zealand have domestically evaluating the impact of public assistance to specific industries.

Agreement to set up such machinery should be negotiated in the Uruguay round of trade

liberalisation talks so that governments have an opportunity to consider the long term implications of their own trade policy decisions and to let the public at large be informed of what is happening.

The review agencies should be politically independent and non-industry specific with a broad mandate to enquire into all forms of assistance to troubled industries, it says.

Its arguments develop a theme of the Leontief report on protectionism published by the Gatt in 1986 which urged governments to be more open about trade policy.

Public Scrutiny of Protectionism Olivier Long at pp 65, £5.00. Trade Policy Research Centre, 1 Gough Square, London EC4A 3DE.

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## UK NEWS

## John Lloyd on the issues under debate in the Church of England

### Anti-liberal cause fuelled controversy

THE ANTI-LIBERAL cause has gained a notable martyr. The suicide of Dr Gareth Bennett, the Oxford theologian posthumously revealed on Tuesday to be the author of the Crockford's preface critical of the Archbishop of Canterbury, comes a few weeks before a new year - 1988 - which will see a flood of memoirs, celebrations and reviews of the year 20 years before widely seen as the climax of a radical and permissive decade.

In pre-empting it in the way he has, he has underscored a theme already popularised by Mr Norman Tebbit, the former Conservative Party chairman: that of the decay which that particular vintage of liberalism continues to insert into public, political and religious life.

For that, rather than the explicit attack on Dr Runcie, is the main thrust of a closely-argued essay of more than 12,000 words. Dr Bennett's purpose was to represent the Church of England as led by a self-selecting, relatively ruthless elite of liberal bishops. "Men," as he puts it, "of liberal disposition with a moderately Catholic style which is not taken to the point of having firm principles" who have none the less created, since Dr Runcie was appointed in 1980, "a new kind of episcopate" composed increasingly of men of their ilk, to the "virtual exclusion of Anglo-Catholics... and a serious under-representation of Evangelicals."

The charge could hardly be more serious. Dr Bennett asserts,



Dr Gareth Bennett (left) and Dr Robert Runcie

elegantly if waspishly, that the liberals believe in nothing at all of any consequence; that they are ignorant of tradition and the canons it prescribes; and that "with a little procrastination and an application of pastoral sensitivity" they will re-mould the church, but "that there may be issues of fundamental principle at stake is not a notion that is readily understood."

It is the core charge made against liberalism - that it is an empty relativism, fearful of asserting authority because to do so would unmask it. He uses the Episcopal Church in the US - an offshoot of Anglicanism and nominally under the guidance of the Archbishop - as a warning of liberalism rampant. Almost wholly middle-class in membership, it was "thus a body which proved highly vulnerable

to the rapid liberalisation of middle-class opinion in the 1960s and many of its younger clergy and seminarians were deeply affected by the radical ideology of the universities of that era. Within a short time the Episcopal Church acquired a strong party for liberal causes, among them a movement for the ordination of women."

The ordination of women is used by Dr Bennett throughout his preface as the touchstone of liberal advance, and of its propensity to divide the church - especially if, as he fears will be the case, an American woman bishop is presented as a *fait accompli* to the 1988 Lambeth Conference. Dr Graham Leonard, the Bishop of London, has gone so far as to say that such a move would "dissolve the terms of

communion." The best known lay member of the Synod, Mr John Selwyn Gummer, himself a former Conservative Party chairman and now Agriculture Minister, has put himself on this wing of opinion and has issued a qualified support of Dr Bennett's preface.

It is the broader attack on liberalism, rather than the particular and relatively brief thrust at Dr Runcie, which gives the preface its real importance beyond its present status as a cause célèbre within an otherwise (to most) obscure set of arguments conducted over the body of a declining faith. Dr Bennett, to assist his point that the church is badly led, points to a dwindled regular congregation of a mere 1m.

The issue it raises is wholly one of our times: how far a relativist, rational liberalism which is generally more comfortable in a secular rather than a religious mode can survive the passing of the times which gave it birth. Unwittingly or not, Dr Bennett struck chords which have also been struck by Conservative populists: notably, that an end to liberalism would be popular in the working class. In a closing discussion on the lack of black representation in the church, he notes that "the majority of white Anglicans are not racists; they are middle-class men and women who do not find it all that easy to understand or mix with working class people, whatever their colour... the differences are not so much ones of colour as of

class and culture, and the real problem is to increase common understanding."

The legacy of the preface, and of Dr Bennett's suicide, is likely to be a complex one. Before he died, many bishops of differing views rushed to Dr Runcie's support. Now, voices are heard to say that his death, and the focus on the personal attack, should not mean the loss of the wider message.

A rough consensus seems to be emerging that liberalism may be on shaky ground; that the Anglo-Catholics and the evangelicals, who have both made gains on the Synod, need a fairer representation in the dioceses. The immediate loser may be Dr John Habgood, the Archbishop of York, who might have hoped reasonably to have succeeded Dr Runcie but whose even more pronounced liberalism (he is, according to Dr Bennett, the "leading theological relativist among the bishops") may now be thrown into too sharp relief.

Dr Bennett disposes of any belief that the Prime Minister has attempted to meddle in this nest of liberalism by claiming that the (liberal) recommendations of the Crown Appointments Commission (of which he was a protesting member) were almost always rubber-stamped by Downing Street, "even in the face of constant complaints that the system was producing an unbalanced episcopate." Dr Bennett's last complaint, attested by his death, may finally have the effect he desires.

## Tax burden on industry 'doubled since 1981'

By Philip Stephens, Economics Correspondent

THE SHARE of the total tax receipts paid by British industry has risen by 50 per cent since the present government took office in 1979 and has doubled since 1981, according to the latest official statistics.

Mr Norman Lamont, Financial Secretary to the Treasury, has said in a Commons written answer that corporation tax receipts are estimated at \$13.5bn in the 1986-87 financial year ended last March.

That was equivalent to 11.3 per cent of the Government's total tax receipts and compared to figures of \$4.5bn (7.6 per cent) in 1979-80 and \$4.9bn (8.7 per cent) in 1981-82.

The most rapid growth in industry's tax bill has come since 1984, when Mr Lawson began the phasing out capital allowances.

The move was balanced by a reduction in the corporation tax rate and at the time the Government said the combination of changes was likely to be neutral.

It now seems clear, however, that the impact has been to raise companies' relative tax burden.

## More enterprising students may win grant for university

By Michael Dixon, Education Correspondent

THE GOVERNMENT is offering universities \$1m inducements to change their courses and teaching styles to make students commercially enterprising and equip them with skills needed in the economy.

The special grants of up to \$1m over five years, which will also be available to polytechnics and other degree-awarding colleges throughout Britain, are the mainprize of a \$100m scheme announced in London yesterday by Mr Norman Fowler, Employment Secretary, and Mr Robert Jackson, Minister for Higher Education.

Mr Fowler said: "The aim is to increase dramatically the number of highly educated people with enterprise. The issue is urgent."

Under the scheme, which will be run through the Manpower Services Commission, higher educational institutions will have to bid competitively for the grants by putting forward their own five-year plans for sharpening students' commercial senses and abilities. A new advisory committee headed by Sir James Munn, the commission's chair-

man, will decide which bids succeed. To qualify for a grant, an institution will have to show that its plan is supported by promises from industry and commerce to contribute money, equipment or staff secondments. The Government hopes that such contributions will add a further \$25m to the \$100m being provided.

It will be up to individual universities, polytechnics and colleges to decide the details of their proposals. But the plans will be expected to include four key features:

- Changes to curricula and teaching styles to encourage the generation and implementation of new ideas, preferably to suit a broader range of students than those attracted by present academically specialised degree courses.
- A requirement that part of the study time should be spent outside the institution on investigative projects in organisations.
- Arrangements for students to have experience in industry and commerce.
- Provision for students to develop skills useful in the economy.

## North Sea tax system 'deters investment'

By Lucy Kellaway

THE TAX system for companies operating in the North Sea is a disincentive to new investment, is arbitrary in its uneven treatment of different fields, discriminates against new companies, and gives unnecessarily generous relief against the cost of abandoning existing oil fields.

These are some of the conclusions of a critical report published yesterday by the Institute for Fiscal Studies, an independent research body.

The report shows how the existing tax system makes investment in marginal fields uneconomic for new companies without tax shelter and discourages incremental investment in fields paying petroleum revenue tax (PRT). It may encourage companies to close fields too soon.

The Institute suggests two ways in which some of these distortions could be removed. Roy-

alty payments would be abolished, incremental investments subjected to a 10 per cent allowance, and companies without a PRT liability against which to offset expenditure would be given a grant equivalent to the existing tax relief. Under the second proposal capital allowances would be reintroduced at 100 per cent, royalties would be removed, and the PRT cross-field allowance would become unnecessary.

However, the institute argues that the piecemeal changes would not address the fundamental weakness in the present system brought about by the interplay between royalties and corporation tax. Instead it proposes a radical package in which all three existing taxes be replaced by a single cash flow tax, which for the sake of simplicity would apply only to new fields.

## Prince Edward launches charity investment race

By Fiona Thompson

PRINCE EDWARD III an Olympic torch to launch the second Halborn Great Investment Race in the City yesterday.

Nine investment teams are competing against time, each other and the bear market to see who can get the greatest return on a \$55,000 stake - all in the aid of charity.

The teams of stockbrokers and fund managers will manage their portfolios for a year, investing in the shares, unit trusts, traded options, currency deposits or futures of their choice. Prudential Halborn, the race sponsor, is providing each team's \$55,000 starting fund in the form of an interest-free loan.

At the end of the year, all the profits after repayment of the original stake will be distributed by Charity Projects to more than 50 small charities for the homeless, the disabled and drug and alcohol victims.

Last year's contest, with six teams investing \$85,000 each,

raised profits of \$779,856 - though it did race alongside a roaring bull market, ending just 28 days short of Black Monday on October 19.

Prince Edward said: "The real reason for the crash was because the race had ended. We hope this one will rekindle interest in the stock market."

Four of the teams who took part last year are competing again. They are Bell Lawrie, Edinburgh stockbroker; Nomura, Japanese securities group; Hoare, Coventry stockbroker; and Prudential Portfolio Managers.

The five newcomers are Capital House, investment management arm of The Royal Bank of Scotland; Cazenove, City stockbroker; Daiwa Europe, another Japanese securities house; Enskilda Securities, Scandinavian Enskilda's investment banking business; and Henderson Administration, independent fund manager.

## Standard Life to offer free-standing AVCs

By Eric Short

STANDARD LIFE Assurance Company, one of Britain's largest mutual life companies, has changed its original decision and will be offering free-standing Additional Voluntary Contributions (AVCs) to employees in company pension schemes as from January 4, 1988.

The concept of an employee being able to make his own arrangements to pay extra contributions to boost his company pension outside of the company in-house AVC arrangement was introduced in this year's Budget.

However, the inland Revenue has imposed such complex administration procedures to prevent overruling that many life companies have ignored this development. Only a handful of life companies launched free-

standing AVC plans on the starting date of October 26.

Standard Life is a major provider of company pension schemes - mainly smaller companies insured schemes. It plans to remain a principal player in the new pensions environment by offering free-standing AVCs as a means for employees to opt out of the State Earnings-Related Pensions Scheme from next April.

Standard Life has also received inland Revenue approval for changes to its self-employed pension contract that will enable the company to participate in the expected sales boom in these contracts before they are replaced next July by personal pensions.

## Iseki may build plant

By Nick Garnett

ISEKI, the Japanese tractor maker, has been looking at a number of possible sites in the UK to build an assembly plant for small tractors. The sites have mainly been in assisted areas in the north of England and the Midlands.

Mr Yoshikata Ishii, general manager for Iseki Europe, said yesterday that the company had not yet decided whether it would go ahead with a European production facility.

If it did, a number of other countries were possible candidates, including France, Spain and Italy.

Mr Ishii said: "Basically we have to have market studies and volume big enough to support local production."

tractors for which its sales in Europe are negligible.

It would also consider producing small tractors under 40hp which are used mainly by horticulturalists and local authorities. Iseki is Japan's third largest tractor maker after Kubota and Yanmar. It produces tractors up to 105hp but most of its sales are small tractors.

The company said it sold between 5,000 and 6,000 tractors in Europe last year, all but a few Japanese producers dominate this sector of the market.

Mr Ishii said: "Basically we have to have market studies and volume big enough to support local production."

# FIT FOR WORK AWARDS 1987



Yesterday, representatives from 100 organisations attended a reception at Lancaster House, St James's, London.

They were there to receive public recognition for the outstanding achievements of their organisations - both private and public sector, both small and large - in the employment of people with disabilities.

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of the country and a wide cross-section of industry and commerce.

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## GWENT

### BETTER CONNECTED.

## UK NEWS

### Eli Lilly offers around £3m in Opren settlement

BY RAYMOND HUGHES AND PETER MARSH

ELI LILLY, the US manufacturer of the banned arthritis drug Opren, was fiercely criticised yesterday over the terms of its offer to settle damages claims by the bulk of the drug's alleged victims in the UK.

The company has offered a global sum - believed to be in the region of £2.7m, plus about another £3m towards the legal costs - to about 1,200 claimants.

Mr Des Wilson, director of Citizen Action (Opren Campaign), one of the UK claimants' support groups, described the offer as "miserly and miserable".

Lilly, he said, had taken advantage of the limitations of the British legal system to make the minimum offer it believed it could get away with.

The offer, which is being recommended by solicitors for the claimants, was announced without any financial details, in the High Court yesterday by Mr Justice Hirst, the judge who has been dealing with the Opren cases.

He said that Lilly made its offer without admitting liability. One term of the offer was that neither the global sum, nor individual payments, were to be made public.

After the hearing, critics of the offer compared it unfavourably with compensation paid by Lilly to claimants in the US, which has been as high as \$6m to one person.

Ms Kathleen Grasham, a leader of one of the claimants' groups, said that individuals would be likely to receive "only microscopic crumbs" from the proposed settlement. She said the Opren sufferers had been put in a "despicable" position.

Mr Jack Ashley, an MP who has campaigned on behalf of the Opren sufferers, said the sum proposed "seemed small". He said he would press for Lilly to disclose full details of the planned deal with the Opren victims.

A Lilly spokesman said after the court announcement that the proposed settlement was "acceptable" to the company. He said that one of the reasons the affair had dragged on for five years - the time since the drug was withdrawn from the UK - was because of the difficulty of obtaining full medical details from claimants.

In the legal actions, companies in the Eli Lilly group are alleged to have been negligent in the testing and marketing of the

drug and the British Government in licensing it.

Mr Justice Hirst said that the Government, which denied liability, had not taken part in the settlement negotiations but had agreed that, if the litigation was settled, it would not claim any legal costs.

The judge said that Lilly made its offer without admitting liability or that Opren had caused injuries. He said that, although the claimants' solicitors were recommending acceptance, it would be for individual claimants to decide whether to accept or reject the payments offered to them, the size of which would depend on each individual's injuries.

Payments would be subject to claimants' undertaking to acknowledge Lilly's non-acceptance of liability and not to disclose the financial terms or campaign against Lilly in relation to Opren.

The 250 to 300 claimants who failed to register their claims before the time limit expired were not included in the offer. They would either be able to withdraw their claims without having to pay costs, or continue on their own, Mr Justice Hirst said.

### Foreign investment in Britain 'creates healthy competition'

BY TERRY DOOSWORTH, INDUSTRIAL EDITOR

FOREIGN investment in the UK is an important factor in forcing British companies to become more internationally competitive, Mr John Butcher, Industry Minister, said yesterday.

Speaking at the announcement of a new survey of foreign investors' views on Britain, Mr Butcher underlined the Government's belief that the encouragement of investment from overseas goes far beyond the creation of jobs.

Foreign companies, he said, generated competition which was healthy for British industry. Competition, he added, "is a key ingredient in an efficient economy and encourages enterprise, more efficient production methods, better management, higher standards of design and quicker responsiveness to changing consumer demands."

Mr Butcher, who also stressed

the UK Government's commitment to the free flow of funds out of Britain, revealed that UK companies have invested significantly more overseas than foreign groups have spent in Britain.

Total British direct foreign investment in the past 10 years had increased to \$91bn from about \$24bn, while foreign investment in the UK was up to \$49bn from almost \$14bn in the same period. "These figures strongly reflect the international character of UK industry and the economy," he said.

Mr Butcher strongly defended the type of overseas investment being attracted to Britain, saying that it was "not true" that many foreign plants were simple assembly operations which added little value in the UK and used only a limited amount of domestic component supplies.

About half of the 322 companies which took part in the survey had research and development activities in Britain, he said.

In response to the frequently-voiced criticism that foreign companies are given assistance to expand in the UK when British companies are receiving no help, he said that the type of aid available to foreigners was open to all other companies. Regional assistance, he added, would be continued to keep Britain on an equal footing with its partners in the European Community.

According to the bureau, Britain is the leading investment base in Europe for companies moving into the region from outside. About 56 per cent of all US investment in the European Community is located in the UK, and 30 per cent of total Japanese investment in the whole of Western Europe.

### Civil Service wants more ethnic minority workers

BY JIMMY BURNS, LABOUR STAFF

THE GOVERNMENT yesterday launched a campaign to boost the numbers of blacks and Asians in the Civil Service, particularly in higher grades.

The campaign will include greater use of advertising aimed at ethnic minorities, improved contacts with educational establishments and closer monitoring of government departments, but will stop short of introducing quotas.

It follows publication yesterday of three reports from the Cabinet Office on the ethnic origins of recent recruits and longer-serving employees. These suggest shortcomings in the Government's declared aim of taking a lead in promoting equal opportunities and improving race relations.

The most significant report was based on several regional surveys including London and the South East.

The surveys, which covered about 380,000 or 85 per cent of the non-industrial Civil Service, found that 5.3 per cent of the respondents saw themselves as being a member of an ethnic minority.

This compares favourably with an economically active population in the survey areas of between 5.6 per cent and 8.3 per cent.

The surveys found, however,

that there was a "clear division" between two key government departments - Ministry of Defence and Home Office - where relatively little progress has been made in promoting equal opportunities and other departments with higher proportions of ethnic minority respondents.

Separate surveys found a poor representation of qualified blacks and Asians working in government departments and that only 1 per cent of middle-ranking and above civil servant posts were occupied by members of ethnic minorities.

Miss Sue Collins, head of the Equal Opportunities Division at the Cabinet Office, said yesterday: "There is no room for complacency. But we now have the facts. They will provide the base line from which we can measure progress in the years ahead."

The Council of Civil Servants Unions said last night that it welcomed the publication of the reports but said that it was concerned that progress in government departments was "patchy".

One report published yesterday concluded that there was a need to promote a better image of careers in the Civil Service, "emphasising their attractions and diversity, in a more lively, welcoming and credible style."

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142 40	BBS Design Group (USM)	35	-2	2.1	3.9	8.5
189 108	Barton Group	155	+1	2.7	1.7	26.5
186 95	Brylcrelle (USM)	140	-3	4.7	4.4	11.2
281 130	CCI Group (USM)	264	-4	11.9	4.4	6.8
147 99	CCI Group 11% Conv. Pref.	134	-1	15.7	11.7	1.7
177 134	Carlisle (USM)	134	-2	5.4	4.0	11.7
104 85	Carters (USM)	104	0	10.7	10.3	1.3
180 87	George (USM)	145	-1	5.7	2.6	3.7
143 75	Int. Group	75	-1	3.4	3.7	10.1
102 79	Jackson Group	79	-1	3.4	3.7	10.1
200 200	Midland (USM)	200	-1	10.0	5.0	7.3
88 55	Reckitt (USM)	60	-3	0.1	0.1	12.1
115 83	Reckitt 10% Pref. (USM)	108	0	14.1	13.1	1.1
91 56	Robert (USM)	56	-1	5.5	4.4	4.9
124 42	Scrivens (USM)	124	0	4.6	3.3	9.8
224 141	Treasury (USM)	202	+1	2.7	4.2	7.0
71 32	Treasury Holdings (USM)	65	-4	2.7	4.2	7.0
131 41	Unilever (USM)	50	+3	2.8	5.6	9.2
264 115	Walker (USM)	148	+3	5.9	3.5	12.4
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## UK NEWS - PARLIAMENT and POLITICS

## Steel warns of hold-up facing merged party

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

MR DAVID STEEL, the Liberal leader, yesterday warned there was a "serious possibility" that next year's launch of any new party created with the Social Democrats might have to be postponed by a month because joint negotiators had still to resolve several outstanding matters.

Mr Steel, who was speaking after more than 10 hours of joint negotiations which carried on into the early hours yesterday morning, said that the time for agreeing on all outstanding issues was rapidly running out. He stressed there was no lack of goodwill between the two sides and the problem was one of meeting the timetable set down for the talks.

To allow the SDP enough time to consult with its membership and provide sufficient notice for the party to call its special January conference, the draft package must be finished by this weekend. The Liberals have an easier deadline.

Mr Steel warned that if the two parties' conferences, which will decide whether to put the launch of the new party - timed for March - might come uncomfortably close to the May local elections.

His remarks were being interpreted as a last-minute attempt to inject fresh urgency into the discussions, rather than any conviction on the Liberal leader's part that a postponed launch was inevitable. He stressed that he had not abandoned hope of reaching final agreement on a merger package by this weekend.

Mr Steel has in recent weeks made no secret of his impatience

with the pace of the merger talks and the readiness of some participants to discuss every item until it is exhausted.

He said he thought the signing of an INF treaty in Washington had proved slightly easier to achieve than agreement on a merger package and added: "The whole area of discussion is fascinating for us, but as far as the electorate is concerned the whole thing is a complete turn-off."

Although the bulk of the constitutional package was finalised last week, it is understood that one of the remaining sticking points involves the mechanism for making amendments to the initial constitution and in particular the time which should elapse before alterations can be considered.

There are also problems with the composition of the preamble to accompany the constitution. Work on this has only just started and some Liberals apparently believe it is too wedded to the principles of conservatism.

In addition, the two sides have to decide on a name for their creation. While agreement on an official title, incorporating the Liberal and Social Democrat names is not seen as a problem, there has been no agreement on the "short-hand" title by which the party will be known. Mr Steel hinted that the use of initials - as in the case of the SDP - could offer the answer.

The joint negotiators are expected to remain in more or less continuous session until the weekend in an attempt to finalise the package. The Liberal parliamentary party met last night to examine ways of trying to speed up the backlog of negotiations.

## Action over Britoil urged

BY IVOR OWEN

MR JOHN SMITH, the shadow Chancellor, last night called on the Government to use its "golden share" to block any attempt by BP to take over Britoil.

He said there was no public interest in concentrating British North Sea oil interests in BP, especially when foreign shareholders such as Kuwait were acquiring such a large interest in BP.

"If the Government does not use the golden share, the device will be seen to have been a sham protection of the national interest," he said.

He also backed demands, led earlier in the Commons by Mr Bruce Millar, a former Labour Scottish Secretary, for government action to ensure that Britoil's headquarters remained in Scotland.

## Tory MPs say poll tax could harm party

By Peter Riddell, Political Editor

CONSERVATIVE backbench critics of the community charge or poll tax yesterday warned that if the proposal was "forced through in its present form it will do great damage to the Conservative Party and to local government."

The warning is in a memorandum by Sir Philip Goodhart, the MP for Beckenham, and signed by nine other members of the One Nation Group, a mainstream Tory discussion body, though it is not an official publication of the group.

In a parallel move, some of the signatories and other Tory MPs have tabled a motion instructing the standing committee on the Local Government Finance Bill to consider "the desirability of making the community charge more fair by banding the rate of charge in proportion to ability to pay."

These MPs hope the instruction will be voted on at the end of the second reading debate on Thursday next week, but it is not yet clear whether the instruction will be called.

The Tory critics of the charge claim to have the support of at least 50 MPs, including a number who will vote for the second reading of the bill. Government whips are confident that only about 20 Tory MPs will rebel on the main second reading vote.

Sir Philip's memorandum argues that there is still time for radical amendment to introduce the necessary element of fairness. He says that the poorer family will be paying nearly four times as much, proportionately, as the richer family.

The signatories include six former ministers. Apart from Sir Philip himself, they include Sir Ian Gilmour, Sir Barney Hayhoe, Mr Jim Lester, Mr Timothy Raison and Sir George Young.

Among other Tory critics of the proposal are Mr Bill Benyon, Mr Tim Rathbone, Sir Brandon Rhys Williams and Mr Peter Temple-Morris, and, signing the instruction, Mr Robin Squire, Mr Charles Morrison and Mr Anthony Beaumont-Dark.

Tom Lynch on a bill which aims to protect genuine Scotch in international markets  
A measure that could prove hard to swallow

A PARLIAMENTARY campaign is about to begin to give Scotch whisky the protection currently enjoyed in the international marketplace by cognac and champagne.

The Scotch Whisky Bill, which has its second reading debate in the Commons tomorrow, aims to provide an internationally acceptable definition of Scotch, helping the industry to combat the sale of spirit mixtures in the Third World. These mixtures, described as Scotch, rarely include more than a top dressing of the real stuff.

However, the bill will not have a smooth passage through parliament. Although there is general support for its main objective, there is determined opposition to the clause granting powers to ministers to specify a minimum strength for Scotch.

The bill's sponsor is Mr Bill Walker, the Conservative MP for Tayside North. A testotaller and vociferous critic of Guinness dur-

ing its takeover of Arthur Bell and Distillers, he nevertheless chose the issue when he won second place in the ballot for private members' bills.

He did so, he says, because Scotch is Scotland's biggest business, enjoying overseas sales of £1bn a year and making a £1bn contribution to the British exchequer. It also provides jobs in sparsely populated areas - there are three distilleries in his largely rural constituency.

Mr Walker describes the measure as "long overdue" because unscrupulous traders are tempted to milk the reputation of a quality product. It would be "an act of lunacy" not to protect it.

The bill, supported by MPs from all parties in Scotland, sets out a definition of Scotch - giving ministers the power to vary it by laying an order before parliament - and makes it illegal to produce or import in Scotland any whisky not conforming to

the definition. It will also be illegal to sell as Scotch any spirit falling outside the definition or at an alcoholic strength lower than the Government shall eventually determine.

The Scotch Whisky Association says a domestic legal definition of Scotch will ease its task of upholding the reputation of Scotch in courts around the world.

However, Mr George Foulkes, the Labour MP for Carrick, Cumnock and Doon Valley, has promised to fight the bill at every stage in the Commons as long as it contains the clause empowering ministers to fix a minimum strength of whisky, and Lord Graham of Edmonton, a Labour peer, is standing by to do the same in the Lords.

This clause is also viewed with suspicion by free-market advocates who regard producers of low-strength whiskies as just the sort of entrepreneur the Government ought to be encourage-

ing. The wording of the bill allows its backers to argue that, because everyone accepts that the line on strength has to be drawn somewhere, the time to fight the battle for low-strength brands is much later, when the Government is preparing to set a figure.

This cuts no ice with Mr Foulkes, in whose constituency some successful whiskies are bottled and blended at 37.2 per cent - a strength which he says is becoming generally accepted in the world whisky market.

He would support the bill if it set 37.2 per cent as the minimum strength, but fears that leaving it to ministers will result in the big producers successfully putting on the pressure for their favoured 40 per cent - the strength of all the main brands.

The Scotch Whisky Association supports the bill and hopes it will enable the Government to apply a tighter definition to

Scotch if the forthcoming European Community definition of whisky turns out to allow different distillation methods, shorter maturation or lower strength.

As usual when domestic producers fight their corner, the spectre of Japan is raised discreetly. The industry fears that the Japanese are preparing for an assault on the British market.

Japanese trade experts are offended when some of the bill's backers spotlight their country as a producer of bogus Scotch - they say Japan makes good whisky, which they are proud to label and sell as Japanese. It is sold only in Harrods and specialist Japanese shops, with no plans to go further.

The Japanese express sympathy for the bill, arguing that giving protection to Scotch, the leader in the world whisky market, would help all whisky producers.

## Callaghan echoes PM's line

BY TOM LYNCH

THE INSISTENCE by Mrs Margaret Thatcher, the Prime Minister, that the Soviet Union must bring its conventional forces in Europe into line with Nato's before there could be further cuts in nuclear forces in Europe was echoed in the Lords yesterday by Lord Callaghan of Cardiff, her Labour predecessor.

"The faster we reduce our reliance on nuclear weapons, the more disadvantageous becomes the disparity between the Warsaw Pact conventional forces and our own," he told peers in his maiden speech, during a debate on disarmament and East-West relations.

He did not believe the disparity was so great as to cause instability, but he urged the European members of Nato to improve their co-operation and to focus their attention on the conventional field.

"A reduction in conventional forces in the East would tell us

more about how much the peace initiative really means changes in Soviet defence policy than will a 50 per cent cut at the strategic arms level."

The hoped-for cuts in US and Soviet strategic arms would be worthwhile because they would create additional confidence throughout the world, while still leaving "far more than is needed as a deterrent, which is now the only purpose that nuclear arms can serve."

In another maiden speech, Lord Fynn, who as Mr Francis Pym was in turn Defence Secretary and Foreign Secretary in Mrs Thatcher's first term, warned that the INF agreement and the summit should not "create excessive expectations in the mind of Western public opinion."

Hopes for a more peaceful world, less spending on arms and "a more relaxed state of security" were not justified in current circumstances.

The Soviet strategy of demilitarising Europe would neutralise the West's deterrent unless there was parity in conventional forces and the Soviet Union scrapped its chemical weapons. The INF accord followed by a strategic arms deal would create a "severe test" by raising political expectations.

For the Government, Lord Glenarthur said enough nuclear weapons had been removed from Europe for the time being, and it was important not to make Europe safe for conventional war.

He did not rule out "adjustments to our deterrent consistent with the INF agreement", but sought to assure peers that this need not mean escalation. "Managing deterrence is not just a matter of more of the same. Existing systems can be made more effective if better deployed and less vulnerable."

## Lawson foresees only slight downturn

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

MR NIGEL LAWSON, the Chancellor, yesterday voiced growing confidence that the British economy would escape the stock market's crash, with only a slight downturn in the pace of economic growth.

He told the Commons Treasury and Civil Service commit-

tee, Mr Lawson that all the evidence available since his Autumn Statement last month suggested that a world recession was "less likely"

its interest rates to ensure that it attracted sufficient foreign capital to finance its current account and budget deficits.

The Chancellor gave a guarded response to questions from MPs about the Government's policy on the pound.

## Speaker acknowledges concern over BBC gag

BY IVOR OWEN

ANXIETY CAUSED by the Government's action in securing the imposition of legal restraints on the reporting of parliament by the BBC was acknowledged by the Speaker (Mr Bernard Weatherill) in the Commons last night.

Mr John Morris, shadow Attorney General, claimed that the Government had finally realised it had "encroached far too far" on the liberties of the Commons by initiating proceedings in the courts yesterday to ease the ban which had prevented the BBC reporting references made to current and former members of the security services.

He said the BBC had not reported the reference made on Monday to Mr Peter Wright, the former MI5 agent and author of the book Spycatcher, because it had feared being held to be in contempt of court had it done so. Mr Morris warned that, with the right hand of the Government apparently not knowing what the left hand was doing, there was a danger of the House being "muzzled".

Mr John Wakeham, Leader of the House, confirmed that the steps taken by the Government in the High Court earlier in the day had made it clear that the BBC could publish fair and accurate reports of proceedings in either House of Parliament (where publication was not pro-

hibited by that House). The BBC could also publish any facts concerning the security and intelligence services, including the identity of present or former members already made public with the authority of the Crown, until any further order was made by the court.

Mr Tony Banks (Lab, Newham NW) asked the Speaker to make it clear that the BBC was at total liberty to actually broadcast anything said in the House if it so wished subject only to its own editorial judgment and not an injunction.

The Speaker confirmed that the "privileges of this House are absolute and there can be no question about that". Labour MPs are planning to make further efforts today to secure an explanation from Mrs Margaret Thatcher, the Prime Minister, for the raid carried out earlier this year on the Scottish headquarters of the BBC in Glasgow about a programme on the Airoon project.

When Mr Tam Dalyell (Lab, Linlithgow) asked what had been the "supposedly reasonable grounds" for ejecting BBC executives from their beds at Spm Lord James replied that such a question went to the root of intelligence matters, which were the responsibility of others.

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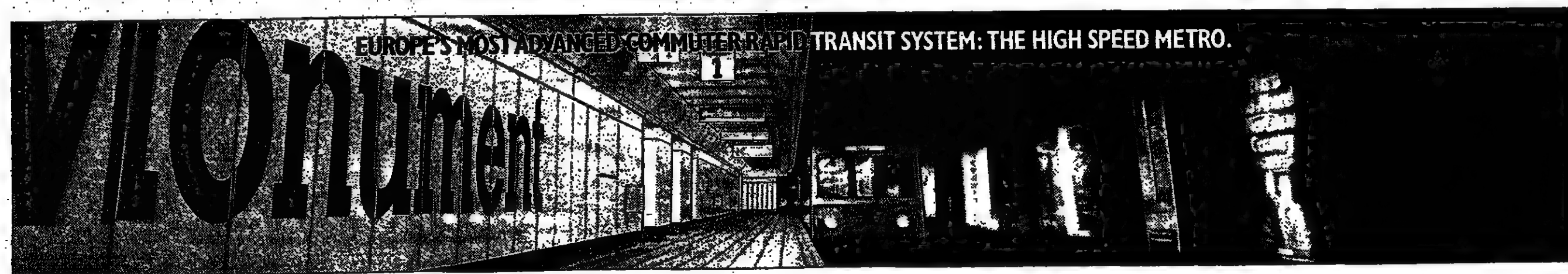
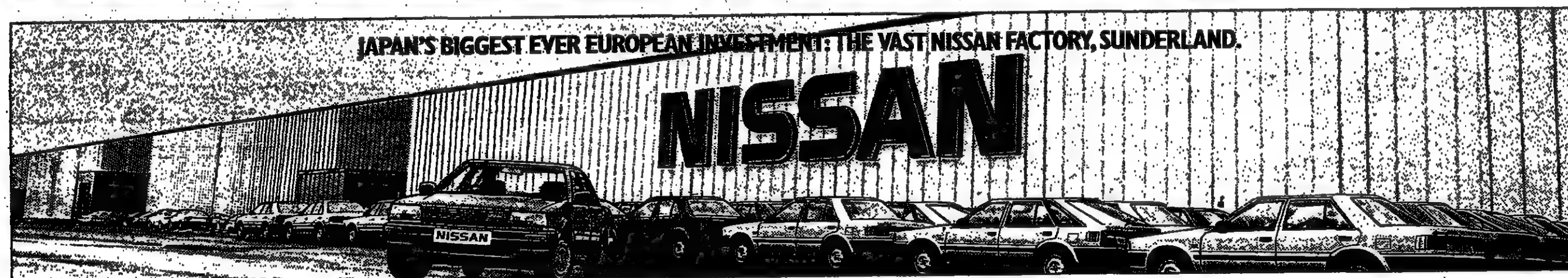
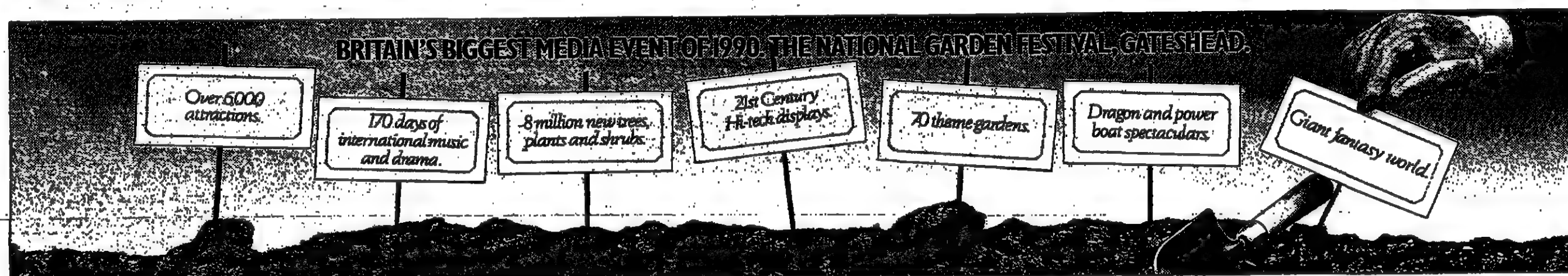
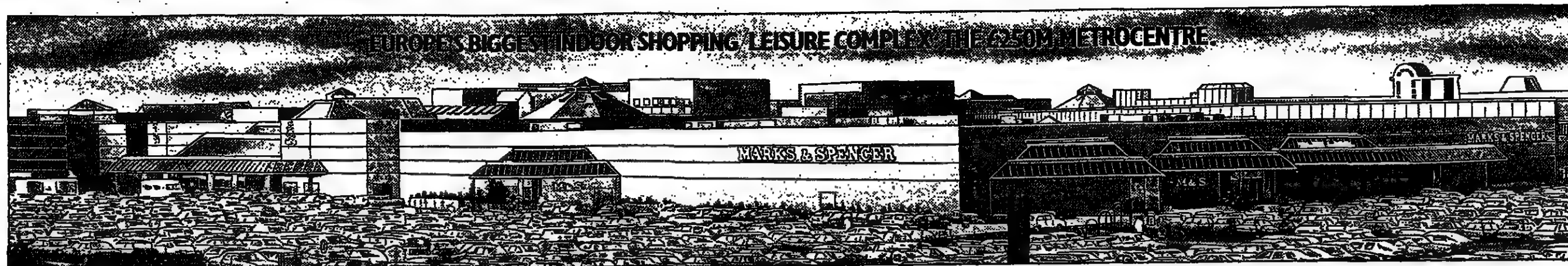
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## UK NEWS

# Artificial leg industry faces monopoly probe

By David Churchill

THE SUPPLY of artificial legs in the UK is to be investigated by the Monopolies and Mergers Commission, it was announced yesterday.

The investigation will be carried out at the request of the Office of Fair Trading, which said yesterday it wanted the commission to complete its work within 12 months.

The OFT's decision to refer the artificial leg industry, which is estimated to be worth some \$37m a year, comes after three main developments in the past year.

First, a review by Professor Ian McCall of Guy's Hospital in London found "widespread deficiencies" in the supply of artificial limbs in the UK and called for a new central authority to be established to supervise the industry.

Secondly, the leading manufacturer of artificial limbs - J E Hanger - was involved in an eight-month dispute with its workforce which ended in May.

Thirdly, the OFT is understood to have received complaints about the inability of new companies to supply the market because of the dominance of the leading companies.

The three largest companies supplying about three-quarters of the market are all ultimately owned by BTR, the industrial conglomerate, through its

It is the first such initiative in response to the slump of share trading volumes over the last three weeks.

Mr Paul Mayers, managing director, said the firm, which remains primarily a traditional agency stockbroker and does not make markets in shares, had not lost any money during the stock market crash in late October. However, commission revenues had fallen sharply as a result of the lower trading volumes - itself a consequence of the despondency engendered by the crash - and the lower share prices on which commissions are levied as a percentage.

Other securities firms such as Warburg Securities and Citicorp Securities have reported a shift in commission business away from middle-ranking firms such as Sheppards to the market leaders in the weeks since the crash. But Mr Mayers said his figures showed no loss of market share since October 19.

He added that Sheppards had gained a substantial number of clients over the last year and now had about 10,000. However, the firm appears to have suffered from poor quality of research which was reflected in the Ertel survey of institutional investors in September.

Staff numbers were increased from about 300 to 400 following acquisition of the former Sheppards and Chase partnership by BAI in 1986. BAI is a Paris-based bank owned by a consortium of 46 institutions of which about half are Arab.

The redundancies include several former Sheppards and Chase partners and other senior analysts and salesmen. Some research teams, covering the retail, mining and chemicals sectors, are being disbanded. Mr Mayers said everyone had been given generous redundancy terms.

He added that further cuts would be necessary only if the stock market and trading volumes fell much further. If the market revived, the firm would resume recruiting.

## City firm cuts jobs in response to dull market

By Chris Williams

SHEPPARDS, the stockbroker firm, yesterday announced that it was making 60 of its staff redundant. It is the first such initiative in response to the slump of share trading volumes over the last three weeks.

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## Peter Marsh examines the background to the claims against the makers of Opren

### Drugs makers hope for no more bitter pills

THERE WILL be a sigh of relief among makers of drugs and the licensing authorities if the proposed terms for settling the Opren damages claims mark the beginning of the end of this affair. There is a widespread feeling that the reputation of both groups has been tarnished by the five-year legal battle that users of the medication have waged against Eli Lilly, the US company which developed the product.

Opren was hailed as a wonder cure for sufferers of arthritis when it was launched in the UK in 1980, two years before the drug's market debut in the US. Just three months after the US launch, Britain's Department of Health and Social Security banned the drug, a move quickly followed by Lilly's removal of the product from world markets.

The drug has been linked to a range of side-effects, ranging from undue sensitivity of the skin to sunlight to kidney problems. In Britain, Opren is thought to have been at least a factor in up to 100 deaths and 4,000 cases of illness, mostly in the elderly.

Lilly has come under sustained attack from campaigners, led in recent months by the redoubtable Mr Des Wilson, who have pressed for what they believe to be adequate compensation for Opren victims. The claimants allege that Lilly was guilty of failing to ensure the drug was safe, a defence compounded by what the critics say was over-enthusiastic marketing of the product. Lilly made its settlement offer without admitting liability or that the drug had caused injury.

While Lilly has taken the brunt of the onslaught, the Opren case has also embarrassed the drugs industry as a whole. UK drugs companies, which have been highly successful in recent years in terms of both technological innovation and global marketing, believe the Opren case has led many observers to associate the business with undesirable practices.

The Association of the British Pharmaceutical Industry said that it did not believe Lilly had necessarily been negligent, but it would be glad when the affair was over.

Inevitably, the Opren saga, a drugs mishap which has created a level of publicity matched only by the Thalidomide tragedy of the 1960s, has thrown the spotlight on the mechanisms for monitoring side-effects both before and after medications go on sale.

There is an inescapable tension between the need to get products quickly on to the market and the time it takes for a government licensing authority to discover whether a new formulation both works as advertised and is safe. In Britain, the authority is the medicines division of the DHSS, which is advised by a group of medical experts, the Committee on Safety of Medicines.

The medicines division receives about 1,200 requests for product licences a year, including both new drugs and existing formulations for which a pharmaceutical company seeks a novel application. It can take up to two years of analysis and discussions, during which civil servants pore over as many as 100 bulky volumes of medical data, for the division to hand out a licence.

Drug makers, while not wishing to argue with the general principle of ensuring medications are safe, are anxious to cut some of the paperwork involved in licensing as a way to reduce the total of 10 years which it can take to bring a new product from the laboratory to the market.

In the case of Opren, claimants have argued that both the DHSS and the Committee on Safety of Medicines failed to do their job properly in screening the drug for side-effects.

The DHSS said yesterday that, despite the offer by Lilly to settle the dispute, it could not comment on this issue. But Dr John Evans, a retired deputy chief medical officer at the department who is conducting a government inquiry into licensing procedures, said it would be a mistake to assume that cutting the time for licensing would automatically lead to less discussion of safety issues.

Other observers have made a wider criticism about the lack of information provided to outsiders by drugs makers and the regulatory authorities during the licensing process.

Dr Andrew Herzheimer, editor of Drug and Therapeutics Bulletin, a medical newsletter published by the Consumers' Association, yesterday attacked the "inbuilt secrecy" involved in licensing new drugs. By keeping both the public and doctors informed, this secrecy added to possible problems over side effects.

The Opren case has highlighted the requirements by drugs companies to keep records of possible ill-effects in patients after formulations receive a licence and are marketed, according to Mr Steve Jolley, managing director of DLS Systems, a Cambridge computer company. Mr Jolley, whose company specialises in equipment to process data for drug concerns about such problems, said the affair had been a contributory factor in strong demand for his products in recent years.

## Ridley sets rate limits for councils

By Richard Evans

MR NICHOLAS RIDLEY, Environment Secretary, yesterday set provisional rate limits for the 17 local authorities designated for rate-capping in 1988-89 and increased the expenditure level for Tower Hamlets by \$2m.

Tower Hamlets and Southwark, both inner London boroughs with big social problems, applied for a redetermination of rate-capping levels, but only Tower Hamlets was successful. Its expenditure levels will be increased to \$126m next year and in return the council will have to report regularly to the Environment Department on measures taken to improve efficiency.

Southwark's expenditure level remains at \$134m and all other expenditure levels for the rate-capped authorities, announced provisionally in July, remain the same. They will be confirmed by Commons Order before the end of February.

The implied change in the local rate for the 17 authorities compared with 1987-88 shows an average reduction of just over 9 per cent.

The rate changes vary from cuts of 43.5 per cent in the London borough of Ealing and 27.8 per cent in Middlesbrough, to increases of 11.6 per cent in Tower Hamlets and 1.3 per cent in Liverpool.

## Ford builds AC cars plant

By John Griffiths

FORD IS spending \$5m on a production plant for AC Cars, the sports car company, in which it took a 50.96 per cent stake for \$1.2m in October.

Construction of the 90,000 sq ft plant has begun at a site near Byfleet, Surrey. Ford said yesterday it is on the Brooklands Trading Estate, which occupies part of the former motor racing circuit.

The plant is expected to be completed in the middle of next year. It will produce all future AC models and a replica of the AC Cobra sports car, made by Autokraft, which is to continue as a separate company under AC Cars' managing director, Mr Brian Angell.

Ford refused to comment yesterday on the plant's potential capacity, or on which model would be produced, apart from the Cobra.

AC Cars, which has not produced any cars commercially for several years, is developing a 140mph, four-wheel-drive, two-seater sports car, which carries the AC Ace name from the 1960s. It was shown in prototype form on Ford's stand at the Birmingham motor show last year.

and incorporates many Ford components. It is expected that a car based on this model will be made at Byfleet.

Ford said the new facility will have a research and development function. This will be complementary to similar functions at Aston Martin Lagonda, the Newport Pagnell-based luxury car maker in which Ford took a majority stake, of 75 per cent, in September, and to Ford's much more extensive research and development establishment at Danton, Essex.

Ford stressed that Aston Martin production will remain separate from that of AC.

clear immediately yesterday that they would remain in force.

Mr Douglas Hogg, Under-Secretary at the Home Office, told the Commons that Mr Douglas Hogg, Home Secretary, stood by a previous decision that it would be unwise to discontinue the exclusion powers. He said the Government would take full account of views expressed in Parliament and elsewhere when considering Lord Colville's other recommendations.

The original Prevention of Terrorism Act was introduced by the then Labour Government in the wake of the 1974 Birmingham pub bombings. Its provisions are annually renewable and it has been subject to three wide-scale reviews, like the one carried out by Lord Colville.

A central theme of Lord Colville's report is that the particular resentment felt by Irish people about port controls against terrorism might be reduced if such controls were more general-ly applied. He points out that the Channel Tunnel will present "significant and difficult problems" for control of terrorism which need to be considered.

Detention of people suspected of terrorist offences, says Lord Colville, should be subject to the same safeguards as those applying to people held under the ordinary criminal law.

He says the present act is subject to much confusion, with many criticisms of the fact that there are few convictions under it. "The act is intended primarily to prevent terrorism, and where acts of terrorism have been committed, to help to bring those responsible before the courts to face whatever charges are appropriate. It is basically a deterrent, something very hard to prove or disprove."

Review of the Operation of the Prevention of Terrorism (Temporary Provisions) Act 1984. HMSO, £6.80.

Colin Amery profiles Riba's director general

## Architecture's new man upstaged

AT HIS first press conference yesterday as the new director general of the Royal Institute of British Architects (Riba), Mr William Rodgers was decidedly overshadowed by the institute's volatile president, Mr Rod Hackney.

Mr Rodgers, the former Social Democratic politician, took office on December 1, the day the Prince of Wales chose to attack the inadequacies of the environmental professions.

Mr Rodgers, disposing quickly of inevitable questions about his own reaction to the highly critical speech, said he agreed with the Prince that much modern architecture was unsympathetic and second-rate and that it was not enough simply to apply commercial standards to the commissioning of new buildings.

However, the new head of the architectural bureaucracy felt that "we cannot build for the future by recreating the past."

Mr Rodgers' job is a new one at Riba - the \$50,000-a-year post was created as a result of an inquiry by the Institute's affairs by Hay Management Consultants. The Hay group has to date published two reports on the management and structure of the institute and has just been asked by Riba's council to examine in a third report the question of improvements to the profession's architecture.

Members of architecture's governing body had long felt that the institute was badly administered and in poor financial shape. There has also been a feeling that architects have to improve both their public image and their relationship with Government.

The recent election of Mr Hackney, a promoter of community architecture, to the post of president was aimed at making the profession more responsive to people's needs.

Mr Rodgers, a former Labour cabinet minister and one of the co-founders of the SDP, was a surprising choice for the mainly administrative post of director general. He said yesterday that he had given up politics to take the job because he felt strongly that urban regeneration had to be top of the national agenda in the next few years. He said he hoped by changing Riba from within to make an impact on the nation's environmental problems.

It was Mr Hackney, however, who called yesterday's press conference for the idea of a national urban renewal agency to be taken seriously by the Government. Mr Rodgers supported this by calling for a minister of cabinet status with executive powers to be appointed to the post of minister for the inner cities. Mr Hackney then put forward the idea of a form of treasury bond, or a new bond issue on the City money market, to help finance inner-city renewal.

It was Mr Hackney too who called for more "horizontal co-operation" between the seven government ministries involved in the inner-city renewal programme. Mr Rodgers confined himself to general approval of the role of the urban development corporations.

In the question of raising architectural standards, Mr Rodgers echoed the Prince of Wales's recent plea for a reform of the planning system. Mr Rodgers said he did not feel that "warring groups of local politicians" could best be described as communal and eclectic and in architecture as in other things he saw himself as a moderate.

As a former politician Mr Rodgers will have to adapt his personal style to that of a man who is being paid to administer a profession. Mr Hackney stole practically all of his limelight yesterday - in spite of the fact that part of the new director general's job description is to raise Riba's public profile.

With an open-ended contract Mr Rodgers may well have less powerful conciliatory presidents to deal with in future. For the moment, he has said he needs two years to get to grips with the architectural profession - it may well take him longer to forget that at heart he is still a politician.

## Technology director for Midland

By Richard Waters

MIDLAND BANK has created the position on its main board of director of information technology. It is believed to be the first big clearing bank to take this step, which reflects the growing importance of technology to all aspects of its business.

Mr Gene Lockhart, 38, joined the bank at the beginning of this year as chief executive, information technology.

Mr Lockhart may already have saved Midland millions. A review he undertook completely reversed the bank's plans on developing its computer systems, said a Midland official yesterday.

Kettering factory creates 200 jobs

ABOUT 200 jobs are to be created by G and K switches of Kettering, Northants, as a result of a three-year expansion programme for a new range of switches.

The company, part of the privately-owned G and K Components group of the UK, currently employs 380 people in Kettering and expects to increase this number to 500.

Celltech share offer raises over £40m

CELLTECH, Britain's leading independent biotechnology company, has raised more than the \$40m minimum which it had set for its initial share placing. The offer closed yesterday but the final subscription level will not be known for several days.

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## TIMEPLEX/UNISYS: RESHAPING THE FUTURE OF COMMUNICATIONS NETWORKING

On November 9, Timeplex and Unisys announced an agreement whereby Unisys plans to acquire Timeplex. As a result, some things will change. Many things WILL NOT CHANGE.

- Systems Connectivity Architecture, our corporate philosophy, WILL NOT CHANGE. SCA describes our commitment to provide open systems connectivity and support to meet the current and changing needs of our customers' networks.
- Designing integrated systems solutions for integrated network management and control WILL NOT CHANGE. Multi-vendor systems are a reality and connectivity is key.
- Supporting current and evolving standards through: open interfaces to TIME/VIEW, our integrated network management system; on-going support of IBM's NetView; participation in standards bodies, and the pursuit of standards such as OSI with other vendors WILL NOT CHANGE.
- Developing innovative technology that expands our customers' existing systems by providing a smooth migration path while protecting their present investment WILL NOT CHANGE.
- Our Timeplex name, our organization and the Timeplex team that has served our customers for over 18 years WILL NOT CHANGE.

WHAT WILL CHANGE, is that we now will enjoy the backing of Unisys, a \$10 billion information systems company. This will help us to enhance our market leadership position, and our ability to deliver business communications solutions.

The foundation of our success has been our relationship with our customers. More than ever, Timeplex will remain their communications partner—solving their voice/data networking problems—today and in the future.

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## REGIONAL DEVELOPMENT

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## Independent TV producers break off ITV talks

BY RAYMOND SNODDY

BRITAIN'S INDEPENDENT television producers yesterday formally broke off negotiations with the ITV companies over access to 25 per cent of the ITV network.

Ms Sophie Balhachet, chairman of the Independent Programme Producers' Association, yesterday accused the ITV companies of prevarication, filibustering and "failing to negotiate in any meaningful way". Mrs Thatcher, Prime Minister, Mr Douglas Hurd, Home Secretary, and Lord Young, Trade and Industry Secretary, have been informed about the breakdown in negotiations on a key plank of government policy for reforming the broadcasting system.

Mr Hurd has always made it clear that if voluntary agreements could not be reached he would legislate to make sure that independent producers gained access to 25 per cent of the four national television channels.

Mr Paul Styles, director of the association, said the independent producers would press for legislation on 25 per cent access when existing ITV franchises ran out at the end of 1989 and before the agreed three-year extension began.

There is no way we are going to give up. We will press for legislation to implement 25 per cent by the end of the decade," Mr Styles said.

The talks broke down because the ITV Association, which represents the 16 commercial television companies, insisted that each company should be free to negotiate its own deals with independent producers subject only to broad guidelines.

IPPA wanted a nationally agreed framework, a set scale of production fees — the independent producers' profit — and a share in foreign distribution rights.

IPPA will issue its own guidelines to its more than 400 members and ask for a formal tendering process when negotiating large commissions with ITV companies.

The ITV Association has been expecting the formal breakdown of talks and ITV companies have been pushing ahead with individual deals with independents.

Last week the ITV Association claimed that £42m of independent production for ITV was in the pipeline.

Now IPPA is looking at ways of applying political pressure to the ITV companies which are expected to have advertising revenues of about \$1.4bn this year.

IPPA is considering backing suggestions that some of the larger ITV franchises should be broken up to give Britain a more locally-based commercial television system.

## Court eases ban on BBC spying reports

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE BLANKET ban which has prevented the BBC referring to security service operations or to the service's past and present members was eased slightly yesterday by the High Court.

After a private hearing, lasting just over an hour, Mr Justice Owen deferred until Wednesday his decision on the BBC's application to discharge an injunction stopping the broadcast of the first part of a Radio 4 series on the service.

The ban on My Country Right or Wrong, which includes interviews with former members of the security service, remains in force.

However, the judge approved variations to the injunction which had been offered by Sir Patrick Mayhew QC, Attorney-General, and accepted by the BBC.

The variations will allow fair and accurate reports of references to the security service made in open court proceedings in England and Wales, or in Parliament — provided, in the latter case, that publication is not prohibited by the House of Commons or the House of Lords.

The ban will now not prevent the BBC mentioning any facts about the security and intelligence services, including the identities of present or former members, "already made public with the authority of the Crown".

After the court hearing Mr John Wilson, BBC controller of editorial policy, said the variations were some improvement in the situation. He refused to be drawn on their practical effect on the BBC.

The original injunction restrained the BBC from "broadcasting, or causing or permitting to be broadcast, as part of (My Country Right or Wrong) . . . or in any other way whatsoever, any interviews with, or information derived from, current or former members of the security and intelligence services of the UK relating to any aspect of the work of the said services, including their identity as current or former members thereof".

It remains to be seen what weight Mr Justice Owen will place on the view of Rear-Admiral William Higgins, secretary of the D-notice Committee, which advises the media on national security matters, that the banned first part of the series, which was to have been broadcast last Friday, appeared not to pose any threat to national security.

## Wrangle 'prevents care of up to 18,000 patients'

BY ALAN PIKE, SOCIAL AFFAIRS CORRESPONDENT

A LEISURELY argument between two Whitehall departments has for years prevented treatment of up to 18,000 patients a year on National Health Service waiting lists, the Commons public accounts committee said yesterday.

The committee makes its claim in a strongly worded and critical report about the finance and management of the Ministry of Defence's armed service hospitals.

There are 19 service hospitals — nine in the UK and 10 overseas — and, during peacetime, they need large numbers of civilian patients to provide staff with adequate professional experience and training. During 1986, 82 per cent of admissions to the UK service hospitals were civilian NHS patients.

However, it would require another 18,000 patients a year to raise the service hospitals' bed occupancy to a target level of 75 per cent. And says the committee, the MoD and the Department of Health and Social Security have been trying "for many years" to reach agreement on which department should pay for the treatment of additional NHS patients in service hospitals.

The DHSS took the view that, since the service hospitals needed NHS patients, they should be financed by the MoD. But the MoD's view was that it was already providing a substantial subsidy to the NHS and could not make further defence funds available to meet what it believed was primarily a DHSS responsibility.

The committee says: "We think it is deplorable that a wrangle within Whitehall over who should bear what must only be a marginal extra cost should have been allowed to proceed at such a leisurely pace that it has delayed for many years the fuller use of expensive service hospital resources and the treatment of possibly an extra 18,000 patients a year from NHS waiting lists."

Although the Treasury says it has been pressing for a solution to the problem since 1984, the committee was told as recently as last month that there was still no agreement between the two departments. It calls on the Treasury to ensure that a satisfactory settlement is "firmly in place" by next March.

Ninth Report from the Committee of Public Accounts 1987-88, Ministry of Defence: Service Hospitals, HMSO, £3.90.

## R-R repairs engine fault

BY MICHAEL DONNIE, AEROSPACE CORRESPONDENT

AIRLINES worldwide using Rolls-Royce RB-211-535 engines in Boeing 767 airliners are making modifications to the fuel pipe system to correct leakage arising from chafing of part of the piping.

The problem arose earlier this year and was swiftly referred to Rolls-Royce, where engineers have already completed modified parts, now being made and supplied to the airlines for installation during normal maintenance at the company's expense.

When the problem arose, Rolls-Royce informed the US Federal Aviation Administration and the UK Civil Aviation Authority, which have requested airlines to make the modifica-

tions. Other authorities worldwide are following suit. In all, 15 operators are involved, with more than 100 twin-engine Boeing 767s covering more than 200 engines, including spares.

The action has been taken following two occurrences of substantial in-flight fuel losses caused by chafing and cracking of a key piece of fuel pipe in the engine, and five other instances of fuel leakage due to fuel pipe abrasion. In no instance was there any fire risk.

The US airlines flying Boeing 767s with RB-211-535s have until March to comply with the FAA directive. Meanwhile, engines are being inspected daily.

## Room for more US insider trading legislation

By Leo Herzog and Richard W. Shepro

THE RIDDLES of US Federal insider trading law have survived the recent Supreme Court judgment which, some people hoped, would bring greater certainty. The Court decided the celebrated insider trading criminal case against R. Foster Winans, the former Wall Street Journal reporter, but without resolving any of the puzzles in Federal insider trading law. This increases the probability that Congress will define insider trading by statute. In the meantime we can attempt to show what the law is now using variations of the Nathan Rothschild story of 1815 which demonstrated that knowledge can be turned into ready cash.

Winans was the author of the Wall Street Journal's influential "Heard on the Street" daily stock tip column. He and several colleagues traded (contrary to Wall Street Journal rules) on the basis of their prior knowledge of what the column would say. Eventually a brokerage house's surveillance system caught the unscrupulous coincidences of deals that anticipated the columns and then the SEC investigated.

Under pressure, the conspirators began to quarrel. Two of them confessed and soon the group faced criminal charges.

Following the decision, defence lawyers and prosecutors may change their behaviour a little in criminal cases. It is now quite clear that in these cases, the mail and wire fraud statutes, and by grace of the 4-4 Supreme Court deadlock, Rule 10b-5, apply to the misappropriation of information. When the Supreme Court decided to hear the Winans case there was some doubt among lawyers on these points.

This was mainly because the Court's decision to review the case made it appear that reversal of all or part of the Second Circuit's decision was likely. The Court's deadlock on the Rule 10b-5 part of the case has shifted attention to Congress and

increased the probability that the US will soon, for the first time, have a statute that defines insider trading. Until now Federal insider trading law has been developed by the SEC and the courts from the very general SEC antifraud Rule 10b-5.

The SEC proposed a specific statutory definition of insider trading on November 18. In the past, the SEC has opposed definition of insider trading because it liked the inhibiting effect of vagueness on "bad" behaviour. The SEC, however, is a reluctant volunteer. Because of securities industry pressure, a bill with a similar definition had already been introduced in Congress.

### Nathan Rothschild

An easy way to explain what is going on legally in the Winans case is to analyse a striking historical example, the impact which the Battle of Waterloo had on the London Stock Exchange on Sunday, June 18, 1815. On Tuesday morning, June 20, 1815, one man knew more than the rest — Nathan Rothschild learned of Napoleon's defeat some 40 hours before Wellington's official dispatches reached Downing Street.

Using this information, Nathan Rothschild bought British government bonds when everybody else was selling them and profited handsomely. What Rothschild did was legal in England at the time. It would also be legal in England and the United States today and the Win-

ans case has no bearing on this result. Today, we call what Rothschild did securities research.

We will now consider some variations on our historical example. First, instead of being a wealthy individual merchant banker, Nathan Rothschild is a large stockholder and director of Rothschild Corporation plc. Since he knows that Rothschild Corporation will make a large profit on the British government bonds it is buying, he also knows that the shares of Rothschild Corporation will soon become much more valuable. He uses the information for his own benefit by buying Rothschild Corporation shares. This quite clearly has been a crime under US law since at least the early 1960s and it is illegal in England. It is a classic case of insider trading in the US. Rothschild could also be sued for damages in individual and class actions by stockholders who sold while he was buying.

Second, suppose a Rothschild agent has been bribed by a competing merchant banker. Instead of going directly to Nathan Rothschild, he first delivers the pouch to the competitor who reads the contents and at the opening of business the next day begins to buy British government bonds.

From a legal standpoint, this is the same as the Winans case. The competitor has misappropriated Rothschild's information and used it to trade in the stock market. However, unlike Nathan Rothschild in the previous exam-

ple, who was a director of Rothschild Corporation, the competitor owed no obligation to the Rothschild Corporation shareholders with whom he was trading. What the Winans case tells us is that in the United States today the competitor would be guilty of at least two crimes, violation of the SEC antifraud Rule 10b-5 and (since he would be very likely to use the mail and telephone in completing his transactions) the mail and wire fraud statutes.

Another change made by the bills can be illustrated by varying the Rothschild example again. Nathan Rothschild is director of a publicly-owned Rothschild merchant bank but

he knows enough not to trade on inside information. He, however, boasts to his nephew about what he had just achieved for the Company. Without the statute the criminal and civil liability of the uncle, and probably the nephew, would depend on whether the uncle expected to obtain a "personal benefit" from the trading. (Quite ambiguous in this example.) On the other hand, under the bills the uncle would be guilty of a crime and liable for his nephew's profits if his nephew's trading is "reasonably foreseeable" and the nephew would be liable if he knows "the information is material and nonpublic". (Probably quite ambiguous in this example.) British law appears to resolve the examples in essentially the same way as the proposed bills.

### Legislative projects

The bill in the Senate, and the SEC's draft bill, would do more than just follow the result in the Winans case. Although in the two variations of the original Rothschild example both Rothschild and the competitor committed crimes, Rothschild stockholders would be able to sue Rothschild but not the competitor to recover illegal profits. The Winans decision applies only to criminal cases and, therefore, does not sort out this discrepancy. On the other hand, the statutory definition in the bills makes misappropriation both a crime and the basis for individual and class actions to recover any illegal profits.

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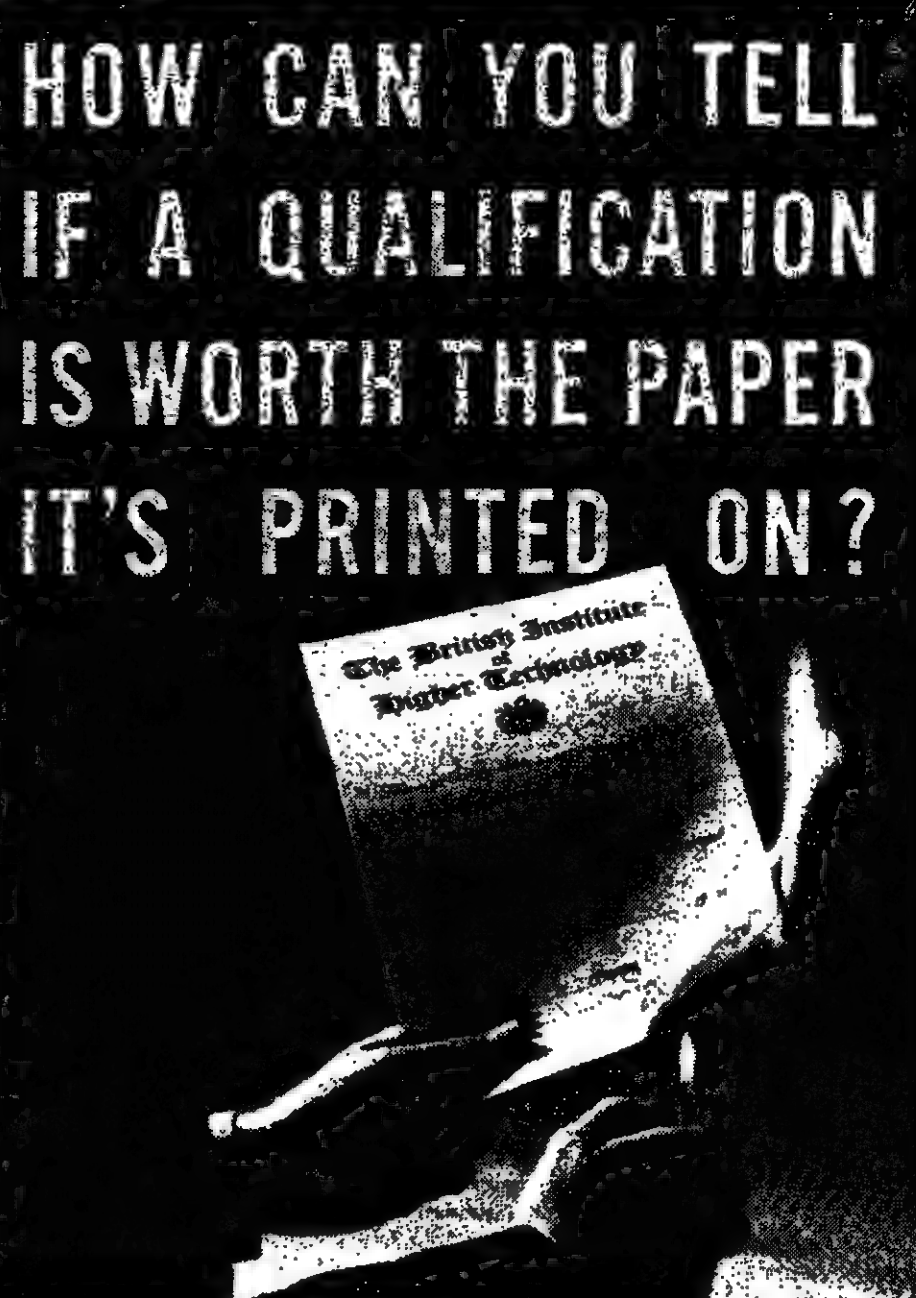
<sup>1</sup> The formal case name is *Carpenter v. U.S.*, No 88-422 (Nov 18, 1987).

<sup>2</sup> The mail and wire fraud statutes were also in doubt because a Supreme Court decision last term had narrowed their scope. *McNally v. United States*, Nos 86-234, 86-286 (June 24, 1987).

<sup>3</sup> SEC News Release Nov 18, 1987.

<sup>4</sup> Company Securities (Insider Dealing) Act 1985.

The authors are partners in the Chicago law office of Mayer, Brown & Platt.



Each year, nearly two million vocational qualifications are awarded in Britain.

They are awarded at almost every level, in almost every field. From accountancy to welding.

Now while some are valuable to employers, others apply standards that are out of touch with the real needs of work.

Too many qualifications still over-emphasise theory at the expense of practice.

What makes things worse is that while some occupations have a mass of overlapping qualifications, others have none at all.

The result is confusion. Yes, as an employer, can't tell just how well qualified job applicants really are.

Or which qualifications would improve the performance of your existing staff.

Which creates a lack of confidence in the qualifications themselves.

Last year the government decided that something had to be done.

So the National Council for Vocational Qualifications was set up to make the system work.

To make it relevant to the needs of every business and industry. (Including your own.)

To make sure each occupation has its own clear set of qualifications.

To make the system effective and employment-led.

We do this by going to both employer and employee organisations.

They tell us the standards at work that qualifications need to meet.

If a qualification falls short we discuss the ways in which it should be changed with the awarding bodies.

When it does reach the standard however,

it's stamped with our insignia and given the title of National Vocational Qualification. Or NVQ.

That's our seal of approval. A sign that someone really will be useful to your company.

And you will be able to tell just how useful because all NVQs are classified according to occupation and level of competence.

You will also know which qualifications would help your employees increase their own efficiency and productivity.

We don't give the title of NVQ easily.

For example, when we asked the retail sector to review its qualifications, none merited the title of NVQ as they stood.

So now all involved are working flat out to ensure the qualifications reflect the industry's needs.

Some industries have already established appropriate standards.

As a consequence we've granted NVQ status to certain qualifications in hotel and catering, vehicle maintenance and repair, electrical contracting, as well as agriculture and the retail travel business.

But then we have also turned some down.

The NCVQ is reviewing qualifications in many different fields, making sure they are worth the paper they're printed on.

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THE MARKET for electronic publishing equipment - the word processors, workstations, laser printers, image scanners and software that give users control over creation and reproduction of documents - is one of the fastest growing computer businesses.

Propelled primarily by big business customers, projected sales will soar to \$4bn by 1990 in the US alone. Banks, brokerages, accounting firms, industrial companies and even government agencies are tapping into the convenience and savings that can accrue once initial investment costs are recouped.

But not everybody is in a position to make investments of this scale or even less. Costs range from a few thousand pounds for personal computer-based equipment to several millions for the sorts of multiple-workstation, software-intensive, top-of-the-market machines needed for 30,000-or-so-page technical manuals.

In one recent deal, Boeing Co. spent \$1.5m on Interleaf Inc. software to upgrade its electronic publishing systems needed during development of the manned space station which the National Aeronautics and Space Administration plans to put in orbit in the mid-1990s. Boeing won the contract to provide the laboratory and habitation modules.

But not only is such equipment costly, invariably, specially-trained people are needed to operate it. The investment, even for low-end systems, can be a burden many companies do not wish to saddle themselves with.

In that burden, Gordon Sadler and his competitors spotted a market niche following a trend in the US, they would buy the equipment themselves and set up electronic publishing bureau services for companies unwilling or unable to acquire their own systems.

Offering \$700,000 worth of advanced equipment, Sadler's two-year-old Newcastle upon Tyne venture, called Corporate Publishing Services (CPS), has grown from nothing to a company with half million pounds in turnover this year. It has only recently become profitable, says Sadler, who has just sold CPS, which he still runs, to Ferguson Industrial Holdings, the UK printing, packaging and publishing group.

Simon Beales of competitor Infograph points to one customer, a tractor manufacturer wanting to print parts catalogues: "It did not want to do it itself," he says. "To set up the equipment we've got would cost over \$1m. The company said it made tractors and did not want to go into the publishing business."

Sadler says his market research shows that \$1.2bn worth of work is now available in the UK.

Such a market is naturally attracting numerous competitors, all offering different types and levels of services. The several dozen contract printing agencies serving the City of London, for instance, are able to expand their range of services by adding electronic publishing software, says Osmy Hornby, managing director of Interleaf UK, a subsidiary of the US software company, which opened in Britain in June.

Interleaf sells its system software directly as well as through others,



## Word spreads of a profitable niche

Jane Rippeau explains how electronic bureaux can relieve companies of their publishing burden

Including Kodak which markets a package comprising Interleaf software, Sun Microsystems hardware and its own top-end laser printer. This package is called Kodak Ektaprint Electronic Publishing System, or KEPS. Xerox and Kyvision, of the US, market competing arrangements of proprietary equipment.

At the other end of the market are so-called desktop publishing systems that can typeset and reproduce text and graphics. Such personal computer-based systems allow copy shops to provide a bureau-type service in the lower-end of the market.

Software from Aldus, called Page-Maker, has helped popularise this equipment. Now Interleaf has developed its more advanced typesetting software to run on Apple Macintosh II computers, heightening competition by bringing more publishing capability into lower-cost equipment. The com-

pany will not confirm industry speculation that it will launch, within the year, a product with similar capability for the ubiquitous IBM-compatible personal computer market.

Sadler, Beales and their half dozen or so competitors, are getting into a new high-end, full-service niche, also appearing in the US with companies such as Xanthus in Texas and Techset in Minnesota. Beales got into the business gradually from a conventional photocopying and lithographic printing service for corporate clients which he set up nine years ago.

"We thought initially electronic publishing would be a separate business," he says. "It took a very long time for it to take off." (One of the problems was that manufacturers failed to set common standards, making it troublesome for machines of different makes to communicate without translation "fil-

ters.") But gradually, he explains, "demand for electronic publishing began generating more business for our traditional reprographics and we merged the two companies."

Infograph takes copy in any form, and turns out either limited runs of up to 3,000 copies using laser printers, or camera-ready copy for photo-offset reproduction in large volume.

Not all companies, however, want to depend on outsiders to handle their printing work. Thomas Toon, print manager at ICI Pharmaceuticals, says that purchase of electronic publishing equipment is under consideration for the "simpler types of materials for our own use." He says this will be set up in-house "in order to have greater control" over the amount of time the work takes.

Others see big cost savings in keeping the job in-house. Harry George, vice-president of Interleaf, in Cambridge, Massachusetts, tells the story of the North Carolina General Assembly. He says the Assembly has calculated it is saving \$40,000 a year in typesetting costs with \$70,000 worth of electronic publishing equipment.

Minutes from daily legislative sessions are typed into word processors on the floor of the chamber and sent electronically into Interleaf machines, where they are formatted and typeset into camera-ready hard copy. This is handed straight-away to contract printers, cutting the total turnaround time from six weeks to one day, according to George.

Electronic typesetting eliminates the time-consuming and repetitive drudgery of the cut-and-paste method of page composition. Not only is type formatted, but graphics can be scanned in electronically, then edited or moved around in the same way as text.

The US General Services Administration has estimated that the conventional means of producing a page with text and graphics costs between \$25 and \$40 per page, against between \$1 and \$5 if the same work is done electronically.

"That's more than we estimate," says George of Interleaf. "But it's this kind of rapid payback that's driving market growth."

Interleaf has been shipping its products for three and a half years. "Most of the demand has been from companies wanting to do technical documents. They can get a payback in less than a year, some in under three months," claims George. However, at Imedia Graphics, a new London electronic publishing bureau, managing director Ivor Jacobs says he thinks it will take a bit longer: about two years to recoup the \$120,000 spent on KEPS equipment he is installing for his business.

Most of the demand for electronic publishing equipment is still coming from corporate customers, says Tim Allen at Kyvision in Wakefield, Massachusetts. He says he cannot estimate the share of sales that goes to electronic publishing bureau companies.

But to Sadler, the market is just now opening up. "People are becoming more information-oriented," he says. "Computers were supposed to bring about the paperless office, but the opposite has happened."

## Japanese draw up battle lines over cheap videophones

BY CARLA RAPOPORT IN TOKYO

EVERYONE would buy a videophone if the price was cheap enough, right? For years, the videophone has been a star performer at industry exhibitions and consumer electronics fairs. But it has never moved into the High Street because of its high cost and its failure to pass the "who-needs-it?" test.

The Japanese, of course, would like to change all that. They are now producing the first products of a generation of cheap videophones which, if successful, could lead to another multi-billion dollar market for Japan.

At the moment, however, they are busy squabbling among themselves over standards. The pioneers in the market are Mitsubishi Electric, which is not famous for its innovativeness in consumer electronics, and Sony, which is.

Mitsubishi kicked off the race for the desktop videophone market in 1986 by introducing a product which sold for about \$1,000 in the US. This used ordinary telephone lines, offered one image at a time and came with an optional printer which could make a hard copy print of the image.

At the same time, Mitsubishi was working with NEC and Matsushita on a format for a much cheaper videophone which, also using conventional phone lines, would appeal to the private consumer as well as the business market. But before it could arrange an industry-wide consensus, Sony jumped the gun last July.

Sony announced its videophone, Mieteuro (can see) at \$49,800 (about \$375). It has developed this with Nippon Telegraph and Telephone (NTT). The phone, which uses ordinary phone lines, allows the caller to transmit one black-and-white, four-inch

image in 10 seconds. The two parties cannot talk while the image is being transmitted. In essence, the Sony unit is a souped-up fax machine, employing a small camera to "catch" the image and then using the same technology that transmits a facsimile down a telephone line. The latest, most powerful microchips from Japan have allowed Sony to miniaturise the product and offer it at a cost which is within the consumer appliance price range.

The move was a classic one in the Sony tradition of audacity. It stole a march on its competitors, enhanced its image for innovativeness and garnered a huge amount of publicity for its new product.

Unfortunately, it now looks as if the Sony product will have to be abandoned or heavily redesigned. As soon as the Sony unit appeared on the market, Mitsubishi rushed out with its still videophone.

This phone can send images in half the time of the Sony product. It also uses AM-phase modulation for sending its images, as opposed to just the AM frequency for Sony. For these reasons - which gave the company a better product - NEC and Matsushita Electronics had already fallen in line with Mitsubishi.

But because Mitsubishi had to rush into the market, its machine still incorporates a number expensive telecommunications features. This means that it has to be offered at four times the price of the Sony Mieteuro, although Mitsubishi intends to bring out a \$50,000 model soon.

Even so, Japanese consumers are still faced with two incompatible formats on the market. Not surprisingly, the Japanese press has already raised an uproar over the videophone

issue. A purchaser of a Sony product would be unable to swap faces with a friend owning a Mitsubishi, so what was the point? The debate even reached the Diet, where a politician questioned the Minister of Posts and Telecommunications on the issue.

In true Japanese fashion, the problem has now been referred to a committee: the Telecommunications Technology Committee (TTC). This non-profit private organisation was set up by the Government to arbitrate on standards when the Japanese telecommunications field was deregulated in 1985.

According to Tokoro Tada, managing director of TTC, one of the two formats will be decided upon by February. Although it has not been officially announced, he says that a majority of the members on the committee favour the Mitsubishi format. In addition to quicker transmission, it allows the user to choose from two sizes of pictures.

"Our purpose is to avoid a format war," he states.

Meanwhile, both companies admit that the still videophone is only a prototype of the kind of videophone which will be made possible when Japan is linked up to the international digital services network (ISDN).

These ISDN videophones, which will offer moving pictures in full colour, are still many years off as they will require new communications cables.

Until then, the still videophones are expected to open up the market. These products will put the consumer in the right frame of mind for the real thing: a good idea to have an introductory product, so you don't have to start from scratch," says Virginia Kouyoumdjian, senior analyst at Baring Securities in Tokyo.

## Direct US action on heart attacks

BY LOUISE KENOE IN SAN FRANCISCO

LAST WEEK the US Federal Drug Administration gave approval to commercial sales of a portable defibrillator that has proved itself to be a lifesaver in clinical trials.

The MDPHone, manufactured by MEDphone Corporation of New York and, under license, by Tentec of Belfast, Northern Ireland, is a unit that can be remotely controlled by a hospital doctor to provide instant medical care for heart attack victims. When a person experiences

chest pains or shows signs of a heart attack the MDPHone, housed in a briefcase, is brought to the patient, plugged into a telephone line, and opened, causing the unit to automatically dial the pre-programmed number of the nearest hospital base unit.

While the unit dials, self-adhesive electrodes are attached to the patient's chest. As the call comes through at the hospital, it triggers alarms to alert the medical staff. The patient's electrocardiogram will appear on the

MDPhone monitor, and - if the call is coming in from a personal unit - the patient's name, medical history, and other vital information will also be displayed on a computer screen.

Once the patient's condition has been assessed, the physician can immediately, if appropriate, signal the remote MDPHone unit to administer a defibrillating charge to the patient's chest. The MDPHone costs about \$6,500.

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**NETWORKING**



# AMERICAN EXPRESS AND NIPPON LIFE ARE MAKING A MARK ON HISTORY.

On October 1st, a bold new venture was born. American Express Travel Related Services Company, Inc. and Nippon Life, Japan's largest life insurance company, joined hands.

A partnership blending the strengths and cultures of two corporate giants with the same commitment toward offering greater service opportunities to their customers.

For example, in Japan, Nippon Life's customers will be able to enjoy the American Express® Card offered through Nippon Life's nationwide sales organization.

In the future, you can expect to see more innovations from us that will have an even greater impact on the world's financial and travel communities.

You can mark our words on that.





## MANAGEMENT: Marketing and Advertising

ONE OF the most arresting commercials currently on air in the UK is a mini-drama of such cunning soft sell that not until the closing shot is the product spelt out.

Beautiful girl slams front door of mews house, throws ring back through letter box, rips pearls off neck, casts brooch into bin, discards (fake) fur coat over a parking meter, dangles (and here's the first clue) car keys over drain. Has second thoughts. Anger melts to triumph as she hops into car, pats driving wheel reassuringly and speeds off. The product is not mentioned until the final frame - the only words come from singer Alan Price's moody lyrics, "Everyone is going through changes, no one knows what's going on." The punchline: "If only everything in life was as reliable as Volkswagen."

This is the latest of a growing breed of car advertisements which, in an increasingly competitive marketplace, is turning to "lifestyle situations" in an attempt to stand out from the crowd. Rather than promoting cars as isolated objects, they are now being presented as everyday utilities. This is in an attempt to provoke an emotional response different from that associated with traditional UK car advertising, which has tended to focus on product and performance figures.

Although there is no clear-cut trend, car specialists like Fiat, Renault and Toyota, as well as tyre manufacturers Pirelli and Michelin have been keen to exploit emotional impact with ads that pack a dramatic punch in around 60 seconds. Technology and performance still plays its part as BMW and Audi, among others, have consistently and successfully proved.

The past year has seen the continuation (at least up to the Black Monday stock market crash) of booming car sales in the UK for the fourth successive year, with units expected to top the 2m mark this year. Manufacturers and importers have continued to throw money at advertising in step with the growth in sales and since 1985 the car industry has been the UK's second largest advertiser. This year expenditure on car advertising will top £220m, according to Media Expenditure By Analysis. This means that for every vehicle sold an average of at least £180 is spent on advertising.

Critics argue that such costs are passed on to the driver and could be more usefully sunk into after-sales service or other consumer-oriented service. Others question whether manufacturers and importers need to go to such pricey lengths to promote a product that is in many cases, a necessary purchase.

For manufacturers, the rationale is clear. Speaking of his company's consistent advertising programme, (which emphasises reliability) John Messaros, VW's

### WHAT ARE YOU BUYING HER FOR CHRISTMAS?



The only squeals and rattles you'll ever hear in a Volkswagen.

## Commercial brakes

Feona McEwan explains how car manufacturers are tackling the question of differentiation in a continually booming market

UK marketing manager, explains: "If we don't tell the world that Volkswagen is reliable and reinforces that perception periodically with our advertising then slowly, slowly that would go out of focus in people's minds."

The advertising specialists claim that the consumer memory for cars needs regular reinforcement. Hence the year-round advertising campaigns waged, in varying degrees, by the main players. It's a lesson that advertisers with consistent messages like Volvo and Volkswagen have learnt pays dividends. Volvo, for instance, has been selling itself on the safety ticket for well over 13 years now and thanks to its dogged message, freshly served up year on year by advertising copywriter David Abbott, and team, it is widely perceived to have captured the high ground on the issue.

Another spur to advertising is that cars are looking increasingly similar. "With designs converging and looking more like each other, it is increasingly necessary

to cement belief in the badge," says Tony Taylor of DDB Needham, the VW agency. Another adman believes that advertising is essential to differentiate cars and give them personality.

The trick for advertisers, however, is in finding new ways to keep the consumer interested - hence the more far-fetched topics being played out in the name of car advertising on Britain's screens more recently. The Renault 5 "What's your car called?" strikes some this way.

The search for arresting images to excite consumer attention has been taken to extremes with the exotic Citroën advertising, which made its debut in 1985 in France, and featured the startling black singer Grace Jones. The French agency responsible, BCG, brought her in to help revitalise the CX top-of-the-range re-launch model. Her striking face was shown burping a Citroën onto the screen in one ad, and racing through the desert in another, in a series which raised even further the French manufacturer's product aware-

ness. It continued its European-wide strategy this year with its London arm, Colman BSCG, catching the imagination with its outlandish ad showing the AX small car model being driven along the top of a moving train. The idea was to inject some personality into the model which was being promoted as "the little car for great adventures".

By contrast, the staid but sound Volvo needs no such tricks. Keeping true to its traditional "Volvo values", as the company calls them, is good for sales, it has found. The consistent message of safety, reliability and durability (born out, claims Abbott, in countless testimonials) has paralleled a sales rise to 70,000 units this year, about 4 per cent of the market.

Now will consumers be fooled. "You can't graft onto a car an image the car doesn't support. It is reliable - it comes from Sweden, a country with extremes of climate and it does last about 20 years on average, we can prove it," says Abbott. "I

don't think any agency in the world could convince consumers that a Volvo is a BMW. What we do is play to the car's strengths." When a previous advertising agency proposed advertising that lauded the good looks of the car that has been likened to an army tank, the company changed agency.

The thrust of the marque's advertising is building brand strengths rather than individual models. Hence when Volvo started producing a new model from the former Daf car factory in the Netherlands, the ads read "To Volvo, a son." This was to reassure consumers that the family resemblance continues. (Feminists had other ideas and graffiti scrawled on a poster commiserated: "Better luck next time.") Some agencies believe that the aim of car advertising is just to build image and feeling. Abbott disagrees. "It's also to get people into showrooms and to get them to respond to short-term market conditions."

Advertising aims to promote the brand, and protect and achieve growth for the marque; and "as the advertiser is also a retailer, it has to shift metal from showrooms," says Abbott. Consequently Volvo's overall marketing campaign is planned to allow for any short-term tactical advertising that may be required - for instance, to promote a particular model.

Entering a new market brings its own demands for car manufacturers. When Nissan, formerly known as Datsun, Japan's second largest car producer (after Toyota) began UK production in 1966 it was regarded as an interloper taking advantage of the ailing British car industry.

The task for agency Saatchi and Saatchi was to raise the Anglo-Japanese profile of Nissan and make it as "British" as Ford is widely perceived to be. The first step was a corporate campaign featuring George workers speaking in broad dialect. This was to show how British the company was becoming. It provoked some controversy over the use of such a broad dialect, but spontaneous awareness of Nissan among consumers after the campaign was better than for Austin Rover, Renault, Ford, Peugeot and Citroën.

Though Nissan's was essentially a corporate ad, its general tone displayed a social awareness very much in sympathy with the product messages from other manufacturers such as Volvo and VW. It is clear, therefore, that two distinct creative trends are being pursued by the producers of car advertisements. One sorts appeals to the socially responsible and practical. Nissan/Volvo/VW fall into this category. The other appeals to those who perceive their cars as an extension of their personality - such as Citroën, Peugeot and Porsche and the "What's your car called?" Renault 5.

### Tokyo tells its tale

"INVESTOR confidence and economic strength make Tokyo the safest stock market in volatile times." That's the confident message in a full page advertisement entitled "Tokyo, October, 1987. What Happened and Why?" published yesterday by Nomura Securities, the leading Japanese securities company, in English language newspapers in Japan. The advertisement will appear in British and other overseas newspapers starting next week and, later perhaps, in US papers as well.

A Nomura spokesman says the company consulted its overseas offices about the appropriateness of the advert for their areas. Most

had welcomed it, but the company's New York office opposed it. The spokesman says the company has had a large number of inquiries from foreign investors since the October 19 crashes.

These inquiries, among other things, led the company to believe that foreigners did not understand the fundamental strengths of the Japanese market. "In New York, people think that because the Japanese market has not fallen as much as the New York market, then the next crash will begin in Japan," he says.

The advert builds its case on the confidence displayed by all categories of investor in the Japanese market during the week beginning October 19. It points out that "the key players in cushioning the fall on the Tokyo market were individual Japanese investors." These individuals bought the equivalent of \$3.8bn in

shares during October, offsetting to some extent the \$14.4bn worth of shares sold by foreign investors. All other categories of Japanese investor are also shown to have been net buyers in October.

The Nomura spokesman says that the company's London office wanted the illustrations in the advert modified to emphasise the activity in the week of the crash rather than the whole month of October. "Our London office says that many people in London will criticise us because the Tokyo market is manipulated. But we do not buy and sell for our own account." Discussions are still going on, he says, with the group's New York office aimed at getting the advert published in US media.

Ian Rodger

### A Shepherd beefs up the meat market

FOR ALMOST a year now, Cybill Shepherd has been telling millions of US prime-time TV viewers about her primal cravings. But this is no lewdness invading the American airwaves; Shepherd has been confessing her modest yearning for a good, old-fashioned hamburger.

As a spokesman for the Beef Industry Council - a role she shares with James Garner - Shepherd is trying to give the much-maligned hamburger a more upbeat image. The two actors were hired as part of a major marketing drive launched by the beef council this year. The overall effort, which is financed by US cattle producers, includes a \$27m advertising campaign aimed at boosting beef's image.

Harking back to the days of the Wild West when men were men and wouldn't dream of eating quiche, the ads show Shepherd driving a 1980s Cadillac through the desert. In the background, a Country and Western band sings about real food as tantalising glimpses of sizzling steaks and hamburgers flit across the screen.

Arriving at a neon-lit diner in the middle of the - presumably Texan - desert, a svelte Shepherd approaches a plate of real American beef. The voice-over chimes in: "Don't tell me what they eat in Frisco...I would rather be in Amarillo...Give me a steak and I won't be blue." [Amarillo is a cattle town in Texas.]

Under the catchphrase, "Real Food for Real People," the beef council's campaign is trying to re-assert beef's macho, but also healthy, image. At the end of Shepherd's ad extolling the virtues of a hamburger, she con-

cesses innocently: "I mean, I know people who don't eat burgers. But I'm not sure I trust them."

In another jibe at vegetarians, Garner explains about the vegetables falling off from between the striations on his beef kebabs. "But I fixed that. I don't put any vegetables on. Had to be some reason man invented salad," he growls.

Against a background of fast beef consumption for the last eight years, the beef producers launched their Real Food drive in January. The marketing effort, which is not just an advertising campaign, but covers an information, research and education programme - is due to run until May next year, when producers will vote on whether to continue it.

One of the programme's main aims has been to reinforce consumers' attitudes to beef as a convenience food. "Whether beef is considered convenient or not is very important in someone's choice of what to make for dinner," explains Jean Sowa at the beef council. "We try and stress that there is nothing more convenient than throwing a steak on the grill."

Cybill Shepherd repeats in her ads how "utterly simple" a hamburger is. "Sizzling hot and juicy...you can eat it with your hands."

Initial research has shown that the campaign is beginning to pay off. A study of consumer attitudes, conducted for the beef council by Walker Research, reported a rise in the number of people regarding beef as a convenient food. In a study of consumer samples taken in January and June, the percentage finding beef convenient to prepare rose

from 68 per cent to 76 per cent during the period.

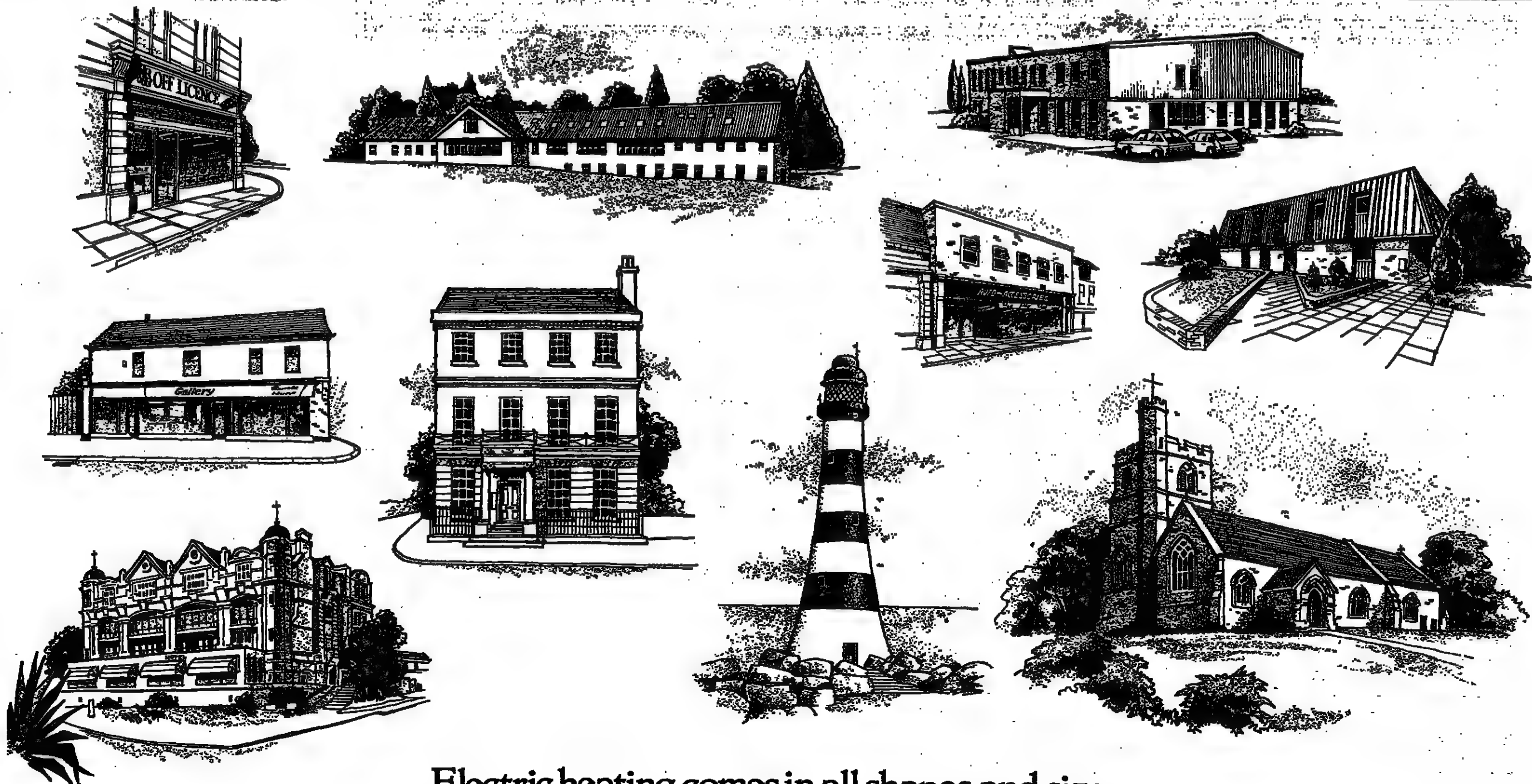
In its study, Walker found an increase in the number of consumers who said they were eating more beef - from 8 per cent in January to 13 per cent in June. And while 25 per cent said they were eating less beef in January, this figure had fallen to 20 per cent in June. While advertising has helped fuel this movement, Walker attributes the improvement to the whole marketing programme.

This programme has included a strong educational effort in schools where the beef council has provided nutritional software packages for Home Economics teachers and athletic coaches.

The Walker study found that the biggest impact the advertising had made was on people's view of beef as a convenience food. Although health and nutritional concerns about red meat are still present, the study found that beef's image is not getting any worse in these areas and, in some cases, has actually shown an improvement.

Overall, farmers are said to be pretty pleased with the way the Real Food campaign has made beef look more fashionable. But recently they expressed some concern about Shepherd's role in the campaign since Maddie, the character she plays in the TV show "Moonlighting", found she was pregnant. Maddie is unmarried, and cattle producers asked if this were the right image for beef. However, the beef council stresses that in real-life Shepherd is married and has given birth to twins.

Deborah Hargreaves



## Electric heating comes in all shapes and sizes.

Electric heating systems are versatile. They have to be. After all, one building's requirements can be very different from the next. In some premises, such as churches or squash courts, heating is required only intermittently. So direct acting electric heating, with its fast response time, is the answer. Other buildings such as offices and shops need

heating for long periods. Electric storage heaters meet this need. They take advantage of low-cost, night-rate electricity to store heat, releasing it gradually during the working day.

Sometimes a combination can be the best solution. In hotels, for example. Here, to save energy, direct acting heaters in bedrooms need be switched on only when rooms are occupied, while storage heaters in public rooms maintain a comfortable,

reliable warmth.

Whichever form of electric heating you choose, you get a total system matched to the needs of the building. And you get the controllability and energy efficiency of electricity.

For comfort and economy, that's a combination hard to beat.

Send the coupon for more information, or call 100 and ask for Freeform PlanElectric.

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## Time to appraise Mr Cartwright's patronage

At Christie's Quaritch paid \$20,000 for a first edition of Bolyai's key mathematical treatise "Tentamen juventutem" published in 1832 but not in the British Library, and at Bonham's erotica sale a tortoiseshell snuff box containing a doubtful picture made £2,750. Sotheby's also sold wine, making £17,600 from a collection of Chateau Lafour, containing one bottle of every vintage between 1857 and 1955, and a set of six engravings, plus a few earlier additions. The wine had been assembled over the past thirty years, and the price was at the low end of the estimate.















## INTERNATIONAL APPOINTMENTS

<b>TAX PLANNING</b> £23,000 + Car + 8hrs City	A key management position exists within this blue-chip market leader for a qualified chartered accountant with an extensive knowledge of tax. Responsibilities cover all aspects of UK and international tax planning and management. Candidates should be 30-45 and have first-class communication abilities. Ref: AC332
<b>BANKING OPPORTUNITY</b> £25,000 + 8hrs London	Well-known international bank offers a high-profile number two position to a young qualified accountant with exceptional financial accounting skills. The position is varied and challenging covering a large banking area and including system enhancement. Good prospects for candidates with the drive and initiative to succeed. Ref: JPB130
<b>CHIEF ACCOUNTANT</b> £25,000 + Car Midlands	This leading media services group wishes to strengthen its financial department by the appointment of a qualified accountant aged 25-35. You will already have experience of supervising a department and will now be looking to broaden your commercial skills. Prospects in this expanding company are excellent. Ref: AN541
<b>QUALIFIED ACCOUNTANT</b> £23,000 + 8hrs City	A stimulating development role has been created in this major financial services company, for a qualified accountant aged 25-32. Investment accounting projects and systems development form the basis of the specification. Excellent future prospects exist for experienced and articulate candidates, eager to make a career in investment. Ref: AC135
<b>SYSTEMS DEVELOPMENT</b> £22,000 + Car London	This prestigious engineering group has an opening for an accountant with the ability to design and implement internal control and management information systems. With operating companies throughout the UK there will be some travel involved. This position will enable rapid career progression within the group. Ref: JPB135
<b>FINANCIAL ACCOUNTANT</b> £22,000 + 8hrs Central London	Continued growth within this international high-tech company has created the need for a young ambitious accountant. The broad spectrum of responsibilities ranges from statutory accounts to systems implementation. Applications are welcomed from candidates looking to develop their career in a fast-moving environment. Ref: AN44

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## Posts at newly merged Asea Brown Boveri

BY JOHN WICKS IN ZURICH

THE ASEA Brown Boveri Group, of Zurich, which commences operations on January 1 and was formed from the merger of the Swedish ASEA and the Swiss Brown Boveri electrical companies, will have Mr Edwin Somn as chief executive for the Swiss group of companies.

The Swiss section will have Brown Boveri's existing headquarters in Baden and cover some 20 operating units, most being active in world markets. Mr Somn will also belong to the board of the Baden company Asea Brown Boveri AG, to be

headed by Dr Thomas P. Gasser, who is also deputy chief executive officer of the new group. Dr Bernd H. Mueller-Berghoff becomes managing director of the Baden-based holding company ABB Brown Boveri AG. In the German regional organisation, Dr Eberhard Von Koerber becomes managing chairman of the Mannheim company. Mr Bert-Olof Svanholm will be CEO of the Swedish regional organisation at former ASEA headquarters in Vaestras.

AT THE Swiss chemical concern

Ciba-Geigy, Mr Heini Lippuner, 54, is next May to succeed Dr Albert Bodmer as chairman of the executive committee. Currently head of the company's dyestuffs and chemicals division, Mr Lippuner has been made deputy chairman of the committee with immediate effect. He joined Geigy in 1955.

At the same date, Dr Bodmer will be nominated for membership of the board of directors. He is foreseen for the post of vice-chairman of the board in succession to Dr H. Schramek, who is due for retirement.

## CBS acquisitions overseer leaves to join buyout fund

THE CBS disposal of its major non-broadcasting assets over the past 14 months was followed last week by the departure of Mr Nathan Snyder from his post of vice-president at the company for new pastures.

He served as overseer of mergers, acquisitions and divestments undertaken by the CBS group, and has left to become president of Veronis Suhler and Associates' leveraged buyout fund, VS and A Communications Partners LP. The fund will be comprised of \$50m in institutional and private equity capital. It will seek to

invest in radio, television, magazine publishing, cable television, book and newspaper publishing, entertainment programming, and business information properties.

Mr Snyder said it would take about two years to raise the capital for the fund, and he was not sure when the fund's first deal would be arranged. Mr Laurence A. Tisch, 64, took management control of CBS in a boardroom coup in September last year, and subsequently became president and chief executive officer. He is also

chairman of Loews, which has a 24.9 per cent stake in CBS.

Under his direction, CBS assets built up in diversification moves spanning 60 years have been sold, with Mr Snyder in a key position in the negotiations. The recent sale of CBS Records to Sony for \$2bn had taken hard bargaining and followed spasmodic talks during the past year.

CBS is left in a cash-rich position and essentially with its core broadcasting business, of which its television channels are being revitalised.

## A strategic planning group for JP Morgan

A STRATEGIC planning and research group has been formed by J.P. Morgan, parent of Morgan Guaranty Trust, the fifth largest US banking concern.

Mr Robert G. Engel, group executive, has been named to head this new worldwide function. Three other executives assigned new responsibilities are: Mr Douglas A. Warner III, executive vice-president, who succeeds Mr Engel as chief of the Corporate Finance Group; Mr David Band, another executive vice-president, who in his other position as chairman of Morgan Guaranty Ltd., J.P. Morgan's Euromarkets securities firm based in London, will focus on formulating securities strategy; strengthening client relationships and developing Morgan's equities activities outside the US; and Mr Eric Bourdais de Charbonnières, who will head corporate finance in Europe (includes UK, Eire and Scandinavia), Middle East and Africa.

A senior vice-president of Morgan Guaranty Trust, Mr Bourdais is being recommended to the board of directors for promotion to executive vice-president.

## Sharon criticised for appointment of ex-army general

BY JUDITH MALTZ IN JERUSALEM

MR HAIM Erez, a reserve general in the Israeli Army, has been named managing director of Israel Chemicals, the country's largest Government-owned industrial concern.

The appointment has sparked widespread criticism, as it is believed to have resulted from Mr Erez's close ties with the country's controversial Minister of Industry and Trade, Mr Ariel Sharon.

Ever since assuming his current post, Mr Sharon, who was Defence Minister during Israel's Lebanon war, has appointed many of his proteges on to the boards of the Government's companies.

Mr Erez replaces Mr Yoram Ziv who, it is thought, stepped down because of a row with the company's chairman, Mr Rafi Eitan, another Sharon appointee.

The newly appointed managing director comes fresh from the army, where he was serving as Head of the Southern Command. His limited economic background is viewed as an impediment to managing a concern with annual turnover typically in the region of US\$1bn.

Although hit by falling world phosphate prices, Israel Chemicals managed to end its latest financial year in profit.

Mr Erez's appointment has been criticised by the opposition, who say it is a move to strengthen Sharon's influence in the economy.

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## Accountancy Appointments

### Assistant Manager - Accounts

To £22,000 + Car + Benefits

We are advising on a new appointment with a major British PLC, a prestigious City based service and development group.

The role is demanding, varied and interesting and spans control of the Group's management company accounts, expenses and cash flow forecasting and analysis and involvement in cash management in addition day to day responsibility and participation in reviews of special exercises and projects frequently involving personal contact at senior management level.

It calls for a young Chartered Accountant who can combine a sound grasp of accounting basics with a flexible attitude to problem solving and pronounced flair for upward and lateral communication. Computer literacy and the ability to rapidly assimilate the essentials of new situations are also essential.

Employment conditions are excellent and the benefits package substantial. Please telephone and/or write in complete confidence to Mann Management, Recruitment and Management Consultants, 180 New Bond Street, London W1Y 0HR. Tel: 01-829 4226 Ref: MM122.

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MANAGEMENT

### MANAGER BANKING SECTOR

£25,000 + Car

Our client, an International firm of Accountants and Management Consultants, is seeking a young manager to join their London based group providing a wide range of services to a growing banking and financial services clientele.

Working closely with the partner responsible for the department, the successful candidate will promote the firm's capability in this sector, particularly amongst overseas banks. They will also be technically strong enough to make a significant contribution to the development of the firm's methodology in bank auditing as well as the preparation of reference and training material.

Applicants should be at least two years post qualified and be able to demonstrate proven experience of bank auditing in a major firm. Candidates with internal audit experience within a financial institution will be equally well regarded. Partnership opportunities in the medium term are excellent.

For further information in the strictest confidence please contact Colin Perkins on 01-383 0073 (office hours) or 01-874 2160 (evenings and weekends).

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8, LLOYD AVENUE, LONDON EC2

## European Finance Director

c. £50,000 + car

Central London

Our client is one of the largest motion picture producers and distributors in the world. International growth has been rapid and promoted by a highly entrepreneurial management style. European operations are a significant revenue earner and businesses in the region are currently being consolidated in line with an agreed development plan.

Reporting to the Chief Financial Officer in the U.S., the appointee will be responsible for restructuring the total financial operations of the European companies. The emphasis is on the provision of a high calibre team to introduce new financial procedures and controls, develop appropriate budgeting and reporting, and design and implement new computerised information systems. The job holder will also manage a tax function and play a key role in the analysis and integration of

future acquisitions.

Candidates will be chartered accountants, probably in their 40s, who have headquarters experience in a major U.S. multinational, including direct exposure to US GAAP and SEC reporting. Experience of a major start-up or turnaround situation is also desirable. Personal qualities will include a high degree of energy and the drive to develop both the function and the business. There will be a substantial amount of travel and the challenge of a dynamic, informal operating environment.

Please reply in confidence, giving concise career, personal and salary details to: Sarah Orwin, Ref: EY 974, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH.

**Arthur Young Corporate Resourcing**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

## Manager - Planning and Analysis

West London

£30,000 + Car

Our client, a prestigious and dynamic FMCG Group, is seeking to recruit a Manager - Planning and Analysis for the Head Office in West London.

Reporting to the Group Financial Controller, and supported by a staff of four, the individual will be responsible for analysing and interpreting the results of the businesses of the Group. In addition, he/she will be involved in demanding ad hoc exercises, for example, acquisition investigations and the review of new business alternatives.

Applicants, under the age of 34, will be graduate qualified accountants, preferably ACMA, with at least 2 years' financial analysis experience.

A background in FMCG or similar dynamic environment would be particularly useful. Needless to say, for such a high profile role, interpersonal, presentation, and report writing skills are considered critical.

For an ambitious self starter, this is an excellent opportunity, where prospects for early promotion to a Divisional Financial Director's position are a distinct possibility.

Please write, in confidence, enclosing a detailed curriculum vitae and daytime telephone number quoting ref. 476 to Tony Martin, Executive Division, 39-41 Parker Street, London WC2B 5LH.

**Michael Page Partnership**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Finance Director

package of c. £60,000 p.a. plus excellent benefits

North West England

Our client is a successful listed public company in the leisure industry with an enviable business growth track record.

The company has plans for significant further business expansion which should be achieved by enlarging its customer base through extended national sales coverage. This planned expansion will call for additional, senior management resources and consequently the company wishes to appoint a new Finance Director who will be responsible to the Managing Director for providing a comprehensive, computerised management and financial accounting service and for managing the treasury function throughout the business.

Candidates must be chartered accountants with sound relevant experience, gained in a significant size public company, of directing the entire financial function and contributing to commercial aspects in a sophisticated, computerised environment trading in the UK and overseas markets.

The attractive comprehensive remuneration package will include a salary of £45,000 p.a., additional performance/profit payments, a quality car, other excellent fringe benefits including non-contributory pension and insurance cover, share options and necessary relocation expenses.

Interviews will be held at locations throughout the United Kingdom. Please apply with details of your career and contact telephone numbers quoting reference 8948/FT (in the event of a postal strike our facsimile number is 081-832 6042 and our telex number is 66233) to: Brian Jones, Human Resources Division,

**Grant Thornton**  
Management Consultants  
Heron House, Albert Square, Manchester M2 5HD.

### Accounting Projects Manager

Negotiable Salary + Benefits

South Shropshire

Specialising in agricultural products and services, this successful organisation supplies to a wide range of farming operations regionally, and has now created a challenging career opportunity.

Reporting directly to the Financial Controller and a key member of a strong team, you will focus your expertise upon a series of major projects. Assessing the existing accounting system, you will devise and action effective development strategies. Liaising widely with Department heads, your brief will centre around the evolution of the basic computerised facility, creating systems to access complex management data at the touch of a button.

As a fully qualified accountant with practical knowledge of computers, this demanding role will call for an ambitious professional with the team-spirit and personality to communicate across all levels.

Send CV quoting present salary to Janet Roberts, PER, 2nd Floor, Hazledine House, Central Square, Telford, Shropshire, TF3 4JL.

### UNIVERSITY OF BRISTOL

#### Assistant Finance Officer

Applicants are invited from qualified accountants for this senior post in the Finance Office. The salary scale is £18,400 to £21,605 p.a. The scale is expected to increase by about 6% next March.

The person appointed will be responsible for the preparation of University accounts and estimates, costing and special investigations. Experience of computer-based accounting systems is required. Duties will change from time to time, so that the post-holder will gain wide-ranging experience of the University's finances.

Further particulars may be obtained from the Finance Office, University of Bristol, Senate House, Tyndall Avenue, Bristol BS8 1TH. Applications should be sent to us by 11th January. The University does not have application forms.

## FINANCE DIRECTOR

EXPANDING CONSUMER PRODUCTS COMPANY  
TO £30,000 + BONUS + CAR SCOTLAND

This company is amongst the leaders of a developing consumer market and is part of an aggressively expanding public group. Following a programme of capital investment, the company's impressive growth is founded on product development and responding creatively to market needs. Tight financial control typifies the group's style and is especially important in the Scottish business which has both manufacturing and marketing activities.

As Finance Director you will be expected to forge close working relationships with the management team and participate actively in commercial decisions. Effective costing and budgeting will form the basis of tight financial control and meaningful management information.

Candidates should be qualified accountants in

their thirties, accustomed to working with other functional managers in a tough, commercial environment. Factory accounting and management experience are essential whilst exposure to fast moving consumer markets is desirable. Determination, independence, commercial judgement and energy will enable you to make a full contribution to the development of this dynamic company.

Relocation assistance will be provided to this attractive part of Scotland. Promotion prospects within the group are excellent.

Please reply in confidence giving concise career, personal and salary details to Heather Male, quoting Ref. L280, at Slade Egor International Ltd, Metro House, 58 St. James's Street, London SW1A 1LD. Tel: 01-429 8070.

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**SLADE EGOR INTERNATIONAL**

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# INTERNAL AUDIT MANAGER

## Leisure Sector

London £25,000 to £30,000+car+benefits

Our client is a major player in the leisure and travel industry. It has expanded rapidly in this highly competitive field and gained a reputation for entrepreneurial management and aggressive marketing.

An Internal Audit Manager is now required, who will report to the Group Finance Director and assume responsibility for the review and evaluation of the Group's financial and operational systems and requirements. This is a high profile role, with contact at Board level. In addition to the more traditional audit functions, it will involve considerable trouble-shooting and a range of ad hoc exercises.

We are seeking a young and energetic individual, who should ideally be a qualified accountant. However, a lawyer or an M.B.A. with appropriate experience would also be considered. Previous commercial experience is preferred, preferably gained in an organisation with international interests.

A confident, positive personality is needed with considerable initiative. This should be combined with first class verbal and written communication skills and strong analytical ability.

Please write in confidence with full career details, quoting ref. L3735/L to Valerie Fairbank.

## KPMG Peat Marwick McLintock

Executive Selection and Search  
9 Creed Lane, London EC4V 5BR

### LONDON APPOINTMENTS

#### Planning Manager

to £32,000 + car + bonus

A young (to 32) qualified accountant, with a record of achievement in a 'blue chip' environment, is sought by a major player in the retail sector to undertake a key role in formulating corporate plans at a senior level. Managing a team of analysts, you will be responsible for producing a sophisticated management information package for the board and it is envisaged that this position will lead to a divisional Financial Director appointment. Ref DFF 3080

To find out more about these appointments, or the range of opportunities currently available, please contact Stewart Wright, Manager - Accountancy Appointments.

Telephone 01 408 1694 (out of hours 01 851 2502)

#### Financial Director

c£30,000 + car

This medium-sized advertising agency, holding an ever-increasing number of prestigious, household-name accounts, has recognised the importance of strict financial control and of enhanced management information within its growth programme. It now requires a young - aged 25 to 30 - qualified accountant to develop this critical, high-profile function at board level. You will be directing systems improvements and accounts preparation and outstanding prospects apply. Ref PSW 3075

### APPOINTMENTS ADVERTISING

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Tessa Taylor  
Ext 3351  
Deirdre Venables  
Ext 4177  
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Ext 4676  
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Ext 3456  
Patrick Williams  
Ext 3694



### Management Personnel

2 Swallow Place, LONDON W1R 7AA.

## Head of Internal Audit

RoyScot Finance Group

Cheltenham

c£30,000 + finance sector benefits

The RoyScot Finance Group was launched in 1986, bringing together the specialist finance subsidiaries of the Royal Bank of Scotland and Charterhouse Bank. The Group provides a focus for a number of semi-autonomous trading subsidiaries, including an Authorised Institution under the Banking Act. Principal activities of the Group include contract hire, leasing, factoring, hire purchase, instalment finance and credit card services.

Working closely with the Group Finance Director, you will have an exciting challenge - setting up the internal audit function, recruiting and leading a team, and performing high level business reviews across the Group's activities.

You will be a qualified Accountant, in your early forties, looking for a demanding career move. Relevant audit experience will have been gained at a senior level in the financial sector, possibly with a finance house, or insurance company, or from within the profession, with experience of managing a major client in this sector.

You are self-motivated, energetic and possess the charisma to undertake a high profile role within this demanding area.

The exceptional remuneration package includes subsidised mortgage, non-contributory pension, quality car and profit related bonus.

Please reply to Alison Hawley in strict confidence with details of age, career and salary progression, education and qualifications, quoting reference 5078/FT on both envelope and letter.

**Deloitte Haskins + Sells**

Management Consultancy Division

P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

## Special Projects and Investigations

West London c.£25,000+car



Memorex is the world's leading supplier of plug-compatible computer peripherals, providing IBM mainframe users with high quality hardware. It is a \$1bn multi-national company with 25 subsidiaries worldwide.

Following their recent management buy-out and the creation of a new independent Memorex, the company has transferred its world financial and administrative headquarters to Europe. This exciting development has created the need for a new high calibre group finance team which can take the lead in establishing a sound, commercially driven finance function for this fast moving, hi-tech business.

The Special Projects and Investigations department has a high profile role working closely with senior line and functional management to ensure the maximisation of business efficiency. Work is typically of a one-off nature with a high degree of autonomy and will involve internal consultancy, operational reviews and specific projects. European travel will be an

integral part of the role. Experience in the department is recognised as ideal preparation for further career progression which is likely to occur within 18 months.

Candidates will be recently qualified accountants, probably ACA, who are looking to enhance their careers in a stimulating environment. As well as first-class technical skills, a knowledge of US GAAP and SEC reporting would be an advantage. Amongst the personal skills expected will be a willingness to take on new assignments, good analytical skills and an enquiring, persistent approach. Because of the range of contacts and the requirement to act as a company ambassador inter personal abilities must be of a high order.

Please reply in confidence, giving concise career, personal and salary details to:

Brandon Keenan, Ref. ER 875,  
Arthur Young Corporate Resourcing,  
Citadel House, 5-11 Fetter Lane, London EC4A 1DH.



**Arthur Young Corporate Resourcing**

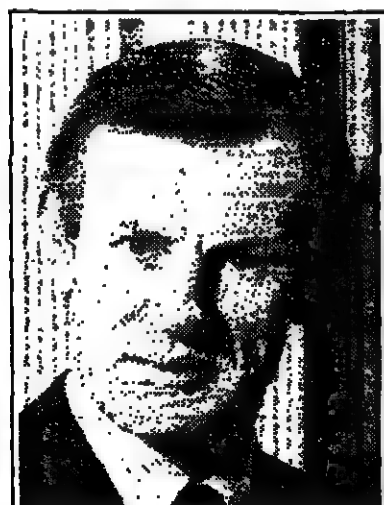
A MEMBER OF ARTHUR YOUNG INTERNATIONAL

# Diverse Backgrounds

# Same Destination

National & Provincial is one of the largest financial services groups in the UK. We are also one of the most ambitious. The recent appointment of three Executive Directors has established a young, innovative decision-making team, who between them bring to the organisation a wealth of experience in Merchant Banking, Insurance, International Banking and Treasury. Having initiated a review of our business, the result is an aggressive growth programme which harnesses these resources and will strengthen our position as a major provider of personal financial services.

National & Provincial will effect these strategic changes by appointing high calibre individuals to the Treasury and Accounts Functions.



**Ben Thompson-McCausland**  
Age: 49 years

His combination of leadership skills in the City, broad commercial experience, and keen perception of the future of the finance industry has created the dynamic outlook now lifting the society to new heights of achievement.

Now National & Provincial  
Managing Director



**Kenneth Andrew**  
Age: 42 years

Having held several key marketing posts within a big four clearing bank, he moved on to become the Vice President and Marketing Director of an international bank. Here he was recognised as the driving force behind a highly successful European consumer business—enhancing from inception to profitability within a year.

Now National & Provincial  
Commercial Director



**Terry Carroll**  
Age: 39 years

The youngest member of the team, he started his career as a Chartered Accountant, before moving to a leading society as Management Accountant. He then joined a top London stockbroker to establish a new department dealing in gilts with Building Societies. He then left to become Treasurer with one of the world's largest Building Societies.

Now National & Provincial  
Finance Director

## Entrepreneurial Accountants

We are restructuring the Accounts Function, to provide for new financial control and reporting requirements and the production of detailed Management Information. Developments in our business are enabling us to recruit new skills within the areas of taxation, management and financial accounting. The necessary qualities? Analytical skills, inquiring minds, and the ability and determination to progress further in this rapidly developing environment. The necessary experience? Simply that of achievement as a qualified accountant in a relevant area, together with some commercial experience.

### Management Accountant

You will develop integrated financial control systems to enable tight budgetary control, meet reporting requirements and provide detailed information on unit, product and customer profitability. Other responsibilities include: projections, forecasting and modelling; capital adequacy monitoring; capital investment decision analysis; evaluation of financial implications of Corporate Strategies.

### Financial Accountant

As well as an important role in developing integrated control systems, your responsibilities will include: reporting to management, regulators and the public on a daily basis to annual basis; production of statutory accounts and statements; routine bank, bookkeeping and payment requirements; liaison with auditors. In addition you will be required to develop and maintain systems of accounting for new business and the consolidation of subsidiaries and associates.

### Taxation Accountant

Your main task will be for compliance and planning aspects of taxation including Corporation and Income tax, PAYE, MDRAS and VAT. There is a developing need to plan for and manage the taxation implications of subsidiaries, associates and overseas operations.

## Treasury Management Opportunities

Recent changes to Building Society legislation have created new and exciting opportunities for the industry but only those teams who change their formations and tactics will benefit from the rule changes.

As a result the Society has adopted an innovative role to its Treasury Function which will evolve into Asset and Liability Management committed to managing the financial risks of the organisation's operations to achieve its corporate objectives.

This creates a number of exciting management opportunities which give the right individuals the chance to share in and influence the process.

We are seeking enthusiastic and committed individuals with skills that complement those of our existing team. To succeed, you should have experience in one or more of the following areas: Money Markets, Bond Markets, Off Balance Sheet or Capital Markets.

Applicants for these positions must be strong minded and resilient change. In return, we are offering big opportunities with impressive salary packages, performance-related bonuses, and excellent long term career prospects. These positions are Bradford-based, so there are numerous advantages: cheap housing, excellent transport links, enhanced lifestyle and proximity to the beautiful Yorkshire countryside. The quality of life in Yorkshire has to be sampled to be appreciated, but we understand that if you are working in the South East, you may be reluctant to move North because of the differential in house prices which can lead to an inability to return South in the future. Because of this, we have structured a package that will not only calm your fears, but could leave you with that second home in the country in the unlikely event that you do wish to return South at some point in the future.

To enjoy success, National & Provincial style, please send full career details or telephone: Margaret Canning regarding the Treasury positions and Brian Morrison or Andrew Newell for the Treasury opportunities to discuss them in more detail. National & Provincial Building Society, Personnel Department, Provincial House, Bradford, BD1 1NL. Tel: 0274 723444.

# National & Provincial



## Head of Finance

c. £40,000 + bonus + car

City

Our client is a small, newly established company, which has already achieved a pre-eminent position in its market. Owned by a major US corporation, its business, which is service and technology based, is about to embark on a period of dramatic and sustained growth.

A new position, reporting directly to the Managing Director, you will have two main areas of responsibility: firstly, the management of all the financial affairs of the business, including controls, reporting, cash management, company secretarial, legal and compliance matters. Secondly, and as important, you will play the key role in co-ordinating all aspects of business development, including critical feasibility study and project management of all the major changes which such dramatic growth will bring to the organisation.

A qualified chartered accountant, probably aged

30 plus, ideally you will have both line financial experience in a commercial environment coupled with some background in project management/management consultancy. Alternatively, you will have a strongly analytical approach to management and business issues, with a demonstrated ability to deliver practical solutions in a fast paced, informal environment. Self motivated, as well as a team player with excellent interpersonal skills, you will be excited by the challenge of a very broad management and financial role at the most senior level in a company being transformed by growth.

Please reply in confidence, giving concise career, personal and salary details to:  
Sarah Orwin, Ref. ER 976, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 3DH.



**Arthur Young Corporate Resourcing**

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## INSURANCE AUDIT MANAGERS

International C.A.s Central London

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Ernst & Whinney is a leading accounting firm with an outstanding record of service to the Insurance Industry.

Continuing sector growth has created additional opportunities for experienced Chartered Accountants who combine both mainstream audit and several years' experience of one or more of the major areas of insurance activity.

Key responsibility will be for the management of a portfolio of insurance related clients many of whom are engaged in exciting new business initiatives.

Starting with the conduct of a cost effective and imaginative audit your role will then extend to the provision of a broad and developing range of financial services.

In a firm committed to growth, prospects for the able will be first class.

Please write with full C.V. to  
Barry Compton, Ernst & Whinney,  
Becket House, 1 Lambeth Palace  
Road, London SE1 7EU.  
Tel: 01-928 2000.

**Ernst & Whinney**  
Accountants, Advisers, Consultants

## Corporate Recovery and Insolvency

The Corporate Recovery/Insolvency practice at Arthur Young handles a wide variety of work in this field including:

- Corporate investigations
- Receiverships
- Administrations
- Liquidations and bankruptcy

We need:

- qualified chartered accountants, at all levels, with or without relevant experience who have a real interest in investigations, receiverships and administrations
- insolvency personnel, with or without a formal accounting qualification, with at least two years'

experience of liquidations and bankruptcies who have demonstrated ability and wish to concentrate in this area.

You must be self-motivated and have excellent commercial and personal skills to succeed.

In return we offer a highly competitive salary and first-class opportunities for career progression. Interested candidates should apply in writing by sending their C.V. to:

Mr Alan Cull, Principal Manager,  
Arthur Young, Rolls Houses, 7 Rolls Buildings,  
Fetter Lane, London EC4A 3TN.



**Arthur Young**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

## FINANCIAL DIRECTOR

c. £25K + car Swindon

Kode International plc., a name well known in the computer industry, is entering an exciting new era of growth. Building on 25 years experience at the forefront of the industry we have recently merged three inter-related companies within the Group to create Kode Computers Limited. Manufacturing, distributing and supporting a full range of computer hardware to an impressive client list, Kode Computers Ltd. represents a substantial slice of the Group's £30 million p.a. turnover and employs 300 people.

With our combination of experience, expertise and innovation, we are set to maximise the success of our new product range. We need a Financial Director with real management ability to make a positive contribution to our future growth.

As a decision maker, used to responsibility and with the business

acumen to control the financial direction of the company you will report to the Managing Director, you'll have a seat on the board and a real say in the direction of the company.

A fully qualified accountant, you'll have had management experience in a similar light manufacturing distribution environment.

You will also have well developed application experience, enabling you to take on overall responsibility for the company's internal computer systems.

In addition to the salary and company car you can look forward to all the benefits you'd expect from a successful high-tech company.

Qualified applicants are advised to send a detailed C.V. to Hugh Thomas, Group Financial Director, Kode International plc., Kings House, Bond Street, Bristol BS1 3AE.

**K O D E**  
**COMPUTERS**

(TECHNOLOGY WITHOUT LIMITS)

### APPOINTMENTS ADVERTISING

For further information  
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£30,000 to £35,000 + Car

This multinational is a world leader in major t.m.c.g. markets and it is expanding very rapidly on an international scale.

Recent promotions into general management have created senior vacancies in a high profile team working closely with senior management by providing the analytical resources and business recommendations required to achieve demanding profit objectives. These are highly proactive roles requiring a very positive approach and they provide a key opportunity for career broadening.

Candidates should have a record of outstanding success with a marketing, commercial or financial control background in an t.m.c.g. environment, coupled with a good class degree and high standards of analytical, presentational and persuasive skills. Age guideline 28+.

Location London.

Please reply in confidence quoting ref. L344 to:

Brian Mason  
Mason & Nurse Associates  
1 Lancaster Place, Strand  
London WC2E 7EB  
Tel: 01-240 7805

**Mason & Nurse**  
Selection & Search

## International Financial Accountant

c. £30,000  
Surrey

A well known international group in the service sector, our client has an enviable record of profitable growth. Operating in more than 150 countries, the group is now ranked as a clear market leader.

To maintain strategic expansion in the international corporate market, place the management team have now recognised their need for international financial reporting of an exceptionally high standard.

They require a talented financial accountant to help them achieve this aim. The brief will be to continue to

develop sound systems to facilitate the quarterly reporting of aggregated results to US GAAP standards.

You will report directly to the Global Director of Finance and should have practical experience in international consolidations and in accounting for exchange differences. You must be able to work with computers and be used to tight deadlines. Ideally you will have a knowledge of foreign languages and foreign reporting requirements. There will be opportunities for some international travel.

It is likely that you will have trained with a "big 8" firm and be in your 30s. You will have to combine your technical knowledge with an ability to motivate a small professional team. The position offers excellent career prospects throughout the world.

Please reply, with CV and details of current salary, quoting MCS/4013 to: Miles Holford  
Executive Selection Division  
Price Waterhouse  
Management Consultants  
No. 1 London Bridge  
London SE1 9QL

**Price Waterhouse**

The European Headquarters of a large US multinational Company is looking for a

## Financial Manager

Paris

Excellent remuneration

Reporting to the Controller of Europe, Africa and the Middle East, he will be responsible for the:

- development and implementation of a budget control system
- development and implementation of the long range forecast
- business reviews of the operations of each country
- audit of possible acquisition targets

Acting as the interface between the subsidiaries and the world headquarters in the United States, the candidate will be a qualified ACA with 5 or 6 years of experience in an international environment.

Please contact IVAN PACAUD on Paris (331) 40.70.00.36 or send CV + letter to MICHAEL PAGE FINANCE 19 Avenue George V - 75008 PARIS quoting reference 970/FT.



**Michael Page International**  
Recruitment Consultants  
London Amsterdam Brussels New York Paris Sydney  
A member of Addison Consultancy Group PLC

### GROUP FINANCIAL CONTROLLER

Salary: £50,000.00 plus benefits

Isle of Man

Our client, an international commodity trading and investment group, is seeking a Senior Financial Officer for the position of Group Financial Controller who shall be responsible for the following:

- (a) All treasury and accounting functions of the Group and reporting to the main Board of Directors.
- (b) Management of the Group's investments and overall responsibility for the Group's banking activities including all trade finance, project finance, foreign currency exposure as well as day to day treasury management.
- (c) The design and implementation of a comprehensive management accounting system, the review and updating of all internal control systems, the preparation of periodical management reports and liaison with the group's advisers which will require some knowledge of international taxation.

The successful candidate will need to have several years' experience with both major international banks and multi-national companies. Fluency in French would be of assistance but is not essential. Applications in the form of a letter and detailed curriculum vitae giving details of current remuneration should be forwarded quoting reference 8719 to:

Mr S Ople, FCA  
EDWARDS SARIKHANI & CO  
Sceptre House, 169/173 Regent Street  
London W1R 7EB



# SENIOR MANAGEMENT PROFESSIONALS

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- ▶ lead and contribute to multi-disciplined teams drawn from finance, marketing, production and distribution, working 'hands-on' in implementing change?
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Naturally, salaries will reflect the fact that we're looking for the very best. Please apply in writing with full career details, to Rod Kentish at the address below.

**Coopers  
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Plumtree Court  
London EC4A 4HT

## Corporate Treasurer

### Major International Group

My client is a publicly quoted British Company whose annual sales exceed £250 million. The net assets exceed £330 million and are held in UK, Australia, Asia, Africa and The Americas. Reporting to the Finance Director, the Corporate Treasurer plays a significant role in the Group management structure.

The successful candidate will be required to maintain an established reputation for probity and financial acumen. He, or she will manage an extensive and varied portfolio of liquid funds. Considerable experience of foreign exchange management is

essential as is familiarity with the Eurobond markets, note issues and loan negotiations.

Applications are invited from professionals with a reputation for competence and integrity, and wide experience of managing a £ multi-million portfolio. Due to the strategic importance of this appointment, salary is unlikely to be a limiting factor.

Write, with brief details of career to date, to Neil Macmillan, Chairman, Macmillan Davies, Salisbury House, Bluecoats, Hertford, Herts. SG14 1PU. Tel (0992) 552552.



*Macmillan Davies*

MANAGEMENT SELECTION

Senior Management Potential?

Commercial Flair?

## Marketing Accountant

Mid Surrey

To £21,000+Car

Our client is a rapidly expanding £100m t/o subsidiary of a major blue chip plc, operating in the FMCG sector.

An opportunity has arisen for an ambitious, commercially minded accountant to join a small head office team with responsibility for all aspects of analysis and management information for a key business area. Working closely with marketing and other senior managers this will require active involvement in the business with responsibilities including customer and product analysis, profit planning and maximisation, budgets and forecasts and evaluation of business proposals. Prospects are excellent; the company will not recruit an individual without the

potential for early and rapid promotion.

The successful applicant will be a qualified accountant, aged 25-28, with a proven record in a fast moving environment. Good interpersonal and commercial skills are of key importance. The company offers a highly competitive salary and benefits package, including relocation where appropriate.

If you can offer the ambition and potential our client requires please contact Chris Sale on 0372 375661 (evenings and weekends 01-622 5321) or write to him at Michael Page Partnership, Cygnet House, 45-47 High Street, Leatherhead, Surrey KT22 8AG.



**Michael Page Partnership**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## FINANCIAL DIRECTOR

West Yorkshire plc

Ellis & Everard plc is a fast expanding and highly successful public company in the chemicals distribution business. The company is developing rapidly and management succession within the group board has prompted the need to recruit a young and dynamic financial director to lead an established team.

This is a key role and will have a major impact on the success of the group's expansion strategy in Europe and the US. Candidates, probably in their thirties, will have successful experience in a senior role in a well managed public company. The position requires someone with drive and energy and the personality and acumen to participate positively with the City and other advisers in corporate planning and acquisition strategy.

Applicants who will be chartered accountants, ideally with a degree or an

to £40,000 + substantial benefits

MBA, must demonstrate these personal qualities together with a thorough experience of financial management, information technology and US accounting. We will seek evidence of a track record of responsibility and success together with the ambition and ability to grow further in an exciting and demanding environment as a member of a young and successful team of directors.

The executive remuneration package will reflect the importance of the role. It will include an attractive salary, bonus, equity participation, executive car and a relocation package.

If you feel able to offer the blend of personality and experience which will ensure success, please write, in confidence, enclosing a full C.V. to:

David Bannister, Executive Selection Division, quoting reference number L804.



**Peat Marwick McLintock**

Executive Selection and Search

City Square House, 7 Wellington Street, Leeds, LS1 4DW.

**BELOIT WALMSLEY LTD**

## Finance Director

Bolton

£25,000 + car

Our client, Beloit Walmsley Ltd. is a profitable export oriented £40m t/o UK subsidiary of the Beloit Corporation (USA) engaged in the design, manufacture and supply of capital machinery for the paper making industry.

They now seek to recruit a Finance Director to assume responsibility for the finance, data processing, company secretarial, contractual and ECGD functions. In addition to the normal responsibilities associated with an appointment at this level the successful applicant will also be expected to contribute significantly to the commercial management of the business.

Candidates aged 35-45 should be qualified accountants with a successful track record gained in an engineering environment who can demonstrate the managerial experience, technical expertise, personal presence and communicative abilities required to make an immediate impact at a senior level. Full relocation facilities are available.

Interested applicants should write to Frederick C.R. Howie MA, quoting ref: 504 at Michael Page Partnership, Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).



**Michael Page Partnership**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## FINANCE DIRECTOR

£20,000 + Bonus + Car

West Midlands

This is an exceptional opportunity for a qualified accountant with strong commercial instincts to join the operational team of this dynamic, growth-orientated business.

This subsidiary company is in newspaper publishing and advertising supported business. It is fast expanding and has impressive prospects. The Finance Director has responsibility for all financial and administrative control, with emphasis on pricing, planning and contract negotiation. Close links will be maintained with the Group Finance Director.

Candidates, aged 27+, should be able to demonstrate the management and personal qualities needed to make a substantial contribution to profit performance.

Benefits include executive car, pension and profit related bonus. Please write in confidence to:

Gareth Clark, Group Finance Director  
Middlesex County Press Limited  
Rockingham Road, Uxbridge UB8 2YW



## COME AND JOIN US!

Accountancy Recruitment Manager — Package to £40K per annum

Accountancy Temporary Controller — Package to £40K per annum

We have immediate plans for rapid expansion in our Accountancy Recruitment Division to service growth areas of business in the City of London. We are, therefore, seeking experienced Recruitment Consultants with a good 'track record', who will be looking for high rewards and first class career prospects. He/she should have drive, initiative, flair, integrity, a professional attitude and the determination to succeed. Income, package including an exceptional direct profit share scheme is likely to be between £20,000 to £40,000 or possibly higher. Age consideration probably 23/35 years. We would also be pleased to talk with Directors or teams who are unhappy with their present situation. If you have the qualities and ambition — we are the Company for you.

For a strictly confidential discussion contact: Trevor James, F.E.C.I., Group Chairman, or Jayne Deane, Personal Assistant to the Chairman.

**IPS GROUP OF COMPANIES**

Lloyds Avenue House 6 Lloyds Avenue London EC3N 3ES

Tel: 01-481 8111



## ACCOUNTANTS

£17,500 - £25,000 + car

Are you a recently qualified accountant or finalist looking for a new career? With a wide variety of excellent positions available in small to medium-sized companies, and diversity of other blue chip companies we are ideally placed to fill your job requirements.

Our service is personal, professional and completely confidential. We may have just what you've been looking for, so why not ring us today for an appointment or simply send us your C.V. Ref: C.A./546

For further details, please or write quoting reference to:  
**ACCOUNTANCY ASSOCIATES LIMITED**  
temp/per recruitment consultants  
5 VIGO STREET LONDON W1X 1AH TEL: 01-439 3387/8/9

## INSOLVENCY MANAGER

to £30,000

Senior Manager responsible for London Office Dept. of top 15 Insolvency C/A's. Technical Administration, Staff and P.R. duties.

MIKE MORELL - 255-1555  
MERIDIAN ACCOUNTANCY REC. CONS.  
Museum House, 25 Museum St. WC1A 1JT.



## Vice President – Finance

London

£35,000 + Benefits

Our client, a major merchant bank with extensive international operations is committed to playing a leading role in the development of the world's capital markets.

A Vice President – Finance is needed to assume responsibility for financial control and risk analysis for the UK and European security markets.

Candidates must have a strong securities background, ideally with a merchant bank, financial institution or perhaps

from the consultancy arm of one of the "big eight" accounting firms.

Candidates will be aged 28-35, and must be highly motivated self-starters with excellent inter-personal skills.

Interested applicants should write, enclosing a comprehensive curriculum vitae and daytime telephone number, quoting ref. 475 to Jon Anderson ACMA, Executive Division at 39-41 Parker Street, London WC2B 5LH.



**Michael Page Partnership**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Group Finance Director

Co. Durham

c£40,000 Pkg + Car + Equity

Our client is a highly successful, rapidly expanding independent group of companies, engaged in the sale and distribution of high quality consumer goods from prime locations throughout the North of England and Scotland. Its recent record of growth, both organically and through acquisition, has been exceptional and has resulted in a proposed Stock Exchange Listing.

They seek a Group Finance Director who, reporting to the Managing Director, will be responsible for the total finance function with particular emphasis on preparing for and successfully achieving the flotation. In addition, the successful applicant will be expected to input significantly to strategic business planning

and the overall commercial management of the business.

Candidates, aged 30-45, will be qualified accountants who can demonstrate a track record of achievement to date in a fast moving business environment while possessing well developed inter-personal skills and a high degree of commercial awareness. Comprehensive relocation facilities are available where appropriate.

Interested applicants should write to

Stephen J. Broadhurst, or  
Angela McDermott, quoting ref. L8404, at  
Michael Page Partnership, Leigh House,  
28-32 St. Paul's Street, Leeds LS1 2PX.  
(Tel. 0532 450212).



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## Hoggett Bowers

Executive Search and Selection Consultants  
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A MEMBER OF BLUE ARROW PLC

### Group Chief Accountant

Fast Moving Consumer Goods

West London, To £30,000, Car, Bonus

An outstanding opportunity for a qualified accountant in his/her late 20's - early 30's. The UK subsidiary of a \$60m American multi-national, the client manufactures and distributes leading toiletries and pharmaceutical products. Reporting to the Finance Director, responsibilities include statutory and management reporting, treasury, credit control and customer services. You will be used to operating to the highest professional standards in either a US multi-national or within a major professional firm. You will have strong communication and presentation skills and have clear ability to develop to the next level with the organisation.

S.P. Spindler, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1033/FT.

### Finance Director

Service Industry

Northamptonshire, c £30,000, Car

This company is a highly successful member of an international group; a market leader in its field, its record is one of rapid growth, by acquisition and diversification. The Finance Director will be a key member of the committed, enthusiastic senior management team and will be very much involved in the development of the business, as well as ensuring the financial function runs smoothly. You should be a qualified accountant, preferably ACMA and will probably be in your early 30's. You must have had substantial exposure to business decisions at a senior level, as well as having competence in accounting and a very sound understanding of computerised business systems. Above all, we are looking for a committed professional who wishes to grow fast and perhaps sees general management as a future option. Employment terms include a quality car, profit related bonus and relocation assistance where necessary.

C.W. Theaker, Hoggett Bowers plc, 13 Frederick Road, Edgaston, BIRMINGHAM, B25 4JH, 091-455 7878. Ref: B12038/FT.

### Accounting & Administration Controller

European Head Office Role

Reading, To £20,000, Car, Benefits

A pragmatic approach to their customer's large scale computer data management problems has enabled this rapidly growing US manufacturer and distributor to achieve a European turnover of in excess of \$12m in 1986. Reporting to the European Director of Finance and Administration your responsibilities will include the preparation of monthly management accounts, cash flow and profit projections together with a broad range of administrative duties for both UK operations and European subsidiaries. In this key role you will be involved in the management team and have a significant degree of autonomy. A qualified accountant aged 24-29, you must be familiar with US accounting and reporting methods. You should also have the ability, flair and commitment to develop and improve existing accounting and administrative procedures in order to handle the continuing 40% annual growth in business. You should possess experience of computerised accounting systems and Lotus modelling. If you are determined, able to work to tight deadlines and ambitious, the company offers excellent career prospects, an attractive range of benefits including a non-contributory pension, plus relocation assistance if appropriate.

S.P. Spindler, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1033/FT.

### Financial Manager

Food Processing

M4 Corridor, c £20,000, Benefits

This is a challenging opportunity to join the newly strengthened management team at one of the key locations for this food manufacturer. Restructuring of the finance function to reflect changes in the operation of the business has resulted in a new position. Reporting to the General Manager, you will lead a sizeable team responsible for all site accounting and administration. A qualified accountant in your 30's, you must have experience of senior level management accounting in a substantial manufacturing company. A thorough knowledge of computerised production and accounting systems is essential, ideally gained with a food producer or fast moving consumer goods manufacturer. However, the most important factors for success are personal qualities - strong commitment to contributing to improvements in profitability and return on capital; ability to relate to and influence other line managers; determination to implement change. Career prospects are excellent and generous relocation assistance is available if appropriate.

S.P. Spindler, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1033/FT.

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

## Career Opportunities for Financial Professionals

Thames Valley

Up to £20K

Our client is a major British plc with a group turnover of over £1000 million. It is a market-leader in material manufacture with operations worldwide and a significant presence in the USA.

The company is now entering an exciting phase in its development, and have two excellent career opportunities in their prestigious head office:

### Manager – Corporate Accounts

With full and direct responsibility for the Corporate Accounts Department of 5, this is an exceptional opportunity to gain managerial experience in a HQ environment, in a highly visible role requiring a broad range of financial skills.

### Taxation Accountant

Joining a small specialist team, responsibilities will include compliance work, VAT and liaison with the Inland Revenue. However, you will be working in an environment where the breadth of the role will expand with your experience.

For both these positions, you should be recently qualified, preferably from the profession, and keen to take on early responsibility. Whilst relevant tax experience would be an advantage for the Taxation position, it is not essential.

In addition to the salary quoted, and large company benefits, our client offers a challenging role with excellent career opportunities.

Please write or telephone. In confidence, with full career details to Mike König, quoting ref. B.39004 (Manager Corporate Accounts) or B.39005 (Taxation Accountant). Telephone: Windsor (0753) 842044.

MSL International (UK) Ltd,  
Pilgrim House, 2/6 William Street, Windsor, Berks SL4 0BA.

Offices in Europe, the Americas, Australasia and Asia Pacific.

**MSL International**

## Internal Auditor

Basingstoke

Excellent Salary, Fringe Benefits – including Car

Due to internal reorganisation, Provident Life Association Limited, the U.K. Life subsidiary of Winterthur Swiss Insurance Company, one of Europe's leading insurance groups, wishes to appoint a recently-qualified chartered accountant to the post of Internal Auditor. This position offers excellent experience and training within the financial services area.

The successful applicant will be responsible for the Internal Audit function at the Company's new headquarters at Basingstoke. The work includes: reviewing existing computer systems; reviewing the development and implementation of new systems; using computer assisted audit techniques; reporting findings to management; and working closely with the Company's external auditors. In addition a small amount of overseas work for the group audit office is likely.

Candidates should be aged between

25 and 30, have computer audit training and approximately two years' post-qualification computer audit experience in a major professional firm.

In addition to an excellent starting salary, the valuable remuneration package will include such benefits as a cash bonus, company car, subsidised mortgage and a non-contributory pension scheme.

Assistance with relocation will be provided where appropriate. Applications with full details should be sent to: Geoffrey Bourke, Personnel Manager, Provident Life Association, Provident Way, Basingstoke, Hampshire RG21 2SZ. Tel: (0256) 470707.

**provident life**  
association

## Financial Controller

London, SW11

c.£25,000 package

Our client, Swallow Holdings, is a successful and enterprising manufacturer and distributor of art and framing materials. They are looking for a qualified accountant to manage a small computerised accounts function and provide financial advice to help achieve corporate objectives.

The post calls for sound technical ability plus "hands on" experience in an integrated manufacturing and marketing group with a turnover c.£5m. The company style combines professionalism with initiative, informality and commitment.

A salary and car package around £25,000 will be negotiated, there is a contributory pension and BUPA and a possibility of future equity participation.

Applicants up to the mid-thirties and able to commute to South London should write, quoting reference 1526 and including a CV giving current earnings and a daytime telephone number, to:-

**BinderHamlyn**

MANAGEMENT CONSULTANTS

Robert Austin, Executive Selection Division  
Binder Hamlyn Management Consultants  
8 St Bride Street, London EC4A 4DA

## YOUNG CHARTERED ACCOUNTANTS £40,000 to £50,000

A partnership of ambitious Chartered Accountants with two established offices in Staffordshire, are looking for additional partners to join them.

They require additional partners to join the firm who share their belief that hard work and service to clients will bring expansion and financial reward to the firm. Successful applicants will have a probationary period of employment leading to partnership in one year.

No payment for goodwill is required and the working capital is provided by the partners.

Applications in writing to: Box A0747, Financial Times, 10 Cannon Street, EC4A 4BY

## International Appointments

### THE MINISTRY OF FINANCE & ECONOMY (Financial Affairs)

Invites applications for the position of a Financial Accountant in the Department of Loans & Investment. The Candidate should possess recognised qualifications in banking and finance/accounts. The incumbent should have at least 7-10 years' experience in the areas of foreign exchange and money markets, modern capital market instruments and techniques and loans/liability management. He should be conversant with working on PCs.

The right candidate will be offered attractive terms.

Please apply within 10 days to:

**The Director General,  
Revenue & Investment,  
Ministry of Finance & Economy,  
P.O. Box 506, Muscat,  
Sultanate of Oman,**  
with detailed curriculum vitae and a recent photograph.

## FINANCE DIRECTOR

(Administration and Systems)

A board appointment demanding senior experience.

A leading educational book publisher and subsidiary of the International Thomson Organisation, Thomas Nelson and Sons Ltd are seeking a qualified professional (with financial systems experience) to fulfil a key position within the management team and contribute to the Company's successful business strategy.

While offering control of the finance department, the major element of this role is focussed less on technical requirements than on a sure understanding and interpretation of figures, administrative ability and practised man-management skills. With the onset of new technology, there is also considerable scope for developing systems which optimise the potential of all available resources.

Reflecting the seniority of this appointment within an established and expanding publishing house, an attractive salary, incentive bonus scheme, company car, pension and other benefits make this an excellent opportunity to join a company with a strong record and sound potential. Please send CV and letter of application detailing how you can fulfil the above requirements, to Michael Thompson, Managing Director, Thomas Nelson and Sons Ltd, Nelson House, Mayfield Road, Walton-on-Thames, Surrey KT12 5PL.

## FINANCIAL CONTROLLER

c. £25,000 + CAR

L I N X

Linx Printing Technologies is a new name in the package printing industry, involved in the development of advanced ink jet printers. The Company is seeking to recruit an experienced accountant (ACA, ACMA) who will have gained significant post-qualification experience in an industrial or commercial environment. The successful candidate will be responsible directly to the Managing Director for the design and development of all the financial control systems, in what will be a rapidly expanding Company.

In addition to his responsibilities for the total finance function the Financial Controller will be expected to contribute, as an equal member of a young and aggressive executive management team, to the overall strategic development of the Company. A board appointment could be anticipated as a result of successful performance in this position. The employment package offered will include the option of equity participation.

Applicants should write with a detailed CV to:

E. A. Richardson  
Linx Printing Technologies Limited  
33 Stephenson Road, St Ives, Huntingdon  
Cambs PE17 4WJ



## Finance Director (Designate)

c. £28,000 + car

Middlesex

This is an outstanding opportunity to join a young and highly successful group of companies engaged in worldwide trading, marketing and overseas project management. As well as representing major international companies, our client has its own impressive product base, with a strong presence and sales record in key markets overseas. With current turnover in the region of £40m, the group is set for further expansion both organically and by acquisition.

Reporting to the Group Finance Director, you will have complete responsibility for the financial operations of the major subsidiary of this international multicurrency business including: reporting; planning and acquisition appraisal; cash management and money market operations; taxation; systems enhancement and tight

financial and management controls. There will be scope to become involved in other areas of group activity.

Candidates should be qualified chartered accountants, probably aged in their mid 30s, with experience of a senior financial management role in a multicurrency service or export business. Personal strengths should include drive, a profit motive attitude to business and the personality to succeed in a sales and marketing led organisation.

Please reply in confidence, giving concise career, personal and salary details to:  
Michael Fahey, Ref. ERS70, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH



**Arthur Young Corporate Resourcing**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

## An exciting commercial opportunity for a professional Accountant/MBA in financial services

Northern England

£25,000 + bonus, car and benefits

Our clients are a Northern based financial services company, a subsidiary of a major international financial services group, providing a range of specialist insurance-based services to corporate clients.

The company has a vacancy for an exceptional, enterprising young professional with a strong desire to develop a career in commerce. The position calls for a chartered accountant or MBA, possibly with a joint-stock banking or finance house background, a flair for interpreting accounts and judging their financial strength, and exposure to computerised systems.

Candidates, who will probably be aged 27 to 30, must show initiative, sound commercial judgement, and the ability to accept a calculated risk. They must like meeting people and enjoy the challenge of winning acceptance of their ideas, though this is not primarily a selling job. Some travel in the UK and eventually overseas will be involved.

This is an exceptional opportunity for an ambitious professional, with appropriate awards including an excellent salary plus performance related bonus, executive car, generous mortgage subsidy, non-contributory pension scheme, BUPA and permanent health insurance. Relocation assistance will be provided where appropriate.

Please apply sending a full CV including details of current remuneration and a daytime telephone number, quoting reference 1528, to:- Roger Bull, Executive Selection Division, Binder Hamlyn Management Consultants, 8 St Bride Street, London EC4A 4DA.

**BinderHamlyn**  
MANAGEMENT CONSULTANTS

## Cybertek

### Finance Director Designate

USM Potential

Hoddesdon, Herts

£25-30,000 + car

Cybertek is a rapidly expanding company specialising in the development of fourth generation software products. Since its foundation in 1977 it has quickly established itself as the world leader in its chosen market place and has achieved dramatic revenue and profit growth culminating in the recent launch of a highly successful US subsidiary. Business plans for the next three years include an aggressive fourfold increase in sales, the establishment of new European subsidiaries and a proposed public flotation.

The Company now needs to recruit an ambitious Finance Director Designate to take it through this critical stage of its development.

Responsibilities for this demanding role will include financial planning and evaluation of strategic and commercial decisions, setting up and maintenance of sound financial reporting and controls, development of

computerised systems, treasury management and the recruitment and training of finance and administrative staff throughout this worldwide Group.

The successful candidate will be based at the company's headquarters in Hoddesdon and will undertake a limited amount of USA and European travel.

Candidates should be qualified accountants aged 27-35 with an ability to communicate effectively at Board level and a willingness to 'roll up your sleeves' when necessary. Commercial flair and a positive attitude are seen as being more important than relevant experience. Full appointment to the Board is expected within a six month period and equity participation may be available upon flotation of the Company.

Interested applicants should write enclosing a CV to:  
Peter Ward, ACMA, quoting ref HCN 1009, at Centurion House, 136-142 London Road, St Albans AL1 1SA.



**Michael Page Partnership**

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Financial Director

'a new appointment, significant non-financial involvement plus the USM and acquisitions'

to £32,000 + car

Service Industry

All in all a more than attractive and challenging opportunity with a successful organisation which has an excellent track record and which is seeking a 30% increase in turnover this year.

Currently operating from four locations, it provides a professional service to a diverse and expanding client base, encompassing both private and public sectors and including many of household name status.

Already one of the foremost exponents in its field, substantial growth is projected—both organically and by mergers/acquisitions—with the USM being fundamental to these plans.

In this new role—which is seen as crucial to future growth—priorities will include raising the presence of the finance function, developing the executive team's use of management information, preparing for the USM, and acquisition investigations.

Additionally, your responsibilities—which you must have the desire to expand—will include administration, company secretarial, personnel, data processing and project control.

A qualified accountant aged 33-45, you will have a service industry background with good experience of computerised systems and company secretarial duties. Ideally you will also have been involved in acquisitions and the USM and had responsibilities in non-financial areas.

This appointment has a Southern Home Counties location.

Interested? Then please forward a comprehensive C.V. to Dennis Fielding, quoting Ref MD1436 at Macmillan Davies Consultants, Salisbury House, Bluecoats, Hertford, SG14 1PU. Telephone: (0982) 552552.



**Macmillan Davies**

MANAGEMENT SELECTION

## FINANCIAL DIRECTOR DESIGNATE

WEST LONDON

£30,000 + Bonus to 40%

Share Options,  
Car & Relocation



Outstanding opportunity to achieve board level status within the UK subsidiary of a Fortune 500 organisation. This company, whose name is synonymous with high quality service, has experienced rapid growth both organically and by acquisition. To sustain this expansion, they are now poised to move into Europe in 1988.

This role carries with it full responsibility for the financial management of the UK and European operations and will require a significant contribution towards business development and the future direction of the company. The incumbent will be expected to undertake regular visits to Europe and the USA.

The ideal candidate will be a graduate accountant, aged to 40, who is able to demonstrate an outstanding track record of achievement to date. Strong commercial flair, combined with an excellent personality and the ability to work under the pressure resulting from accelerated growth are prerequisites.

To discuss this position in further detail, contact **Hansa Savjani** on 01-629 4463 (or 01-720 1527 during evenings and weekends), alternatively write to her at the address below.

**HARRISON WILLIS**

FINANCIAL RECRUITMENT CONSULTANTS

Cardinal House, 39-40 Albemarle St., London W1X 3FD. Tel: 01-629 4463.

## The quality of our products is matched only by the excellence of the career we can offer.

### Chief Financial Accountant

Although you're probably already familiar with the name Ind Coope you might not realise that we are the company behind a whole range of popular brands of beer. Brands like Castlemaine XXXX, Skol, Long Life and John Bull Bitter, to name but a few.

But that's not all. Part of the Allied Lyons Group, we also own 2,300 pubs throughout the country along with a catering company and a brewery, which together generate an annual turnover in excess of £350 million.

A significant factor in our tremendous success has been our highly developed and computerised Finance and Administration Department which has recently relocated to Finchley.

As Chief Financial Accountant you will effectively manage the 120 strong finance department, reporting directly to the Finance Director. A young 'high-flier', you will be responsible for helping to develop our overall corporate financial strategy and supervising the Retail, Development, Financial and Sales Accounting Departments. You will also need to produce financial and management accounts, monitor and control our cashflow, and help develop a retail accounting system using EPOS.

### £25K + car - Finchley

Additional responsibilities include representing the department at Allied Breweries and devising and implementing staff and management training programmes.

Ambitious and in your late 20's to late 30's, you must hold a professional accounting qualification and have at least 5 years' post-qualification experience, ideally gained within a major multi-site leisure or retail operation. Apart from being familiar with mainframe and micro-based accounting systems, you must also possess excellent team-management and inter-personal skills which can blend with our flexible, team-based style of management.

In return, we can offer an attractive salary in the region of £25K plus car, and a generous range of benefits together with the opportunity to progress within the highly successful Allied Lyons Group.

If you believe that you are the calibre of individual we need and would like to apply, please write in confidence to John Smith, Personnel Director, Ind Coope Limited, The Brewery, High Street, Romford, Essex.

**Allied Lyons**

**IND COOPE LIMITED**

## Finance Director

(Subsidiary of Multinational Group)

East Anglia  
£28,000 + car

A prestigious and diversified multinational group has recently acquired a substantial commodity processing and trading company based in East Anglia.

A Finance Director is now needed to spearhead the group's plans for the company's successful development. Initially, the appointee will spend an induction period at the group's London Head Office getting to know the main Directors, business activities and group requirements. Any training needs will also be dealt with at this stage.

Reporting to the local Managing Director and the holding company board, the overall brief will be to

evaluate and strengthen the company's financial management and analysis and internal control system. A contribution to strategic decision making and development will also be required. The relationship with the Head Office will be characterised by the requirement for communication rather than direct control.

Ideally you should be a qualified accountant, preferably Chartered, and have already reached an influential position in a fast moving and well controlled company. Experience of the business sector is not essential and we believe that, currently, you could be in a senior position within

the profession, industry or commerce. The position requires a commercially astute, forceful and diplomatic personality who possesses strong diagnostic and organisational abilities.

Salary is negotiable around the indicator shown, and relocation assistance will be provided.

Please write enclosing a full CV and salary details, quoting reference number MCS/3031 to:  
Tracey Phillips  
Executive Selection Division  
Price Waterhouse  
Management Consultants  
No. 1 London Bridge  
London SE1 9QL

**Price Waterhouse**

## SUCCESSFUL JOB SEARCH

### ARE YOU A SENIOR EXECUTIVE SEEKING A NEW FINANCIAL APPOINTMENT?

We are the professionals who can advise and help you. Since 1980, Connaught's executive clients have accessed unadvertised vacancies, obtained interviews, found the right jobs and reduced search time. Contact us for an exploratory meeting. It is without charge and we will tell you if we can help and at what cost it may be easier than you think. If you are currently abroad, enquire about our Executive Expat Service.

32 Saville Row, London W1X 1AG  
Tel: 01-734 3879 (24 hours)

**Connaught**

## THE WORK SHOP

Employment and Business Bureau  
ACCOUNTANTS X 4  
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We have openings for ambitious, recently qualified or post-qualified ACA or ACCA candidates in professional offices. Well presented individuals to project a first class image to clients.

Plenty of initiative, motivation and an in depth knowledge of accountancy. Excellent prospects and benefits.

PLEASE RING: Mr Tony Liffers FCA FCCA

TEL: (0392) 217599

APPOINTMENTS ADVERTISING  
For further information call 01-248 8000

Tessa Taylor  
Ext 3351  
Paul Maravaglia  
Ext 4676

Deirdre Venables  
Ext 4177  
Elizabeth Rowan  
Ext 3456

Patrick Williams Ext 3694



## Young Group Accountant

Berkshire Up to £27K + car

Major international PLC, a leader in its chosen fields, seeks an exceptional accountant to support the Group Accounting Manager in a demanding central management role, consolidating performance reports/forecasts and taking responsibility for independent assignments, allocated by the Board. Career prospects in this diversified Group are excellent both within and outside the Head Office.

Candidates in the age range 25 to 29 must be qualified and are likely to have "big eight" experience with knowledge of international consolidation, a high level of technical awareness and an interest in computer systems. Communications skills and initiative are also pre-requisites together with the potential to outgrow the job within two years.

You may wish to telephone George Wakely on 01-935 5996 to discuss your suitability for the post or write to him at John Curtis & Partners, Selection Consultants, 104 Marylebone Lane, London W1M 5PU, showing clearly how you meet our clients' requirements, quoting 3040/FT.

**JC&P** Management Selection and Search  
London, Milton Keynes, Wiltshire

## FINANCIAL CONTROLLER

Corporate Member of The Stock Exchange

circa £35,000, plus benefits

A corporate member of The Stock Exchange, with significant overseas connections and part of an international group, requires a financial controller with a background in the securities industry.

Based in the City, the successful candidate will report directly to the chief executive. He/she will be expected to play a key role in financial planning, reporting and control, and in contributing to the company's administrative efficiency, using modern information technology.

The position requires a qualified accountant in his/her mid to late thirties, with relevant managerial experience, including good communication and staff management skills. Liaison with outlying offices, including visits, forms part of the role.

An attractive remuneration package will be negotiated; future prospects extend to other companies in the group.

Applications, giving full details of previous experience and current salary, quoting reference C/2319, should be sent in complete confidence to PE Bailey at:

**ANNAN IMPEY MORRISH LIMITED**  
Management Consultants

266 Bishopsgate, London EC2M 4QX



## European Tax Manager

Attractive salary + car Central London

The Group is one of the largest motion picture producers and distributors in the world. International growth has been rapid and the European operations have become a significant revenue earner. As part of the entrepreneurial development plan, the European businesses are being consolidated for control by a new European Headquarters to be based in London.

Reporting jointly to the European Finance Director and the U.S. Tax Director, the European Tax Manager will make a major contribution by directing and advising management in both the U.S. and Europe on how business objectives can be realised in the most tax efficient manner. The incumbent will create and develop the European tax function, ensure that the group complies with tax regulations, develop and maintain a

tax planning service, and ensure compliance with all local tax filing requirements.

In their 30s, candidates should be chartered accountants with an extensive knowledge of European tax legislation. With a minimum of two years' experience of the taxation of U.S. multinationals, candidates should be able to show how they have helped company growth through providing effective tax advice. Your approach must be commercial and suited to meeting the demands of a dynamic company.

Please reply in confidence, giving concise career, personal and salary details to:  
Michael Fahy, Ref. ER 972,  
Arthur Young Corporate Resourcing,  
Citadel House, 5-11 Fetter Lane, London EC4A 1DH.



**Arthur Young Corporate Resourcing**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

## PROGRESS WITH SAAB

Scania Great Britain Ltd., is a wholly owned subsidiary of the world famous Scania Group, one of the industrial giants of Scandinavia. We import and distribute specialist high quality passenger cars through our dealer network from our new, modern office complex in Marlow and enjoy high demand for our products in the specialist car sector. Building on this success in Britain we need to strengthen our Dealer Development Department through the appointment of an additional Business Management Manager.

Working within a small but highly professional team, you will assist dealers in the management of their commercial affairs by:

- Improving efficiency through the further development of management accounts and financial information systems
- An involvement in the highly acclaimed Saab Institute of Management
- day to day training

This important new appointment calls for outstanding communication skills at all levels, absolute confidentiality plus a sensitive management style which inspires confidence and trust. You must therefore be aged late 20's onwards possessing both a recognised accountancy qualification and good retail experience within a vehicle franchise. You must also have the intellectual ability to quickly assimilate the detail of the business in order to participate in forward strategic planning.

This is an excellent career development opportunity and the remuneration package is designed to attract high calibre candidates who should write in complete confidence to our advising consultant Brian Smith Ref: 826 with full career details —

**The Personnel Department,  
Scania Great Britain Ltd.,  
Globe Park, Marlow, Bucks SL7 1LY.**

## BUSINESS MANAGEMENT MANAGER

Marlow



# SAAB

The Private Capital Group Limited

## Unique opportunities within an established and vigorous Financial Services Group.

The Private Capital Group (PCG) is a subsidiary of the Scandinavian Bank Group, the twelfth largest International Banking Group based in London. PCG was formed just over a year ago to bring together personal financial and business services activities within a separate corporate structure. Rapid expansion and development has taken place, by acquisition and growth, during the last twelve months, including the acquisition of one of the largest Private Client Stockbroking firms, Brewin Dolphin and Co. Ltd, which forms the nucleus of the Group's UK Investment Service. We now wish to make two senior appointments, both of which will contribute significantly to the continued growth and expansion of the Group.

### LEGAL ADVISER

We are seeking an energetic, creative and entrepreneurial Lawyer with a financial services background and a record of high achievement to take full responsibility for all legal, company secretarial and compliance matters within the Group. This will encompass Financial Services Act requirements, reporting and registrations; company formations, mergers acquisitions; in-house legal advice and litigation.

### FINANCIAL CONTROLLER

We are also seeking a qualified Chartered Accountant to act as a financial controller for the Group's Stockbroking concern Brewin Dolphin and Co. Ltd. The role will require the creation and maintenance of financial reporting and control procedures and standards to meet Financial Services Act requirements and those of the wider group. Reporting to the Managing Director, he/she will ideally have a background in some aspects of Stockbroking; technical excellence in accountancy and taxation, and a pragmatic sleeves-rolled up approach are essential.

Both posts demand personal and professional qualities of the highest order. Age indicator in both cases is late 20's to mid-30's and both posts carry executive status and provide highly competitive salaries and fringe benefits.

Applicants should forward a full CV, detailing age, current salary and a daytime telephone number to:-

**The Personnel Manager,  
The Private Capital Group Limited  
8 Hill Street London W1X 7PU**

## International Appointments

### A Challenging International Role AUSTRALIA Australian Trade Commission THE NEW HIRING IN EXPORT FACILITATION

The Australian Trade Commission is dedicated to the identification and development of international business opportunities for Australian industry by providing timely, relevant and high quality services covering a broad range of export facilitation activities.

### Finance Insurance and Projects Group SYDNEY — AUSTRALIA

The Finance Insurance and Projects Group of the Australian Trade Commission provides a specialised range of lending, credit insurance and other services to exporters and financial institutions and plays a vital and expanding role in supporting Australia's international trade. It enjoys excellent working relationships with both the exporting and financial communities.

The Group is now seeking suitably qualified and experienced senior managers for the following positions located in Sydney:

The positions also carry market related benefit packages to be discussed at interview. There are options for permanent or contract appointment. Appointments will be made at levels which will recognise the qualifications and experience of applicants.

### MANAGER

Capital Goods

### MANAGER

Funding

2 POSITIONS

Base Salary \$A49,389-\$A54,154

The Finance Division of the Group provides various finance, guarantee, insurance and bonding facilities to exporters, financiers and project sponsors. The work is varied, demanding and innovative and calls for a commitment to the success of Australia's export efforts.

**THE MANAGER - CAPITAL GOODS** is responsible for oversight and control of a small specialised team engaged in underwriting direct lending and supplier credit transactions and to financial analysis. The Manager will be required to negotiate with senior management of exporting firms engaged in capital goods projects and provide insurance and financing proposals in support of these projects.

**THE MANAGER - FUNDING** is required to control the funding operations of the Group's direct lending facility. Responsibilities include negotiating with participants in both the domestic and overseas capital markets to establish borrowing facilities, management of a multi currency loan portfolio and administration of export credits.

Applicants for these positions should have a good knowledge of the various techniques of financing overseas trade. For the position of Manager, Funding, broad experience is sought in treasury management, preferably in the utilisation of various currencies.

### MANAGER

Export Credits Insurance

Base Salary \$A49,389-\$A54,154

**THE MANAGER - EXPORT CREDIT INSURANCE** is responsible for managing a large team engaged in underwriting approximately A\$3 billion of Australia's exports each year. Head Office is in Sydney with branches in Melbourne, Brisbane, Adelaide and Perth.

Essential experience is a comprehensive knowledge of exporting and a thorough understanding of the financing of exports. Strong analytical capacity and firm judgement are essential personal qualities. The supervision and motivation of a large professional staff is a very important aspect of the Manager's duties. Tertiary qualifications and corporate management experience highly desirable.

For further information please contact Dr D.F. Fisher (Sydney) 61 02 231 2655. Applications should be forwarded by fax, (612) 251 3851. Attention Dr D.F. Fisher, General Manager.

AS1-2224

## RECRUITMENT CONSULTANT

Age 23-27

£ Excellent

An outstanding opportunity has arisen within our Executive Division as a result of internal promotion. We are interested in hearing from ambitious individuals with at least twelve months recruitment consultancy experience in the accounting or finance sectors.

As a demanding organisation we can offer rapid progression for those willing to work under pressure as part of a team. As opposed to a commission structure, we operate a quarterly bonus system which rewards both personal and team performance. In addition to a high base salary which is regularly reviewed, other benefits include a company car scheme and private health care.

Please phone James Hyde for further information or to arrange an exploratory meeting on 01-925 0453 (evenings/weekends 01-997 6029). Alternatively, write enclosing brief details to the address below.

All enquiries will, of course, be treated in the strictest confidence.

**ROBERT • WALTERS • ASSOCIATES**

EXECUTIVE SELECTION

10 Charles II Street London SW1V 4AA Telephone: 01-925 0453

## Financial Controller

West Midlands

c.£25,000 + car

Our client is a leading nationwide distributor in the wholesale business whose current growth and ambitious plans for the future have resulted in the creation of this new and exciting opportunity.

Reporting to the Financial Director, your responsibilities will include statutory, management and branch accounts. Existing integrated financial systems will be developed and expanded under your expert guidance. You will be expected to establish a sympathetic rapport with all members of a large accounting team and field management.

A qualified accountant, you will need to demonstrate experience and achievement in managing the financial aspects of a multi-site retail or wholesale business. An innovative approach to systems accounting is essential. Your creativity and strong communication skills will enable you to provide the leadership and support the company seeks during this important phase of its expansion.

Career prospects are excellent and an attractive benefits package will include relocation assistance to this attractive part of the West Midlands where appropriate.



Please send your full c.v. quoting reference 3030 to:  
Marc Woolmer Recruitment, 45 Castle Street, Cirencester,  
GLOS GL7 1QD, or telephone Cirencester (0285) 69016/7  
for a confidential discussion.

## Greenbelt Advantages... ...Big City Benefits

Surrey

c£22,500 + Car + Profit Share

Part of a diversified, multinational group (T/O £800m), this "core business" subsidiary has an impressive growth record. Financial systems must be sustained and developed to reflect adequately the company's continued development.

A Chartered Accountant, aged up to 35 years, is sought to join the management team. He or she will have the flair and creativity to review existing financial systems and provide sound practical advice on their improvement. Thus, knowledge of computer systems, accounting standards and naturally enough

statutory obligations is called for.

The position demands an outstanding individual who can combine technical competence with imagination, has well developed commercial instincts and above all a determination to achieve agreed targets. Success in this position will ensure career promotion within the foreseeable future.

Benefits, including profit share, are substantial and relocation expenses are available.

Write with full cv and daytime telephone number to Patrick Donnelly quoting ref: FT/016.

## PD Consultants

MANAGEMENT • SELECTION

314/516 Vauxhall Bridge Road, London SW1V 1AA. Tel: 01-828 2273.



## ACA/ACMA/ACCA - Corporate Strategy - Retail

From £20,000 + Car + Performance Bonus

This leading British retail group seeks a young NEWLY/RECENTLY QUALIFIED Accountant to join its Corporate Finance team based in Central London.

Reporting to the Head of Finance, the team monitors profitability of existing outlets, whilst researching and developing new business opportunities.

Initial duties will include analysis of product profitability and competitor activity. This is an excellent opportunity to gain broad business exposure while working in a key area which directly affects the company's strategic plans. Candidates, aged 24-28, should be seeking to move into a Divisional Controllership or senior management role in Corporate Finance within 2 years.

The benefits package offered includes executive car and performance related bonus of up to 25% of salary.

Please contact JANE EASTON ref: 3341 for further information.

**Alderwick Peachell & Partners LTD**

Alderwick Peachell and Partners Ltd.,  
Accountancy & Financial Recruitment,  
125 High Holborn, London WC1V 6QA. Tel: 01-404 3155



## UK Finance Director

to £40,000+ car Central London

Our client is one of the largest motion picture production and distribution companies in the world. With its head offices in the United States, the company is led with entrepreneurial flair by its senior management team and has experienced rapid expansion. Outside the US the group has a strong network of European subsidiaries, with the UK being the most significant with revenue in excess of \$100m.

Reporting to the UK Managing Director, the appointee will be a key senior member of the management team and will be responsible for the control and development of the UK operations' financial activities. Key functions will include the compilation and analysis of results, statutory and management reporting, budgeting and forecasting, cash management

and planning. Leading a team of staff, the UK Finance Director will have the scope to introduce new systems and procedures and will participate in the formulation of new policies and plans.

Candidates will be chartered accountants, probably aged in their 30s, with strong commercial experience ideally with a U.S. multinational, including direct exposure to both US & UK GAAP. As well as good technical and management skills, you will need the drive to create change and the commitment to direct it to group goals.

Please reply in confidence, giving concise career, personal and salary details to:  
Judith Richardson, Ref. ER 873,  
Arthur Young Corporate Resourcing,  
Citadel House, 5-11 Fetter Lane, London EC4A 3DH.



**Arthur Young Corporate Resourcing**

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

### UNIVERSITY OF BATH SCHOOL OF MANAGEMENT LECTURE IN ACCOUNTING

Applications are invited from those who can offer university courses in financial or management accounting to an advanced level and participate in research in organisations in collaboration with other members of the School. The post will be a permanent appointment, subject to probation if appropriate. Salary in the range £9,260 - £14,500 or £15,105 - £19,310 depending on qualifications and experience.

Further particulars and application forms are available from the Personnel Officer, University of Bath, Bath BA2 7AY, quoting reference 87/224. Closing date for applications: 24th December 1987

Our Client, a small services organisation who play a key U.K. and multi-national role in a specialist technology field, have on offer a highly challenging position for a:-

## BUSINESS DEVELOPMENT MANAGER

West of London to £20,000 + f.e. car

You will be given the opportunity to fully utilise and develop your skills which will include a high degree of commercial acumen, developed in a contractual/engineering environment and high academic qualifications (preferably both a major Accounting qualification and a science/engineering degree.)

The Role will report to the Executive Director with responsibility for the finance department and commercial contracts and will have significant interface with the Marketing department in an increasingly computerised environment.

The Rewards will include, in addition to a high benefits package, the opportunity to join a forward-looking, flexible organisation who can offer the successful candidate the right environment to enable you to achieve your full potential.

To apply for this role or for more information please contact Adam Lowe at the address below quoting ref. no. BB6663.

TELEPHONE: (0753) 854256 (out of hours (049481) 6360)



**Management Personnel**

51 High Street, Eton, Windsor, BERKS SL4 6BL

## MANAGEMENT CONSULTANCY

£18-30,000

Car City

Our client, one of the world's largest firms of Chartered Accountants, requires graduates, or qualified accountants, with systems accounting experience, to be involved in the specification, selection and implementation of mainframe based management information/accounting systems. Management consultancy offers the opportunity to gain exposure to a diverse range of blue chip companies, dealing at the highest levels. Offering variety and a steep learning curve, the role also presents a possible route to Financial Directorship.

## CHIEF ACCOUNTANT

£23,000

Car London

Our client is a subsidiary of a substantial and acquisitive media organisation. The company is at the forefront of the integration of public relations and advertising. Reporting to the Group Financial Controller and supervising 12 staff, the position embraces all aspects of financial control, management and financial accounting, the provision of management information and general commercial input. Candidates should be qualified accountants, aged under 35, possessing staff management experience, and seeking rapid progression.

## ACCOUNTING MANAGER

c.£30,000

Car London

US based entertainment group with a major presence in the UK market seeks a qualified accountant with experience of US reporting. This is seen as a critical position in developing the international financial reporting system with the Company's European subsidiaries. It offers the opportunity to gain involvement in analysis, budgeting and forecasting for these subsidiaries. A minimum of 5 years experience within a multinational environment is necessary together with a proven track record and the ability to succeed.

Please apply directly to Richard Carter at Robert Half, Prospect, Roman House, Wood Street, London EC2B 2JQ. Telephone: 01-638 5191.

Financial Recruitment Specialists  
London · Birmingham · Windsor · Manchester



**ROBERT HALF**

## Finance Director Designate Consumer Products

c.£25,000 + car

North Home Counties

A rapidly developing company specialising in design, assembly and marketing of a range of high quality domestic products for the retail market requires a Finance Director Designate.

Reporting to the Managing Director you will control the finance function within the company and its separately managed subsidiaries. An early priority will be further development of systems during a period of growth and change.

A qualified Accountant (aged 28-35), you will probably be responsible for the finance function in an equivalent-sized business (£10m turnover). Experience in the development of computer systems for financial control is important, as also is commercial awareness and the ability to

make a positive contribution to the senior management team.

In return, a substantial rewards package is offered together with comprehensive benefits which include relocation expenses where appropriate.

Please write with full personal and career details to Confidential Reply Service, Ref 9686, Austin Knight Advertising Limited, 17 St. Helen's Place, London EC3A 6AS.

Applications are forwarded to the client, who plans to arrange interviews for early January 1988. Please list any companies in which you are not interested in a covering letter.

**Austin Knight Advertising**

Our Client, a small services organisation who play a key U.K. and multi-national role in a specialist technology field, have on offer a highly challenging position for a:-

## BUSINESS DEVELOPMENT MANAGER

West of London to £20,000 + f.e. car

You will be given the opportunity to fully utilise and develop your skills which will include a high degree of commercial acumen, developed in a contractual/engineering environment and high academic qualifications (preferably both a major Accounting qualification and a science/engineering degree.)

The Role will report to the Executive Director with responsibility for the finance department and commercial contracts and will have significant interface with the Marketing department in an increasingly computerised environment.

The Rewards will include, in addition to a high benefits package, the opportunity to join a forward-looking, flexible organisation who can offer the successful candidate the right environment to enable you to achieve your full potential.

To apply for this role or for more information please contact Adam Lowe at the address below quoting ref. no. BB6663.

TELEPHONE: (0753) 854256 (out of hours (049481) 6360)



**Management Personnel**

51 High Street, Eton, Windsor, BERKS SL4 6BL

## Chief Financial Officer

c. £45,000 package

Sussex

Our client, GRANFEL PLC, has a fast-growing international business in luxury hotels, property development and world class leisure facilities.

We are looking for a chartered accountant to join an integrated team of dedicated professionals and contribute financial expertise, accounting skills and business acumen. This includes group and subsidiary accounting, acquisitions and disposals, development monitoring, strategic planning and expansion finance.

Candidates must have superior modern people-skills that supplement exemplary technical ability and a track record of success and imagination in relevant industries. Practical experience of North American business is an asset.

The job is based in rural Sussex with travel to other Company locations where Granfel's customer-conscious policy is linked to community involvement and enlightened personnel development. A flexible package of salary and benefits will be negotiated to motivate the right person towards exciting personal prosperity and influence.

Applicants to the mid-forties should write, quoting reference 1527 and enclosing a full CV, details of current earnings and a daytime telephone contact, to:-

**BinderHamlyn**

MANAGEMENT CONSULTANTS

Travis Austin, Executive Selection Division,  
Binder Hamlyn Management Consultants,  
8 St Bride Street, London EC4A 4DA.

## Financial Controller

### International Construction

Circa £22,000 + Car + Benefits

Our client, a major Manager of Construction projects overseas, and part of a household name PLC with turnover in excess of £2 billion, has a vacancy for a FINANCIAL CONTROLLER based Central London.

Reporting to the Finance Director you will, in addition to the day to day running of the Head Office Accounts function, have responsibility for:-

- The monitoring and assessment of the financial performance of overseas operations, and for the management of the activities of qualified Project Accountants.
- Preparation of annual and periodic Company accounts.
- Treasury and taxation matters.
- Ongoing development of computerisation both within the Finance function and Company systems.

One will also work closely with the Finance Director in carrying out specific financial appraisals and reviews, with progressive opportunities for involvement in the financing of projects overseas, through liaison with Government development agencies, and the assessment of their financial viability at pre-contract stage.

You will be a qualified accountant with at least 7 years broad financial experience, and with the ambition to take full advantage of the career opportunities in this large Group. The position will involve extensive overseas travel, since you will be operating in a truly international financial environment.

Please send full c.v. quoting Ref. LC 768 to the address below.

Applications will be forwarded straight to our client, so please indicate any companies to which you do not wish to apply.

**ROBERT MARSHALL ADVERTISING**

LIMITED

44 Wellington Street, London WC2E 7DJ.

### MANAGEMENT ACCOUNTANT

Salary c.£16,17,000

Prof age: mid/late 20's

The Financial Times is seeking to recruit a qualified (ACMA, ACCA or ACA) Management Accountant.

Experience in Management Accounting is not essential but desirable. A background in publishing or an allied business would also be an advantage.

Applicants should preferably be computer literate or have a definite interest in computer applications.

The successful candidate will provide a management accounting service for various activities within the Financial Times Group. He/she will prepare monthly management accounts, annual plans, budgets and forecasts for the divisions they are assigned to and take an active part in the preparation of the Group's annual accounts. He/she must be willing to take on a variety of related duties, such as any ad hoc exercises or the compiling of any necessary ancillary records.

It is essential that the successful candidate not only has the skills necessary for the job but also has an ability to communicate.

Please apply in writing enclosing full CV to:  
Personnel Department, Financial Times,  
Bracken House, 10 Cannon Street, London, EC4A 3DF

## International Appointments



The Australian Trade Commission is dedicated to the identification and development of international business opportunities for Australian industry by providing timely, relevant and high quality services covering a broad range of export facilitation activities.

### Finance Insurance and Projects Group SYDNEY - AUSTRALIA

The Finance Insurance and Projects Group of the Australian Trade Commission provides a specialised range of lending, credit insurance and other services to exporters and financial institutions and plays a vital and expanding role in supporting Australia's international trade. It enjoys excellent working relationships with both the exporting and financial communities.

The Group is now seeking a suitably qualified and experienced senior manager for the following position located in Sydney.

### MANAGER

Group Development & Services  
Base Salary \$A58,920 - \$A63,686

The position also carries a market related benefits package to be discussed at interview and there are options for permanent or contract appointment. Appointment will be made at a level which will recognise the qualifications and experience of the successful applicant.

The Manager - Group Development & Services Division will report directly to the Group General Manager and will be a key member of the Group Management team. Responsibilities include the co-ordination of the work of the Manager Corporate Services, Manager Business Development and the office of the General Counsel.

These three units provide a wide range of professional, technical and administrative services to the Group Divisions. The Divisional Manager will ensure that all institutional, statutory and commercial service requirements are provided and will maintain a management interface between the development of Group activities and service requirements. The development of Group management information systems and controls will be an important focus of the Manager's task as will the encouragement and development of new products for the client community.

Senior management experience in banking, insurance, or related government organisations and a commitment to the success of Australian exports are the likely background for the successful candidate. Tertiary qualifications and corporate management experience are highly desirable.

For further information please contact Dr Fisher, (Sydney) 61 02 231 2655. Applications should be forwarded by fax: (615) 251 3851. Attention: Dr D. Fisher, General Manager.

AB1-3225

## FINANCIAL CONTROLLER

Circa HK\$600,000 + Housing + Excellent Benefits

This is a senior appointment with a major, publicly-listed utility company in Hong Kong. The incumbent reports to the Head of Finance & Administration, and will be responsible for the successful conduct of all financial, budgetary and accounting activities, in order to ensure compliance with the Company's statutory, regulatory and commercial obligations.

While nationality is open, prospective candidates should possess the following key attributes:

- \* a professional qualification in accounting (ACA, ACCA or equivalent);
- \* approximately 40 years of age with progressive experience in finance leading to senior management position;
- \* articulate and excellent communication and interpersonal skills;
- \* stature and presence commensurate with such a senior appointment.

Interested parties should write to the Company's consultant:

The Director  
605 Wilson House  
19-27 Wyndham Street  
Central  
Hong Kong





# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Thursday December 10 1987

**TRAVIS & ARNOLD**

Timber Building Materials,  
Heating and Plumbing  
Equipment for the  
Construction and Allied  
Trades.  
228 Northampton 52424.

### Icahn shuffles his stock holdings in Pennzoil, Texaco

BY JAMES BUCHAN IN NEW YORK

MR CARL ICANH, the New York-based takeover specialist who is pressing Texaco and Pennzoil to settle their long-running legal dispute, has shuffled his stock holdings in the quarrelling oil groups between two companies he controls.

Trans World Airlines, which is three-quarters owned by Mr Icahn, said yesterday it had sold half its position in the two companies to AGF, a St Louis railcar leasing and manufacturing company which Mr Icahn bought for \$405m in 1984.

TWA said AGF would buy half of the 12.1m shares in Texaco that could become available under a right of first refusal granted by Mr Robert Holmes a Court, the Australian entrepreneur, 10 days ago.

The deal is apparently designed to spread the risk of Mr Icahn's current investment - worth more than \$500m in Texaco alone - away from the heavily-indebted airline and on to a new source of capital. Taking majority control of Texaco, which is operating in bankruptcy to escape enforcement of a \$10.3bn damages judgment awarded to Pennzoil, would cost Mr Icahn some \$40m.

Ten days ago, TWA bought 12m shares in Texaco and voting powers and a right of first refusal over a further 12.1m from Mr Holmes a Court. The



Carl Icahn pressing for a settlement

block gives Mr Icahn effective control over 12.3 per cent of Texaco and he has won recognition as a big force in attempts to push the companies towards settlement.

TWA and Mr Icahn are believed to control up to 2 per cent of Pennzoil, which won the judgment on the grounds that Texaco interfered with an allegedly binding contract to buy Getty Oil in 1984.

### Small advance at Varsity

BY DAVID OWEN IN CHICAGO

VARTY, the Canadian farm equipment and industrial engine maker which changed its name from Massey-Ferguson in 1986, this week posted a small quarterly profit.

The results were buoyed by improved contributions from Varty's Perkins diesel engine, Dayton Walker automotive components and Massey-Ferguson tractor subsidiaries.

However, the performance of Massey Combines, the combine harvester maker in which Varty holds a 45 per cent equity inter-

est, has been so disappointing that the company has written down its investment by US\$17m during the first three quarters to reflect losses. This leaves a balance of only \$18m.

Varty expects demand for combine harvesters this year to hit another record low.

In the third quarter to October 31, the company reported net income of US\$5.7m or 1 cent a share, against a loss of \$19.7m (14 cents a share) in 1986. Net sales advanced to \$464.8m from \$256.2m a year ago.

UK CARRIER RECOMMENDS SWEDISH OFFER IN PREFERENCE TO BRITISH AIRWAYS BID

### SAS plans partial bid for BCal

BY CLAY HARRIS IN LONDON

SCANDINAVIAN Airlines System plans to pay \$130m (\$234m) for an initial 23.5 per cent voting stake in British Caledonian Group under an agreed recapitalisation package announced last night. The proposal includes the injection of \$50m in new capital.

The BCal board unanimously recommended the SAS partial offer in preference to a rival full bid from British Airways, but urged shareholders to delay acceptance until SAS receives approval from the Civil Aviation Authority.

The recapitalisation was launched even though SAS earlier yesterday failed to win a firm promise from the CAA that BCal would be allowed to retain its route licences if it took a partial stake.

Under the SAS package, investors in Industry (31), the investment group owned by UK clearing banks, will remain the single largest shareholder in BCal with a voting stake of 23.5 per cent, just barely larger than SAS's 31 holds 41 per cent at present.

A BCal employee trust will also take a 7.19 per cent stake in the airline.

The BA board was studying the proposal last night. The company's initial reaction was that the plan failed to address the issue of foreign control of BCal raised last week by Mr Paul Channon, Transport Secretary.

The CAA sought additional clarifications from the Scandinavian airline at a 24-hour meeting yesterday morning. The agency said it could not give an immediate judgment but indicated it would be able to meet

the relevant regulatory authorities and environment permit - a reference to European Community as well as UK regulations - SAS will have a 40 per cent voting stake.

Sir Adam Thomson, BCal chairman, said last night that directors believed substantial financial benefits would flow from an association with SAS.

SAS launched its offer despite indications that UK government ministers remain opposed in principle to the airline taking a role at BCal, in part because of the partial state ownership of the Scandinavian airline.

The Swedish, Danish and Norwegian governments indirectly own half of the SAS consortium.

BCal and SAS are advised respectively by Goldman Sachs and Morgan Guaranty.

BCal's request for an answer no later than Monday.

The SAS package will allow BA to raise its own bid. It had said it would not unless a competing offer emerged.

SAS is to offer \$20.44 per share in cash for 26.14 per cent of BCal's existing shares. The \$110m total comes close to the \$119m value of BA's cash terms for the entire airline. The BA share offer was worth \$148m yesterday.

The SAS holding will be diluted to 23.5 per cent by the first of two rights issues which are part of the recapitalisation package. The first, underwritten by UK institutions and the employee trust, will raise \$30m.

The second, to raise \$20m, will be underwritten by SAS. If it takes up all the shares "and

remained on deposit at the banks and no loans had been called in. Some of the funds would indeed be used to reduce debt, but part would also be used to buy new assets.

The acquisition programme would proceed "much more gently" than in the past.

He acknowledged that he was negotiating with a potential partner to sell a half interest in the Australian Financial Review and associated media interests which he is acquiring from the Fairfax family.

Wryly, he reminded shareholders of his frequently quoted hypothetical shareholder.

Each year Mr Holmes a Court estimates the growth in the value of a \$10,000 investment made 16 years ago - at June 30, it would have been worth \$330m.

However, he warned that shareholders could not rely on any significant price improvement in the short term.

The \$514m raised so far

John McIlwraith samples the atmosphere at the Bell Group's AGM

### Clap on back for Holmes a Court

MR ROBERT HOLMES a Court, the Australian investor who has raised more than \$1.4bn (\$961m) in a sale of assets since October's market collapse, suggested that they forego their recently announced 5 cents a share dividend.

Mr Holmes a Court gently reminded him that the cheques were already in the mail.

"It was as if Hitler had surrendered at Dunkirk," said one bemused stockbroker, observing the laughing man, who had seen the value of their investment fall 80 per cent from its peak.

Another analyst described the day's outcome as not only the best Mr Holmes a Court could have wished for, but the most successful exercise in shareholder relations he had ever held.

The Bell chairman - one of the decade's most closely watched operators in British, US and Australian markets - suggested that up to \$500m in disposals were

still to come.

This would meet a \$25bn target which he and his board had set immediately after the crash, and which remained broadly in place.

However, he ruled out a sale of his 14.9 per cent holding in Standard Chartered, arguing that the market grossly undervalued the UK bank at present, that Bell was represented on the board and there were strong links between the two companies.

He excluded any sale of Bell International's property arm in Britain, because it was a strong income producer, but made no specific commitment to his 8 per cent of Sears, the British retailer.

Mr Holmes a Court also declined to discuss the future of his near-30 per cent investment in Broken Hill Proprietary, Australia's biggest company, or his remaining 8 per cent stake in Texaco, the embattled US oil giant.

The \$514m raised so far

### Fluor rebounds to \$145m profit after years of losses

BY RODERICK ORAM IN NEW YORK

FLUOR, the California-based plant engineering and construction group, has reported its first profit in three years, thanks to a rapid pick-up in orders and the fruits of its large-scale restructuring.

Net profits for the fourth quarter which ended on October 31 were \$145.5m or \$1.82 a share, against a loss of \$56.6m or 71 cents a year earlier. Revenues rose to \$1.21bn, from \$978.3m.

The large bulk of profits this year and losses last year came from discontinued operations. Continuing operations generated net profits of \$24.2m, against a loss of \$23.1m a year earlier.

For the full year, Fluor reported net profits of \$36.6m or 33 cents a share, against a loss of \$60.4m or 76 cents a year earlier, on revenues of \$3.92bn, against \$4.34bn. The \$75.3m loss from continuing operations included in the latest period largely reflected real estate and interest costs which would not recur next year.

During the year, Fluor's engineering and construction operations booked orders worth \$4.1bn, an increase of 36 per cent over the previous year.

Following the sale of most of its natural resources operations, Fluor restated its balance sheet on current values. The net effect was to reduce shareholders' equity by \$438m, to \$532m, and cut book value per share to \$6.74, from around \$12.

Mr David Tappan, the company's chairman, said 1987 marked the end of Fluor's restructuring programme, which has refocused the business in the engineering and construction areas.

Asset disposals, notably the \$500m sale of St Joe Gold to Mr Alan Bond, the Australian resources magnate, for \$500m, generated about \$750m in cash in the current calendar year.

Fluor was able to reduce its long-term debt to \$233m at the end of the year, from \$619m a year earlier. It has cash on hand of around \$500m with which it hopes to pay down more debt and make some acquisitions.

### GE and IBM in pact on semiconductor research

BY LOUISE KENOE IN SAN FRANCISCO

US TECHNOLOGY groups General Electric and International Business Machines have signed a semiconductor technology development agreement which could catapult General Electric into the forefront of the semiconductor market.

The agreement calls for the co-operative development of new application-specific integrated circuit (ASIC) technologies and components for use in future IBM products. The agreement will also, however, provide GE with advanced semiconductor technology that could enable the company significantly to expand its participation in the semiconductor market.

ASICs represent about 15 per cent of the total \$25bn world-

wide semiconductor market and are expected to grow at an annual rate of about 25 per cent to represent close to a third of the projected \$50bn semiconductor market by the mid-1990s.

Mr Carl Turner, vice president and general manager of GE Semiconductor Business, said: "Through joint development agreements, alternate source agreements and exchanges of technology, we are preparing to compete worldwide in the semiconductor marketplace."

This marks a dramatic reversal of strategy for GE, which only nine months ago was considering pulling out of the merchant semiconductor market to concentrate solely on making semiconductors for its own use.

### Continued growth from Charter

#### INTERIM RESULTS

	30.9.87	30.9.86	change
Profit before tax	£26.1m	£17.9m	+ 45%
Profit attributable	£18.2m	£12.8m	+ 42%
Earnings per share	17.2p	12.2p	+ 5.0p
Interim dividend	4.25p	4.0p	+ 0.25p

#### OPERATIONS

Profits from operations as a whole totalled £10.9 million, with better performances from building products and construction, but with lower earnings from the mining equipment and rail equipment businesses.

#### INVESTMENTS

The strong rise in earnings include a good performance from Charter's investments where profits increased by £2.9 million to £13.9 million. This improvement included increased contributions to dividend income and to related company profits from Johnson Matthey whose profits rose by 41 per cent compared with the first half of 1986.

The group benefited from net interest received of £3.9 million, compared with an interest cost of £0.6 million for the same period in 1986, reflecting Charter's strong and improving cash position.

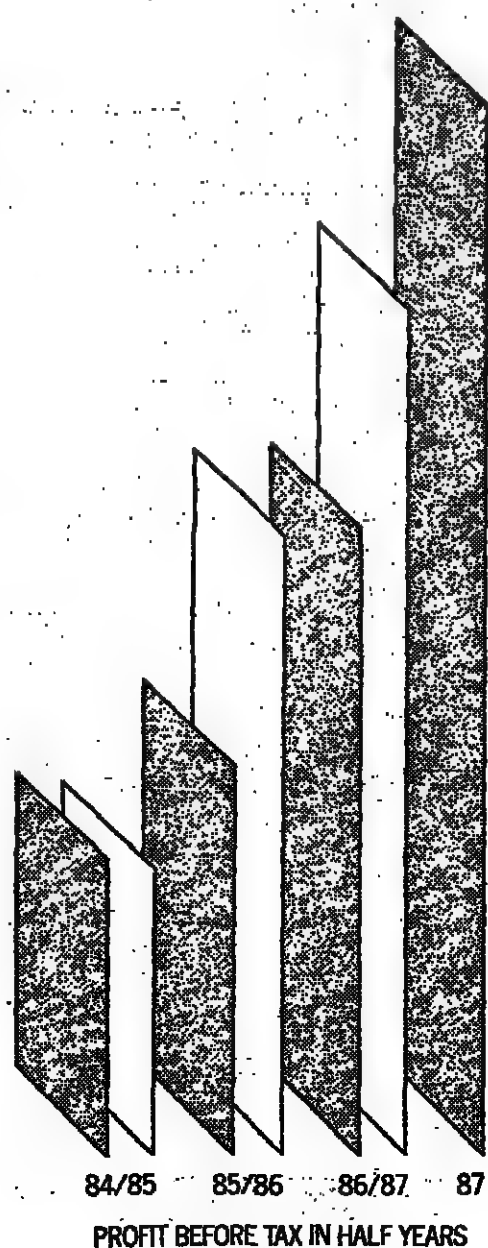
An extraordinary profit of £15.7 million raised total profit for the six-month period to £33.9 million against £20.3 million for the first half-year in 1986.

Charter's net asset value is currently estimated at £460 million (437p per share), taking investments at market value, as adjusted for the fall in stock market values after September.

**CHARTER**

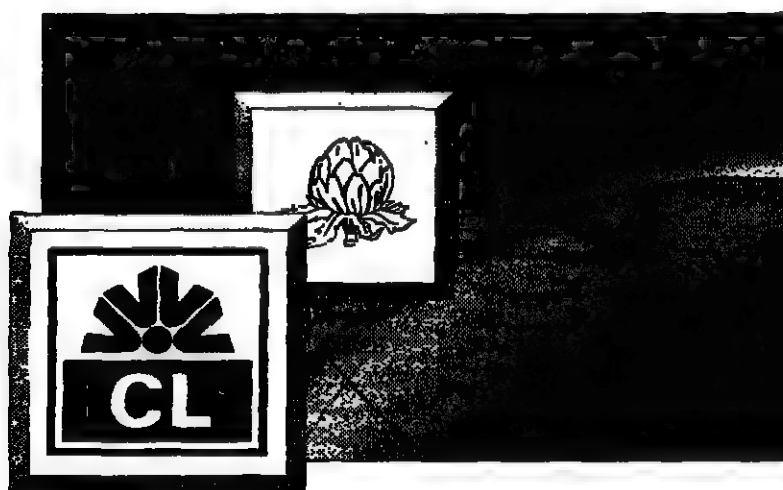
MANUFACTURING · MINING  
CONSTRUCTION · INVESTMENT

Copies of the interim figures are available from the Company Secretary, Charter Consolidated PLC, 40 Holborn Viaduct, London EC1P 1AJ.



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## INTERNATIONAL COMPANIES &amp; FINANCE

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We are pleased to announce that with effect from 3rd December, 1987 our name has been changed to:

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Meghraj Court  
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## NOTICE OF RATE OF INTEREST



Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)  
Kuwaiti Dinars 7,000,000  
Floating Rate Notes due December 1988

In accordance with the provisions of the Fiscal Paying Agency and Reference Agency Agreement between Kuwait Foreign Trading Contracting and Investment Co. (S.A.K.) and The National Bank of Kuwait S.A.K., dated as of 7th December, 1985, notice is hereby given that the rate of interest upon the above Notes has been fixed at 5.75% per annum and that the Coupon amount payable on 11th June 1988, against Coupon No. 9 will be K.D. 141/781.  
By: The National Bank of Kuwait S.A.K.  
Head Office: P.O. Box 95, Safat, 13001 Kuwait  
Fiscal Agent  
10th Dec. 1987



بنك الكويت الوطني  
The National Bank of Kuwait S.A.K.

## Notice of Redemption

U.S. \$25,000,000



## The Summit Bank, Limited

Redeemable Negotiable Floating Rate  
London Dollar Certificates of Deposit  
Due 16th January, 1989

Notice is hereby given that, in accordance with Clause 3 of the Certificates, the issuer will exercise the Call Option and redeem all the outstanding Certificates at their principal amount on 16th January, 1989 when interest on the Certificates will cease to accrue.

Repayment of principal together with accrued interest will be made upon presentation of the Certificates at the London offices of the issuer on 14th January, 1989.

Credit Suisse First Boston Limited  
Agent Bank



## The Chase Manhattan Corporation

U.S. \$400,000,000

Floating Rate Subordinated Notes due 2009

For the three months 8th December, 1987 to 8th March, 1988 the Notes will carry an interest rate of 7 1/4% per annum with a coupon amount of U.S. \$200.64 per U.S. \$10,000 Note, payable on 8th March, 1988.

Bankers Trust  
Company, London

Agent Bank

## Daimler-Benz expects satisfactory earnings

By Andrew Fisher in Frankfurt

DAIMLER-BENZ, the diversified West German motor group, said it again expects to report a "satisfactory result" for 1987, in spite of the effects of the dollar's fall and the uncertainty on world financial markets.

Production and sales had remained at the high levels reached after several years of above-average growth, it added. Turnover would exceed DM68bn (\$40bn), with the expansion of about DM1bn coming mainly from the vehicles business - which accounts for three-quarters of group activities.

Daimler said group capital spending would exceed DM4bn this year. About DM2.5bn of this would be accounted for by the parent company, now beginning a big investment programme in cars.

At the upper end of the range, Daimler has recently come under strong competition from BMW's new 7-series.

The group has already said it aims to invest about DM24bn over the next five years, mostly in developing and building new car models. This year's car output will total around 597,000 units, some 3,000 higher than in 1986.



Eberhard Reuter, chairman of Daimler

Daimler had planned to build just over 600,000 vehicles, but reined back output in line with economic uncertainties.

On the truck side, where demand in Europe has picked up, Daimler expects to lift total output by 8,000 units to 235,000, mostly through stronger growth in its US, Spanish and Argentinian plants. In its German

plants, truck output will be static at 144,000 units.

In 1986, Daimler made a net profit of nearly DM1.5bn. Some analysts expect a slight decline in earnings next year after a static 1987.

To reduce its dependence on vehicles, the group has expanded into electronics (AEG), engines (Motoren-und Turbinen-Union), and aerospace (Dornier) in the past few years.

BMW is likely to invest more than Daimler over the next few years in taking stakes in high technology concerns. By the middle of the 1990s, said Mr Wolfgang Ayrich, a director, turnover could come from outside the car sector.

The Munich concern already has minority stakes in Loewe Opta, a West German electronics company, and the Schlab software house. It also has holdings in Cinagraph, a French computer-aided design firm, and Baland, a Swiss paints producer.

BMW will still be far more heavily oriented to cars than Daimler. But it is ready to invest more money in high-technology companies allied to the motor industry.

## Moët sells horticulture unit

By Paul Betts in Paris

MOËT-HENNESSY, the French champagne and cognac group which earlier this year merged with Louis Vuitton to form the LVMH luxury goods conglomerate, has sold control of its troubled US horticulture business to Shalkee Corporation, one of the leading US mail order companies.

Moët diversified into the US nursery business in 1983 by acquiring Armstrong Roses of California, the second largest rose producer in the US. But the prickly blooms have been a persistent thorn in the French group's side.

During the last few years, Moët

has launched a big restructuring programme aimed at stemming Armstrong's losses.

However, Moët has now decided to shed control of this business to Armstrong's main rival, Jackson and Perkins, the leading US rose producer which is controlled by Shalkee.

The disposal will leave Moët with a minority interest in Armstrong. The overall transaction has been valued at about FF100m (\$17.7m).

The deal also envisages collaboration between Jackson and Perkins and Delbard, the French

flower subsidiary of the Moët group.

In contrast to Armstrong, Moët's investment in Delbard has been profitable and has seen the subsidiary double its sales during the last three years.

Moët decided to diversify into the flower business five years ago as it became increasingly interested in biotechnology applications and the production of flowers and plants by the "in vitro" or test-tube method.

The group, which is the world's leading champagne producer, is particularly interested in the application of these new techniques for vine production.

## Lufthansa sees sharp return to profits

By Our Financial Staff

DEUTSCHE Lufthansa, the West German airline, expects parent company operating earnings to rise to about DM100m (\$61.2m) for 1987, compared with a loss of DM66.6m in 1986. However, the outcome will fall short of the DM200m forecast by Lufthansa earlier this year.

Operating profit doubled in the first 10 months of the year to DM232m. But, because of seasonal factors in November and December, profits were likely to be lower at the end of the year, the company said.

Turnover in the first 10 months rose to DM8.76bn from DM8.20bn in the comparable 1986 period. Freight tonnage is expected to improve by about 10 per cent for 1987 as a whole.

Lufthansa's profit increase was attributed, in part, to lower costs and to improved passenger figures, forecast at about 18m for 1987 after 16.6m in 1986.

But the number of passengers travelling on reduced fares partially offset the gains from the rise in volume, the company said.

## Unilever offshoot to buy specialty tea merchant

By Our Amsterdam Correspondent

UNILEVER, the Anglo-Dutch food and detergent group, is to purchase Celestial Seasonings of the US, a maker of herbal teas, in a move aimed at widening its international tea activities.

Thomas J. Lipton, Unilever's US subsidiary in tea and soups, will acquire Celestial Seasonings from Kraft of the US for an undisclosed cash sum next month. The specialty tea purveyor, based in Boulder, Colorado, has an annual turnover of \$36m and employs 230. It sells in the US and exports to Canada.

Britain, Australia and New Zealand.

The acquisition is in line with Unilever's strategy of concentrating on its core activities - beverages, dairy products, convenience foods, detergents, personal care products and specialty chemicals - and moving toward higher value-added products. Some of its wellknown brand names are Lipton Tea and Vionetta ice cream.

Celestial Seasonings has achieved wide recognition with its range of herbal and specialty teas.

## Focobank sale dispute

PROCEEDS OF the SF160m (\$110m) sale of Switzerland's Foreign Commerce Bank (Focobank) to the NZI group of New Zealand have become the subject of a civil lawsuit in the US, John Wickes writes from Zurich.

Mr Leslie Merszel and Mr Hans-Peter John, financiers working from Zurich and London, are instituting proceedings against Mrs Carol Sui Han Leo, of Colorado, as beneficiary of a

Hong Kong trust which, prior to the NZI purchase, held a 95 per cent indirect stake in Focobank.

Mrs Sui Han Leo is the daughter of Tan Sri Wen, the Malaysian property developer whose interests acquired Focobank in 1985. Mr Merszel and Mr John see Mrs Sui Han Leo as an "unlawful beneficiary," claiming that Tan Sri Wen had promised them first refusal on 50 per cent of the bank.

## Siemens in component talks with US group

By Our Frankfurt Staff

SIEMENS, the West German electrical and electronics group, is discussing possible co-operation in the fast developing car electronics sector with Allied Signal, a leading US company.

Like AEG, in which a majority stake is owned by vehicle maker Daimler-Benz, Siemens is aiming to build up its business in electronic components for the motor industry, thus challenging Robert Bosch of Stuttgart.

Siemens executives have made it clear that they see considerable scope for expansion in the area, especially at the high-quality end of the car market in which German companies are among the world's top manufacturers.

The Munich-based company said it was too early to comment on whether its talks with Allied Signal would lead to a partnership.

Earlier this year, Siemens signed a co-operation deal with a European subsidiary of Rockwell International of the US. This covered the development of electronic components used in sliding roofs, windows, seat-moving systems and locks.

Siemens expects worldwide demand for vehicle electronics to grow from about \$5bn last year to \$16bn in 1992. Growth in Germany should be faster than in other markets, with the electronic content of cars tripling by value.

With more than half of all German cars being exported, Mr Hermann Franz, a director of Siemens, said recently: "German manufacturers can only survive if they bring in highly sophisticated models."

## Philips delays plan to float Polygram

By Laura Rain in Amsterdam

PHILIPS, the Dutch electrical group, has postponed plans to publicly float 20 per cent of Polygram, its music production subsidiary. The operation was originally expected to raise about \$250m.

Philips blamed the continuing turmoil in world financial markets following the October crash for its decision to delay the initial public offering until next year. The international offering was originally planned for November.

The group still intends to offer 20 per cent of Polygram to the public but the "appropriate moment...will depend on the stock exchange climate."

It confirmed it did not have to pay any financial penalty to the underwriting syndicate.

Polygram features some of the most prestigious names in music recording, including Deutsche

Grammophon, Decca, Polydor and Casablanca. It reported operating profits before extraordinary items of Ft 170m (\$90.9m) on sales of Ft 2.9bn in 1986.

Until a few years ago, however, Polygram was an abstract around Philips' neck, losing nearly \$300m between 1979 and 1982, mostly in the US.

In 1985, Philips reluctantly bought out most of the stake in Polygram held by Siemens of West Germany, with which Philips established the subsidiary in 1962. That gave Philips 90 per cent of a financially troubled company and the parent vowed to find a new partner to take over half of the operation.

No partner was found but Polygram pulled back into the black on the back of its compact disc expertise. Earlier this year, Philips bought out the remaining 10 per cent stake from Siemens.

## Puma forecasts reduced losses for current year

By Our Frankfurt Staff

PUMA, the West German sports shoe and clothing company, hopes to return to break even next year after reducing its losses in 1987.

This year's shortfall should be down to about DM35m (\$21m) from DM40m in 1986, the company said yesterday. For 1988, the outlook justified "cautious optimism."

Puma, which suffered badly in the US market last year shortly after losing preference shares to the public, said losses there would be halved this year, at about \$17m.

Problems stemmed mainly from failure to react fast enough to changing fashions, especially in the leisure and aerobic sector where Reebok, one of the group's chief competitors, introduced new styles.

The company has recently exerted more control over its US distribution network and introduced greater flexibility. It has also closed unprofitable factories in Germany and France and trimmed costs and staff.

Turnover this year should show a 4 per cent decline to DM675m, an improvement on the 6 per cent drop to DM555m at the 10-month stage.

Puma said the lower sales reflected stiffer competition, lower domestic orders and the impact of the dollar's fall on exports.

The company said its 1987 result would suffer both from the tougher business environment and costs of rationalisation measures, which would have a positive impact next year.

## Bowater Industries plc

has acquired

## Rexham Corporation

The undersigned acted as financial advisors to Bowater Industries plc in this transaction.

Dillon, Read & Co. Inc.

Hill Samuel & Co. Limited

November 1987

This announcement appears as a matter of record only.

\$283,000,000

## U.S. Equity Portfolio Restructuring

for

## County NatWest Investment Management

A portfolio of institutional holdings was purchased by the undersigned from a client of County NatWest Investment Management Limited and a portfolio was sold to the same client, completing an index fund that tracks the Standard & Poor's 500 Stock Index.

The undersigned acted as agent in these transactions that involved 6,535,000 shares.

## Goldman, Sachs &amp; Co.

New York Boston Chicago Dallas Detroit  
Houston Los Angeles Memphis Miami  
Philadelphia St. Louis San Francisco  
London Hong Kong Tokyo Toronto Zurich

Goldman Sachs

October, 1987

This announcement appears as a matter of record only.

¥78,000,000,000

(U.S. \$575,000,000 equivalent)

## Japanese Equity Portfolio Restructuring

for

## County NatWest Investment Management

A portfolio of institutional holdings was purchased by the undersigned from a client of County NatWest Investment Management Limited and a portfolio was sold to the same client, completing an index fund that tracks the Japanese component of the FT-Actuaries World Indices.

The undersigned acted as agent in these transactions that involved 53,000,000 shares sold to and purchased from international investors.

## Goldman Sachs International Corp.

Goldman Sachs

October, 1987



## INTERNATIONAL COMPANIES &amp; FINANCE

## First-half advance by Wharf Holdings

By Kevin Hamilton in Hong Kong

WHARF HOLDINGS, the recently reorganised Hong Kong property and transport concern controlled by Sir Yue-Kong Pao, boosted attributable profits by 63 per cent to HK\$645.4m (US\$82.7m) in the six months to September.

Mr Peter Woo, the chairman, said the outcome was mainly due to a 'steady performance in the core property, hotels, terminal and transport divisions which, combined, showed a 38 per cent net improvement.' Harbour Centre Development, Wharf's hotel subsidiary, recorded a 78 per cent increase in interim net profit to HK\$48.5m.

The overall group result was bolstered by an extraordinary gain of HK\$205.3m, resulting primarily from the disposals of Wheelock Marden, a trading company, and Hongkong Realty and Trust, a holding company, in April and May. These were moved into World International, Sir Y.K.'s ultimate holding company, as part of a reorganisation.

In October 1986, Wharf also sold its 55.8 per cent stake in Lane Crawford, the department store, to World for HK\$368m.

Profit before extraordinary items was up 11 per cent to HK\$440.1m, while turnover, reflecting the reorganisation, fell 32.3 per cent to HK\$1.2bn. Operating profit also declined, by 7.4 per cent to HK\$510.8m.

Mr Woo said operations had not been directly affected by the stock market crash in October, but added: 'If the US economy goes into a slowdown next year, Hong Kong's trading and tourist activity will be affected accordingly. The group is therefore taking a cautious attitude towards planning for 1988.'

The interim dividend is 10 cents per share against 9 cents.

Judith Maltz on the dramatic change in Israeli bank fortunes  
Big five get back to business

ISRAEL'S banking system is enjoying its best year ever, with total annual profits forecast to reach a record US\$250m. In the first nine months of 1987 the country's five largest commercial banks earned \$193m (\$193m), after barely scraping together \$180m in all of 1986.

Net returns on capital are showing a marked upward trend, with both Bank Hapoalim and Bank Leumi, the two leaders, achieving annualised averages of about 11 per cent in the first three quarters of the year.

Last year, in contrast, they were struggling around the 1 to 2 per cent mark. Mr Emmanuel Sivan, managing director of Hapoalim, shows obvious relief when saying: 'There is no doubt our banking system today is back on a positive trend.'

But it is more than just the bottom line figures which have shown a dramatic change: Israel's banking system, racked by a slew of scandals since 1983, when it was held responsible for a stock market collapse, has finally found the time this year to devote itself to what one official terms 'the plain old business of banking.'

What characterises the new orientation most vividly is the increasingly fierce competition emerging among the banks.

Growing advertising budgets, innovative savings and loan schemes, and the introduction of new types of financial instruments like futures contracts are all part of this trend. In recent years, it was First International Bank of Israel (Fibi), the smallest of the big five, which had led the way in innovation and profitability. 'We know things are back to normal now,' remarks an executive of one of the larger rivals, 'with the two big banks once again setting the pace in these areas, as they should.'

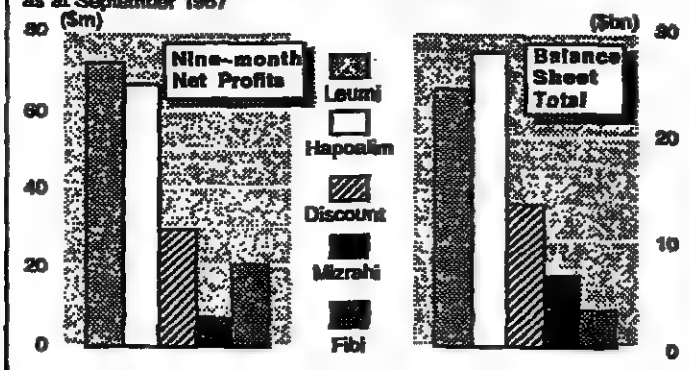
Indeed, the fresh blood injected at the top levels of all

the big banks - and the resultant sweeping changes in both style and substance - has been no small factor in getting the industry back on its feet.

'The new management has an advantage in that it is not bound by the decisions of the past,' says Mr Zedek Bino, Leumi's bright, young managing director, captured last year from Fibi, where he had acquired a justifi-

rates this year have also contributed to improved profitability. The banks are proud to point out that the dramatic rise in net earnings this year, following a particularly poor performance last year, has been achieved in spite of frozen commission rates, larger provisions made for bad debts, and falling margins - a consequence of stiffer competition.

## How Israeli Banks Compare



fied reputation as the whizkid of Israeli banking.

But even more important has been the overall economic recovery, which has stabilised inflation and permitted the banks to increase significantly the share of their activities in unlinked sectors - market interest-related deposits - which was always their most profitable segment, as it has been the least subject to government regulation.

The proportion of these operations in the total activities of the banks has grown from under 2 per cent two years ago to close to 15 per cent today, accounting for 40 per cent of the banks' total profits.

Ancillary factors such as continued cost-cutting, the offloading of non-bank assets, and a significant cut in corporate tax

A cloud on the horizon in recent weeks, however, has been growing friction between the commercial banks and the Central Bank over new regulations raising liquidity ratios, which have had the effect of hoisting already high interest rates.

Just how intense banking competition in Israel has grown lately becomes clear when asking the country's top bankers an otherwise harmless question: Which is Israel's leading bank today? Hapoalim insists it is still number one, with its balance sheet at \$27.9bn, some 15 per cent larger than Leumi's. 'Bank Hapoalim, at least for the next two years, will remain the largest of the two,' insists Mr Amnon Herzog, the bank's spokesman.

But Leumi, which, through Mr Bino's influence, has reduced

## Amatil lifts earnings despite higher tax

By Chris Sharwell in Sydney

AMATIL, the 41 per cent-owned affiliate of the British BAT Industries, lifted after-tax profits by 13.1 per cent to A\$55.3m (US\$69.6m) for the year to October.

The rise came on turnover up by 10.1 per cent to A\$2.14bn, the first time group revenue has passed the A\$2bn mark.

Apart from cigarettes, Amatil's products in Australia include beverages, snack foods and poultry products. It also has operations abroad.

Tough competition in the cigarette market saw a fall in tobacco profits from last year's record level. The group has undertaken a programme of new product launches and brand extensions.

The beverages division maintained strong growth in volume and profits, thanks partly to the acquisition of the Coca-Cola franchise in New South Wales. The snack foods and the poultry divisions also increased profits.

Amatil's pre-tax earnings showed a 19.4 per cent gain to A\$144.7m but the group suffered a 30.5 per cent higher tax charge of A\$69.7m. This reflected an increased corporate tax rate, the introduction of a fringe benefits tax and the ending of investment allowances.

It also reported extraordinary profits of A\$49.6m, compared with gains of only A\$2.5m in 1985-86.

The final dividend is 13 cents per share, making 24.4 cents for the year compared with 20.7 cents.



## N.V. GEMEENSCHAPPELIJK BEZIT VAN AANDEELEN PHILIPS' GLOEILAMPENFABRIEKEN

(Philips' Lamps Holding)  
Eindhoven, The Netherlands

The Board of Governors of N.V. Gemeenschappelijk Bezit van Aandeelen Philips' Gloeilampenfabrieken (Philips Lamps Holding) has declared an interim dividend for the financial year 1987 amounting to HFL 0.80 per Ordinary Share of HFL 10, - nominal value.

The interim dividend will become payable on 7th January 1988. Payment of the net amount of this dividend on UK-CF certificates will be made by the Company's paying agent, Hill Samuel & Co. Limited, 45 Beeth Street, London, EC2P 2LX to the UK-CF depositaries in accordance with their positions in the books of CF - Amsterdam at the close of business on 9th December, 1987.

Holders of UK-CF certificates are reminded that such payment is subject to deduction of 25 per cent Netherlands Withholding Tax. This 25 per cent may, however, be reduced to 15 per cent when payment is made to residents of the United Kingdom or to residents of Australia, Austria, Belgium, Canada, Denmark, Finland, France, Western Germany, Ireland, Japan, Luxembourg, Netherlands Antilles, New Zealand, Norway, South Africa, Spain, Sweden and the United States of America, who deliver through the UK-CF depositary the appropriate Tax Affidavits to the company's agent Hill Samuel & Co. Limited. The Netherlands Withholding Tax may be reduced to 20 per cent when payment is made to residents of Indonesia who deliver the appropriate Tax Affidavit in the above-mentioned way.

Payment of the net dividend amount of dividend will be made by Hill Samuel & Co. Limited, in sterling at the rate of exchange ruling on 7th January, 1988, unless payment in guilders on an account with a bank in the Netherlands is requested no later than 31st December, 1987.

Eindhoven 10th December 1987.  
The Board of Governors.

PHILIPS

## Autopistas del Atlántico Concesionaria Española S.A.

US\$ 115,000,000  
Guaranteed Floating Rate Notes due 1993

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the next Interest Period has been fixed at 8 1/8 per cent per annum. The Coupon Amounts will be US\$423.59 in respect of the US\$10,000 denomination and US\$10,588.56 in respect of the US\$250,000 denomination and will be payable on 15th June, 1988 against surrender of Coupon No. 5.

Morgan Guaranty Trust Company Limited  
Agent Bank

## Petrocorp interim profit up 7.5% to NZ\$45.7m

BY OUR FINANCIAL STAFF

PETROLEUM CORPORATION of New Zealand (Petrocorp), the oil company which is in the throes of being privatised, lifted net profits by 7.5 per cent to NZ\$45.7m (US\$29.4m) in the six months to September.

The outcome would have been below last year's interim result, however, were it not for the inclusion of a NZ\$10.4m extraordinary loss charged last time, and a doubling of non-operating income in the latest period to NZ\$1.6m. Net operating earnings were down 15.3 per cent to NZ\$44.1m.

Sales rose by 16.4 per cent to NZ\$285.7m. Output from onshore McKee field made the

largest contribution to sales growth as a result of stronger oil prices. Petrocorp's acquisition of the New Zealand Government's 51 per cent direct interest in the firm, and an increase in production to 10,000 barrels per day from 8,700 b/d.

Tenders closed last week for the Government's remaining 70 per cent stake in the company. It has already sold 15 per cent to British Petroleum and a similar proportion in a public share flotation. The latest offer is expected to result in a single corporate buyer for the majority block.

Mr John Anderson, chairman, forecast a full-year net profit of NZ\$101m.

## MORE RESULTS FROM A MULTINATIONAL LEADER IN M&amp;A

Unigate PLC

has sold

Giltspur Engineering Design Limited

Optical and Medical International PLC  
(formerly Watham's PLC)

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Giltspur Technologies Limited  
and  
Wincanton Engineering Limited  
to  
TOD PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Wincanton Electrical Services Limited

Thomas Robinson Group PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Mastergear Opperman Limited

GBE International PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Allbook and Hashfield Limited

Measureproud Limited  
(a company formed by the management of Allbook and Hashfield Limited)

The undersigned acted as financial advisor to Unigate PLC in this transaction.

SHEARSON  
LEHMAN  
BROTHERS

An American Express company



MINDS OVER MONEY

U.S. \$100,000,000

Allied Irish Banks plc  
Floating Rate Notes Due 1995  
Subordinated as to payment of principal and interest

Interest Rate	8 1/8% per annum
Interest Period	10th December 1987 10th June 1988
Interest Amount per U.S. \$10,000 Note due 10th June 1988	U.S. \$416.20

Credit Suisse First Boston Limited  
Agent Bank

DP Energy Resources Growth Fund

Weekly net asset value on 4.12.87 was US \$ 29.20

Listed on the Amsterdam Stock Exchange

Information: Persen, Holding & Persen NV, Hengengracht 24, 1016 BS Amsterdam, Tel. +31-20-211088.

Leveraged Capital Holdings N.V.

Weekly net asset value on 7.12.87 was US \$ 225.96

Listed on the Amsterdam Stock Exchange

Information: Persen, Holding & Persen NV, Hengengracht 24, 1016 BS Amsterdam, Tel. +31-20-211088.

U.S. \$600,000,000

Malaysia  
Floating Rate Notes Due 2009

Interest Rate	8 1/8% per annum
Interest Period	10th December 1987 10th June 1988
Interest Amount per U.S. \$10,000 Note due 10th June 1988	U.S. \$416.20

Credit Suisse First Boston Limited  
Agent BankWells Fargo & Company  
U.S. \$150,000,000

Floating Rate Subordinated Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that for the Interest period 10th December, 1987 to 10th March, 1988 the Notes will carry an Interest Rate of 8 1/8% per annum. Interest payable on the relevant interest payment date 10th March, 1988 will amount to US\$205.38 per US\$10,000 Note.

Agent Bank: Morgan Guaranty Trust Company of New York  
London

Crossland Savings, FSB  
U.S. \$100,000,000

Collateralized Floating Rate Notes, Series A due December 1997

For the three months 8th December, 1987 to 8th March, 1988 the Notes will carry an interest rate of 8 1/8% per annum with an interest amount of U.S. \$7,069.62 per U.S. \$100,000 nominal. The relevant interest payment date will be 8th March, 1988.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London

Agent Bank

Ireland  
\$100,000,000  
Floating Rate Notes 1996

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the three months period 9th December, 1987 to 9th March, 1988 has been fixed at 8 1/8% per annum. Coupon No. 13 will therefore be payable at £1,095.54 per coupon from 9th March, 1988.

Smead Montague & Co. Limited  
Agent Bank



## INTERNATIONAL CAPITAL MARKETS

Stephen Fidler examines the outlook for international share trading

## ADRs tough-out the stockmarket storms

IN INVESTMENT banking circles these days, to suggest that international share trading has been especially badly mauled in the turmoil since October's stock market collapse is to utter a terrible heresy.

After all, an industry has built up in the City around attempts by British companies to develop an international shareholder base. If the share prices of such companies fell further than those of the City, then the livelihoods of many highly-paid people in the City could be at stake.

Despite this important fact, a number of market observers have had the temerity to suggest that in uncertain times it may be natural for investors to withdraw to their home markets and that this tendency may have contributed to a poor price performance in recent months by certain internationally-traded shares.

Do the statistics back up such a claim? The focus of much of the argument has been the market in American Depository Receipts, where underlying foreign shares are bundled for sale to US investors and which has been an important channel for many companies trying to widen their shareholder base.

Mr Paul Hanson, research analyst at Kleinwort Greaves Securities, has examined the performance of the dozen most actively-traded UK ADRs between October 15 - the Thursday before Black Monday - and November 4. Eight outperformed the Financial Times All-Share index and four - ICI, Jaguar, Reuters and Saatchi - underperformed it (see chart).

It can further be argued that the underperformance of the four companies was due not to their ADR programmes. The businesses of three of them, and in particular Jaguar, were viewed as vulnerable to an economic downturn in the US and a fall in the dollar, while Reuters was seen as being heavily

exposed to the retrenchment of securities firms that the crash no doubt hastened.

While the raw figures suggest little correlation between an ADR programme and poor share price performance, except inasmuch as a company with US exposure is more likely to have such a programme, the story may not be quite so simple.

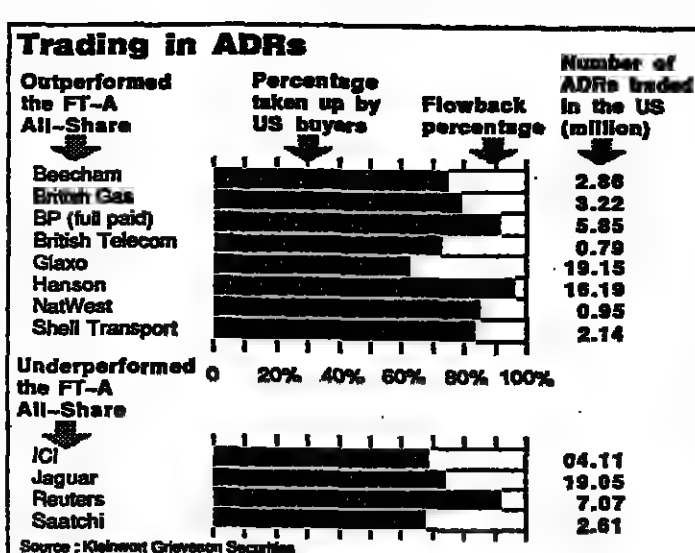
Salomon Brothers, for example, has calculated an index comprised of 25 British companies with ADR programmes in which the constituent stocks are weighted according to ADR trading volumes during "normal" times. The largest single constituent is British Petroleum, with a 19.08 per cent weighting, while Glaxo accounts for 17.21 per cent.

This index shows that, since the crash, ADRs as a group have underperformed both the S&P 500 index in the US and the FT All-Share index in Britain when expressed either in dollar or sterling terms.

Furthermore, those shares which performed worst tended to have the most active programmes. Some 70.9 per cent of trading volume in Reuters, whose share price dropped 43 per cent in the two weeks to October 30, took place in ADR form. For Jaguar, whose shares were also down 43 per cent, the figure was 27.8 per cent and for ICI 15.3 per cent.

Glaxo, some 36 per cent of whose shares were traded in ADRs during that fortnight, was down only 16 per cent in price. But in the weeks leading up to the crash its shares had fallen, and much of the fall was laid at the door of US investors. Of the other companies with very active ADR programmes, only Hanson Trust - where ADRs represented 29.2 per cent of trading volume - did relatively well, falling only 18 per cent in the period.

The evidence then from the price performance of ADR stocks is ambiguous: as a group they



have, by some measures, underperformed. Yet, given their exposure to the US economic environment, they might have been expected to anyway.

Fortunately, more can be discovered about the performance of an ADR programme than by looking at share price performance.

Since ADRs are parcelled together by a limited number of US depository banks, one can find out how many ADRs have been cancelled to get an idea of whether US holders of ADRs dumped their holdings of foreign shares back onto the home market during the crash. Even so, ADR cancellations do not tell the whole "flowback" story, since a minority of US investors can and do hold foreign shares in their underlying registered form.

There was undoubtedly heavy selling of ADRs by US institutions, including the mutual funds which had specialised in foreign stocks. Yet there is nothing in the evidence from the depositories to suggest a siege

mentality took over among US investors, or that the defensive strategies of US investors led to a huge flowback. Indeed, to dump foreign shares at a time when the dollar seemed to be destined to plunge further might be viewed as perverse.

"We have found that the majority of ADRs sold by US fund managers have been bought up by other US fund managers," said Mr Hanson, who has surveyed the depository banks. "While stocks have been sold back into their local markets, the liquidity of the ADR market in the US is now so significant that, in the crash, most of the ADRs traded were taken up by buyers in the US market."

Of the companies he has looked at, Reuters, which suffered the worst share price performance, experienced a minimal flowback. Only 8 per cent of the Reuters ADRs which traded in the fortnight around Black Monday flowed back to the UK market. This compares with 38 per cent for the better-performing Glaxo.

Some less actively-traded ADRs, however, did experience higher levels of flowback to the US market.

The Bank of New York, the depository with the most ADR programmes for UK companies, has conducted an analysis on the flowback which took place during the crash. It found "little evidence of significant ADR flowback caused by recent market conditions." Its survey also suggested little correlation between share price performance and flowback.

In a sample of its major ADR programmes, it found that during the month of October there was a 6.4 per cent drop in the number of outstanding ADRs. From October 31 to November 17 - which is possibly more significant because many of the trades around the time of the crash would not have begun to settle until November - there was a 1.6 per cent fall.

This, says the bank, is well within its normal range: the number of ADRs in a normal month regularly varies by 3 to 7 per cent in either direction.

There was significant flowback, for example, in London International Group. The number of ADRs outstanding dropped by 18.6 per cent in October and by 21.1 per cent in November. On the other side of the coin, the number of BAT Industries ADRs fell by 0.2 per cent in October and rose by 16.3 per cent in the following month.

The rush among UK companies to list in the US and launch a sponsored ADR programme seems to have slowed, but not to have stopped. Three companies, Burroughs Oil, WCRS and Dixons, have already listed in the US since the crash. Bank of New York says it has three more clients which are going ahead with listings. It admits, though, that now may not be the best time to list a company with a public offering of shares into the US, common practice before the crash.

## German prices improve but other sectors quiet

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT

WEST GERMAN bond prices improved modestly in fairly active trading yesterday, but trading in most other sectors of the international bond markets continued very quiet.

European D-Mark bond prices improved, particularly for shorter maturities where they gained an average of 10 to 15 basis points. Some demand was cited in three to five-year maturities from Far Eastern investors. Longer maturities were left mostly unchanged, however.

The domestic market was quieter, with prices firming by a maximum of 10 basis points in longer maturities. There was little reaction to the Bundesbank's money market activities. The central bank said its previously announced 35-day repurchase agreements would put back DM11.4bn into the banking system, compared with the DM11.8bn being drained this week.

There were expectations of a private placement of DM600m in short maturity for an Irish bank, but this was not confirmed. Details could not be confirmed.

The US trade figures for October, due for release today, made for little movement in the US Treasury market yesterday. As a result, dealers reported almost complete inactivity in the Euro-dollar sector and there were doubts it would revive this side of Christmas.

In the US market, a \$250m Yankee issue for New Zealand

was priced at 80 basis points over US Treasury yields, a somewhat wider margin than suggested by Tuesday's earlier market talk. With a five-year maturity, it was priced with 94 per cent coupon and a 95 1/2 per cent issue price.

Dealers reported a continuation of modest retail interest from Switzerland and elsewhere in Continental Europe for Euro-sterling bonds, which resulted in price gains of 1/2 to 1 point yesterday.

The lead manager, which attributed the confusion to a clerical error, could not confirm that Swiss Bank Corporation or Union Bank of Switzerland, the other leading banks in the main syndicate, were in the deal.

The only new issues announced in London were deals unlikely to be traded, since they were, or were likely to be, substantially placed in the Far East.

Cassa di Risparmio delle Provincie Lombarde, the Italian savings bank, launched a 100bn, five-year floating-rate note issue with interest paid monthly at 55 basis points under the Japanese long-term prime rate and priced at 100.25. Lead manager was Taiyo Kobe International.

The other was a \$37.4m floating-rate note issue in the name of Wings & Co, a sole-purpose company, backed by \$51.2m in Japanese ex-warrant bonds, 78.3 per cent of which are bank guaranteed.

The issue, led by Mitsui Finance International, carried a price of 100.1, a five-year maturity and priced at 100.25. London interbank offered rate (Libor).

There was confusion over a new issue led by Credit Suisse for Skandinaviska Enskilda Banken, its first foray into the Swiss market since 1974. The SF100m issue, with a six-year maturity, a 4 1/2 per cent coupon and a par issue price, was launched, apparently withdrawn, and then re-launched.

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## ABN reduces Bahrain offshoot staff by 11%

BY OUR FINANCIAL STAFF

ALGEMENE BANK Nederland, a leading Dutch bank, has reduced the staff of its Bahrain operation by 11 per cent to 62, according to local bankers.

The staff cuts, which came into effect over the weekend, have come primarily from ABN's foreign exchange operations.

Although one full-time currency dealer was among the staff

cut, bankers said ABN will remain as one of the four banks which regularly participate in Bahrain's "weekend" foreign currency market.

The bank, which has been licensed as an offshore banking unit since 1976, is, however, expected to reduce its dealings in various cash markets, including the Saudi riyal

## Salomon Brothers debt downgraded by S&amp;P

STANDARD &amp; POOR'S, the US

rating agency, has downgraded Salomon Brothers debt, Reuters reports from New York.

It said the action, affecting \$1.3bn of debt, reflects the firm's weaker operating performance, mainly due to the cost of its aggressive business and overseas expansion, volatile trading results and increased competition in its principal businesses.

It downgraded Salomon senior debt to A-plus from AA-minus, subordinated to A from A-plus, and commercial paper to A-1 from A-plus.

While the firm's recent restructuring had cut operating expenses and eliminated low-margin businesses, the agency said Salomon management now faced the challenge of rebuilding the firm's earnings momentum.

## CFIC in off-exchange trading move

By Deborah Margreaves in Chicago

THE US Commodity Futures Trading Commission took an important step in developing its approach to off-exchange trading and options products this week. In a 26-page report, the CFIC proposed a framework for excluding certain off-exchange instruments from existing regulations.

A taskforce from the regulatory body has been examining the off-exchange area for over a year, with a view to developing a strategy for the CFIC by next spring. Its recommendation, which is now open for public comment, would simplify the approach to certain hybrid instruments by developing separate regulatory treatment for them.

Hybrid instruments, which combine some characteristics of futures or options contracts with other elements, are one of the most controversial off-exchange areas. They include cash-raising instruments such as oil-indexed notes or bank certificates of deposit with returns tied to the Standard & Poor's 500 stock index.

In the past, the CFIC has found it hard to regulate these instruments because of the difficulties in classifying them.

The CFIC is now proposing treatment outside existing regulations for instruments with minimal futures or commodity option characteristics, which it defines in its report. An additional proposal likely to cause consternation among existing futures and options exchanges is for certain hybrid options instruments to be allowed to trade over-the-counter. Exchanges have been pushing for regulations to force these products to trade on an exchange.

US futures and options exchanges have voiced opposition to the trading of off-exchange futures and options products without strict regulation and are likely to be lobbying the CFIC in the 60 days allowed for public comment on its report.

The CFIC's report also proposes a "no-action" clause for certain transactions that use hybrid instruments, but are conducted between commercial firms.

## Exxon Chemical to expand in Belgium

EXXON CHEMICAL International plans to spend \$6m at its hydrocarbon solvents plant in Antwerp, Belgium, to increase production capacity to 600,000 tonnes per year from 550,000 tonnes, reports Our Financial Staff. The expansion of the facility is aimed at meeting growth in demand for specialty hydrocarbon solvents, Exxon Chemical said.

## Keyscan starts rating service

BY OUR EUROMARKETS CORRESPONDENT

A NEW credit rating service intended to cover all borrowers in the international capital markets was launched yesterday in London.

The independent agency, called Keyscan, aims to compare borrowers in four different categories - sovereign, supranational, industrial and commercial companies and banks and other financial institutions.

They are ranked, based purely on published financial information, on a scale of 0 to 100. Borrowers are scored also according to their relative ability to meet interest payments and to repay principal.

The company published 877 ratings in its first bulletin yesterday, covering most issues in the market, but this number will eventually be expanded to 2,000 to cover all other borrowers in the market.

It says its advantage over other services is its comprehensive coverage and the simple-to-understand ratings. The service is aimed at providing the quick reference that says many users of the international markets want. However, partly because its analyses are purely financial and do not take into account political

risk, for example, many borrowers would probably be surprised by some of the ratings. Switzerland is the top-rated sovereign, with a score of 90. But Kuwait, with a score of 76 in line with Britain, scores more than the US, at 73.

Warner-Lambert of the US and GUS, the US stores group, are the top-rated corporates, with scores of 88, while the top-rated financial institution is Yorkshire Bank of the UK, with a score of 80. The same score from a different type of borrower is not comparable.

## FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

ISD DOLLAR						Closing prices on December 9									
STRAIGHTS		Island	SH	60th	day	month	Yield	YEN STRAIGHTS		Island	SH	60th	day	month	Yield
Albany National 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Belgian 9 1/2%	45	99 1/2	99 1/2	0	0	0	5.57
Alb. Rpt. 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	E.S. 9 1/2%	40	99 1/2	99 1/2	0	0	0	5.28
American Bank 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. 9 1/2%	40	99 1/2	99 1/2	0	0	0	5.27
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
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Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
Asa. Express 7 1/2%	100	99 1/2	99 1/2	0	0	0	0	Gen. Elec. 9 1/2%	60	99 1/2	99 1/2	0	0	0	5.29
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## UK COMPANY NEWS

## US disposals hit Northern Foods

BY LISA WOOD

Northern Foods, the dairy and food group, yesterday reported a pre-tax profit of \$34.5m for the half year to September 30, a reduction of 7 per cent on the same period last year.

Northern, which has been making strategic withdrawals from the US, attributed the fall to disposals in North America, including the sale of Keystone Foods, the McNugget maker for McDonalds last December.

North American operations, including Northern Fine Foods in Toronto, contributed \$1.6m compared with \$6.2m in the same period last year, which reduced pre-tax profits by \$4.6m and sales by \$244.8m. Group turnover at \$506.2m was down

by 30 per cent on that of last year. Earnings per share were 10.34p compared with 10.75p last year. The interim dividend at 4.25p is unchanged.

Northern, a major supplier of prepared, chilled, convenience foods to retailers including Marks and Spencer, is continuing its rationalisation of businesses in North America. This will help reduce gearing, at a seasonal peak of 12.1 per cent, to a negligible amount by the end of the financial year.

Mr Chris Haskins, chairman of Northern, announced yesterday that he had completed the sale of another US business, Flagship Cleaning Services for \$20m to Nuclean Inc, a US corporation. It is also understood that the

group's Haverpride Farms poultry business in the US will be sold by the end of the financial year.

The UK businesses, including Northern Dairies, Pork Farms and Fox's Biscuits, contributed a pre-tax profit of \$32.9m, compared with \$30.9m last year with operating margins very slightly up to 6.6 per cent (6.5 per cent).

This year the group's UK businesses were re-structured into four new operating groups: dairy, convenience foods, meat and groceries.

The dairy group, on sales of \$221.7m (\$208.8m) contributed an operating profit of \$16.6m (\$14.6m) with the profit increase attributed to rationalisation of recent acquisitions and a wider

application of franchising to milk rounds.

The Convenience Foods group had a reduction in sales to \$58.6m (\$101.5m) because of disposals and rationalisations with the operating profit growth at \$5.7m (\$4.9m), attributed to the growth of recipe dishes, dairy desserts and flans, a 16.3 per cent improvement in operating profit. The meat group, which includes the price when dealing in sales and profits with the fall in operating profit, at \$6m (\$7.5m), caused by re-organisation costs and problems in the van selling of meat.

The growth in profit at the grocery group, at \$4.9m (\$4m) reflected a full six months contribution from Bachelors in Ireland.

## Eurotunnel shares may open at big discount

By Richard Tomkins

SHARES IN Eurotunnel, the Anglo-French group building the Channel Tunnel, are expected to open at a sharp discount to the 350p price when dealing begins on the London and Paris stock markets this morning.

This follows the poor response to the company's \$770m share offering last month which left up to 20 per cent of the stock in the hands of the underwriters on both sides of the Channel.

Private investors seem likely to hold on to their shares because many bought them for the travel perks they carry. But selling prices are likely to emerge from three other areas.

One is the underwriters themselves, only some of whom will be prepared to bet on long-term Eurotunnel investors. Another is the possible flowback from the overseas places, who took \$43m worth of shares. But the biggest sell-off could come from investors who took part in last year's private placing of Eurotunnel shares, known as Equity 2.

Many Equity 2 shareholders in the UK only took up stock in Eurotunnel because they were under pressure to do so from the Bank of England. They will be looking for an early exit and may only pay a discount of 20p for their shares, they can afford to sell at a substantial discount to the Equity 2 price.

Prospects for the after-market have been further depressed by the likelihood that Eurotunnel's shares will be excluded from the main UK stock market indices, so ruling out the need for index-linked funds to buy into the stock.

Eurotunnel's shares do not qualify for inclusion in the FT-Actuaries All-Share index because they do not yet pay dividends. If an exception is made and they are later included, it will not be until at least January 1988.

Inclusion in the FT-SE 100 index is dependent primarily on the market capitalisation of the company. Eurotunnel's value at the offer price is \$1.16bn, but it seems likely that this figure will be halved by a ruling that only its UK shares will be allowed to count towards the opening of the market. The company's value will almost certainly ensure that the UK capitalisation is too small to rank among the top 100.

Eurotunnel also seems to be a victim of a generalised loss of confidence in the market because it has been unable to muster the 10 market makers necessary to qualify as an alpha. This means that its trading volume will be small and it will not be displayed on SEAO, the Stock Exchange's automated quotation system.

## US acquisition helps Smith &amp; Nephew to approach £75m

BY STEVEN BUTLER

Smith & Nephew Associated Companies, medical and health-care product group, continued its strong growth record through the third quarter, yesterday reporting a 29 per cent gain in pre-tax profits to \$74.8m in the 40 weeks to October 10.

Sales for the company, which has brands including Nivea and Elastoplast, rose by 20 per cent to \$418.5m and would have increased by 28 per cent without the effect of currency movements.

The results were boosted by the inclusion of Richards Medical Company, the US subsidiary acquired in October 1986, while Smith & Nephew Anchor, sold in

early 1987, made only a partial contribution to the 1987 results. Earnings per share rose by 19 per cent to 5.6p, continuing a record of steady rises after the issue of shares in connection with the Richards Medical acquisition. Shares in issue reached 951m, up from 829m in the previous year.

See Lex

## Hoskyns advances to £6.5m

Hoskyns Group, a computer services company that was floated on the stock market a year ago, returned profits of \$6.5m pre-tax for the year to end-October, an improvement of 44 per cent over the previous year's \$4.53m.

Earnings rose by 3.6p to 11.5p per share and shareholders are to receive a total dividend of 2.1p via a final of 1.5p. At the time of the listing they were promised a total of 1.6p.

The directors said growth had been achieved right across the group. At the same time research and development had continued, particularly in product development.

They added that the financial and operating strength of Hoskyns was continuing to increase

and, being well positioned in a sector with continuing growth rates of over 20 per cent, was capable of extending its ten year record of unbroken profits growth.

Turnover for 1986-87 improved from \$67.71m to \$79.02m with the UK share at \$68.16m (\$62.29m) and that of Europe at \$9.2m (\$3.88m).

comment

Undistracted by its first year of exposure on the London stock market, Hoskyns has added a tenth year of seemingly relentless profits growth. The impetus comes from a combination of sound management and fast-growing market in which companies are increasingly inclined to

put out the running of their computer systems to third parties. Happily for Hoskyns, its turnover is heavily orientated towards the UK and Europe, and the negligible contribution to turnover from North America limits its exposure to any US recession. Meanwhile net cash is up by \$1.5m to \$5.8m at the year-end in spite of capital spending up from \$3.7m to \$6.6m, and the group continues the search for suitable acquisition targets. For the current year the market is looking for another strong improvement to something approaching \$8m on a slightly lower 35 per cent tax charge. But the current year p/e of 17 at 22p is well up with events: it compares with 13 for Logica and 14 for CAP.

## Fine Art Developments pushes up 13% to £3.5m

Fine Art Developments, Staffordshire-based greetings card publisher which in September paid \$2.6m for a horticultural produce business from Gees, posted a 13 per cent rise in taxable profits on turnover up a similar percentage in the six months to the end of September.

Profits jumped from \$3.06m to \$3.45m and turnover from \$66.53m to \$76.48m. The directors declared an interim dividend of 1.8p (1.5p) to be paid from earnings per 5p ordinary share of 3.025p (2.835p) which worked through after tax of

\$1.21m (\$878,000).

Mr Donald Barnes, chairman, said that during the period the group had continued with its substantial investment programme to improve its manufacturing capability. Demand for group product both in mail order and greetings cards had been good and in consequence a substantial commitment to larger stocks to service higher volumes of sales in the second half had been made.

He said that the company's new enterprise, Home Farm Hampers, would achieve profits earlier than expected.

## Baggeridge Brick pushes ahead to £4.4m

Baggeridge Brick, West Midlands-based brick manufacturer, almost doubled taxable profits from \$2.21m to \$4.28m on turnover ahead from \$10.54m to \$16.99m in the year to September 30.

The directors proposed a final dividend of 2.5p making a total of 3.25p (1.75p) for the year. After tax of \$1.51m (\$797,712) earnings per 25p share jumped from 7.51p to 14.22p.

Mr Peter Ward, chairman, said that the current year should prove to be an exciting one for the company. The additions to the production range, together with the increase in production capacity, would give Baggeridge the opportunity to increase further its profits.

The company was in the best possible shape, he said, and greatly encouraged by the unprecedented level of forward orders.

He added that investment was being made in a new kiln at Kingsbury which would produce an increased range of bricks of special quality.

## Miller buy-out from Inchcape

BY NICK BUNKER

EXECUTIVES of Graham Miller Group, London-based, loss adjusters, have won their independence from Inchcape, their international trading company, by negotiating a management buy-out.

The deal was completed late on Tuesday night, after 18 months on-and-off talks between Graham Miller's senior executives and the Inchcape group.

Details of the price paid were not disclosed, but it was based on the business's discounted net asset value rather than a multiple of earnings. Finance for the buy-out has come from its executives, the Bank of Scotland and 3i, the venture capital group.

Mr Richard Voorn, a Graham Miller director, said the buy-out talks began because he and his colleagues suspected that Inchcape was planning to sell the business.

News of the buy-out marks the completion of a gradual process of divestment of a British-based loss adjusting empire created in the early 1960s by Mr Graham Miller.

There are now four entirely separate loss adjusting groups

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Albion	1.2	-	1	2	1.8
Alexander (Walt)	1.8	Apr 8	1.5	3.3	4.35
Aven Rubber	1.8	Feb 16	4	5.8	6.5
Baggeridge Brick	3.25	Feb 10	1.35p	3.25	1.75p
BTF	2.25p	-	2	2	2.2
Bulmer (BIF)	2.56	-	2.34	4.9	6.77
Carr's Milling	6.5	Jan 29	4.75	7.25	6.5
Chartwell	4.25	Jan 7	1.3	5.55	13
Coated Glass	0.81	-	0.5	1.3	0.5
Cont Stationery	0.75	-	0.5	1.25	2
Fine Art	1.8	-	1.5	3.3	5.5
Havelock Europe	2.6	Jan 29	2	4.6	6.5
Holmes Marbair	2.74	-	1.9	4.64	3.15p
Hoskyns	1.5	-	2.1	3.6	4
Lovell (Y J)	3.75	Apr 1	3.15p	6.9	4
M&G Second	7.06	-	7.1	14.16	13.55
Northern Foods	4.25p	Feb 19	4.25	8.5	9
Priest (Ben)	0.13	Feb 1	0.8	0.93	0.5
Sammuelson	0.81	-	0.8	1.61	2.4
Stakis	1.14	-	0.95	2.09	1.4
Tex Holdings	1.75p	Feb 3	1.5	3.25	5
Thames Valley	1.15	-	1	2.15	3.2
Thermal Sciences	1.2	-	1	2.2	3.35
Utd Scientific	4.8	Apr 6	3.6	8.4	6
Yellowhammer	0.75	Jan 30	0.5	1.25	2.1

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. \$USM stock. ‡Unquoted stock. †Third market.

## Poor summer hits H.P. Bulmer

BY NICK TAIT

A DAMP summer and the need to raise marketing spend in the face of further declines in the cider market left trading profits at Hereford-based H. P. Bulmer almost 9.5 per cent lower at \$8.37m in the six months to October 25.

However, a switch from a \$552,000 exceptional debit to a \$605,000 credit, coupled with lower interest charges meant that the pre-tax figure increased by 9 per cent to \$7.5m. Group turnover was \$3.1m higher at \$95m. Earnings per share increased by 5.4 per cent to 7.7p, and the interim dividend is raised 9 pence to 2.55p. The shares eased 5p to 139p.

The poor summer weather and the higher marketing spend - estimated to be an additional \$2m in the full year - impacted strongly on the main cider and soft drinks division, where trading profits (before exceptional items) slipped 18 per cent to \$6.3m on static sales of \$46.1m. The company reckoned that the cider market itself declined by around 4 per cent in the first half, and added that its own market share had slipped.

The peccin dividend saw a \$308,000 drop in trading profits to \$215,000 - partly due to the phasing of a Russian order last time round and partly due to problem with the Brazilian joint venture. The latter, according to Bulmer, should do better in the second half.

Happier news came from the wines, spirits and other drinks division where trading profits rose strongly from \$588,000 to \$1.24m. Sales were up 27 per cent to \$28.95m.

The figures benefited from a \$600,000 exceptional surplus - redundancy costs and centenary year celebrations offset by a \$1.2m profit on asset disposals. The interest charge was reduced from \$1.18m to \$875,000. For the year a whole Bulmer reckoned that exceptional items should be broadly neutral.

Not included in the divisional figures, but knocking \$570,000 off the pre-tax total were the losses of Red Cheek, the company's US apple juice company - which has now been sold to Cadbury-Schweppes.

comment

Bulmer can scarcely be blamed for the familiar problems of the cider industry generally. \$2m in the full year - impacted strongly on the main cider and soft drinks division, where trading profits (before exceptional items) slipped 18 per cent to \$6.3m on static sales of \$46.1m. The company reckoned that the cider market itself declined by around 4 per cent in the first half, and added that its own market share had slipped.

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This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange and does not constitute an invitation to any person to subscribe for or to purchase any securities of Lefko Chrysos Limited ("the Company").

## LEFKOCHRYSOS LIMITED

(Incorporated with limited liability in the Republic of South Africa)

## Introduction to the Official List

arranged by

James Capel &amp; Co.

The Company is engaged in the development of a platinum mine where production is expected to commence in the year ending 30 June, 1989. Refining and marketing of the mineral output will also be undertaken.

The Council of The Stock Exchange has admitted the whole of the Company's issued share capital to the Official List.

## SHARE CAPITAL

	Ordinary shares of no par value
Authorised	110,000,000
Issued and fully paid	60,000,000

Listing Particulars relating to the Company are available in the Extel Statistical Service and copies of such particulars may be obtained during usual business hours (Saturdays and public holidays excepted) up to and including 14 December, 1987 from the Company Announcements Office, and up to and including 24 December, 1987 from:

James Capel & Co.  
James Capel House  
6 Bavis Marks  
London EC3A 7JQ

10 December, 1987

## Lovell maintains progress

Y J Lovell, housebuilder and contractor, more than maintained its progress in the second six months of 1986/87 with profits after being 22 per cent up from \$12.26m to \$16.28m for the full year to September 30.

Margins, pre-tax to sales, are up from 4.6 to 5.0 per cent and earnings have increased from 14.9p (adjusted) to 20.8p. The total dividend goes up from an equivalent 4p to 5p per 25p share with a final of 3.75p (3.15p).

The directors said the current year had started well and they saw no reason why the company should not maintain the momentum of its progress through 1988.

Over the past year residential development achieved a substantial increase in profits. Partnerships successfully expanded into new areas and secured several major urban renewal projects

which will provide growth and profit potential.

In other areas construction improved its performance on the whole and the recently acquired Bullock Construction also met profit expectations; plant hire produced outstanding results. Lovell America continued its progress and commercial development made a useful profit contribution.

Turnover for the year was up 21 per cent to \$323.75m (\$268.95m) and the trading profit was \$16.18m (\$12.26m). Share of associate was up from \$38,000 to \$100,000 and tax took \$4.9m (\$4.36m). Minorities show a credit of \$260,000 (nil) and extraordinary items a debit of \$30,000 (debit \$393,000).

comment

Y J Lovell did not follow

## Walter Alexander advances £2.5m

A STRONG recovery in coach-building and record demand from its filtration division were reflected in a 54 per cent increase from \$2m to \$2.48m in pre-tax profits of Walter Alexander for the six months to the end of September. The profit included gains on sales of listed and unlisted investments of \$469,000 against \$507,000.

Followed by an increase from 5p to 5.8p in earnings, the interim dividend is raised 20 pence to 1.5p per 10p ordinary share. Turnover in the period was up from \$29.24m to \$49.81m; associated companies brought in \$64,000 (\$18,000) while tax took

\$896,000 (\$18,000).

Minority interests showed a credit of \$8,000 (\$86,000 debit) and there was an extraordinary item of \$280,000 (nil) reflecting the cost of the introduction for full listing in September. The company had previously dealt on the over-the-counter market since 1976.

Commenting on the group's other areas of operations, Mr Ronald Alexander, chairman, said turnover of the Home Products division had been included for the first time but profits, less financing costs were not significantly different from those included under associates' profits

last year because of the second half bias of the profits of that division.

The DIY distribution division produced a similar result to the previous year but the liquid fuel distribution division's profits were adversely affected by the mild weather and delays in the reorganisation of the division's operations in northern England.

Mr Alexander said that order books in all three of the company's manufacturing divisions were at a high level and he looked forward with confidence to being able to report a satisfactory result for the full year.

## Yellowhammer rises to £0.9m

Yellowhammer, an expanding advertising and marketing services group, increased its profits from \$715,000 to \$905,000 pre-tax in the six months to end-September and its earnings by 1.5p to 5.5p per 5p share.

Billings for the period expanded from \$19.4m to \$22.55m. Tax accounted for \$394,000 (\$400,000).

The directors believed that the group, which is moving to larger premises just before Christmas, was now in a strong position.

The interim dividend is raised to 0.75p (0.6p).

## Kalamazoo profit

Kalamazoo expects to make a modest pre-tax profit in the six months to January 31, Mr Tony Garnier, chairman, told the annual meeting yesterday. The business services group lost \$578,000 in the comparable half last year.

## Poor summer hits H.P. Bulmer

BY NICK TAIT

A DAMP summer and the need to raise marketing spend in the face of further declines in the cider market left trading profits at Hereford-based H. P. Bulmer almost 9.5 per cent lower at \$8.37m in the six months to October 25.

However, a switch from a \$552,000 exceptional debit to a \$605,000 credit, coupled with lower interest charges meant that the pre-tax figure increased by 9 per cent to \$7.5m. Group turnover was \$3.1m higher at \$95m. Earnings per share increased by 5.4 per cent to 7.7p, and the interim dividend is raised 9 pence to 2.55p. The shares eased 5p to 139p.

The poor summer weather and the higher marketing spend - estimated to be an additional \$2m in the full year - impacted strongly on the main cider and soft drinks division, where trading profits (before exceptional items) slipped 18 per cent to \$6.3m on static sales of \$46.1m. The company reckoned that the cider market itself declined by around 4 per cent in the first half, and added that its own market share had slipped.

The peccin dividend saw a \$308,000 drop in trading profits to \$215,000 - partly due to the phasing of a Russian order last time round and partly due to problem with the Brazilian joint venture. The latter, according to Bulmer, should do better in the second half.

Happier news came from the wines, spirits and other drinks division where trading profits rose strongly from \$588,000 to \$1.24m. Sales were up 27 per cent to \$28.95m.

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## UK COMPANY NEWS

Enlarged  
BTP hits  
£4.3m at  
midterm

BTP, the specialist chemical and industrial group enlarged earlier this year via the \$31.8m acquisition of Barrow Hepburn, yesterday reported a 58 per cent rise in profits to £4.3m pre-tax for the six months to end-September and a 0.86p improvement in earnings to 5.34p per 10p share.

The increases reflected the inclusion of Barrow Hepburn and growth of the core businesses. The second half had started well. The interim dividend is lifted to 2.55p (2p).

First half turnover reached £49.74m (\$59.74m). Interest charges rose to £673,000 (\$269,000) and tax to £1.19m (\$555,000). Rationalisation of Barrow Hepburn was taken below the line as an extraordinary charge of £404,000.

The group was formerly known as British Tar Products.

## Rationalisation lifts Avon Rubber

BY HEATHER FARMER

RATIONALISATION benefits are starting to come through at Avon Rubber, manufacturer of elastomeric products and tyres, which upped pre-tax profits by 88 per cent to £11.4m in the six months to end October.

Improvements from efficiency gave us an advantage of \$500,000," said Mr Tony Mitchell, chief executive. "This year, we expect \$3m."

There was an extraordinary charge of \$4.26m (\$1.83m), which comprised \$5.2m of rationalisation costs at Avon Tyres and \$1.2m at Avon Inflatables, less tax relief.

Rationalisation costs at the Bradford on Avon factory over the present financial year were

expected to amount to \$1.5m and would be dealt with as an extraordinary item. Earnings per share increased to 47.7p (37.8p) after a higher tax charge of \$3.5m (\$533,000).

The improved outlook for the company was also reflected in a 54 per cent dividend increase. The board is proposing a final dividend of 7p, giving a total of 10p (6.5p) for the year.

Tyre profits rose by about 41 per cent on a similar increase in turnover, while industrial polymer profits increased by about 50 per cent on turnover 27 per cent higher.

Mr Mitchell said that supply and demand in the European tyre market was in much better

balance and that the tyre replacement market was very healthy. About 60 per cent of Avon's tyre profits come from the manufacture and sale of specialist high-performance tyres for niche markets.

Avon expected significant growth over the year from its French joint ventures. Efficiency programmes at the factories at Melksham and Chippenham were almost complete. At Melksham, 500 employees have opted for redundancy, 250 less than the company anticipated.

■ **comment**  
A 50p leap in Avon's share price was a little over the top,

even by 1987 market standards, given results were in line with expectations. But the company's optimism and evident progress suggests profits for 1987/8 of \$14.5m which values the shares on an inexpensive prospective p/e of 7.5. Capitalised at just under \$100m, Avon is doubtless aware that it has become big enough to attract unwelcome predators. This would hardly be a gracious reward for the efforts of Mr Mitchell since he became chief executive in February 1986. It does, however, mean that the company will be looking towards future generous dividend payments, albeit on a lower rate of increase and that the downside for the shares is limited.

Expanding  
Holmes &  
Marchant  
28% ahead

MARKETING consultant group Holmes & Marchant yesterday announced a profit rise of 28 per cent for the year ended September 30 1987, and another acquisition for a maximum \$1.5m.

The company being acquired is Happy Atom, a marketing and design undertaking which will be merged with H&M Design & Graphics. Consideration will be met as to \$400,000 completion (of which \$250,000 is in shares), \$150,000 in January 1988, and three further payments totalling a maximum \$1m dependent on turnover.

Turnover of the existing group rose 28 per cent to £19.39m in 1986-87, while the profit worked through at £2.85m (\$2.5m). Earnings were 19.1p (13.5p) and the final dividend is 2.7p for a total of 4.45p (3.15p).

Biggs Communications had fitted well into the group, with all consistent capabilities exceeding targets a further £1m tranche of the purchase consideration is payable.

Trading in the opening two months of the current year was in line with budget and recent new business gains gave the group optimism for a satisfactory outcome.

■ **comment**  
A second half push by Carr's Milling Industries led to a pre-tax profit of £2.09m for the year ended August 29 1987. That exceeded expectations and compared with an adjusted £1.4m.

Turnover rose to £87m (\$85.5m). The first quarter of the current year had been satisfactory, and prospects were encouraging, the directors reported.

They are lifting the 1986-87 dividend from 5.5p to 7.5p, the final being 5.5p. Earnings came to 29.4p (18.1p).

■ **comment**  
Tex up to £0.45m

Tex Holdings, manufacturer and supplier of abrasives and plastics, increased taxable profits from £279,000 to £462,000 in the six months to September 30, thanks largely to the recovery of BSE and an increase in sales by Tex Abrasives. Turnover jumped from £2.95m to £4.58m.

The interim dividend is raised to 1.75p (1.5p). After tax of £168,000 (\$85,000) earnings per 10p share moved up from 3.5p to 4.4p.

Stakis at £19m as  
revaluation boosts  
net assets 25%

BY CLAY HARRIS

Stakis, Scottish leisure, property and financial services group, increased pre-tax profits by 24 per cent to £19.1m in the year to September 27.

The first property revaluation for four years, meanwhile, raised net assets per share to 66p, nearly 25 per cent above yesterday's market price.

The comparable pre-tax figure of £15.4m included a trading profit of \$514,000 from the wines and spirits division sold in March 1982.

Group turnover of £114.5m was nearly 21 per cent higher than the 1985-86 figure excluding wines and spirits.

Results of Robert Wigram, the takeover speculation, and such

as Scottish & Newcastle and Pleasura had already found more willing targets elsewhere. Like Queens Most Houses, another occasionally suggested predator, Stakis has only one London office and is thus well-placed to weather a downturn in US visitors, as it did after Chernobyl. The Glasgow garden festival next summer will help to keep Scottish hotels full.

New uncertainty about tourism will not help morale in the casino division after the recovery from the 1985-86 fall. A more serious question concerns financial services, where margins fell even before the crash, and Wigram is not expected to make much of an initial contribution.

The property side should benefit from selling the first slice of Spring Hill Farm, near Glasgow, for residential development.

Group profits will get a £1.5m boost from rent savings arising from the year-end purchase of eight hotel freeholds from Norwich Union, and the pre-tax total should exceed \$23m. With the tax charge expected to rebound to 25 per cent, earnings growth would slow to 11 per cent. On a prospective p/e just over 11, the shares are conservatively priced considering the asset backing.

■ **comment**  
October took the wind out of

## USH triples profits to £11m

United Scientific Holdings, the defence equipment group whose recent rights issue attracted negligible support from shareholders, yesterday revealed pre-tax profits more than trebled to £11.2m in the year to end-September.

The outcome was achieved on a modest increase in turnover from £117.8m to £120.24m, and

after reduced interest charge of £1.01m (\$2.93m). Sir Frank Cooper, chairman, said that the group was well placed to move forward. The increasingly competitive nature of the defence market presented opportunities to competitive companies such as United Scientific, and contrary to scepticism in some quarters, there was business to be won in all the group's markets, he added.

He also stated that with a strong balance sheet and solid order book the group was confident that further growth would be achieved and new prospects would develop next year.

After tax of £2.6m (\$2.27m), minorities of \$500,000 (\$455,000) earnings per share worked through at 14.4p against 0.7p last time; there is an extraordinary debit of £2.3m against a credit of £767,000. The final dividend is lifted to 4.2p making 6.9p (6p) for the year.

■ **comment**  
Despite the arms talks, the

world still spends vast sums on defence and USH's main target market is unlikely to be affected by the Reagan-Gorbachev agreement. These figures reflect a return to respectability after the problems in the US; the turnaround in North America was responsible for around 37m (\$3.9m) of this improvement.

Further growth should come this year from the disappearance of Rollei losses - \$750,000 last year plus a \$6.5m loan write-off below the line, which was offset by profits from the Singapore float. In addition, the Fernau and Inverton acquisitions should add over £1m between them. The rights issue was well-timed, from the company's point of view if not from the underwriters, and with a strong balance sheet and orders up more than 50 per cent from last year, the medium-term prospects look healthy. Assuming £18.5m this year, the shares are on a prospective p/e of 10.

Havelock up  
30% and more  
growth seen

Havelock Europe, shopping and retail store design group, raised its turnover by 18 per cent to £11.2m in the half year ended October 16 1987.

And the group was particularly well placed for further progress in the second half, the directors intimated. The year 1986-87 produced \$3.16m pre-tax.

In the half year turnover came to £17m (\$14.69m) and profit to £1.72m (\$1.23m). With earnings of 9.16p (7.01p), the interim dividend is raised to 2.8p (2p). From October 1 the company moved from the USM to a full listing, and extraordinary costs relating thereto were \$283,000.

Value of new orders booked this year showed a notable increase, and included some large contracts for the banking, travel and leisure industries, indicating the continuing broadening of the group's base.

## Thermal Scientific rises 63%

BY MARTIN DICKSON

Thermal Scientific, which specialises in the manufacture of high technology furnaces, scientific instruments and polymer equipment, yesterday announced interim pre-tax profits up 63 per cent to \$3.63m (\$2.2m). However, the company has been expanding rapidly by acquisition and earnings per share were up by a more modest 12 per cent, to 7.3p (6.5p).

Thermal, which joined the USM in 1983, also confirmed that it is shortly moving up to the main stock market.

Profits for the six months to September 30 were produced on turnover up 67 per cent to \$24.2m (\$14.8m). The tax charge was \$1.34m (\$800,000), while the dividend rises 20 per cent to 1.2p (1p).

The company, which has about half its turnover in the US, said that on both sides of the Atlantic its two main business areas - thermal and polymer - had continued to show good

organic growth, both in home and overseas markets.

However, the results had been affected by delays and development cost overruns for a major new product at Sharnett, which makes screening systems for electronic components. There had also been pressure on margins at Uniplex, an American manufacturer of plastic profiles, because of new competition and rising raw material costs.

The profit figure was also depressed by \$200,000 because of the adverse dollar exchange rate.

But the company said its largest and most recent acquisition, the American company Vacuum Industries, was integrating well and contributing in line with expectations at the time of the deal.

■ **comment**  
These figures took a bit of the shine off Thermal's high-tech, high-growth image, since scrip-

pling out \$1.5m of profits from acquisitions leaves organic growth flat. On the plus side, the difficulties at Sharnett (which suffered a \$400,000 swing from profit to loss) seem to be behind it, while Uniplex is not a core business and could be sold if there was no improvement in margins. Across the rest of the business, the company claims continuing organic growth of 15 to 20 per cent a year, yet of a recessionary impact on the order book (higher now than at that time last year) and a good new product pipeline. But, with so much of its operations in the US, the declining dollar will hit the full-year figure (despite profits hedging at \$1.63), though it might aid exports from America longer term. Analysts now expect full-year profits of about \$5m, compared with \$2.2m a few months ago, putting the shares on a prospective p/e of about 10.5, which seems about right.

## Appointments

## Reorganisation at Vauxhall Motors

Mr Peter M. Johnson has been appointed director - reliability and supplier development, VAUXHALL MOTORS. He was director - quality and reliability. His appointment is seen as a key step in a major reorganisation of Vauxhall's operational activities, aimed at integrating related functions. The group now established under Mr Johnson (who joined the company as a student in 1946) embraces the purchasing, traffic, product engineering, liaison, reliability and supplier quality assurance activities.

COSTAIN PETROCARBON, Manchester, has appointed Mr Willie Beeson as a senior project manager in its process engineering division.

Mr Russell Miskoon (commercial property), formerly senior partner of Russell Miskoon Solicitors, and Mr Adrian Shipwright (International taxation), formerly of Denton Hall Burgin & Warrens, have joined the partnership of S.J. BERNIS & CO.

Mr Robert Chambers has been appointed to the newly-created post of partnership director at RICHARDS BUTLER. He joins from the Goldetz Group, where he was group finance director, and managing director of the commodity broking subsidiary Loxcon Holdings.

Mr James D. Tibbles, previously with Heron Property Corporation, has joined ROCKFORD LAND as senior retail development manager.

Mr Peter J. Savage has been appointed chemicals director designate by HARRISONS & CROSSFIELD. He will succeed Mr Brian Joyce, who is retiring on December 31. Mr Savage joins from Rohm & Haas, where he was director in charge of the group's European plastics business.

The HAISTE GROUP has appointed Mr Ian Elliott as director responsible for structural engineering in the northern region. He was a regional director with Norwest Holst.

Mr David Tribe has been appointed managing director of power industry products at HAYWARD TYLER, Luton. He was with Peerless Pump, now integrated with Hayward Tyler, a Sterling company.

Mr Alastair Lawson has been re-appointed a member of DOVER HARBOUR BOARD for a further three years. He will continue as deputy chairman.

Mr P.J. Carlier has been appointed a director of THOS.R. MILLER (ENERGY INSURANCE SERVICES).

SMITH & WESSON CORPORATION, which was acquired by F.H. Tomkins in June, has appointed Mr Steve Melvin as president. He takes over from Mr Bob Muddimer, a divisional director of Tomkins, who has been managing director since the acquisition. Mr Melvin joins from United Technologies where he has been president of Elliott Turbomachinery Inc., and of the Pratt & Whitney manufacturing division.

Mr Gerry Murray has been appointed chief executive of INAP BUSINESS PUBLISHING from December 14. He was managing director of EMAP's Business and Computer Publications.

THE WATES FOUNDATION has appointed Sir Alan Goodison as director from January 1 on the retirement of Sir John Moreton. Sir Alan recently retired from the Diplomatic Service. His last post was ambassador in Dublin.

Mr Alan R. Barnard has been appointed managing director of GEISTLICH SONS, Chester, following the retirement of Mr George Jackson. Mr Barnard joins from Lastonet Products where he was managing director.

Mr David Jamieson has been appointed managing director of INDUSTRIAL MARKET RESEARCH, part of AGR. Also becoming directors are Mr Mike Turner and Ms Diana Brown.

Dr John Bridge becomes chief executive of the NORTHERN DEVELOPMENT COMPANY from the end of February. He is chief executive of Yorkshire & Humberside Development Association.

**BAGGERIDGE  
BRICK  
PLC**

RESULTS FOR YEAR ENDED 30th SEPTEMBER, 1987

**Turnover up 60%**  
Turnover increased from £10.64 million to £16.99 million.

**Pre-tax profits up 97%**  
Record pre-tax profits for fifth consecutive year - up from £2.21 million to £4.36 million.

**Dividends up 86%**  
Final dividend 10% making 13% for the year.

**Earnings per share up 89%**  
Earnings per share increased from 7.51p to 14.22p.

Copies of the illustrated report and accounts for the year ended 30th September, 1987 will be available after 19th January, 1988 from the Secretary, Baggeridge Brick PLC, Gosport Road, Sedgley, Dudley, West Midlands DY5 4AA.

**THE SCOTTISH  
METROPOLITAN  
PROPERTY PLC**

RESULTS FOR THE YEAR TO  
15 AUGUST 1987

*"Refined portfolio and active  
programme combine for an  
optimistic future"*

David Walton, CHAIRMAN

▼ Pre-tax profits increased 10.37% to £7.8 million.

▼ Earnings per share up 12.63% to 5.26p.

▼ Dividend increased 8.24% to 4.6p.

▼ Net asset value per share up 17.92% to 130.3p.

Stock Exchange House,  
Glasgow G2 1BE.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to the public to subscribe for or purchase any shares.

**TENNECO INC.**

(Incorporated with limited liability in the State of Delaware in the United States of America)

Authorised  
**350,000,000**

Shares of Common Stock of  
**US \$5 par value**

Issued at  
8th December, 1987  
**147,872,288**

The Council of The Stock Exchange has granted permission for all the shares of Common Stock of US\$5 par value of Tenneco Inc. (the "Company"), excluding those shares held by the Company as treasury shares, to be admitted to the Official List, issued pursuant to a group reorganisation effective as at 8th December, 1987. Dealings in such shares will commence today, Thursday, 10th December, 1987.

Listing particulars relating to the Company have been published and copies may be obtained during usual business hours, up to and including 14th December, 1987, from the Company Announcements Office of The Stock Exchange (for collection only) and, up to and including 24th December, 1987 from:

Cazenove & Co.,  
12, Tokenhouse Yard,  
LONDON, EC2R 7AN

10th December, 1987

**U.S. \$30,000,000**  
**Banco Latinoamericano  
de Exportaciones, S.A.**

Floating Rate Notes due 1991  
with Warrants to purchase  
3,000,000 Shares of  
Cumulative Participating  
Preferred Stock

In accordance with the provisions of the Notes, notice is hereby given, that for the six months period from December 10, 1987 to June 10, 1988, the Notes will carry an interest rate of 8 3/4% per annum. The amount payable on June 10, 1988 against Coupon No. 4 will be U.S. \$447.97 for Series A Notes of U.S. \$100,000 principal amount and U.S. \$447.97 will be payable on each U.S. \$100,000 principal amount of Registered Notes.

By: The Chase Manhattan Bank, S.A.  
London, Agent Bank  
December 10, 1987

**U.S. \$30,000,000**  
**Northern Finance B.V.**

Guaranteed Floating Rate  
Notes due 1998

Guaranteed on a subordinated basis by  
Lloyds Bank PLC

For the three months December 10, 1987, to March 10, 1988 the Notes will bear an interest rate of 8 3/4% per annum and the coupon amount per U.S. \$100,000 will be U.S. \$200.12.

December 10, 1987

## UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY-Index of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1980=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unutilised capacity (1980=100). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. orders	Retail vol.	Retail value	Unempl.	Capacity
1986	100.7	100.0	97	121.3	124.0	9.98	175.6
1st qtr.	100.7	100.0	97	121.3	124.0	9.98	175.6
2nd qtr.	100.7	100.0	97	121.3	124.0	9.98	175.6
3rd qtr.	100.7	100.0	97	121.3	124.0	9.98	175.6
4th qtr.	100.7	100.0	97	121.3	124.0	9.98	175.6
1987	111.1	107.4	96	125.4	127.0	9.07	210.4
1st qtr.	111.1	107.4	96	125.4	127.0	9.07	210.4
2nd qtr.	111.1	107.4	96	125.4	127.0	9.07	210.4
3rd qtr.	111.1	107.4	96	125.4	127.0	9.07	210.4
4th qtr.	111.1	107.4	96	125.4	127.0	9.07	210.4
1988	115.1	109.5	95	125.4	127.0	9.07	210.4
1st qtr.	115.1	109.5	95	125.4	127.0	9.07	210.4
2nd qtr.	115.1	109.5	95	125.4	127.0	9.07	210.4
3rd qtr.	115.1	109.5	95	125.4	127.0	9.07	210.4
4th qtr.	115.1	109.5	95	125.4	127.0	9.07	210.4

OUTPUT-By market sector: consumer goods, investment goods, intermediate goods (materials and fuels), engineering output, metal manufacture, textiles, leather and clothing (1980=100); housing starts (1980=100); monthly average.

	Consumer goods	Investment goods	Intermediate goods	Engineering output	Metal manufacture	Textiles	Leather and clothing	Housing starts
1986	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1987	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1988	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

EXTERNAL TRADE-Index of export and import volumes (1980=100); visible balance; current balance (€m); oil balance (€m); terms of trade (1980=100); official reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Reserve
1986	121.0	121.0	-1.00	+146	+781	102.5	19.30
1st qtr.	121.0	121.0	-1.00	+146	+781	102.5	19.30
2nd qtr.	121.0	121.0	-1.00	+146	+781	102.5	19.30
3rd qtr.	121.0	121.0	-1.00	+146	+781	102.5	19.30
4th qtr.	121.0	121.0	-1.00	+146	+781	102.5	19.30
1987	121.0	121.0	-1.00	+146	+781	102.5	19.30



## UK COMPANY NEWS

## Bernard Matthews faces £1m profit cut

By Ralph Atkins

A SHORTFALL in turkey sales is likely to cut pre-tax profits by over £1m this year at Bernard Matthews, the turkey and other meat products group.

The group said yesterday that orders for whole birds had not matched expectations and, although high street prices are competitive, sales in the run up to Christmas will be lower than forecast.

The group added its business has also been affected by unexpectedly high grain prices caused by market fears about the level of the UK harvest.

However, sales could be boosted by "significant" exports of processed turkey meats under deals currently under negotiation. Deliveries would be made in the first half of next year.

As a result of these factors there is likely to be a reduction in profit before tax for 1987 of over one million pounds compared with 1986, the company said.

Bernard Matthews' shares closed down 13p at 88p.

A fall-back in pre-tax profits would end a three-year period of continuous growth. In 1986 pre-tax profits of £15.07m were recorded compared with £12.9m in 1985.

In the first half of this year the company announced had weathered bad agricultural and processing operations. This led to a reduction in interim profits, announced in September, from £7.01m in the first six months to £7.10m in the first six months to July 1986 to £6.11m in the same period this year.

## Setback at Coated Electrodes

Pre-tax profits of USM-quoted Coated Electrodes International showed a 22 per cent decline to \$22,000 on turnover of \$5.87m (\$5.74m) in the six months to October 5 1987.

Tax took \$283,000 (\$243,000), leaving earnings per share of 3.7p (5.4p). The interim dividend is increased to 1.4p against 1.3p last time.

Comparisons have been restated to reflect July's acquisition of Sheffield Refractories.

## FJC Lilley disposal

F J C Lilley, engineering and construction group, has sold the interest held by its subsidiary, Harrison Western, in a joint venture known as Homestead to Summit for \$2m (\$1.1m). It also expects to dispose of the Johnson Brothers division of Harrison Western.

## Charter Consd meets expectations with £26m

By David Waller

DESPITE a flat trading performance, interest income and investment profits helped Charter Consolidated meet market expectations and investment group, mustar a 45 per cent increase in pre-tax profits for the six months to the end of September. At £26.1m profits were in line with City expectations.

Problems at Anderson Strathclyde, Charter's mining equipment subsidiary, confined the growth in operating profits to 3 per cent to £10.85m. Investment profits rose from £11.01m to £13.88m - boosted by Charter's share of profits from Johnson Matthey and interest receivable was \$3.7m, nearly four times interest income for the whole of 1986.

This increase in interest income was largely due to Charter's sale of its 13.8 per cent stake in Malaysia Mining Corporation in June, for \$30m in total, giving rise to an extraordinary profit of a net £15.7m after tax in 1986.

Maxwell drops bid for Bell

BY HAIG SIMONIAN IN FRANKFURT

Maxwell Communication Corporation (MCC), the UK media group run by Mr Robert Maxwell, is dropping its bid to buy 50 per cent of Bell & Howell, the US educational publisher and manufacturer of information-storage equipment.

Mr Maxwell said that he had decided not to proceed with two major ventures in the US, one of which was Bell & Howell. Price was the reason in one case, he said, and differences over management structure in the other. However, he would not be drawn on further details.

The share price of US media groups had fallen since October's stock market crash, Mr Maxwell noted. But he felt prices still had some way to go. "We are not the Salvation Army," he added.

MCC would now pursue European ventures more vigorously, said Mr Maxwell, who was in West Germany to pave the way for the listing of MCC shares on the Frankfurt stock exchange next January.

Mr Maxwell said that he was now discussing co-operative media ventures with a variety of German groups.

"We are already in conversations with some of the most important German companies which have expressed interest in taking part in Maxwell Communication Systems," he said.

Among the likely areas of interest were international satellite broadcasting as well as well as developments in German television and radio.

Mr Maxwell also announced a list of other new ventures.

Groups with which MCC is associated stand "a good chance" to win broadcasting licences in Spain and Portugal, where the governments are pushing ahead with plans to deregulate their state-controlled broadcasting systems.

Another group with which MCC is associated has applied for a licence to broadcast in English and Portuguese from Macao to Hong Kong and part of China.

Mr Patrick Cox, currently deputy chairman and chief executive of Sky Channel, the UK-based satellite TV group which is majority-owned by Mr Rupert Murdoch's News International, will start working for Mr Maxwell on January 1. Mr Cox will have the task of developing programmes and scheduling for MCC's planned new European satellite TV service.

Mr Maxwell said that he had so far been approached with ideas from about 60 German companies for co-operative ventures and "three of four are very serious and very big. He also implied his company was looking for minority stakes in German media ventures.

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## Blue Circle close to Ockley Brick buy

By Mike Smith

Blue Circle, the cement company which this week launched a hostile bid for Birmid Qualeast, is believed to be close to clinching the acquisition of Ockley Brick, a manufacturer of bricks and tiles, for about £60m.

The company has agreed on a price with the anonymous Swiss consortium which owns the Surrey-based Ockley, although final details of the deal are still being discussed. An announcement is expected by the end of the year.

Under the deal Blue Circle would buy Birmid, the holding company which owns Ockley, for about £70m. Of this about £10m would be for Birmid interests and cash reserves in West Germany and Austria which are also owned by Birmid.

Blue Circle's real target, however, is Ockley which has been looked at by several large brick companies since it was put on the market in the summer.

If Blue Circle succeeds in the bid, it would add Ockley to its much smaller Sittingbourne bricks subsidiary. Ockley's output of 85m bricks a year compares with Sittingbourne's 14m.

Assuming Ockley can make profits of about £4.5m this year, Blue Circle would be paying a prospective p/e of about 15.

The move confirms Blue Circle's determination to lessen its dependence on cement.

If it wins its £217m bid for Birmid Qualeast, the maker of industrial boilers and gas cookers, and pays cash for Ockley, group gearing would rise to about 45 per cent from the present level of 17 per cent.

Blue Circle's Ockley includes 200 years worth of clay reserves, more than half of which have planning consent. It also benefits from its location in the heart of the south east market.

Meggitt expansion

Meggitt Holdings, the aerospace and engineering group which launched a £50m battle for Bestobell a year ago, yesterday announced a £75.5m (£62.5m) deal in France.

The British company is buying SDMI SA, a supplier of level, temperature and flow measurement equipment. Its sales for the year to end-June were FF18.71m (£1.84m) and pre-tax profits £187,000.

Samuelson surges past £2m

Samuelson Group, supplier of equipment and services to the film and television industries, increased pre-tax profits by 57 per cent from £1.36m to £2.12m on turnover up from £24.58m to £32.04m for the half year to September 30 1987.

The company, in which Eagle Trust now has a stake of more than 60 per cent, increased earnings per 20p share from 4.21p to 5.6p but did not declare a dividend (0.8p). Tax amounted to £835,000 (£425,000).

The directors said they looked to the future of the company as part of the Eagle Trust group with confidence.

COMPANY NEWS IN BRIEF

M&G SECOND Deal Trust: Asset value per 4p capital share based on middle quoted prices of the M&G Dividend Fund Income Units amounted to 336.2p (308.56p) on November 30. Earnings per 10p income share for the six months to end-November 7.95p (7.11p). Interim dividend 7.95p (7.11p) and final of at least 7.11p (6.45p) forecast.

GOOD-PELEP: Interim dividend 0.1p (0.05p) for six months to September 30. Turnover £2.92m (£2.94m) and pre-tax profit \$93,529 (\$49,106). Tax took \$33,000 (\$17,000); earnings per ordinary were 0.568p (0.301p) and 1.136p (0.602p) per 'A' restricted voting share.

BURFORD Group has sold the freehold of a 187,000 sq ft office and light industrial complex in Chelmsford for \$3.5m to a private property company. Burford bought the property in July for \$3m and it is currently producing \$425,000 net income annually.

BRACE BROS has acquired Scotia Frozen Foods for a total consideration of £2.5m to be satisfied through the issue of 740,000 new Brace ordinary at 185.4p per share.

WE, THE LIMBLESS, LOOK TO YOU FOR HELP

We come from both world. We come from Kenya, Malawi, Aden, Cyprus, Ulster and from the Falklands. Now, disabled, we must look to you for help. Please help by helping our Association. BLESMA looks after the interests of all the severely handicapped. It provides Residential Homes where they can live in peace and dignity. Help the disabled by helping BLESMA. We promise you that not one penny of your donation will be wasted.

Donations and information: The Chairman, BLESMA, 80 West Smithfield, London EC1A 9GX

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BLESMA BRITISH LIMBLESS EX-SERVICE MEN'S ASSOCIATION

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## Asda-MFI decides against Allied Carpets disposal

By Maggie Urry

Asda-MFI, the superstores group, has decided not to proceed with the sale of Allied Carpets for the foreseeable future because of the recent stock market instability.

The move follows Monday's decision by retailer Next not to sell its Allens Chemist chain.

At the same time Asda-MFI announced a number of board changes and said that it will be asking shareholders for approval to change the company's name to Asda Group.

From January 1 Mr David Donne, the chairman, will retire and become a non-executive deputy chairman. Mr John Hardman, currently managing director and deputy chairman, will become executive chairman.

The 86-store Allied Carpets chain, which sells carpets and home furnishings, was put up for sale in July at the same time MFI, the furniture retailer, and the dairy division were put on the market. Those two businesses were sold raising cash of around \$555m between them.

Although a number of offers had been made to Asda-MFI for Allied Carpets, with the management itself thought to have bid £120m for a buy-out, since the stock market fell the offers had been reduced sharply. Bids appear to have been as low as \$30m.

Mr Hardman said yesterday: "The sort of prices offered were not realistic. It is a good business and we can make more money out of running it."

In the last full year, ended May 2, Allied Carpets reported operating profit was £9.6m out of total group operating profits of £188.6m. The cash available from a sale would not have generated a return equal to that.

Originally, Asda-MFI had planned to use the proceeds from the three disposals to meet a large part of the group's £1bn investment programme.

Mr Hardman said that the failure to sell Allied Carpets would not affect the planned investment. Allied Carpets, itself, could fund its own expansion while for the rest of the group it constituted a cashflow timing difference.

There was some disappointment in the City yesterday that the sale was not going ahead, since it would have left the Asda-MFI management free to devote itself to the Asda stores.

But Mr John Richards, retail analyst at Wood Mackenzie, argued that Allied Carpets will "not require an injection of management time and effort." Asda-MFI shares closed down 2p at 159p.

The other appointments announced were that Mr David Gransby will become joint deputy chairman while continuing as property director; Mr Edward Lea retains his role as finance director and becomes joint managing director of Asda stores responsible for financial and management services; and Mr Tony Cambell becomes joint managing director of Asda stores responsible for trading activities.

See Lex

## Sound Diffusion ends talks

By Philip Coggan

THE NEW board of Sound Diffusion, electrical equipment leasing group, instructed its advisers to terminate bid discussions for the company.

The decision was taken after the resignation of Mr Paul Sior, the chairman and managing director, and Mr Alan Cross, the finance director. Those departures represent a victory for a group of institutions, led by the Throgmorton Trust, which had called for an extraordinary general meeting at which they would seek the pair's removal.

Shareholder dissension had grown in the wake of a series of missed profits forecasts and the resignation of the company's Michael Dawson, its chairman. The announcement of an 88 per cent fall in interim pre-tax profits seems to have been the final straw.

Mr David Macdonald, the former director-general of the Takeover Panel, has been appointed as the new chairman and Mr Francis Howard, the former finance director of Charter Consolidated, is joining the board as a non-executive director.

Tunstall Group, the security equipment company, was unable to comment last night but the news is likely to disappoint Mr Michael Dawson, its chairman. At the time of Tunstall's preliminary results last week, he said he looked forward to negotiating with the new board. Tunstall owns 4.9 per cent of Sound Diffusion's equity.

But yesterday, the Sound Diffusion board said that it was unlikely to be in the shareholders' best interests for a takeover bid to be solicited at the present time.

Thorn EMI sells video recorder stake

BY TERRY DODSWORTH

Thorn EMI, the UK electronics group, is raising \$5.5m from the sale of its 38 per cent stake in JET, the video recorder manufacturing group which will then be jointly owned by Thomson of France and JVC of Japan.

The cash deal follows negotiations between the three partners in the collaborative venture over the last four months. Thorn decided to sell its interest in the video recorder company when it disposed of its Ferguson television manufacturing business to Thomson in July.

Completion of the transaction means that Thorn has completed its withdrawal from the consumer electronics equipment manufacturing sector. JET was launched in 1982 with the aim of developing a European company capable of competing with Japanese companies in video recorders. The company is expected to make about 860,000 units this year.

The Wharf (Holdings) Limited

(Incorporated in Hong Kong with limited liability)

Interim Results for the Half Year period ended 30th September 1987

To enable the Group to concentrate on its core activities with strong recurrent income, rationalisation of certain Group activities took place earlier in the year. Trading activities producing earnings which are less consistent from year to year were disposed of.

As a result thereof, contributions to Group results during the period under review from the Wheelock Marden trading and service companies as well as the Hongkong Realty group, which were disposed of in April and May 1987 partly by sale and partly by a special distribution, were considerably less than they had been in the same period last year. This was reflected in the financial statements at the Group level including items such as Group turnover, operating profit, share of net profits of associates, taxation and minority interests.

Furthermore, the special distribution of Hongkong Realty shares, with an unaudited book value of approximately HK\$1,200 million in the Group accounts, represented a distribution substantially higher than the final dividend would have been and as a result the Group now operates on a slightly reduced capital base.

Group Results

The total unaudited consolidated profit attributable to shareholders for the six months ended 30th September, 1987, amounted to HK\$645.4 million, representing an improvement of 63% over the corresponding period in the preceding year. Included in the total profit were HK\$205.3 million of extraordinary profits, arising principally from the disposals of Wheelock Marden and Hongkong Realty. Group profit before extraordinary items was HK\$440.1 million, representing an increase of 11% over that achieved in the same period of the previous year, and incorporates results from Wheelock Marden and Hongkong Realty up to mid-May 1987 only. Earnings per share were 25.7 cents.

All our operating divisions performed satisfactorily during the period. Compared with the corresponding period of last year, total net contributions from the property, hotels, terminal and transport divisions reported an improvement of 35%.

Over the past year, the Group adopted a strategy to maintain liquidity and, as a result of lower yields in the money market during the period, income from the Group's liquidity was affected accordingly.

Interim Dividend

The Board has declared an interim dividend of 10 cents per share in respect of the financial year ending 31st March, 1988, payable on 9th February, 1988 to shareholders on record as at 5th February, 1988. The register of members will be closed from Monday, 1st February, 1988 to Friday, 5th February, 1988, both days inclusive, during which period no transfer of shares can be registered.

Highlights

- \* With market conditions remaining favourable during the period under review, the property division recorded very good results, with high occupancy levels and rental revenue. The Group's retail premises in Tsimshatsui experienced strong demand, and significant rental increases were achieved from lease renewals. The renovation and modernisation of the Ocean Terminal arcades have succeeded in providing shoppers and visitors with a much improved shopping environment. The office premises benefited from the shortage in supply of first class office accommodations and enjoyed full occupancy. Rental level for the Harbour City residential apartments improved moderately.
- \* The hotel division achieved good results in the face of the booming tourist industry in Hong Kong. The Group's three local hotels, The Hongkong Hotel, The Marco Polo Hong Kong and The Prince Hotel, all achieved substantial growth in room revenue. However, The Group's hotel in Singapore, The Marco Polo, continued to operate at a loss due to the continuing depressed market conditions in Singapore. Substantial capital expenditure programmes are being implemented for the different hotels.
- \* The terminal and transport division reported sound growth from terminal activities and a steady performance from transport activities. Throughput at Modern Terminals Limited and at Hong Kong Air Cargo Terminals Limited increased by over 25% and 15%, respectively, whereas patronage on Hongkong Trams and the Star Ferry increased by 5% and declined by 2%, respectively. Leases for the two new tram depots have been signed and construction is expected to commence shortly. Star Ferry was successful in its application to operate a new service between Tsimshatsui and Wanchai starting from April 1988.
- \* Planning for the tramways depot redevelopment project, tentatively known as Time Square, is continuing and vacant possession is planned for early 1989.

Summary of Unaudited Consolidated Results

Six months ended 30th September	1987 HK\$ Million	1986 HK\$ Million
Turnover	1,213.8	1,792.3
Operating profit	510.5	551.7
Share of profits less losses of associated companies	48.2	90.8
Profit before taxation	558.0	642.5
Taxation - Hong Kong	(48.3)	(77.2)
- Overseas	(5.0)	(15.9)
Profit after taxation	504.7	549.4
Minority interests	(65.6)	(149.2)
Profit before extraordinary items	440.1	396.2
Extraordinary items	205.3	-
Profit attributable to shareholders	645.4	396.2
Special distribution	(1,200.6)	(154.2)
Interim dividend	(171.3)	-
Transfer to/(from) revenue reserve	(735.5)	242.0
Earnings per share	25.7¢	23.1¢
Interim dividend per share	10.0¢	9.0¢

\* Computed on the basis of the unaudited book value of the Hongkong Realty and Trust Company, Limited shares which were the subject of the distribution.

Hong Kong, 9th December, 1987

THE WHARF (HOLDINGS) LIMITED

## Y. J. LOVELL (HOLDINGS) PLC

MAIN GROUP ACTIVITIES

Construction, Residential and Commercial Development and Plant Hire

## Successful Growth Continued

## PRELIMINARY ANNOUNCEMENT

Results for the year ended 30th September, 1987

	1987 £000	1986 £000
Turnover	323,754	266,993
Profit before Tax	16,279	12,255
Shareholders' funds	75,151	66,696
Dividends per Ordinary share	5.0p	4.0p
Earnings per Ordinary share	20.8p	14.9p
Net asset value per Ordinary share	132.7p	119.6p

## HIGHLIGHTS OF THE YEAR

- Profit before Tax increases for thirteenth successive year to £16.3m, up 33%
- Dividend increases by 25%
- Earnings per share rise 40%
- Lovell Homes reports another record year
- Urban Renewal - a leading role established particularly in the North.
- Investments in Spain and America provide opportunities for growth in the future.

"... the Board sees no reason at present why the company should not maintain the momentum of its progress through 1988."

Norman Wakefield, Chairman

The 1987 Annual Report and Accounts will be sent to Shareholders on 18th December, 1987.

Lovell

The Quarterly Report as of 30th September 1987 has been published and may be obtained from:

Pierson, Helder & Pierson NV.  
Hennegouwe 214, 1016 BS Amsterdam.  
Tel. +31-20-21188



## COMMODITIES AND AGRICULTURE

## Australian farming exports set to increase

By Chris Sherwell in Sydney

THE VALUE of Australian farm production and agricultural exports is expected to rise significantly in the current financial year, thanks largely to the recent sharp rise in wool prices.

Projections for 1987-88 published yesterday by the Government's Bureau of Agricultural and Resource Economics suggest a better outlook for the farm sector than a year ago.

Significantly, the forecasts assume that the recent worldwide share market collapse will lead to only a modest economic slowdown for one to two years.

The bureau argues that the low commodity prices of the 1980s have resulted in global supply adjustments, and that this year's recovery in prices will only stall if there are significant spillover effects from the share market plunge.

Even if there is a recession, it says, individual commodities would be affected differently. Wool, cotton and some meat, forestry and fish products would be hurt most. Wheat, sugar and rice would suffer least.

According to the bureau's figures, the gross value of rural production will increase by 4.8 per cent in the year to June to A\$18.5bn (US\$13.5bn).

With costs forecast to increase just 5 per cent to A\$15.1bn, net production will rise 9.1 per cent to A\$3.4bn, the second year of improvement since the low point of 1985-86.

The main contribution to the increase comes from wool. Its projected output is valued at A\$4.55bn, up 41 per cent, more than offsetting the 30 per cent fall in the value of wheat production to A\$1.8bn.

## Rural exports

On the export front, rural exports are projected to rise 13 per cent in value to A\$12.7bn, although in volume terms the amount is expected to contract by 4 per cent.

The value of wool exports is expected to rise 33 per cent to A\$8.1bn while meat, eggs and dairy products will increase by 12 per cent to 14 per cent. Wheat exports are forecast to slide 17 per cent to A\$1.8bn.

Other significant points include:

- Income disparities between livestock and grain farmers are expected to widen to their greatest levels in 1987-88, before diminishing gradually.
- Expansion of the poultry and pig industries and good export demand for beef are creating a sound outlook for the meat sector.

## Iranian threat gets Opec meeting off to bad start

By Richard Johns in Vienna and Lucy Kellaway in London

OIL PRICES weakened sharply yesterday morning as the meeting of the Organisation of Petroleum Exporting Countries got off to a bad start, with Iran threatening to opt out of any pact concluded by other members on production quotas.

In London the price of Brent crude oil for delivery in February fell by as much as 40 cents to \$17.23, although it recovered later, leaving prices down by about 20 cents on the day.

Arab producing states are understood to be pushing for an average production limit for 1988 of 18.23m barrels a day (b/d), which would be adjusted quarterly to allow for seasonal variations in demand.

Iran is prepared in principle to accept a quota provided that it is equal to whatever is accorded the Islamic Republic, although Iran indicated that it would not accept such an arrangement. Baghdad has hitherto refused to collaborate with other members in production control since the decision in mid-1986 to renounce the policy of recovering market share in favour of price stabilisation.

United Arab Emirates of its allocation and also the flow of crude from the neutral zone shared 50-50 by Saudi Arabia and Kuwait.

Saudi Arabia and Kuwait are understood to be proposing that the limits on Opec production, should be 17.42m b/d in the first quarter, 17.54m b/d in the second, 18.00m b/d in the third and 18.30m b/d in the fourth according to delegates here.

The opening session of the meeting was devoted to administrative affairs. Subsequently, as bilateral consultations took place, Mr Aghazadeh held talks with Mr Riwalim Lukman, the current President of Opec and Nigeria's Minister of Oil.

Mr Lukman was evidently engaged in an intensive effort to retain Iranian participation in a new production sharing pact.

Earlier the Iranian Chief Delegate had been adamant that his Government could not accept quota parity with Iraq.

Finally, the poisonous atmosphere generated by the Gulf crisis looks as though it might paralyse Opec.

## Coffee pact members agree quota cut formula

By David Blackwell

COFFEE PRODUCERS and consumers have agreed on how to operate the rules governing reductions in the overall export quota if prices in the weak coffee market fall further.

The International Coffee Organisation's executive board decided in the early hours yesterday that only two cuts in the total export quota of 58m bags for the year from October 1 could be made in any one quarter.

The first quota cut of 1.5m bags was made only two days after the organisation agreed to reimpose export quotas at the beginning of October. The quotas, which had been suspended since February 1986, are intended to support the price between 20 and 24 cents a lb.

As things stand, a further cut of 1.5m bags will be made if the ICO indicator price falls below 115 cents. The latest indicator available, for Tuesday, is 115.97 cents a lb.

The latest decision, described by the delegates as fine-tuning of the agreement, was made after two days of tough negotiations. It means that if a second cut has to be made and the price continues to fall, no further action can be taken until the January to March period.

Coffee prices on the London For (futures and options exchange) were weaker yesterday, with the second position robusta contract closing down 50 at \$1.348 a tonne. Dealers said the ICO decision had been widely anticipated.

## Soviets ratify UN Commodity Fund

By William Dullforce in Geneva

THE SOVIET Union yesterday ratified the UN Commodity Fund for Commodities, bringing the controversial \$470m institution to within a hair's breadth of life after more than a decade in gestation.

Moscow's ratification means that 66 per cent of the \$470m capital has been pledged. For the fund to become effective it must be ratified by countries representing two-thirds, 66.67 per cent, of the amount.

Several small countries, including the Ivory Coast, Thailand and Costa Rica, have signalled their intention of ratifying.

The US, after signing the agreement in 1980, has refused to ratify it, arguing that the common fund would make no significant contribution to the better functioning of commodity markets or to economic growth in less developed countries.

With scheduled contributions of 15.71 per cent and 5.78 per cent respectively the US and the Soviet Union had effectively prevented the common fund from coming into existence until Moscow's change of mind.

Conceived at the fourth United Nations Conference on Trade and Development in 1976, the common fund aims to help keep commodity prices stable.

The original idea was that it would provide supplementary financing for the buffer stocks of 10 international commodity agreements, including those covering cocoa, coffee, rubber and tin.

Only two ICAs, cocoa and rubber, now have buffer stocks that would qualify for finance.

Of more practical importance is the common fund's so-called "second window", a separate fund to which some \$250m has been pledged. It aims at developing new markets for commodity-dependent countries or helping them to diversify.

When the board was founded in 1974, its structure and policy decisions were inevitably biased towards the growers. But a much

## 'Positive' signs seen in diamond market

By Kenneth Gooding, Mining Correspondent

ALTHOUGH IT is too early to judge how the collapse of world equity markets in October will affect diamond sales, there are already some positive signs, says Mr Edmund Goldstein, president of the World Federation of Diamond Bourses.

Exports by the Israel diamond industry in October were 30 per cent higher than in the same month last year, for example, and Israel is still confident of boosting exports by 25 per cent in 1987 to \$2bn. In the first 10 months of this year overseas sales totalled \$1.7bn, compared with \$1.6bn in the whole of 1986 and \$1.26bn in 1985.

Mr Goldstein suggests in his latest newsletter that the diamond industry is far stronger than it was in the early 1980s, when it was battered by recession.

## Far stronger

"Then the cutting centres were carrying large stocks of diamonds, many of them financed by heavy loans from the banks," he says. "Today the diamond market is far stronger, there is not the massive bank indebtedness or the worry about large stocks."

He also takes comfort from the fact that the Central Selling Organisation, the London-based subsidiary of De Beers responsible for marketing about 80 per cent of the world's diamonds, proved it could continue to keep supply and demand balanced through the last recession.

Mr Goldstein admits that the November "slight" at the Central Selling Organisation - when diamond buyers are shown what is for sale - was smaller than expected, but he is far from dismayed. "It will be the retailers after the Christmas sales who will provide a more direct pointer as to how the sales of diamonds are going," he states.

## London gasoil trade tops 1m lots

By Lucy Kellaway

THE INTERNATIONAL Petroleum Exchange, London's oil futures market, announced yesterday that more than 1m lots had been traded so far this year in its successful gas oil contract. Over the last 18 months, turnover in the contract has doubled, and daily open interest is currently running at over 40,000 lots the exchange said.

Mr Peter Wildblood, the exchange's chief executive, said yesterday that the growth reflects an increasing participation from the trade and a better understanding of the ways the market can be used as a vehicle for separating price and supply arrangements.

## Venezuela plans \$11bn oil investment

By Joe Mann in Caracas

VENEZUELA'S NATIONAL oil company, Petroleos de Venezuela, will invest \$11.6bn (\$6.4bn) in petroleum and related activities between 1988 and 1993.

The largest investment will be made in oil production, refining,

petrochemicals and exploration, according to statements by the Ministry of Energy and Mines.

The Government also has earmarked more than \$779m for investments in oil ventures outside Venezuela, including new acquisitions and increased out-

lays for existing joint ventures in the US and Europe.

Petroleos de Venezuela currently is a joint venture partner in refining and distribution companies in the US, West Germany and Sweden.

## EC breaks the ice in tropical products talks

## William Dullforce on an initiative aimed at allowing serious bargaining to begin

TROPICAL PRODUCTS is the one item in Gatt's trade-liberalising Uruguay Round to which the European Community will afford priority, Mr Willy de Clercq, the EC Trade Commissioner, re-emphasised that in Geneva last week.

On the other 13 issues under negotiation the EC is resisting attempts by the US and other countries to reap "early harvests" by scuttling and implementing agreements on some specific items, such as agriculture, before the whole package is ready.

In a politically important gesture towards the Third World, however, the EC has taken the initiative by offering to eliminate or reduce its trade barriers to tropical products steadily.

The US followed by calling on other countries to agree to a phasing out of barriers "on an expedited basis".

opening up of markets for which many developing countries have been looking and which they claim they have been promised.

Gatt divides tropical products into seven groups, ranging from coffee and cocoa through fruits, nuts, spices, vegetable oils, tobacco, rice, manioc and other roots, to woods, rubber and jute.

World trade in these products is estimated to amount to just under \$60bn a year. They make up a sector in which Third World countries would have competitive advantages if trade barriers were removed.

The EC estimated that the products covered in its offer provided some 40 per cent of developing countries' export incomes. Trade in tropical products has declined appreciably in recent years, however, and has been hurt by sharp price falls.

According to figures from the UN Conference on Trade and Development, coffee exports amounted to \$11bn in 1984 with cocoa and cocoa products accounting for \$4.4bn and tea for \$2.7bn.

Trade in tropical woods, including processed wood, was valued at \$8.6bn that year. Fruits and nuts accounted for \$3.6bn and spices for \$1.1bn.

In two previous Gatt rounds the industrialised countries agreed that tropical products merited special treatment, but the results were frustrating for developing countries.

Tariffs on raw materials, especially on coffee, cocoa, tea and spices, have been substantially eliminated but non-tariff barriers - import quotas and other quantitative restrictions - have not fallen.

Third World countries argue that the industrial world can open its markets freely to tropical products without seriously disturbing domestic producers. This is too simplistic an argument for two reasons.

First, in the temperate climates grow crops which compete with tropical produce. US soyas, for instance, are challenged by palm oil.

Tropical vegetable oils form one of the toughest issues for the current Gatt talks. If copra and groundnuts are included, exports

of such oils were valued at \$8.6bn in 1984.

An attack by the Philippines delegate on the US in the surveillance body of the Uruguay round recently illustrated the political tension that can be generated over vegetable oils.

He accused the American Soybean Association of conducting a smear campaign against palm and coconut oils, which, he claimed, was jeopardising the Aquino Government's programme for economic recovery.

The processing of tropical raw materials is big business in industrialised countries. US producers of instant coffee seek and obtain protection against imports processed in Brazil.

It is against this background that the EC proposal must be judged for what it offers and does not offer. It explicitly excludes vegetable oils, rice, bananas, cut flowers and root crops such as manioc.

Rice, it is now generally accepted, must be handled in the separate talks on agricultural trade. The same approach might be applied with less cogency to root crops.

Leaving out cut flowers is designed to protect the Netherlands, which commands about half the trade. But Colombia and other developing countries have increasingly important stakes in this market, valued at no less than \$1.4bn in 1984.

In bananas the Community gives preference to Jamaica and other Caribbean countries. EC officials stressed that the whole offer was conditional on acceptable adjustments being negotiated for the products of least developed countries granted preferences under the Lome Convention.

Other conditions attached to the EC offer are that the burden of concessions should be shared by other industrial countries and that developing countries benefiting should grant reciprocal trade concessions.

From the beneficiaries the EC wanted guarantees that no restraints would be imposed on exports of raw materials. Brussels does not want European chocolate manufacturers to be starved of cocoa.

Nonetheless the EC has broken fresh ground. It has offered to eliminate or significantly reduce duties on a considerable range of semi-processed tropical products and to reduce duties on finished or processed products.

It would also abolish or cut a number of national non-tariff restrictions and progressively do away with consumption taxes on coffee, tea and cocoa.

This last concession puts Community internal taxes on the negotiating table and acknowledges a considerable range of semi-processed tropical products and to reduce duties on finished or processed products.

It cannot be seen as a breakthrough, however, as it is with conditions and exceptions. It implicitly warns the developing countries not to expect the dramatic unilateral concessions they have been claiming as their right. A bargain still has to be struck.

## WORLD COMMODITIES PRICES

## SPOT MARKETS

Grade of oil (per barrel FOB December)	+ or -
Dubai	\$15.30-15.40 -0.05
Brent Blend	\$17.40-7.50 -0.15
WTI (per barrel)	\$18.20-2.25 -0.10

Oil products (NWE prompt delivery per tonne CIF)

	+ or -
Premium Gasoline	177-179 -3
Gas Oil	159-161 -1
Heavy Fuel Oil	75-80 -2
Naphtha	151-153 -1

Petroleum Argus Estimates

Other

	+ or -
Gold (per troy oz)	\$483.75 -0.25
Silver (per troy oz)	\$7.00 -0.05
Platinum (per troy oz)	\$495.00 +0.50
Palladium (per troy oz)	\$118.25 +2.00

	+ or -
Aluminium (free market)	\$1730 +8
Copper (US Producer)	122 1/2 -128 +0.5
Lead (US Producer)	25 1/2 -26 +0.5
Nickel (free market)	32 1/2 -33 +0.5
Tin (European free market)	2385 -2395 -10
Tin (Asian free market)	2415 -2425 -10
Tin (New York)	2415 -2425 -10
Zinc (Euro. Prod. Price)	590 -595 -5
Zinc (US Prime Western)	44.50 -45.00 -0.50

	+ or -
Cattle (live weight)	108.25p +0.25p
Sheep (dead weight)	208.35p +0.35p
Pigs (live weight)	74.02p +0.25p

	+ or -
London daily sugar (raw)	\$202.80p -1.40p
London daily sugar (white)	\$207.50p -1.00p
Tea and Lyle export price	\$218.00p -0.50p

	+ or -
Barley (English feed)	\$113.00p +0.50p
Maze (US No. 3 yellow)	\$134.00p +0.50p
Wheat (US Dur Northern)	\$292.00p +0.50p

	+ or -
Rubber (RSS 10)	\$2.00p -0.50p
Rubber (RSS 1)	\$4.00p -0.50p
Rubber (RSS 2)	\$4.00p -0.50p
Rubber (RSS No 1 Jan)	\$268.00m -1.00m

	+ or -
Cocoa (Philippines)	\$535p -5p
Palm Oil (Malaysian)	\$400p -5p
Copra (Philippines)	\$330p -5p
Soybeans (US)	\$145p -0.50p
Cotton 'A' index	\$50p -0.50p
Wool (44s Super)	\$48p +0.50p

2 a tonne unless otherwise stated, p=pence/kg, c=cent, m=metric tonne, f=free, d=dry, w=wet, Jan/Jan, Feb/Feb, Mar/Mar, Apr/Apr, May/May, Jun/Jun, Jul/Jul, Aug/Aug, Sep/Sep, Oct/Oct, Nov/Nov, Dec/Dec. Commission average London prices, change from a week ago. 2 London physical market, 2 CIF Rotterdam, 2 London physical market, 2 m-Malaysian/Singapore cents/kg

## COCOA 2/tonne

	Close	Previous	High/Low
Dec	1005	1005	1003-1009
Mar	1035	1045	1040-1039
May	1057	1081	1078-1048
Jul	1070	1081	1078-1050
Sep	1084	1101	1084-1068
Dec	1118	1125	1120-1108
Mar	1148	1150	1140-1134

Turnover: 8484 (3732) lots of 10 tonnes

ICO indicator prices (US cents per pound) for December 8: 144.05 (1987/47), 10 day average for December 8: 142.23 (1482/28), "Old" day correction.

## COFFEE 2/tonne

	Close	Previous	High/Low
Jan	1227	1234	1236-1225
Mar	1248	1257	1258-1245
May	1271	1280	1277-1257
Jul	1288	1294	1295-1284
Sep	1300	1308	1304-1286
Nov	1317	1328	1324-1315
Jan	1340	1350	1340-1315

Turnover: 7705 (2322) lots of 5 tonnes

ICO indicator prices (US cents per pound) for December 8: 115.87 (115.84), 15 day average 115.87 (115.84).

## SUGAR 5 1/2 per tonne

	Close	Previous	High/Low
Mar	181.00	178.40	181.00-177.00
May	181.00	178.40	181.00-177.40
Aug	182.20	178.80	182.00-178.20
Oct	183.00	180.00	182.00-179.20
Dec	184.00	182.00	182.00-179.20
Mar	188.20	185.40	187.50

Turnover: 2341 (2304) lots of 50 tonnes

White Sugar (FF) per tonne: Mar 1200, May 1225, Aug 1250, Oct 1251, Dec 1265, Mar 1295.

## GAS OIL 2/tonne

	Close	Previous	High/Low
Dec	157.50	160.50	159.00-156.50
Jan	157.50	160.50	159.00-156.50
Feb	155.50	157.00	155.75-153.00
Mar	150.50	153.75	152.00-150.00
Apr	147.00	150.00	149.00-147.00
May	145.00	148.00	147.00-145.00
Jun	145.50	148.00	147.00-145.50

Turnover: 8017 (8025) lots of 100 tonnes

## GRAINS 2/tonne

	Close	Previous	High/Low
Jan	115.25	115.85	115.75-115.25
Mar	115.45	116.05	115.95-115.45
May	115.65	116.25	116.15-115.65
Jul	115.85	116.45	116.35-115.85
Sep	116.05	116.65	116.55-116.05
Nov	116.25	116.85	116.75-116.25
Dec	116.45	117.05	116.95-116.45

Turnover: 2341 (2304) lots of 50 tonnes

White Sugar (FF) per tonne: Mar 1200, May 1225, Aug 1250, Oct 1251, Dec 1265, Mar 1295.

Wheat (US No. 3 yellow) 1200, May 1225, Aug 1250, Oct 1251, Dec 1265, Mar 1295.

Wheat (US No. 3 yellow) 1200, May 1225, Aug 1250, Oct 1251, Dec 1265, Mar 1295.

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Wheat (US No. 3 yellow) 1200, May 1225, Aug 1250, Oct 1251, Dec 1265, Mar 1295.



## CURRENCIES, MONEY &amp; CAPITAL MARKETS

## FOREIGN EXCHANGES

## Short covering trims \$ fall

THE DOLLAR closed around its highest levels of the day in Europe, dominated by speculation about today's publication of the October US trade figures. Seasonal growth in exports is likely to be outweighed by an even greater rise in imports, leaving the deficit larger than September's figure of \$14.0bn. Dealers feel the dollar has little to recommend it at present, and even a relatively good trade shortfall of around \$14bn is unlikely to produce any dramatic improvement. Yesterday's main concern was based on rumours the deficit will be above \$16bn.

This led to a weak opening by the dollar in the main European centres. It closed lower on the day, but short covering and squaring of positions trimmed the currency's losses towards the close.

The dollar fell to DM1.6840 from DM1.6880; to FF5.6375 from FF5.6525; to SF1.3605 from SF1.3640; and to Y132.40 from Y132.70.

According to the Bank of England the dollar's exchange rate index fell to 95.2 from 95.5.

STERLING-Trading range against the dollar in 1987 is 1.8260 to 1.4710. November average 1.7770. Exchange rate index rose 0.1 to 75.4, compared with 75.3 last month.

Sterling traded quietly, with no new factors to influence the currency. The next important guide for the pound is likely to be provided by tomorrow's UK

retail prices index for November. General expectations are for a monthly rise of 0.3 p.c. to 0.4 p.c., bringing the year-on-year inflation rate down to 4 p.c. from 4.6 p.c.

The pound rose above \$1.80 for the first time this week, gaining 60 points to \$1.8020, 1.8000, it closed unchanged at DM2.9075, with Barclays Bank suggesting that the DM3.00 level appears impenetrable. Sterling improved to FF5.6375 from FF5.6525, to SF1.3605 from SF1.3640, and to Y132.40 from Y132.70.

The Bundesbank's allocation of funds at this week's securities repurchase agreement tender was in line with expectations and had no impact.

There was some disappointment on Tuesday that the tender rate was not reduced, following last week's cut in the West German discount rate, but in general the Bundesbank has kept banks well supplied with funds.

At the Frankfurt fixing the Bundesbank did not intervene when the dollar was set at DM1.6880, compared with DM1.6870 on Tuesday. The US currency finished at DM1.6820 in Frankfurt, against DM1.6690 at the previous close.

JAPANESE YEN-Trading range against the dollar in 1987 is 159.45 to 132.45. November average 135.95. Exchange rate index 232.3 against 222.4 six months ago.

Trading was quiet in Tokyo, with the dollar confined to a narrow range against the yen, but closing at the day's low of Y132.35 on selling of the US currency by securities houses. The dollar closed on Tuesday at Y132.80, and opened yesterday at Y132.60. The Bank of Japan was reported to have bought a small amount of dollars at Y132.40.

Traders were generally content to remain on the sidelines, awaiting publication today of the US trade figures.

## FINANCIAL FUTURES

## Gilts slightly higher

GILT PRICES were marginally firmer in the Life market yesterday but trading volume slumped to a disappointing total of just under 10,000. Most traders were resigned to the marked downturn in activity. Uncertainty caused by the dollar's performance played a significant part in keeping most people on the sidelines.

Long term gilts appeared to be out of favour mainly because most analysts saw the recent downturn in UK interest rates as a result of recent international efforts to support the dollar. There were fears that cuts had

been made at the expense of domestic considerations and that lower interest rates now were compromising the prospects of keeping inflation in check in the longer term.

For this reason tomorrow's UK retail prices index assumes a greater importance because the feeling is that a rise in the region of 0.4 p.c., although leading to a downturn in the year on year rate, will be unlikely to allay fears of a possible upturn later next year.

The March contract opened at 118.27, up from 118.25 on Wednesday and traded in a rela-

tively narrow range before closing at 118.29.

The lack of trading volume in US Treasury bonds made it difficult to establish any real trend. Volume for the day finished at a less than inspiring 3,000 lots. Cash rates tended to edge firmer yesterday morning as it became clear that any prospects for a move in US interest rates were more likely to be up rather than down. Consequently the March Treasury bond price fell to 85.23 at the close. While this was up from the opening level of 85.16, it was down from Tuesday's level of 85.02.

Life	Long	Short	Options
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25

Estimated volume total, Call 1741, Put 771.  
Previous day's open: Call 1742, Put 771.

Life	Long	Short	Options
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25

Estimated volume total, Call 1741, Put 771.  
Previous day's open: Call 1742, Put 771.

Life	Long	Short	Options
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25
118.27	118.29	118.25	118.25

Estimated volume total, Call 1741, Put 771.  
Previous day's open: Call 1742, Put 771.

## EMS EUROPEAN CURRENCY UNIT RATES

	Unit	Rate	% change	% change	% change
Belgium Franc	100	63.396	N/A	N/A	N/A
French Franc	100	65.455	N/A	N/A	N/A
German Mark	100	1.936	N/A	N/A	N/A
Italian Lira	1,000	1,936	N/A	N/A	N/A
Netherlands Guilder	100	3.603	N/A	N/A	N/A
Portugal Escudo	100	200.482	N/A	N/A	N/A
Spain Peseta	100	166.637	N/A	N/A	N/A
UK Sterling	100	75.4	N/A	N/A	N/A
Yugoslavia Dinar	100	23.667	N/A	N/A	N/A

Changes are for 100 units of the foreign currency against the pound sterling.  
Adjusted for inflation by the pound sterling.

## POUND SPOT - FORWARD AGAINST THE POUND

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## EURO CURRENCY INTEREST RATES

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## EXCHANGE CROSS RATES

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## CURRENCY MOVEMENTS

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## OTHER CURRENCIES

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## MONEY MARKETS

## UK longer term rates higher

INTEREST RATES were a little higher at the longer end in the London money market yesterday. Most traders were looking for a reduction to 8 p.c. in bank base rates but the movement was not reflected in the market.

Uncertainty caused by the dollar's volatility and sterling's current strong position left many

traders in doubt about new investments.

Dealers suggested that there was a temptation to move more into an overseas portfolio. The alternatives appeared to be less than appealing. There was little short term cash rate incentive when the possibilities of a better return in a few months' time seemed better, while equities and longer term investments were affected respectively by fears of another sharp downturn in stock markets and growing expectations of a rise in rates in the longer term.

Three-month interbank money was quoted at 8.4-8.5 p.c. compared with 8.4-8.5 p.c. while

## FT LONDON INTERBANK FIXING

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## MONEY RATES

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00
Dec 18	1.8020	1.8020	0.00	0.00	0.00

UK and Ireland are quoted in US dollars. Forward premium and discount apply to the US dollar and not to the individual currency. Sterling rate is for immediate delivery. Forward from 1.8020.

## LONDON MONEY RATES

Day's	Spot	Forward	%	%	%
Dec 9	1.8020	1.8020	0.00	0.00	0.00
Dec 10	1.8020	1.8020	0.00	0.00	0.00
Dec 11	1.8020	1.8020	0.00	0.00	0.00
Dec 12	1.8020	1.8020	0.00	0.00	0.00
Dec 13	1.8020	1.8020	0.00	0.00	0.00
Dec 14	1.8020	1.8020	0.00	0.00	0.00
Dec 15	1.8020	1.8020	0.00	0.00	0.00
Dec 16	1.8020	1.8020	0.00	0.00	0.00
Dec 17	1.8020	1.8020	0.00	0.00	0.00







[illegible]



[illegible]



**FT UNIT TRUST INFORMATION SERVICE**[illegible]**LONDON SHARE SERVICE**

BRITISH FUNDS

BRITISH FUNDS - Contd

FOREIGN BONDS & RAILS

1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987	1987
High	Low	Open	Close	Yield	1987	High	Low	Open	Close	Yield	1987	High	Low	Open	Close	Yield	1987
"Starts" (Lives up to Five Years)																	
098	97	97	97	7.30	4.48	024	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
099	97	97	97	10.01	3.77	025	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
100	97	97	97	10.01	3.77	026	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
101	97	97	97	10.01	3.77	027	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
102	97	97	97	10.01	3.77	028	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
103	97	97	97	10.01	3.77	029	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
104	97	97	97	10.01	3.77	030	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
105	97	97	97	10.01	3.77	031	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
106	97	97	97	10.01	3.77	032	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
107	97	97	97	10.01	3.77	033	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
108	97	97	97	10.01	3.77	034	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
109	97	97	97	10.01	3.77	035	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
110	97	97	97	10.01	3.77	036	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
111	97	97	97	10.01	3.77	037	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
112	97	97	97	10.01	3.77	038	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
113	97	97	97	10.01	3.77	039	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
114	97	97	97	10.01	3.77	040	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
115	97	97	97	10.01	3.77	041	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
116	97	97	97	10.01	3.77	042	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
117	97	97	97	10.01	3.77	043	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
118	97	97	97	10.01	3.77	044	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
119	97	97	97	10.01	3.77	045	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987

Index-Linked																	
(1) (2)																	
098	97	97	97	7.30	4.48	024	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
099	97	97	97	10.01	3.77	025	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
100	97	97	97	10.01	3.77	026	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
101	97	97	97	10.01	3.77	027	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
102	97	97	97	10.01	3.77	028	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
103	97	97	97	10.01	3.77	029	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
104	97	97	97	10.01	3.77	030	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
105	97	97	97	10.01	3.77	031	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
106	97	97	97	10.01	3.77	032	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
107	97	97	97	10.01	3.77	033	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
108	97	97	97	10.01	3.77	034	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
109	97	97	97	10.01	3.77	035	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
110	97	97	97	10.01	3.77	036	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
111	97	97	97	10.01	3.77	037	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
112	97	97	97	10.01	3.77	038	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
113	97	97	97	10.01	3.77	039	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
114	97	97	97	10.01	3.77	040	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
115	97	97	97	10.01	3.77	041	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
116	97	97	97	10.01	3.77	042	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
117	97	97	97	10.01	3.77	043	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
118	97	97	97	10.01	3.77	044	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
119	97	97	97	10.01	3.77	045	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987

Prospective real and inflation rate on projected inflation of 10.10% and 10.20% respectively. The above figures are based on the assumption that the inflation rate will be 10.10% in 1987 and 10.20% in 1988. The above figures are based on the assumption that the inflation rate will be 10.10% in 1987 and 10.20% in 1988. The above figures are based on the assumption that the inflation rate will be 10.10% in 1987 and 10.20% in 1988.

INT. BANK AND O'SEAS

GOVT. STERLING ISSUES

115	97	97	97	7.30	4.48	024	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
116	97	97	97	10.01	3.77	025	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
117	97	97	97	10.01	3.77	026	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
118	97	97	97	10.01	3.77	027	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
119	97	97	97	10.01	3.77	028	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
120	97	97	97	10.01	3.77	029	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
121	97	97	97	10.01	3.77	030	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
122	97	97	97	10.01	3.77	031	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
123	97	97	97	10.01	3.77	032	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
124	97	97	97	10.01	3.77	033	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
125	97	97	97	10.01	3.77	034	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
126	97	97	97	10.01	3.77	035	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
127	97	97	97	10.01	3.77	036	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
128	97	97	97	10.01	3.77	037	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
129	97	97	97	10.01	3.77	038	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
130	97	97	97	10.01	3.77	039	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
131	97	97	97	10.01	3.77	040	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
132	97	97	97	10.01	3.77	041	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
133	97	97	97	10.01	3.77	042	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
134	97	97	97	10.01	3.77	043	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
135	97	97	97	10.01	3.77	044	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
136	97	97	97	10.01	3.77	045	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987

CORPORATION LOANS

137	97	97	97	7.30	4.48	024	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
138	97	97	97	10.01	3.77	025	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
139	97	97	97	10.01	3.77	026	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
140	97	97	97	10.01	3.77	027	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
141	97	97	97	10.01	3.77	028	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
142	97	97	97	10.01	3.77	029	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
143	97	97	97	10.01	3.77	030	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
144	97	97	97	10.01	3.77	031	398	398	398	4.30	1.00	1987	1987	1987	1987	1987	1987
145	97	97	97	10.0													



## LONDON SHARE SERVICE

## AMERICANS - Contd

1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593	592	591	590	589	588	587	586	5
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## 35

**MINES – Contd**

Year	Low	Shut	Price	27	21	21	21	21
1967	56	Whitaker 20	72	72	72	72	72	72
1968	56	Whitaker 20	72	72	72	72	72	72
1969	56	Whitaker 20	72	72	72	72	72	72
1970	56	Whitaker 20	72	72	72	72	72	72
1971	56	Whitaker 20	72	72	72	72	72	72
1972	56	Whitaker 20	72	72	72	72	72	72
1973	56	Whitaker 20	72	72	72	72	72	72
1974	56	Whitaker 20	72	72	72	72	72	72
1975	56	Whitaker 20	72	72	72	72	72	72
1976	56	Whitaker 20	72	72	72	72	72	72
1977	56	Whitaker 20	72	72	72	72	72	72
1978	56	Whitaker 20	72	72	72	72	72	72
1979	56	Whitaker 20	72	72	72	72	72	72
1980	56	Whitaker 20	72	72	72	72	72	72
1981	56	Whitaker 20	72	72	72	72	72	72
1982	56	Whitaker 20	72	72	72	72	72	72
1983	56	Whitaker 20	72	72	72	72	72	72
1984	56	Whitaker 20	72	72	72	72	72	72
1985	56	Whitaker 20	72	72	72	72	72	72
1986	56	Whitaker 20	72	72	72	72	72	72
1987	56	Whitaker 20	72	72	72	72	72	72
1988	56	Whitaker 20	72	72	72	72	72	72
1989	56	Whitaker 20	72	72	72	72	72	72
1990	56	Whitaker 20	72	72	72	72	72	72
1991	56	Whitaker 20	72	72	72	72	72	72
1992	56	Whitaker 20	72	72	72	72	72	72
1993	56	Whitaker 20	72	72	72	72	72	72
1994	56	Whitaker 20	72	72	72	72	72	72
1995	56	Whitaker 20	72	72	72	72	72	72
1996	56	Whitaker 20	72	72	72	72	72	72
1997	56	Whitaker 20	72	72	72	72	72	72
1998	56	Whitaker 20	72	72	72	72	72	72
1999	56	Whitaker 20	72	72	72	72	72	72
2000	56	Whitaker 20	72	72	72	72	72	72
2001	56	Whitaker 20	72	72	72	72	72	72
2002	56	Whitaker 20	72	72	72	72	72	72
2003	56	Whitaker 20	72	72	72	72	72	72
2004	56	Whitaker 20	72	72	72	72	72	72
2005	56	Whitaker 20	72	72	72	72	72	72
2006	56	Whitaker 20	72	72	72	72	72	72
2007	56	Whitaker 20	72	72	72	72	72	72
2008	56	Whitaker 20	72	72	72	72	72	72
2009	56	Whitaker 20	72	72	72	72	72	72
2010	56	Whitaker 20	72	72	72	72	72	72
2011	56	Whitaker 20	72	72	72	72	72	72
2012	56	Whitaker 20	72	72	72	72	72	72
2013	56	Whitaker 20	72	72	72	72	72	72
2014	56	Whitaker 20	72	72	72	72	72	72
2015	56	Whitaker 20	72	72	72	72	72	72
2016	56	Whitaker 20	72	72	72	72	72	72
2017	56	Whitaker 20	72	72	72	72	72	72
2018	56	Whitaker 20	72	72	72	72	72	72
2019	56	Whitaker 20	72	72	72	72	72	72
2020	56	Whitaker 20	72					

Times								
Year	Low	Shut	Price	27	21	21	21	21
1967	56	Whitaker 20	72	72	72	72	72	72
1968	56	Whitaker 20	72	72	72	72	72	72
1969	56	Whitaker 20	72	72	72	72	72	72
1970	56	Whitaker 20	72	72	72	72	72	72
1971	56	Whitaker 20	72	72	72	72	72	72
1972	56	Whitaker 20	72	72	72	72	72	72
1973	56	Whitaker 20	72	72	72	72	72	72
1974	56	Whitaker 20	72	72	72	72	72	72
1975	56	Whitaker 20	72	72	72	72	72	72
1976	56	Whitaker 20	72	72	72	72	72	72
1977	56	Whitaker 20	72	72	72	72	72	72
1978	56	Whitaker 20	72	72	72	72	72	72
1979	56	Whitaker 20	72	72	72	72	72	72
1980	56	Whitaker 20	72	72	72	72	72	72
1981	56	Whitaker 20	72	72	72	72	72	72
1982	56	Whitaker 20	72	72	72	72	72	72
1983	56	Whitaker 20	72	72	72	72	72	72
1984	56	Whitaker 20	72	72	72	72	72	72
1985	56	Whitaker 20	72	72	72	72	72	72
1986	56	Whitaker 20	72	72	72	72	72	72
1987	56	Whitaker 20	72	72	72	72	72	72
1988	56	Whitaker 20	72	72	72	72	72	72
1989	56	Whitaker 20	72	72	72	72	72	72
1990	56	Whitaker 20	72	72	72	72	72	72
1991	56	Whitaker 20	72	72	72	72	72	72
1992	56	Whitaker 20	72	72	72	72	72	72
1993	56	Whitaker 20	72	72	72	72	72	72
1994	56	Whitaker 20	72	72	72	72	72	72
1995	56	Whitaker 20	72	72	72	72	72	72
1996	56	Whitaker 20	72	72	72	72	72	72
1997	56	Whitaker 20	72	72	72	72	72	72
1998	56	Whitaker 20	72	72	72	72	72	72
1999	56	Whitaker 20	72	72	72	72	72	72
2000	56	Whitaker 20	72	72	72	72	72	72
2001	56	Whitaker 20	72	72	72	72	72	72
2002	56	Whitaker 20	72	72	72	72	72	72
2003	56	Whitaker 20	72	72	72	72	72	72
2004	56	Whitaker 20	72	72	72	72	72	72
2005	56	Whitaker 20	72	72	72	72	72	72
2006	56	Whitaker 20	72	72	72	72	72	72
2007	56	Whitaker 20	72	72	72	72	72	72
2008	56	Whitaker 20	72	72	72	72	72	72
2009	56	Whitaker 20	72	72	72	72	72	72
2010	56	Whitaker 20	72	72	72	72	72	72
2011	56	Whitaker 20	72	72	72	72	72	72
2012	56	Whitaker 20	72	72	72	72	72	72
2013	56	Whitaker 20	72	72	72	72	72	72
2014	56	Whitaker 20	72	72	72	72	72	72
2015	56	Whitaker 20	72	72	72	72	72	72
2016	56	Whitaker 20	72	72	72	72	72	72
2017	56	Whitaker 20	72	72	72	72	72	72
2018	56	Whitaker 20	72	72	72	72	72	72
2019	56	Whitaker 20	72	72	72	72	72	72
2020	56	Whitaker 20	72					

Miscellaneous								
Year	Low	Shut	Price	27	21	21	21	21
1967	56	Whitaker 20	72	72	72	72	72	72
1968	56	Whitaker 20	72	72	72	72	72	72
1969	56	Whitaker 20	72	72	72	72	72	72
1970	56	Whitaker 20	72	72	72	72	72	72
1971	56	Whitaker 20	72	72	72	72	72	72
1972	56	Whitaker 20	72	72	72	72	72	72
1973	56	Whitaker 20	72	72	72	72	72	72
1974	56	Whitaker 20	72	72	72	72	72	72
1975	56	Whitaker 20	72	72	72	72	72	72
1976	56	Whitaker 20	72	72	72	72	72	72
1977	56	Whitaker 20	72	72	72	72	72	72
1978	56	Whitaker 20	72	72	72	72	72	72
1979	56	Whitaker 20	72	72	72	72	72	72
1980	56	Whitaker 20	72	72	72	72	72	72
1981	56	Whitaker 20	72	72	72	72	72	72
1982	56	Whitaker 20	72	72	72	72	72	72
1983	56	Whitaker 20	72	72	72	72	72	72
1984	56	Whitaker 20	72	72	72	72	72	72
1985	56	Whitaker 20	72	72	72	72	72	72
1986	56	Whitaker 20	72	72	72	72	72	72
1987	56	Whitaker 20	72	72	72	72	72	72
1988	56	Whitaker 20	72	72	72	72	72	72
1989	56	Whitaker 20	72	72	72	72	72	72
1990	56	Whitaker 20	72	72	72	72	72	72
1991	56	Whitaker 20	72	72	72	72	72	72
1992	56	Whitaker 20	72	72	72	72	72	72
1993	56	Whitaker 20	72	72	72	72	72	72
1994	56	Whitaker 20	72	72	72	72	72	72
1995	56	Whitaker 20	72	72	72	72	72	72
1996	56	Whitaker 20	72	72	72	72	72	72
1997	56	Whitaker 20	72	72	72	72	72	72
1998	56	Whitaker 20	72	72	72	72	72	72
1999	56	Whitaker 20	72	72	72	72	72	72
2000	56	Whitaker 20	72	72	72	72	72	72
2001	56	Whitaker 20	72	72	72	72	72	72
2002	56	Whitaker 20	72	72	72	72	72	72
2003	56	Whitaker 20	72	72	72	72	72	72
2004	56	Whitaker 20	72	72	72	72	72	72
2005	56	Whitaker 20	72	72	72	72	72	72
2006	56	Whitaker 20	72	72	72	72	72	72
2007	56	Whitaker 20	72	72	72	72	72	72
2008	56	Whitaker 20	72	72	72	72	72	72
2009	56	Whitaker 20	72	72	72	72	72	72
2010	56	Whitaker 20	72	72	72	72	72	72
2011	56	Whitaker 20	72	72	72	72	72	72
2012	56	Whitaker 20	72	72	72	72	72	72
2013	56	Whitaker 20	72	72	72	72	72	72
2014	56	Whitaker 20	72	72	72	72	72	72
2015	56	Whitaker 20	72	72	72	72	72	72
2016	56	Whitaker 20	72	72	72	72	72	72
2017	56	Whitaker 20	72	72	72	72	72	72
2018	56	Whitaker 20	72	72	72	72	72	72
2019	56	Whitaker 20	72	72	72	72	72	72
2020	56	Whitaker 20	72					

### THIRD MARKET

[illegible]

Group 10p	130	144	
Group	131	145	

[illegible]

not cover relates to previous dividend earnings. ■ Forecast, or estimated, based on management's estimate.

[illegible]

## REGIONAL & IRISH STOCKS

[illegible]



## Sears features strongly in firm equities sector while Gilt-edged remain quiet

### Tax loss deals, in which blocks

BP shares crept higher in what was generally thin business for much of the day before building

**LONDON REPORT AND LATEST SHARE INDEX: TEL. 01-246 8026**

**ASDA-MFI**, the multi-faceted retailing group, shaded to 155p prior to closing a couple of pence cheaper on balance at 156p on news that the company had

Market rumours of a profits downgrading by broker James Capel were wide of the mark and it emerged that US securities house Chase Manhattan Securities' analyst Richard Dyett had advised Chase clients that BICC

**NEW HIGHS AND LOWS**

**NEW HIGHS (\$).**  
STORES (1) Alibon Skp. Crv. Com. Fed.  
Pvt., INDUSTRIALS (1) Mailcap Corp.

**NEW LOWS (\$\$).**  
INT.BANK & OCEAS GOVT. STL. ISSUES  
(1) AMERICANS (16) CANADIANS (1)

**MARKETS FOR 1987**

appointing half-year figures and the subsequent negative analysts' meeting. United Biscuits attracted occasional buying interest and firmed 7 to 265p and Hillsdown added 3 to 250p. Among second-line stocks, Carr's Milling gained 32 to 182p in reply to good annual results and

Smith New Court, the securities house, reacted 10 to 19sp in the late dealings; the interim figures are scheduled to be announced today.

**Traditional Options**

- First dealings Nov 30 5
- Last dealings Dec 11
- Last declarations Mar 3

Call options were taken out in Hanson Trust, Ferranti, Barclays Bank, Lloyds Bank, Trimoco, Rawlin, Bernard Matthews, Senior Engineering, Birmid Quilcast, London Investment Trust and Amstrad. No put or double options were reported.

† Flat yield. Highs and lows record, base dates, values and constituent changes are published in Saturday issues. A new list of constituents is available from the Publishers, The Financial Times, Bracken House, Cannon Street, London EC4A 4BQ, price 15p, by post 32p.

280	45	57	62	6	27	28
300	33	45	52	17	25	32
320	18	32	40	32	43	48

120	135	165	33	60	78	90
90	118	140	55	83	100	118
68	95	-	85	110	130	-
50	73	-	130	142	160	-
35	60	-	175	180	195	-

Renunciation date usually last day for dealing free of stamp duty. Assessable dividend = Flowers based on prospectus estimates of dividend rate paid or payable on part of capital, cover based on dividend or Assessable dividend and yield. Estimated assessable dividend = cover and no based on latest annual accounts. Dividend and yield based on prospectus or other official estimate = 1987. Q Gross R = Forecast assessable dividend cover and yield ratio based on prospectus or other official estimate.

\_\_\_\_\_

... ..

St. John's



CANADA

Sales	Stock	High	Low	Close	Change	Sales	Stock	High	Low	Close	Change
3620	Canada	61 1/2	57 1/2	58 1/2	+ 1/2	3625	Canada	61 1/2	57 1/2	58 1/2	+ 1/2
3621	Can Pac	15 1/2	15 1/2	15 1/2	0	3626	Can Pac	15 1/2	15 1/2	15 1/2	0
3622	Can West	15 1/2	15 1/2	15 1/2	0	3627	Can West	15 1/2	15 1/2	15 1/2	0
3623	Can West	15 1/2	15 1/2	15 1/2	0	3628	Can West	15 1/2	15 1/2	15 1/2	0
3624	Can West	15 1/2	15 1/2	15 1/2	0	3629	Can West	15 1/2	15 1/2	15 1/2	0
3625	Can West	15 1/2	15 1/2	15 1/2	0	3630	Can West	15 1/2	15 1/2	15 1/2	0
3626	Can West	15 1/2	15 1/2	15 1/2	0	3631	Can West	15 1/2	15 1/2	15 1/2	0
3627	Can West	15 1/2	15 1/2	15 1/2	0	3632	Can West	15 1/2	15 1/2	15 1/2	0
3628	Can West	15 1/2	15 1/2	15 1/2	0	3633	Can West	15 1/2	15 1/2	15 1/2	0
3629	Can West	15 1/2	15 1/2	15 1/2	0	3634	Can West	15 1/2	15 1/2	15 1/2	0
3630	Can West	15 1/2	15 1/2	15 1/2	0	3635	Can West	15 1/2	15 1/2	15 1/2	0
3631	Can West	15 1/2	15 1/2	15 1/2	0	3636	Can West	15 1/2	15 1/2	15 1/2	0
3632	Can West	15 1/2	15 1/2	15 1/2	0	3637	Can West	15 1/2	15 1/2	15 1/2	0
3633	Can West	15 1/2	15 1/2	15 1/2	0	3638	Can West	15 1/2	15 1/2	15 1/2	0
3634	Can West	15 1/2	15 1/2	15 1/2	0	3639	Can West	15 1/2	15 1/2	15 1/2	0
3635	Can West	15 1/2	15 1/2	15 1/2	0	3640	Can West	15 1/2	15 1/2	15 1/2	0
3636	Can West	15 1/2	15 1/2	15 1/2	0	3641	Can West	15 1/2	15 1/2	15 1/2	0
3637	Can West	15 1/2	15 1/2	15 1/2	0	3642	Can West	15 1/2	15 1/2	15 1/2	0
3638	Can West	15 1/2	15 1/2	15 1/2	0	3643	Can West	15 1/2	15 1/2	15 1/2	0
3639	Can West	15 1/2	15 1/2	15 1/2	0	3644	Can West	15 1/2	15 1/2	15 1/2	0
3640	Can West	15 1/2	15 1/2	15 1/2	0	3645	Can West	15 1/2	15 1/2	15 1/2	0
3641	Can West	15 1/2	15 1/2	15 1/2	0	3646	Can West	15 1/2	15 1/2	15 1/2	0
3642	Can West	15 1/2	15 1/2	15 1/2	0	3647	Can West	15 1/2	15 1/2	15 1/2	0
3643	Can West	15 1/2	15 1/2	15 1/2	0	3648	Can West	15 1/2	15 1/2	15 1/2	0
3644	Can West	15 1/2	15 1/2	15 1/2	0	3649	Can West	15 1/2	15 1/2	15 1/2	0
3645	Can West	15 1/2	15 1/2	15 1/2	0	3650	Can West	15 1/2	15 1/2	15 1/2	0
3646	Can West	15 1/2	15 1/2	15 1/2	0	3651	Can West	15 1/2	15 1/2	15 1/2	0
3647	Can West	15 1/2	15 1/2	15 1/2	0	3652	Can West	15 1/2	15 1/2	15 1/2	0
3648	Can West	15 1/2	15 1/2	15 1/2	0	3653	Can West	15 1/2	15 1/2	15 1/2	0
3649	Can West	15 1/2	15 1/2	15 1/2	0	3654	Can West	15 1/2	15 1/2	15 1/2	0
3650	Can West	15 1/2	15 1/2	15 1/2	0	3655	Can West	15 1/2	15 1/2	15 1/2	0
3651	Can West	15 1/2	15 1/2	15 1/2	0	3656	Can West	15 1/2	15 1/2	15 1/2	0
3652	Can West	15 1/2	15 1/2	15 1/2	0	3657	Can West	15 1/2	15 1/2	15 1/2	0
3653	Can West	15 1/2	15 1/2	15 1/2	0	3658	Can West	15 1/2	15 1/2	15 1/2	0
3654	Can West	15 1/2	15 1/2	15 1/2	0	3659	Can West	15 1/2	15 1/2	15 1/2	0
3655	Can West	15 1/2	15 1/2	15 1/2	0	3660	Can West	15 1/2	15 1/2	15 1/2	0
3656	Can West	15 1/2	15 1/2	15 1/2	0	3661	Can West	15 1/2	15 1/2	15 1/2	0
3657	Can West	15 1/2	15 1/2	15 1/2	0	3662	Can West	15 1/2	15 1/2	15 1/2	0
3658	Can West	15 1/2	15 1/2	15 1/2	0	3663	Can West	15 1/2	15 1/2	15 1/2	0
3659	Can West	15 1/2	15 1/2	15 1/2	0	3664	Can West	15 1/2	15 1/2	15 1/2	0
3660	Can West	15 1/2	15 1/2	15 1/2	0	3665	Can West	15 1/2	15 1/2	15 1/2	0
3661	Can West	15 1/2	15 1/2	15 1/2	0	3666	Can West	15 1/2	15 1/2	15 1/2	0
3662	Can West	15 1/2	15 1/2	15 1/2	0	3667	Can West	15 1/2	15 1/2	15 1/2	0
3663	Can West	15 1/2	15 1/2	15 1/2	0	3668	Can West	15 1/2	15 1/2	15 1/2	0
3664	Can West	15 1/2	15 1/2	15 1/2	0	3669	Can West	15 1/2	15 1/2	15 1/2	0
3665	Can West	15 1/2	15 1/2	15 1/2	0	3670	Can West	15 1/2	15 1/2	15 1/2	0
3666	Can West	15 1/2	15 1/2	15 1/2	0	3671	Can West	15 1/2	15 1/2	15 1/2	0
3667	Can West	15 1/2	15 1/2	15 1/2	0	3672	Can West	15 1/2	15 1/2	15 1/2	0
3668	Can West	15 1/2	15 1/2	15 1/2	0	3673	Can West	15 1/2	15 1/2	15 1/2	0
3669	Can West	15 1/2	15 1/2	15 1/2	0	3674	Can West	15 1/2	15 1/2	15 1/2	0
3670	Can West	15 1/2	15 1/2	15 1/2	0	3675	Can West	15 1/2	15 1/2	15 1/2	0
3671	Can West	15 1/2	15 1/2	15 1/2	0	3676	Can West	15 1/2	15 1/2	15 1/2	0
3672	Can West	15 1/2	15 1/2	15 1/2	0	3677	Can West	15 1/2	15 1/2	15 1/2	0
3673	Can West	15 1/2	15 1/2	15 1/2	0	3678	Can West	15 1/2	15 1/2	15 1/2	0
3674	Can West	15 1/2	15 1/2	15 1/2	0	3679	Can West	15 1/2	15 1/2	15 1/2	0
3675	Can West	15 1/2	15 1/2	15 1/2	0	3680	Can West	15 1/2	15 1/2	15 1/2	0
3676	Can West	15 1/2	15 1/2	15 1/2	0	3681	Can West	15 1/2	15 1/2	15 1/2	0
3677	Can West	15 1/2	15 1/2	15 1/2	0	3682	Can West	15 1/2	15 1/2	15 1/2	0
3678	Can West	15 1/2	15 1/2	15 1/2	0	3683	Can West	15 1/2	15 1/2	15 1/2	0
3679	Can West	15 1/2	15 1/2	15 1/2	0	3684	Can West	15 1/2	15 1/2	15 1/2	0
3680	Can West	15 1/2	15 1/2	15 1/2	0	3685	Can West	15 1/2	15 1/2	15 1/2	0
3681	Can West	15 1/2	15 1/2	15 1/2	0	3686	Can West	15 1/2	15 1/2	15 1/2	0
3682	Can West	15 1/2	15 1/2	15 1/2	0	3687	Can West	15 1/2	15 1/2	15 1/2	0
3683	Can West	15 1/2	15 1/2	15 1/2	0	3688	Can West	15 1/2	15 1/2	15 1/2	0
3684	Can West	15 1/2	15 1/2	15 1/2	0	3689	Can West	15 1/2	15 1/2	15 1/2	0
3685	Can West	15 1/2	15 1/2	15 1/2	0	3690	Can West	15 1/2	15 1/2	15 1/2	0
3686	Can West	15 1/2	15 1/2	15 1/2	0	3691	Can West	15 1/2	15 1/2	15 1/2	0
3687	Can West	15 1/2	15 1/2	15 1/2	0	3692	Can West	15 1/2	15 1/2	15 1/2	0
3688	Can West	15 1/2	15 1/2	15 1/2	0	3693	Can West	15 1/2	15 1/2	15 1/2	0
3689	Can West	15 1/2	15 1/2	15 1/2	0	3694	Can West	15 1/2	15 1/2	15 1/2	0
3690	Can West	15 1/2	15 1/2	15 1/2	0	3695	Can West	15 1/2	15 1/2	15 1/2	0
3691	Can West	15 1/2	15 1/2	15 1/2	0	3696	Can West	15 1/2	15 1/2	15 1/2	0
3692	Can West	15 1/2	15 1/2	15 1/2	0	3697	Can West	15 1/2	15 1/2	15 1/2	0
3693	Can West	15 1/2	15 1/2	15 1/2	0	3698	Can West	15 1/2	15 1/2	15 1/2	0
3694	Can West	15 1/2	15 1/2	15 1/2	0	3699	Can West	15 1/2	15 1/2	15 1/2	0
3695	Can West	15 1/2	15 1/2	15 1/2	0	3700	Can West	15 1/2	15 1/2	15 1/2	0
3696	Can West	15 1/2	15 1/2	15 1/2	0	3701	Can West	15 1/2	15 1/2	15 1/2	0
3697	Can West	15 1/2	15 1/2	15 1/2	0	3702	Can West	15 1/2	15 1/2	15 1/2	0
3698	Can West	15 1/2	15 1/2	15 1/2	0	3703	Can West	15 1/2	15 1/2	15 1/2	0
3699	Can West	15 1/2	15 1/2	15 1/2	0	3704	Can West	15 1/2	15 1/2	15 1/2	0
3700	Can West	15 1/2	15 1/2	15 1/2	0	3705	Can West	15 1/2	15 1/2	15 1/2	0
3701	Can West	15 1/2	15 1/2	15 1/2	0	3706	Can West	15 1/2	15 1/2	15 1/2	0
3702	Can West	15 1/2	15 1/2	15 1/2	0	3707	Can West	15 1/2	15 1/2	15 1/2	0
3703	Can West	15 1/2	15 1/2	15 1/2	0	3708	Can West	15 1/2	15 1/2	15 1/2	0
3704	Can West	15 1/2	15 1/2	15 1/2	0	3709	Can West	15 1/2	15 1/2	15 1/2	0
3705	Can West	15 1/2	15 1/2	15 1/2	0	3710	Can West	15 1/2	15 1/2	15 1/2	0
3706	Can West	15 1/2	15 1/2	15 1/2	0	3711	Can West	15 1/2	15 1/2	15 1/2	0
3707	Can West	15 1/2	15 1/2	15 1/2	0	3712	Can West	15 1/2	15 1/2	15 1/2	0
3708	Can West	15 1/2	15 1/2	15 1/2	0	3713	Can West	15 1/2	15 1/2	15 1/2	0
3709	Can West	15 1/2	15 1/2	15 1/2	0	3714	Can West	15 1/2	15 1/2	15 1/2	0
3710	Can West	15 1/2	15 1/2	15 1/2	0	3715	Can West	15 1/2	15 1/2	15 1/2	0
3711	Can West	15 1/2	15 1/2	15 1/2	0	3716	Can West	15 1/2	15 1/2	15 1/2	0
3712	Can West	15 1/2	15 1/2	15 1/2	0	3717	Can West	15 1/2	15 1/2	15 1/2	0
3713	Can West	15 1/2	15 1/2	15 1/2	0	3718	Can West	15 1/2	15 1/2	15 1/2	0
3714	Can West	15 1/2	15 1/2	15 1/2	0	3719	Can West	15 1/2	15 1/2	15 1/2	0
3715	Can West	15 1/2	15 1/2	15 1/2	0	3720	Can West	15 1/2	15 1/2	15 1/2	0
3716	Can West	15 1/2	15 1/2	15 1/2	0	3721	Can West	15 1/2	15 1/2	15 1/2	0
3717	Can West	15 1/2	15 1/2	15 1/2	0	3722	Can West	15 1/2	15 1/2	15 1/2	0
3718	Can West	15 1/2	15 1/2	15 1/2	0	3723	Can West	15 1/2	15 1/2	15 1/2	0
3719	Can West	15 1/2	15 1/2	15 1/2	0	3724	Can West	15 1/2	15 1/2	15 1/2	0
3720	Can West	15 1/2	15 1/2	15 1/2	0	3725	Can West	15 1/2	15 1/2	15 1/2	0
3721	Can West	15 1/2	15 1/2	15 1/2	0	3726	Can West	15 1/2	15 1/2	15 1/2	0
3722	Can West	15 1/2	15 1/2	15 1/2	0	3727	Can West	15 1/2	15 1/2	15 1/2	0
3723	Can West	15 1/2	15 1/2	15 1/2	0	3728	Can West	15 1/2	15 1/2	15 1/2	0
3724	Can West	15 1/2	15 1/2	15 1/2	0	3729	Can West	15 1/2	15 1/2	15 1/2	0
3725	Can West	15 1/2	15 1/2	15 1/2	0	3730	Can West	15 1/2	15 1/2	15 1/2	0
3726	Can West	15 1/2	15 1/2	15 1/2	0	3731	Can West	15 1/2	15 1/2	15 1/2	0
3727	Can West	15 1/2	15 1/2	15 1							

[illegible]

Rises		FALLS	
Auto Group	307 + 1	NCC	314 - 20
Harvard's Europa	323 + 8	Mathews (B.)	314 - 13
KCI	310% + 3/4	Northern Foods	302 - 9
MEPC	328 + 10	Smith & Nephew	335 - 9
Streckmate	277 + 12	Walls Paper	310 - 7
Swan	149% + 15 1/2		

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## NYSE COMPOSITE CLOSING PRICES

12 Month	Stock	High	Low	Open	Close	Change
Continued from Page 38						
54	44	100	98	99	99	0
55	45	100	98	99	99	0
56	46	100	98	99	99	0
57	47	100	98	99	99	0
58	48	100	98	99	99	0
59	49	100	98	99	99	0
60	50	100	98	99	99	0
61	51	100	98	99	99	0
62	52	100	98	99	99	0
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198	188	100	98	99	99	0
199	189	100	98	99	99	0
200	190	100	98	99	99	0

## AMEX COMPOSITE CLOSING PRICES

Stock	P/E	100s	High	Low	Close	Change
AT&T	228	20	2	2	2	+
Amgen	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
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AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228	20	2	2	2	+
AmgenP	228					



# Rally overcomes trade data nerves

## Wall Street

US EQUITIES continued to rally in active trading yesterday in spite of nervousness about today's October US trade figures and dollar weakness, writes Janet Bush in New York.

The Dow Jones Industrial Average closed 34.15 points higher at 1,902.52. After some weeks when volume on the New York Stock Exchange had been relatively low, the last two sessions have seen a marked recovery in activity which suggests some modest rebuilding in confidence.

More than 230m shares changed hands yesterday compared with volume of nearer 150m in recent trading sessions.

Nobody is prepared to guess how long-term the current rally is and there is a fear that any further substantial gains will only take the market to a level where investors who had looked at large paper losses after late October's decline could take profits.

Blue chips have led this week's recovery, helped by substantial programme trading activity, but there has also been some genuine buying across a wider range of stocks.

The US Treasury bond market remained in the doldrums as equities recovered but, by the close, managed to reverse a small decline to a modest net gain.

The bond market is sensitive currently to the performance of the dollar and is highly nervous about a series of economic figures due to be released today and tomorrow.

Most important are today's trade figures, widely forecast to show a deficit in October of at least \$15bn compared with \$14.1bn in September.

The bond market will also be looking with interest at tomorrow's retail sales and producer prices data. Prices are expected to have risen by 0.3 per cent in November compared with a fall of 0.2 per cent in October.

The US Treasury's 8.875 per cent 30-year bond ended 1/4 point higher, yielding 9.20 per cent.

The mood in the equity market remains uncertain. Traders seem desperate for any evidence that the market is genuinely on its way to recovery and this week's rise has prompted many to call the end of the market's bear track.

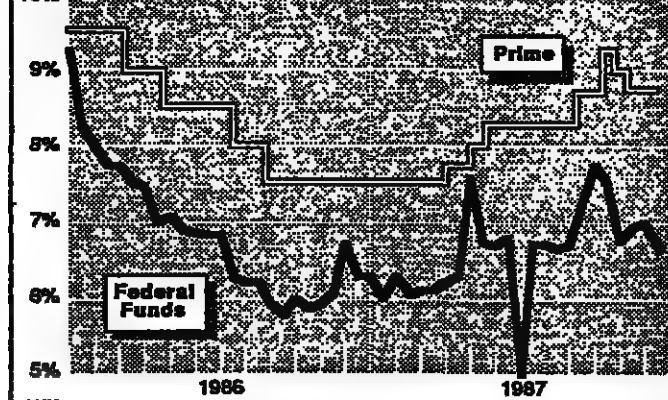
However, this week's rise of just over 130 points on the Dow compares with the fall in the index last week of 143.74 points.

Since the October crash, the prime characteristic of the market is volatility.

Among blue chip stocks, IBM jumped 3 3/4 by midsession to 511 3/4 and General Electric was up 1 1/4 at 44 3/4. The two companies yesterday announced they had agreed to co-operate in the development of new semiconductor technologies and components for use in future IBM products.

Business news organisations were in the limelight yesterday. Dow Jones rose 8 1/4 to 530 3/4 after its chairman said he expected earnings this year to increase up to 12 per cent. Knight-Ridder rose 3 1/4 to 54 1/4 after its president said 1987 earnings would be in line with analysts' estimates of about \$2.68 a share and that

## US Interest Rates



1988 earnings should increase by more than 40 cents a share. Reuters rose 3 1/4 to 44 3/4. The company announced yesterday it was cutting 115 production and support jobs at its Rich subsidiary in Chicago but that Rich would be taking on 25 new technical development people and 90 staff positions were being created at its manufacturing subsidiary in Long Island.

Dun and Bradstreet, the business information and publishing company, jumped 3 3/4 to 50 3/4 after its chairman said he expected another year of excellent growth and that in 1988 revenue increases should return to double digits.

RJR Nabisco added 3/4 to 54 1/4. The company announced yesterday its subsidiary Nabisco Brands had agreed to sell its Dromedary operations

## Canada

TORONTO STOCKS closed higher, but off the day's highs. Bank and energy stocks advanced but gold stocks were lower.

The composite index closed up 13.07 to 3063.70, after being up 30 points at midsession. Advances led declines by 486 to 385 on a volume of 24.8m shares.

TransCanada Pipeline, which raised its takeover bid for Enco Energy to C\$9.375 per share from C\$8.75, was up C\$1 at C\$15 1/4. Enco gained C\$4 to C\$9 1/4.

Dome Petroleum, which sold its 35 per cent of Enco to TransCanada Pipe, lost one cent to 82 cents.

On the gold list, International Corona declined C\$1 1/2 to C\$55 1/2.

# Gains limited as investors stay shy

## EUROPE

## London

INVESTORS in Europe took to the sidelines yesterday to await the release of US trade figures for October. Trading was further depressed by a renewed slide in the dollar which reined in mild early advances on major bourses, leaving share prices narrowly mixed.

FRANKFURT was underpinned by a lower fix for the dollar and little activity as many operators waited for the US trade data.

A strong opening faded as profit-takers moved in after an early rally.

The midsession Commerzbank index rose 14.1 to 1,311.0 but did not reflect the late downturn.

Cars had an easier bias. Daimler dropped DM3.50 to DM56.50 after posting slightly higher group earnings. VW fell DM2.80 to DM220, but BMW edged 50 pf higher to DM431 and Porsche added DM1 to DM416.

Electricals were broadly lower, falling in tandem with the dollar.

In a mixed machinery sector, MAN shed DM1.50 to DM120.50 despite winning a DM350m order from News Corp.

Sports goods manufacturer Puma, expected to post a parent company loss this year, declined DM4.50 to DM206.

Airline Lufthansa rose DM4 to DM124 after forecasting a turnaround to profit for parent company operating earnings.

Banks were mixed but little changed from the previous session.

Public authority bond prices firmed in edgy trading. The Bund

SHOWING confidence in the prospects for today's US trade figures for October, London equities moved generally higher in tandem with the start on Wall Street. The FT-SE 100 closed up 14.9 at 1,639.3.

Glits moved narrowly, closing with slight gains made on sterling's firmness.

desbank sold DM99.4m of paper after selling only DM12.2m yesterday.

PARIS was discouraged by renewed weakness in the dollar which triggered a moderate sell-off after a tentative opening rally.

Volume remained thin as many operators sat on the sidelines awaiting the US trade figures.

Price fluctuations were narrow and leading blue chips moved lower.

Elf Aquitaine fell FF1 to FF235, Lafarge-Coppes lost FF35 to FF1,065 and Cie du Midi shed FF12 to FF570.

Electronics and transport group Matra, which is to build an advanced rail link between the existing Paris transport network and Orly airport, rose FF50 to FF1,400.

Speculation about Martell continued and the drinks group added FF102 to FF2,052.

AMSTERDAM turned mixed with a lower bias as investors continued to wind down business for the year and to wait for the US trade data.

The weighted ANP-CBS index added 0.1 to 202.8 and the CBS tendency was up 0.1 at 62.3.

Phillips closed 40 cents higher at FI 28.40, off the day's high of FI 28.60.

The electronics group said it had postponed the 20 per cent share sale of its Polygram music unit and also announced it had agreed a new standard for small audio compact disc with Sony.

Brewer Heineken closed FI 130 lower at FI 117.90 and Ahold firmed 90 cents to FI 61.40 after forecasting unchanged profits for the year.

Aircraft maker Fokker closed 50 cents higher at FI 21.50 after the Government said it would have to merge before 1991 as part of the company's restructuring after debts and lay-offs.

ZURICH held an even keel with share prices hardly changed at the end of a very quiet day.

The Credit Suisse index inched up 1.1 to 412.5 with moderate gains in insurers tipping the index higher.

Swiss Re advanced SF300 to SF12,200. Winterthur added SF100 to SF4,575 and Zurich rose SF125 to SF4,900.

Blue chips finished mixed and banks were little changed.

Food company Nestle managed a SF250 rise to SF7,800 and Jacobs Standard edged up SF50 to SF8,000.

Industrials and financials were narrowly mixed.

BRUSSELS built on the previous day's gains, firming on the general belief that Sunday's general elections would not bring a change to the country's economic policy.

The Brussels stock index added 33.55 to 3,592.7 but traders were still hesitant, keeping a watchful eye on the dollar, and turnover was low.

Much of the buying was speculative and centred on holdings, insurers and industrials.

Utilities and banks were mixed where changed.

Petrofina lost BFR80 to BFR470 as trading in the stock came under the influence of the Opec meeting in Vienna.

OSLO moved higher as a bargain-hunt by foreign and domestic investors gathered pace. The all-share index added 2.88 to 246.34 in moderate trade.

Oil's regained some ground after recent falls and industrials were broadly higher. Banks were the only sector to post modest losses.

MILAN eased as fears of further industrial disputes and renewed political infighting undermined interest in the stock market.

The MIB share index slipped 0.14 per cent to 688 with all sectors posting modest losses in dull trading.

MADRID was lifted by good gains in engineering and building stocks as bargain-hunters picked up cut-price shares after last week's falls. The all-share index rose 2.88 to 246.34.

Banks trailed other sectors, ending little changed or slightly lower on the day.

HELSINKI slipped lower in thin trade. The Helsinki all-share index shed 2.0 to 669.7.

## ASIA

# Late profit-taking sinks Nikkei

## Tokyo

A WAVE of profit-taking eroded a strong morning advance and put the lid on buying enthusiasm to take prices lower in Tokyo yesterday, writes Shigeo Nishiwaki of Jiji Press.

Large-capitals and high-tech stocks were hardest-hit by profit-taking but car issues remained firm.

The Nikkei average shot up 201 at the outset but fell gradually to slip below 23,000, ending 62.84 lower at 22,885.70. Despite the active buying in the morning, volume reached only 501.6m shares against Tuesday's 458.6m. Advances outnumbered declines by 483 to 392, with 146 issues unchanged.

Buying was boosted by exchange rate stability and firmer international stock prices and was further encouraged by Tuesday's upswing on Wall Street. As institutional buying faded towards midsession, light selling took over to send prices lower until the close.

The signing of the INF treaty failed to lift the dollar, renewing caution among investors. Institutional investors, who are decisive in determining the market's course, retreated to the sidelines, with the exception of investment trusts.

Steels and other large-capitals opened higher, helped by massive overseas buying, but came under selling pressure in the afternoon. Kawasaki Steel remained the most active stock with 40.23m shares traded. It gained Y8 to Y362 at one stage before a late fall left it up Y1 at Y357. Nippon Steel, second busiest with 21.09m shares traded, and Nippon Kokan also failed to hold on to their morning gains, closing Y8 lower at Y419 and Y8 down at Y324, respectively.

Many high-techs lost ground in the afternoon. Hitachi, which started the day with a Y30 increase, fell Y20 to Y1,200 by the close, while Sony ended Y40 lower at Y5,050 after rising Y100 earlier in the session. Matsushita Electric Industrial was down Y10 at Y2,130.

Nissan Motor climbed Y25 to

SOUTH KOREAN shares rose sharply after the Government said it would buy back the market by making available a Won 220bn (\$276.7m) fund to securities firms. The composite stock index closed 6.93 higher at 476.59 after having shed 9.31 the previous session.

The Government fund is to be used to buy shares on the market which has lately suffered a sustained selling spree.

Y749 in active turnover due to break domestic demand for cars. Amid the ballooning profit taking, small-capital car-related issues continued active, reflecting improvements in business. Tokyo added Y30 to Y710 on the seventh largest volume of 9.96m shares. While Clarion and Koito Manufacturing advanced Y43 to Y920 and Y50 to Y1,460, respectively.

Elsewhere, Japan Synthetic Rubber rose Y22 to Y870 in busy trade and Tokyo Tekko soared Y108 to Y1,100.

Bond prices also declined after a gain in the morning. The INF accord had little impact on the market and dealers were most

preoccupied with the imminent release of the US trade deficit for October. The Bank of Japan's buying operations in the morning, covering Y500bn worth of bills and Y500m worth of 10-year Government bonds, also failed to sway the market. Analysts saw the moves as predictable measures to cope with the day's Y1,000bn fund shortage on the money market.

The yield on the 6.0 per cent Government bond due in December 1997 fell to 4.675 per cent in morning trading but later turned higher, ending at 4.755 per cent against Tuesday's 4.750 per cent.

Issues based in the Kansai area of Western Japan remained popular on the Osaka Securities Exchange. The OSE stock average climbed 132.00 to 23,300.66 on transactions amounting to 131.80m shares, up 29.82m.

## Australia

GAINS in overseas markets prompted a modest recovery in Sydney share prices after a week of four-session streak, though volume remained thin. The All Ordinaries index closed 15.1 higher at 1,287.3.

## SOUTH AFRICA

AN improvement in the bullion price lifted Johannesburg gold shares, with a lack of available scrip helping to boost prices.

Among the firmer issues, Vaal Reefs picked up R5 to close at R353 and Randfontein added R1 to R266.

Freegold was also R1 stronger at R41.50, while Driefontein

climbed R1.75 to R39.50, and Welkom and Kloof both rose 75 cents each to R28.75 and 30.75 in turn.

Diamond stock De Beers fell under renewed selling pressure by 10 cents to R29.25.

Industrial blue chips were marginally weaker.

## Singapore

BARGAIN hunters gave Singapore stock prices impetus in moderate trade as most sectors showed modest gains. The Straits Times Industrial index was not available, but calculations by the Overseas Union Bank put the indicator 21.68 higher at 726.15.

The market weathered sporadic profit-taking on optimism fuelled by overnight climbs in New York. Among the best performers, Fraser and Neave added 35 cents to S\$6.60, Metro 32 cents to S\$4.50 and Carabos 26 cents to S\$3.52.

## Hong Kong

MILD profit-taking pared modest early gains in Hong Kong to leave prices little changed. The Hang Seng index lost 1.14 to 1,984.98 in moderate trade.

In mixed properties, Hongkong Land made up 10 cents to HK\$6.45, but Cheung Kong was 5 cents off at HK\$5.40. Banks were also varied. Hang Seng adding 10 cents to HK\$25.60, but Hongkong Bank losing 5 cents to HK\$6.55.

Utilities were generally higher. Hong Kong Telephone adding 10 cents to HK\$11.10 and Hongkong Electric 5 cents to HK\$6.50.

DBS rose 25 cents to S\$8 and ICS 20 cents to S\$6.30. Singapore International Airlines made up 20 cents to S\$8.20.

# Free share glut burdens Stockholm

STOCKHOLM's stock market has fallen more sharply than other European markets in the past week, though like the others it is playing wait-and-see, looking to the US for some initiative and anxiously awaiting the release of today's US trade figures for October.

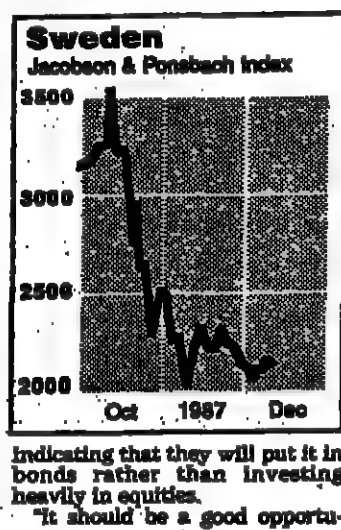
In two months, the Veckans Affarsindex general index has fallen 34 per cent from an all-time high of 1,236.6 (on October 8) to 811.5 yesterday. The index is 10 per cent down on the start of the year.

The main sellers of Swedish shares have been foreigners and small investors. The net inflow of shares held by foreigners - the so-called free shares - was SKr1.7bn (\$255m) in October, though analysts expect the figure for November to be rather less as foreigners got out early, leading the run on the market.

A broker at EKbanken said: "We have been flooded with free shares in Ericsson, Astra, Volvo and Electrolux, and the Swedish market is too small to swallow the volumes from overseas. It is not their home market and they want to move out of it because they know too little about what is going on."

Daily turnover has been low at SKr210-SKr250m, compared with figures of SKr400-SKr600m in late summer.

Small investors who had borrowed heavily to play the market began selling early on during the downturn. Most trading has been in small lots, indicating that the institutions are biding their time. The professional players do not lack money, but are showing caution. The life insurance companies collect premiums in December and January and are



nity for the insurance companies to buy their shares cheaply and increase some of their shareholdings - something they wanted to do earlier this year but chose not to because the shares were overpriced," said an analyst at Haeglof.

Apart from falling prices, the fall-out from the crash has been only a couple of delayed new issues, including forestry company SCA's US share issue. Gambro's new issue has topped and 90 per cent of the shares were left with the underwriter.

Analysts say the uncertainty will continue over what effect the fall could have on the Swedish economy. Already several banks have revised their growth forecasts downwards - from about 1.5 per cent to as little as 0.8 per cent for 1988.

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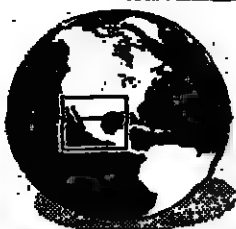
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FT - ACTUARIES WORLD INDICES											
Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co. Ltd. in conjunction with the Institute of Actuaries and the Faculty of Actuaries											
NATIONAL AND REGIONAL MARKETS	WEDNESDAY DECEMBER 9 1987					THURSDAY DECEMBER 8 1987					DOLLAR INDEX
	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Index	Gross Dth. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1987 High	1987 Low	Year ago (approx)
Australia (89)	93.34	+2.5	76.78	88.25	4.65	91.06	75.15	86.61	100.01	85.36	96.23
Austria (16)	91.22	+0.4	75.03	78.74	2.65	90.83	74.96	78.68	102.87	85.53	95.42
Belgium (48)	96.44	+0.1	79.32	83.12	5.44	96.34	78.82	82.43	104.99	94.63	97.32
Canada (127)	105.81	+0.4	81.36	100.18	5.10	105.38	80.97	99.89	141.78	98.15	99.69
Denmark (38)	112.52	+1.9	92.54	97.94	3.01	110.36	91.09	96.46	124.83	98.18	98.70
France (121)	79.24	-0.2	65.18	70.08	3.78	79.43	65.55	70.43	121.82	77.39	101.49
West Germany (93)	73.55	+0.3	61.65	66.55	2.99	73.79	60.32	63.36	104.93	68.91	96.43
Hong Kong (46)	76.77	+0.8	63.14	76.63	6.40	76.68	63.28	76.61	158.68	73.92	95.49
Ireland (14)	97.68	+0.8	80.34	85.94	5.25	96.93	80.00	85.61	160.22	95.50	98.46
Italy (90)	76.70	+0.7	61.08	70.21	7.02	76.70	61.08	70.21	112.11	72.06	89.19
Japan (457)	139.60	+0.1	114.09	117.00	0.59	139.60	115.21	117.10	161.28	100.00	96.95
Malaysia (36)	96.74	+2.5	79.57	93.13	3.87	94.37	77.88	90.93	193.64	93.76	97.69
Mexico (14)	115.32	-1.3	94.85	284.32	1.06	116.83	96.41	286.76	422.99	102.50	97.99
Netherlands (37)	92.65	+0.7	75.38	78.51	9.14	92.65	75.38	78.51	131.41	87.70	97.99
New Zealand (20)	77.38	+2.4	63.64	64.10	5.23	75.72	62.49	62.91	138.99	75.09	94.18
Norway (24)	96.74	+2.4	81.21	86.17	3.15	96.41	79.56	84.46	136.64	88.50	95.38
South Africa (27)	84.20	+0.7	78.84	81.21	6.02	84.20	78.84	81.21	174.28	81.21	99.92
South Africa (61)	137.75	+1.7	113.30	91.95	4.63	135.45	111.78	91.12	198.09	100.00	100.81
Spain (43)	117.87	+0.4	96.95	100.57	4.11	116.19	95.89	98.98	166.81	100.00	95.53
Sweden (34)	93.53	-1.8	76.95	83.18	2.74	94.26	77.79	84.14	138.82	100.00	99.92
Switzerland (53)	77.07	+0.9	63.39	65.01	2.55	76.41	63.05	64.61	111.11	73.65	96.16
United Kingdom (332)	120.31	+1.1	98.96	98.96	4.68	118.99	98.20	98.20	168.87	99.65	94.17
USA (582)	97.15	+1.8	79.91	97.15	3.79	95.46	78.78	95.46	137.42	91.21	104.02
Europe (947)	96.56	+0.9	79.42	82.00	4.10	95.74	79.01	81.56	130.02	92.25	95.40
Pacific Basin (675)	135.65	+0.2	111.57	114.47	0.81	135.35	111.70	114.48	158.77	100.00	96.88
Europe-Pacific (1622)	120.04	+0.4	98.73	101.51	1.87	119.53	98.65	101.34	143.65	100.00	96.29
North America (709)	97.61	+1.7	80.29	97.34	3.75	95.99	79.21	95.75	137.25	91.68	103.79
Europe Ex. UK (415)	82.82	+0.6	67.29	71.39	7.11	82.82	67.29	71.39	111.97	78.89	96.17
Pacific Ex. Japan (218)	85.44	+1.8	70.28	81.32	5.13	83.94	69.28	80.20	164.03	82.92	96.01
World Ex. US (1824)	119.74	+0.4	98.48	101.51	1.94	119.21	98.38	101.35	143.38	100.00	96.46
World Ex. UK (2074)	110.09	+0.9	90.55	100.21	2.34	109.15	90.08	99.51	138.82	100.00	96.92
World Ex. SA. At. (2243)	110.61	+0.9	92.14	100.08	2.55	109.84	90.65	99.38	139.47	100.00	96.29
World Ex. Japan (1949)	97.15	+1.8	79.91	97.15	3.79	95.84	79.09	90.25	134.22	92.98	100.58
The World Index (2406)	110.98	+0.9	91.28	100.05	2.57	110.01	90.79	99.35	139.73	100.00	99.40



## SECTION III

FINANCIAL TIMES  
SURVEY

The next six-year presidency, following elections in July, will have a decisive influence on whether

the country can bridge the gap between the developing and developed world. The principal current problem is continuing inflation, writes

Robert Graham

## An air of expectation

EVEN in the remotest of Mexican villages, billboards, posters and walls confidently proclaim the name of Carlos Salinas de Gortari as the nation's next leader. The fanfare surrounding July's presidential election has begun.

Mr Salinas is the candidate of the ruling Institutional party, the PRI, which has dominated Mexican life for 70 years, and almost certainly will succeed President Miguel de la Madrid. Indeed the Mexican presidential election has come to be rather like Kabuki theatre: everyone knows the plot, the interest centres on how the actors will interpret their roles.

The manner in which he became The Candidate, hand-picked by President de la Madrid, reveals that the PRI hierarchy still follows its own traditions rather than pressures for greater transparency and accountability. Yet, the choice itself is an exciting one; and from those allowed to throw their hat into the ring, Mr Salinas is certainly best qualified to shape Mexico's future.

The next six-year presidency will lead the country into the mid-90s and will have a decisive influence over whether this country of 83m inhabitants can bridge the gap between the developing and developed world.

Mr Salinas is part of the generation of the 1968 student revolt. He is only 39-years-old (though his balding head belies this) but, when Planning Minister, he showed himself to be adept at out-manoeuvring his Cabinet colleagues.

He possesses a formidable set of intellectual credentials and is surrounded by an astute mix of advisers. As a US graduate, he has a good knowledge of America but, intriguingly, he is also fascinated by Japan and could push Mexico more towards the Pacific Rim (his three children attend Japanese schools in Mexico City).

His campaign was launched last month with a gesture full of subtle symbolism. He chose Monterrey, the centre of Mexico's modern industrial growth, where the business community has long been critical of the PRI's stifling hold over the country. He chose to arrive with an entourage modest by previous standards, and travelled by train (the train was a key element of mobility and surprise during the Revolution).

The expectation is for an austere, unostentatious campaign. Cynics argue this is no more than recognition of the public's profound disenchantment with a political system that allows only one winner: the PRI. However, Mr Salinas has much more of a

no-nonsense approach than his predecessors and circumstances scarcely favour the usual self-congratulatory jamboree. The spectacular crash of the Mexican stock market, in the wake of the collapse of international stock markets, has had a profound dampening effect. Foreign investment was flowing in, and impressive quantities of capital were being repatriated, especially to the stock market which was enjoying an unprecedented boom.

In short, Mexico had regained its confidence, so shattered by the onset of the debt crisis and the chaotic final days of the Lopez Portillo administration, when the banks were nationalised. President de la Madrid looked set to make an elegant departure with a smooth hand-over to the man he had picked to

economy, initiated in 1985, appeared to be working with a genuine switch away from dependence upon oil exports which so distorted economic performance before the debt crisis. Foreign investment was flowing in, and impressive quantities of capital were being repatriated, especially to the stock market which was enjoying an unprecedented boom.

sustain the emphasis on economic and financial orthodoxy. That the bubble has burst is no bad thing, according to observers like Mr Jesus Silva Herzog, the former Finance Minister, who lost out early in the presidential race. "The euphoria and optimism of the months up to October were exaggerated because the country still faced and faces very serious problems," he says.

Principal among these problems has been the Government's inability to bring down inflation. Targets have been frequently overshot and, rather than being brought down, inflation has shown a disturbing tendency to move upwards. This year inflation could end as high as 150 per cent, even without pending public

sector tariff increases. Another serious problem is the size of the public sector deficit, which is hovering around 18 per cent of GDP. Despite continuing attempts at expenditure cut-backs, the deficit is not diminishing, and with inflation on the up, the cost of servicing domestic debt has a further negative impact. The situation is such that some sort of stabilisation plan is needed. However, this would be a humiliating admission that all the efforts of economic management since 1985 have been to little avail.

The various debt rescheduling arrangements agreed with the banks and the international financial community over the past three years have been nothing

more than stop-gap measures. Mexico's margin of manoeuvre, especially if it wants to pursue the Baker Plan ideal of tackling the debt crisis through economic recovery, is limited.

On the one hand, access to further credit from abroad cannot be taken for granted in the present climate. (It could well need \$6bn over the next two years, mainly in 1988.) On the other hand, pressing for growth of 3 per cent next year is scarcely compatible with holding back inflation.

In political terms, Mexico needs to return to growth as soon as possible. More than 800,000 people are coming onto the job market annually, but few of these are being absorbed. Job creation has been static except in the in-bond maquiladora industry along the US border and in the northern states.

Emigration to the US is no longer seen as such an effective safety valve. The 1986 Simpson-Rodino Act has not really cut back emigration, rather it has made illegal entry more expensive. This tends to encourage an exodus of the people Mexico can least afford - qualified personnel.

On present form, President de la Madrid will leave office having presided over the first six-year period since the thirties when the economy has stagnated. Incomes in many instances have declined, and social discontent is palpable though it is channelled in no coherent direction.

In the countryside, the number of violent conflicts involving landlord and peasant, notably in the states of Chiapas and Oaxaca, are on the increase. Across the country there has been a disturbing rise in violent crime and robbery, sufficient to make this a key issue in the presidential campaign.

The de la Madrid government is sensitive to these issues and has been careful in its economic liberalisation programmes not to cut subsidies too drastically on basics like maize used in the tortilla, the mainstay of Mexicans' daily diet. The level of social discontent over austerity would undoubtedly have been greater but for the incestuous relationship between the government and the PRI-controlled union movement. The veteran union boss, Mr Fidel Velazquez, has kept his members dutifully in line - giving President de la Madrid a cushion of stability which the Alfonsín Government in Argentina, for instance, has not enjoyed.

The passivity of the unions has been especially significant in the light of the two shocks the economy has had to absorb in the past two years: the appalling

1985 earthquake and the sharp drop in oil prices in 1986 which halved export earnings.

However, it would be churlish not to credit President de la Madrid with embarking on a much needed structural change in the economy, slowly shifting away from an import substitution model towards an export economy. He has pushed through membership of the GATT, initiated a process of privatisation and has begun the uphill task of breaking the protectionist mentality of industry.

In foreign policy he has also done much to smooth the complex and fraught relationship with the US. Although not always easy, given the Reagan administration's sensitivity to events in Central America, the level of rhetoric has been reduced and the extent of practical co-operation extended. With two-way trade of over \$30bn, the US relationship is a key element in the shaping of Mexico's future.

The Mexicans are still extremely prickly about a possible colonial-style domination by US capital. This helps explain why only 5 per cent of total investment is foreign (compared, say, with Canada which has 45 per cent). But, as one telling commentary in the magazine, *Vuelta*, put it recently: "Mexico is now adult, too powerful, autonomous and diversified to think that it will lose its independence, territorial integrity and sovereignty because a foreigner sets up a factory here."

The greatest criticism levelled at President de la Madrid centres on his lukewarm efforts to reform the structure of power and clean up on corruption. Too often he has appeared a prisoner of the system, unable or unwilling to exploit the exceptional powers at the disposal of the Mexican president.

The powerful fiefdoms within the system, like the Petroleum Workers Union and the Teachers Union, have not been brought to heel. Nor have the ballot boxes been respected in the north when the conservative opposition PAN party appeared to have won.

With refreshing candour, Mr Salinas has promised to put a stop to the PRI professionals ensuring a "clean sweep" in elections. He has also given notice of his intention to shake up the traditional PRI power structure.

These kind of promises have created an atmosphere of expectation that Mexico soon might have its own version of glasnost. He is undoubtedly genuine in his intentions. But at this stage, it is unclear whether, if elected, he will change the system or the system will change him.



President Miguel de la Madrid prepares for his chosen successor, Carlos Salinas de Gortari

## Mexico

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## MEXICO 2

David Gardner reports on the political scene

## Dinosaurs' lunch

AN AGGREGATE of over 4,000 years of political history was scattered about the lunch tables in the spacious garden of General Alfonso Corona del Rosal, octogenarian former President of Mexico's eternally ruling Institutional Revolutionary Party (PRI).

This "lunch of the dinosaurs", as it was christened by the press, was for 60 veterans of the longest enduring non-Communist regime in the world. They were gathered to see in what is being promised as a new era.

Present were not only the offspring of the Bonapartes of Mexico's 1910-17 Revolution - Generals Alvaro Obregón and Plutarco Elías Calles - but also the founder of the ruling party, but some of their old cronies as well.

Standard fare in the after-lunch speeches was General Corona recalling the Battle of Celaya, at which Pancho Villa's Northern division was defeated for the like of General Gilberto R. Limón, a 96-year-old who was Obregón's chief of staff.

But the pervasion was more for the benefit of Mr Carlos Salinas de Gortari, the 38-year-old former Planning Minister chosen weeks before to succeed President Miguel de la Madrid next year. The dinosaurs, General Corona told Mr Salinas, were "vibrant beings that lived in an exuberant prodigious and tropical world. But the access of the earth shifted."

Just such a shift in Mexico's political axis is what Mr Salinas has pledged to engineer. His public policy central slogan of "modern politics" can best be summarised as two perceived and imperative needs: thorough-going democratic reform, and a return to the sustained economic growth Mexico used to enjoy.

This ceased upon Mexico's financial collapse in 1982 for which many blame the mismanagement, corruption and arbitrariness of the PRI.

The issue of democratisation is central. It has recently acquired the status of conventional wisdom here, that unless the next administration opens up what is *de facto* a one party power structure, to accommodate a society which has long since outgrown it, then the future of the regime, and with it Mexico's unique record of stability in Latin America, must be in doubt.

This is a view the new President anointed appears to share even if it is not expressed in this way.

The principle obstacle to achieving democratisation is the ruling party itself, which derives its initial legitimacy not from elections but from the Revolution. This was not a case of a party taking power but of those who eventually emerged victorious from the revolutionary upheaval creating and periodically remodelling a party in order to retain power.

Its formula for success has been nationalism, combined with previously high levels of growth and sporadic redistribution of the proceeds sufficient to keep alive a flicker of hope in social justice. This has been backed up by a highly centralised corporatist political structure in which the PRI monopolises all senior officers, controls most patronage but, nevertheless, fosters pluralism and a rotation of posts within the system.

The dinosaurs who have survived to pay homage to Mr Salinas and who may prove a dead-weight if he is serious about democracy, have never surren-



President Miguel de la Madrid

dered an election. In his first major speech after being hand-picked by Mr de la Madrid at the beginning of October, the Harvard-trained Planning Minister publicly repudiated the PRI policy of monopolising electoral office by fair means or foul.

In the northern border state of Sonora, the scene of one of a string of major ballot rigging scandals over the past four years, Mr Salinas told a party rally: "We have to recognise and accept it... We have had some electoral scrapes. Modern politics demands that we have clean elections, and rejection of the old thesis of 'the clean sweep' and *de todas todas* (of all elections we will win all)."

Democracy had very little to do with the way Mr Salinas was chosen within a tradition which empowers the incumbent president, eligible by law for one six-year term, to handpick his successor who is then unveiled to the unanimous acclaim of the PRI's corporatist "three sectors".

These are pyramid-like structures within organised labour, the official peasant union and the so-called popular sector, the foundations of which are four million bureaucrats but which include a rabble from beach vendors and lottery ticket sellers to taxi drivers and a deliberately cash-starved army.

They are formidable concentrations of bureaucratic power, but though they will almost certainly assure the formality of Mr Salinas' election next July, they have little political projection. There are few opinion polls and into perspective the PRI conceded eight seats at the last Congressional election in 1985.

Most of these districts are understood to be in the more prosperous and politically assertive Northern border states where the right wing National Action Party (PAN) has built up force since 1982.

The PAN is fielding Mr Manuel Clouthier, 53, a pugnacious northern businessman against Mr Salinas. The PAN is running Mr Heberto Castillo, a veteran who combines the left wing nationalist traditions of President Cardenas with the democratic impulse of the 1968 "new left" students watershed in Mexico and was brought to a halt by an infamous army massacre in a central Mexico City square (after which Mr Castillo was jailed).

The PAN has shown that it can mobilise process votes but lacks organisational skill and has a political programme more concerned with re-fighting the last revolution - by overturning labour, land reform and education legislation - than leading a new democratic one. The left, for its part, has always been too fractious and imitative of foreign revolutions (Russian, Cuban, Nicaraguan) to get on with a Mexican one.

Some well-informed observers of the PRI, as well as some party officials, believe that the regime will, from this position of relative strength against the opposition, stand conceding significant defeats as a way of galvanising its own forces and re-establishing its democratic credentials.

This is a sufficiently widely shared perception for General Corona, for example, to have told Mr Salinas: "You have asked us to play fair to admit our losses but I would like to add that where we win we should not give away victory." Mr Salinas replied pointedly that "To give away PRI victories would be as immoral as to steal victories from the opposition."

In the Presidential election itself, the test will be whether the PRI is prepared to admit that only a third, say, of the electorate has voted at all, which, on present real trends in regional elections, would be a high turnout.

Or whether, as it has recently been doing, it inflates the returns without necessarily altering the percentages for each party, in order to simulate an election.

EIGHT OUT OF ten Mexicans are younger than Carlos Salinas de Gortari, 38, who will next year almost certainly become Mexico's new president, the youngest since 1934 when General Lázaro Cárdenas fashioned the country into its present shape.

The former Planning Minister himself remarked upon this immediately he was selected by President Miguel de la Madrid as the Institutional Revolutionary Party (PRI) regime's new standard bearer. "I belong to a new generation, the one of national renovation, the one which is modernising Mexico."

Mr Salinas, like many Mexican politicians of the third post-revolutionary generation, is the son of a regime politician, Mr Raul Salinas Lozano, who was Trade and Industry Minister 1958-64, and is now a senator for Nuevo León, a northern industrial powerhouse and the family's home state, where Salinas junior has started his campaign.

Mr Salinas' mother, Margarita de Gortari, was a noted economist, and the former Planning Minister would stand apart in Mexican public life if it were only for the extent to which he has promoted women, especially economists.

Mr Salinas will, in fact, be the first economist in the presidency, a post hitherto monopolised - as in much of Latin America - by lawyers.

He got an economics degree from the National University (Unam) in the late 1960s, coinciding with the 1968 student movement which was hailed by a massacre in Mexico City on the eve of that year's Olympic Games. As a precocious undergraduate he became secretary to Senator Gonzalo Martínez Cordero, former secretary to President Cardenas, and later ambassador in Castro's Cuba and Allende's Chile.

During this turbulent period, Mr Salinas' uncle, the distin-

guished Marxist academic, Mr Eli de Gortari, was driven out of the rectorship of Michoacan University by the regime, after the 1968 upheaval, imprisoned.

In 1973 and 1976 Mr Salinas picked up two masters degrees, and in 1978, a doctorate, all from Harvard, the Alma Mater he shares with President de la Madrid, who wrote him a glowing academic reference.

The relationship between the two men, crucial to Mr Salinas' selection, began in the mid-1970s in the Treasury, which the young future president entered as a 22-year-old analyst.

Mr Salinas became research chief there, when Mr de la Madrid was appointed Deputy Finance Minister, in 1976, and their paths thereafter have been tightly intertwined, with the younger man rising with his boss - to planning chief at the Treasury (1978-79), at the Planning Ministry (1979-81) when de la Madrid took it over, to secretary to the Economic Cabinet (also 1979-81).

Upon Mr de la Madrid's designation six years ago, Mr Salinas became head of the PRI think-tank, the IEPES, at the heart of policy making, and then, aged 34, Planning Minister, the youngest member of the Cabinet.

Mr Salinas has an intellectual sympathy with Mr de la Madrid which goes beyond the syncretic loyalty ministers habitually express towards Mexico's hugely powerful presidents, and which is based on a thorough understanding of the structural economic reform programmes this particular President has tried to achieve.

Possessed of a formidable

The man set to become the new president

## The first economist



Carlos Salinas de Gortari

intellect, personally austere, Mr Salinas has a huge appetite for work (beaten in three sets of tennis by a junior colleague this year, he reportedly proposed that they immediately go jogging something he does for up to 10 kilometres a day).

He demonstrated that he has the in-fighting skills to see off heavyweight rivals like former Finance Minister Jesus Silva Herzog, forced out of the Cabinet he dominated until 1983, Energy Minister Alfredo del Mazo, and Interior Minister Manuel Bartlett. More importantly for the

future, Mr Salinas was the only Cabinet Minister who made some attempt to defend, in public, in a reasoned rather than purely rhetorical way, the Government's unpopular economic reforms.

This more conventional sort of political skill, the ability to debate, has been almost lost in Mexico, buried under the weight of the PRI bureaucracy. The de la Madrid Government has not tried seriously to win the intellectual argument or fought to popularise its case.

It has instead, like its predecessors, recycled the increasingly shop-worn rhetoric of "revolutionary nationalism", which pulls in the opposite direction to the reforms which are meanwhile introduced by bureaucratic fiat.

This is the gap into which the son of President Cardenas, Mr Cuauhtémoc Cardenas, stepped by calling simultaneously for more democracy and a return to the left wing nationalist traditions of his father, who nationalised the oil industry and is the dominant political figure in Mexico this century.

Mr Salinas and his collaborators are a partial exception in that they did take on Mr Cardenas and his followers in public debate this year, and this experience is reflected in the composition of the full Salinas team, made up of an interesting mix of newcomers and old hands.

Mr Salinas already counted either as part of his inner circle or as allies influential cabinet members, including the whole economic team, Pedro Aspe, his successor at Planning, Gustavo Petricoli, the Finance Minister, and Miguel Mancera, the Bank of

Mexico chief (all of them incidentally, graduates of the Itam national technical university, a bastion of economic orthodoxy against the more left wing Unam economics faculty).

Practically all the younger second-level economic team members are Salinas allies, and a large number of his contemporaries have quickly been slotted into key positions in the PRI structure, spokesman.

Mr Otto Granados, for example, entered politics as secretary of the Just Reyes Heróles, the historian of Mexican liberalism and a key PRI ideologue for three decades. Mr Granados was later an aide to former PRI Secretary General Rodolfo González Guzmán, who until recently was a key ally of Mr Cardenas.

Indeed, one of the central characteristics of the Salinas team is its seeming ability to retrieve the major thrusts of Mexico's recent political tradition, and in particular to take on board politicians associated with the Cardenas legacy. The new head of the IEPES think-tank which Mr Salinas himself headed six years ago, is, for instance, Enrique González Pedrero, a veteran *cardenista*, and respected former state governor.

Mr Salinas senior has been instrumental in winning the support of sectors of the PRI old guard which had shown itself resentful about being displaced by the new Ivy League-trained technocracy. But Mr Salinas appears only to have actually taken on board a small number of the old "political class".

The most suggestive figure here is Fernando Gutiérrez Barrios, chief of Mexico security and intelligence for nearly 25 years, useful presumably because he knows the system sufficiently intimately to help prevent it from conspiring against Mr Salinas' plans to modernise and democratise it.

David Gardner



A woman's elementary class in reading and writing. Many students have been made in literacy

## Education

## Less to spend on more students

IN HIS submission of the 1988 budget to Congress, President Miguel de la Madrid makes a pointed comment about education: "A better Mexico is only conceivable with Mexicans better educated."

The quality of education, especially higher education, is a highly sensitive topic. The government would like to begin laying much more emphasis on quality than quantity in the universities. However, it has run up against fierce resistance, not least among the students who, in a series of strikes and demonstrations over the past 15 months, have challenged the principle of greater selectivity.

This was the first outbreak of student unrest since 1968, when the National University (Unam), which accounts for a quarter of the nation's 1.2m students. The protests, significantly, followed on the heels of similar protests in Paris, and lasted from November 1986 through to February this year. Since then, there has been an uneasy stand-off.

The Government has retreated in its plans to introduce greater selectivity and raise fees in the state universities to help their stretched finances. New proposals will be put to a special congress of Unam students and faculty members in the coming months.

However, the Government appears determined to win its point that Mexico can no longer afford the luxury of ignoring higher education standards. During the height of student protest (the only sustained street demonstrations under the de la Madrid administration) the authorities wavered in their attitude. The Government finally stood down on the advice of Mr Manuel Bartlett, the Interior Minister, who was then concerned about his chances in the race for selection as the PRI presidential candidate.

For several decades successive Mexican governments have been diverting large sums of money to education: enshrined in the constitution is the right of every cit-

izen to free education. At times Mexico has been spending almost 4 per cent of GDP and 14 per cent of the budget on education. Indeed, Mexico's conscious decision to eschew large-scale military and defence expenditure in favour of social spending has been one of the hallmarks of government.

In a country with such a widely-dispersed population, huge strides have been made in literacy. Almost 25m are in the schooling system now, with perhaps 5 per cent still falling outside. Despite these efforts, roughly one in five pupils fails to complete schooling at a primary level, with the percentage rising to nearly a third in the State universities.

The traditional emphasis has been on getting pupils into the system. This has applied at all levels in the two-fold belief that this accelerates the modernisation process of Mexico and provides the greatest opportunity to all social groups for mobility. The practical consequence of this ideal has been a "massification" of education.

State universities in the major cities, and especially Mexico City, absorbed an ever-increasing number of students. But this put tremendous strain both on student/teacher ratios and on state financing. At the Unam, undergraduate and pre-university student numbers reached 350,000 by last year. In general, the State funded over 90 per cent of the higher education budgets and 60 per cent of the State universities' budgets.

But this funding has become increasingly difficult to maintain imposed by the debt crisis. In real terms, spending on education has declined, whether primary or higher. Far crudely, the government has less money available to spend on students. At the same time, academic salaries have not kept pace with comparable pay in the State or private sector. In 1981 a university lecturer's monthly salary was worth \$1,112 while now it has fallen below \$220.

As a result, academic standards have fallen, and staff have tended to switch from the State to the better paid and more manageable private universities and institutes. Almost a third of the staff in State universities have only two years teaching experience.

There are now 120 private universities and higher education institutes out of a total 260 throughout Mexico. They only account for 14 per cent of total pupils, but these pupils represent an elite. Most prestigious now are places like Ibero, the Mexico City-based National Technology Institute and the Monterrey-based Institute of Technology, the latter being the first to establish a serious link between industry, business and the academic world.

The issue of reform in the State universities has been complicated by successive governments deliberately channelling

the energies of the left-wing opposition into the academic community. As a result, the universities have become an enclosed world of ideological intrigue. Thus when reforms were proposed at the Unam in September 1986 - as a test case for other state universities - a controversy was immediately sparked off.

Protest might have been avoided if the reforms had been discussed more openly, since a majority of the academic community conceded the need for change.

The changes proposed included a bid to raise academic standards by raising requirements for entry and for obtaining degrees. For instance, it was proposed that degrees be taken in three years on the basis of an average of eight passes out of ten. The average has been four passes over a four year period.

At the same time, proposals were put forward to raise student fees to permit the university a degree of autonomy from government finance and to cover rising costs. A number of well-known leftist academics supported the idea behind the reforms. However, the students, especially those preparing to enter the Unam (who number some 100,000) united in protest at the university of university education and the obligation of the State to bear the cost.

The challenge to resolve this issue is going to be laid firmly at the feet of the next administration. It is an issue which can only be ducked once. If this happens again, then Mexican higher education risks getting out of step with the needs of both society and the economy.

Robert Graham

## Advertisement



## MORELO PETROCHEMICAL COMPLEX

The first plants in the Morelos Petrochemical Complex, in the State of Veracruz, which will receive their final touches in December, will come on line in the first months of 1988. With this new industrial centre, the twentieth in Pemex's petrochemical programme, all the plants are in operation, they will achieve a 14% increase in production. This complex is the major part of a five year project, during which basic petrochemical production is estimated to be increased by 5 million tonnes per annum. In other words, for 1991 this would be about 19 million tonnes.

Mexico has until now imported these basic products. In 1986 imports were 2,700 tonnes a day and exports of surplus oil came to 1,950 tonnes, while this year the country had a trade deficit of 1,950 tonnes in that year. The trend in this branch of industrial processing is to eliminate imports, in other words, to achieve self-sufficiency and to be able to export increasingly more surplus.

Production figures demonstrate this objective. In 1986 manufacture of basic products amounted to almost 14 million tonnes, an increase of 14% over the previous year. This increase was made possible by new plants in the existing complexes coming on line, a growth which has not stopped since the 60's, when the company's petrochemical side underwent "major expansion". This year a new sulphur plant in the Nuevo Pemex complex, the third La Caguas low density polyethylene line, the independence complex acrylonitrile plant and a sulphur plant in the petrochemical section of the Minatitlán refinery all began production.

With the commissioning of the first stage of the Morelos complex, the company is taking a major step towards achieving its self-sufficiency objective. In this step, the city-state, ethylene, high density polyethylene and acrylonitrile plants will come into service, basic chemicals to support secondary petrochemistry, run by private capital, in manufacturing chemical products, medicines, inks, plastics, insecticides, detergents, polyester fibres and industrial packaging, among others. The industry's diversity of production is well known.

It is interesting to note that once all its plants are in production, the Morelos complex will produce basic products from the market which were not produced before, such as acrylic acid, methyl-terbutyl-ether and acrolein.

The second stage will be finished by the end of 1988 and will begin production in the first few months of 1989 with another ten plants. The total investment in the project was originally calculated in 1985 at 290 thousand million pesos. In 1987 the total cost was estimated at about 1,150 million dollars, of which some 750 million will have been spent by the end of the year.

In addition to the industrial plants, the Morelos programme includes the construction of integration, service, support and environmental protection facilities. From the beginning, the project has involved a significant economic and employment effort, in which many engineering, construction and supply companies have participated by contracting their services to the oil company. In this way, the company constitutes an economic drive shaft which drives part of the industrial infrastructure.

And it is not insignificant that the detailed engineering and major works are being carried out by Mexican companies employing over 5000 workers. When completed, the complex in itself will have generated some 7000 jobs.

It is estimated that the Complex's first production will be about 800,000 tonnes per annum, which should make substantial exports possible. Taken as a whole, the nominal production capacity would be a little over 2.5 million tonnes per annum. In other words, half the expected increase over the five year programme. This gives you an idea of the importance of the complex.

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## MEXICO 4



Banking and financial services advertising enjoyed a boom prior to the stock market crash in October

## Commercial banks

## Unharmed by the earthquakes

DESPITE THE prolonged recession and credit squeeze afflicting the country, "we have been able to serve the economy quite well," says Mr. Fernando Solana, Chairman of the Association of Mexican Banks.

His office is in the Palacio de Iturbide, the splendid Baroque edifice which bears the name of the self-proclaimed, short-lived "Emperor" who briefly held power in 1822-3.

It has been the headquarters of Banco Nacional de México (Banamex), the largest of the commercial banks, of which Mr. Solana is the director general.

The architectural masterpiece was unharmed by the earthquake in 1985. The banking system, meanwhile, has survived with resounding strength the economic convulsion of 1982 and the aftermath, even if only a handful of its institutions have the solidity of Banamex.

"Not one single bank has had a run, failed or has had to seek government support," points out Mr. Ernesto Fernández Hurtado, Chairman of Bancomer, the second largest commercial bank.

By all accounts non-performing loans are not a serious problem. Central bank officials say that commercial banks have been successful in reducing the average from about seven per cent of total liabilities after the crisis to 2.5 per cent, although some estimates put the average at four per cent or so, about the

overall international level.

It might have been a different story but for the rationalisation of the system after its nationalisation by President José López Portillo in 1982. No less than 59 institutions were merged and consolidated into 19 - six of them national in their operations, eight multi-regional and five regional. The fact that they are all State-controlled, ensures, of course, that none would be allowed to go to the wall.

Although the bigger banks were allowed to swallow only a few of the smaller fry, Banamex retained to just one, the banking system which emerged still remains very concentrated.

According to a report by the Office of the President recently submitted to the Congress, Banamex and Bancomer this year will account for nearly three-quarters of collective profit. Together with Banco Serfin and Banco Mexicano Somex, their share of deposits would amount to a similar proportion.

While the presidential report seemed aimed mainly at countering criticism of monetary policy and restrictions on credit to the private sector, it acknowledged that the health of five smaller brethren was in need of some improvement.

Commercial banks in Mexico have been meeting with stiff competition for funds. It has meant, in effect, that in real terms their deposit base has

Commercial Banks' Total Assets					
	1982	1983	1984	1985	1986
Banamex	745.1	1,451.4	2,388.3	3,576.1	7,839.9
Bancomer	770.9	1,511.4	2,608.0	3,625.7	9,214.8
Banco Serfin	394.4	594.3	977.2	1,533.1	3,738.6
Banco Mexicano Somex	338.9	665.9	822.9	1,339.9	3,051.9
Multibanco Comex	311.2	503.3	703.7	1,090.3	2,390.5
Banco Internacional	192.3	407.8	540.9	848.8	1,937.4
Others	880.5	1,251.0	2,168.7	2,940.6	5,049.9
Total	3,274.2	6,295.8	10,296.7	14,706.3	32,548.9

SOURCE: Secretaría de Indicadores Financieros de Estadística Nacional de México, Comision Nacional Bancaria y de Seguros.

scarcely increased since the beginning of the financial crisis just over five years ago.

Together with Draconian restrictions on lending imposed by the government through the central bank, lack of resources has severely limited what the banks see as their role in providing the private sector with funds to resuscitate and develop the economy.

Local currency deposits totalling \$22,047bn at the end of 1982 rose to \$45,068bn at the end of 1986, nominally a mere fourfold increase. In dollar terms (taking the average between the controlled and free market rate), it constituted a rise of only 18 per cent from the equivalent of \$16.7bn to \$19.7bn.

By the end of 1986, deposits swollen by inflation nearly doubled to \$315,606bn but in dollar terms that represented a fall of 14 per cent to the equivalent of \$16.9bn. This year, up until the end of August (the latest date for which published figures are available), they rose to \$328,461bn, up 12 per cent to the equivalent of \$19bn in dollar terms. But in real terms, measured against mounting inflation, there was a fairly substantial decline.

Falling real incomes have, of course, been a consistent cause of the stagnation over the five year period, increasingly and particularly since the summer of 1986 up until the stock market crash in October. Another factor has been the loss of substantial market share to the proliferating brokerage houses together with the mutual venture capital funds which they serve.

In 1982, a mere eight per cent of Mexican savings were handled by them. This year, until the bubble burst, the proportion was reckoned to be as much as a third of the total. (Since 1984 the reorganised nationalised banks have been precluded from the brokerage business.)

The "greater part" of the money pumped into the balloon came from repatriated savings, estimates Mr. Solana of Banamex, who estimates the amounts which flowed in from abroad to have been in the \$3bn-\$5bn range. While disapproving of the speculative nature of the boom, senior bankers appreciate the necessity for non-bank financial intermediaries including the brokers for Mexico's development as a capital market.

Dr. José Juan de Olague, Director General of Banco Serfin said: "We feel that a healthy financial market requires competition and complementarity among the

players, in order to benefit the users of the market and the economy at large." He shares the view that the brokerage houses must inevitably lose some of the market share they gained as a result of the crash and calculates that the commercial banks enjoy a 70 per cent share of the financial market.

Mr. Gilberto Escobedo, Chairman of Somex, also sees the brokerage houses as an essential part of the system "which should have been here a long time ago". The problem was that they pushed a very thin market far too high, he says.

Another major magnet for available funds has been the increasing volume of Treasury bills - known as *cetes* - issued by the government to cover its yawning budget deficit and rates of interest which have been very much in contention with those for time deposits which are regulated by the central bank.

Cetes are, Mr. Solana acknowledges, "the best investment today". As such they have been an attractive Treasury investment but as yet they account for a negligible part of their income. The rates offered for them are essentially related to the general economic situation and public finance, Dr. de Olague points out.

From the beginning of 1987 until the end of September, meanwhile, the value of *cetes* held by the private sector - individuals and companies - increased from a little less than \$32bn to \$312.6bn. Its share of total outstanding bills - which rose two-and-a-half fold in this period - went up from 35 per cent to 85 per cent in this period.

Of equal concern to the banks has been the *enfase* - made up of a basic 10 per cent reserve requirement deposited with the central bank plus obligatory lending provisions set in 1985 which meant that they were able to advance freely only 10 per cent of new deposits to desired clients up until August of this year.

The restrictions led to unprecedented public criticism of the State's monetary policy at a banking conference in June in the presence of Mr. Gustavo Petricoli, the Finance Minister, and Mr. Miguel Mandes, the Governor of the central bank. The effect of the strict controls aimed at directing available funds to the Government and favoured development sectors was that credit advanced to the public sector rose from about 36 per cent of the outstanding amount at the end of 1982 to 58 per cent at the end of August this year.

Then advances to it totalled \$418,347bn compared with \$414,452bn owed by the private sector.

Revised rules introduced in August eased the credit squeeze making it possible for the banks to increase the amount of funds available to the private sector. Mr. Fernández of Bancomer, former central bank Governor and one of the foremost critics of the restrictions (he also happens to be an uncle of President Miguel de la Madrid) concedes that the adjustment has led to a more equitable distribution of financial resources but suggests that it has not done enough to enable the banks to fulfil their paramount role in promoting economic activity and to compete with other financial institutions with less responsibility.

Profitability of the bigger banks at least has not been adversely affected. Last year Banamex and Bancomer recorded profit increases of 185 per cent and 155 per cent respectively in pesos terms compared with an inflation increase of 105 per cent. Banco Serfin's pre-tax profits amounted to 128 per cent of its capital (the minimum requirement is 3.5 per cent of assets at risk).

For somewhat arcane historical reasons only *Grupos* is permitted to take deposits amongst the foreign banks. Several hundred others still have representative offices but understandably have little interest now in lending in foreign currency.

Nevertheless, despite the absence of competition from them in the domestic market the nationalised system has showed a surprising amount of competitiveness and innovation precisely because, in the words of Dr. de Olague, "we are measured more directly and within the same parameters".

It has done so in the face of what is, despite improvements, still a very over-regulated system. Permission is even required for an authorisation for the purchase of micro computers.

The main benefit of the 34 per cent privatisation of the leading banks earlier this year has been the wider perspective brought by the introduction of board members from the private sector. "Now I know what the market thinks about my bank," comments Mr. Solana.

Richard Jones

## Stock exchange

## Meteor's inevitable crash-landing

IN A YEAR which has made world stock market history, Mexico City's fast-growing, volatile stock exchange has written itself a spectacular footnote. For the second year running, it was the top performing bourse in the world - at least until October. The boom had then been sucked into its own particular dizzying spiral and would by most analysts' reckoning have crashed-landed whatever happened in the nine months to the end of September, the 40-stock index rose 629 per cent, 329 per cent in dollar terms, increasing in the third quarter alone more than any other market in the year as a whole. In the world bourse league table, Mexico hoisted itself out of nowhere to jostle with more widely recognised emerging markets like Malaysia and South Korea, lifting total capitalisation from \$6bn to a pre-crash high of \$36bn in two years (\$22bn, or 17 per cent of Mexican GDP, was wiped off share values from October 5 to November 20).

In a longer time frame, the index had increased 510 times over from December 1, when President Miguel de la Madrid took office, to the end of September this year. Along with the growth of non-oil exports, the index was one of only two stars in a firmament made otherwise opaque for this administration by the depth of the foreign debt crisis and cost of the consequent restructuring.

From the investor's point of view, the index for the first time offered an attractive alternative to Mexicans' traditionally favoured instrument, the dollar, at a time of high inflation. Abacus saleswomen and artists, footballers and fish merchants, gambled their savings on the market for the first time. The index rivalled Mexico's arcane presidential succession, or *despote*, as conversational topics of the year. It has served as a barometer for the repatriation of perhaps \$10bn in flight capital, and has been exhibited by the Government, with what always seemed hubristic foolhardiness, as an index of confidence in its policies.

At January 1, 1983 peso, kept as a peso under the mattress, would by November 20 this year have lost its value against inflation 21 times over. In a one month deposit account in the bank, that peso would by now have lost almost 18 times its value. But invested in free market dollars it would have appreciated nearly nine times to October 5, the date the index hit its all-time high. If the *peso* had been invested in the market to that date and using the index as a rough guide, it would have been worth 48 times more in dollar terms to its owner.

If, however, its owner had decided such yields were fool's gold and realised the local adage that "nobody ever lost money in Mexico by betting on dollars", the switch into dollars would give a 15-fold increase to November 20 (the "free" or speculation dollar surged 40 per cent on November 18 when the Bank of Mexico decided to safeguard reserves and withdrew from the market).

Fears of devaluation, meanwhile, caused a stampede back to the pesos in search of bargain-basement assets. On November 18 the index rose 27 per cent, and 18 per cent the following day, after plummeting 76 per cent from October 5. The January 1, 1983 peso, had it stayed stuck in the stock market, would have recovered, but only to increase its overall worth in dollars 12 times.

Subjective calculations like these will probably now decide whether the recent crash will stunt the promising development of Mexican capital markets, as well as whether even the dollar of diminished value will be re-enthroned as Mexicans' main investment instrument, leading

to renewed capital flight. Until this spring the fundamental reasons for the headlong rise of the index were the same as those fuelling liquidity rises across the world: market corporate restructurings, privatisations and internationalisation.

The latter dimension in Mexico's case arises not from international connection with other markets but from the rapid introduction of new instruments and star performance of "export stocks", in companies which have taken advantage of Mexico's export-led growth strategy and compensated for stagnant domestic demand with foreign sales.

Companies like Vitro, the blue chip glass monopoly which exports 20 per cent of its output, Penoles, the world's leading private silver producer, or Cemex, the leading cement producer which, like other companies in the sector, converted what turned out after 1982 to be huge new overcapacity to exports, all rose sharply this year and last. So did "restructure" stocks like Alf, Mexico's largest industrial holding company, where international creditors are converting around half its \$2.7bn foreign

price. Stock in Banamex and Bancomer, the two leading banks which each control about a quarter of total bank assets, rose from issue on February 6 to the end of September by 3,170 per cent and 2,190 per cent respectively. The Comptroller-General's office announced an investigation at the end of April and subsequent CAP issues offered sharply lower discounts.

Up till the third quarter, the sharp revaluation of industrial shares seemed justified by first half corporate results, which showed a 456 per cent swing into profit against a 460 per cent rise in the index.

But the CAPS, included in an expanded index from July, became the single most important factor in inflating the boom tantamount to a speculative bubble. Though only a handful came onto the market until the post-October selling wave, this was sufficient to propel the index into the stratosphere. In the third quarter, shares in Banamex, Bancomer, and the third leading bank, Serfin, as well as in Operadora de Bienes e Inverlat, the two leaders among brokerage houses which obviously benefited disproportionately from the bubble, rose over 300 per cent.

Banamex suddenly acquired a market valuation of \$36bn, on a par with Chase Manhattan, while Operadora de Bienes e Inverlat at \$2.3bn, more than, say, Morgan Stanley.

The explosive expansion of this bubble has put at risk the consolidation and future development of a host of new features which had appeared in the market, including:

• New investors: the number of brokerage accounts rose from 100,000 in 1985 to 200,000 in 1986 and an estimated 400,000 by this August, many of them invested in:

• Mutual funds: 98 of them, which this year became the vehicle for the brokerages' expansion of market share and which provided the underpinning for, among other new instruments, the Venture capital funds (first launched in May); new commodity backed paper like silver bonds, launched in September, and finally, for the first time since the 1970 boom-to-bust market cycle, new industrial issues.

The bubble had been acquired not only debts but personality. The only really new industrial group to emerge since 1982, for instance, was put together through acquisitions and on-sales made through the market by Carlos Slim, a businessman not only debts but personality. The only really new industrial group to emerge since 1982, for instance, was put together through acquisitions and on-sales made through the market by Carlos Slim, a businessman not only debts but personality.

The most optimistic view is that the market will continue to develop but from a reduced base around its old core of investors. Price to net worth ratios, it is pointed out, which Mexican investors have paid more attention to than price/earnings multiples, still allow for some revaluation at an average of around 125 per cent, against the inflated year's high of 315 per cent, but an average this time last year of 65 per cent.

The index has provided the year's biggest boom and biggest crash. Such are its animal spirits that it is already top candidate for the year's most vigorous rebound. It is, in a sense, fortunate for the promoters of Mexico's capital markets that these unenviable yo-yo like records have been set against a background of such market turmoil internationally that their significance seems diminished.

David Gardner



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Oil remains of critical importance to the country's economy, reports Richard Johns

## Spending on exploration suffers

FROM THE upper reaches of the 500 foot skyscraper headquarters of Pemex in Mexico City, it is not possible on a badly polluted day to see the lower high rise buildings little more than a mile away.

The prominence of what is reported to be the tallest building in the Americas south of the US border - however invidious it may seem to some of the nation's citizens and the denizens of the insalubrious quarters to the north of the edifice - reflects the economic importance of the state oil corporation founded after the 1938 nationalisation of the industry.

Since the collapse of oil prices and the devaluation of the peso there has been a healthy increase in non-oil exports and foreign exchange earnings. But the country's dependence on hydrocarbon revenues and Pemex's capacity to maximise the return from them remains of critical importance to the economy.

In the five years up until the end of 1986 Pemex was responsible for economic activity generating on average 4 per cent of gross domestic product, 43.4 per cent of foreign exchange receipts on current account and 51.2 per cent of state revenue as well as more than 80 per cent of Mexico's energy supplies.

La Torre Pemex was planned and construction began in the expansive era of the late 1970s when Pemex established the image of being not only "a state within a state" but a corrupt and mismanaged one as well.

Gradually under the administration of President Miguel de la Madrid it has become more accountable to the government. At the same time, its investment aspirations have been increasingly constrained by diminished earnings from oil exports and the way in which they have been milked by a revenue hungry state.

Mexico was badly hit in 1986 not least because it stuck to official prices after the Opec had abandoned them for the market-related Netback system, based on refining and transportation costs.

It suffered losses proportionately greater than any other member of Opec with which it was and still is a policy to collaborate in global output restraint.

Combination of a 10 per cent volume decline and a drop of more than half in average earnings per barrel from \$25.40 to \$11.84 resulted in export revenues being slashed by 58 per cent from \$14.6bn to \$8.1bn.

A little belatedly, Pemex adapted flexible pricing formulas related to spot rates for rival crudes, with allowances for sulphur content and transportation costs, competing for the US, European and Japanese markets - respectively accounting for 30 per cent, 17 per cent and 14 per cent of total exports in 1986.

Shipments to the US have continued at 180,000 b/d. Talks currently taking place, meanwhile, could lead to higher liftings next year by the Japanese buying consortium which took just over 60,000 b/d in 1986.

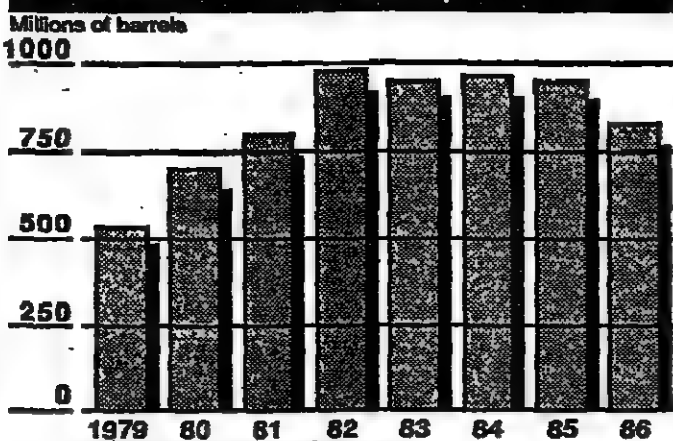
Pemex must look with some envy at Petroleos de Venezuela which has secured crude export outlets for a large part of its output through refining joint ventures abroad. But in Spain, by far its largest European market, with 71,000 b/d imported in 1986, the second biggest worldwide, it has a 24 per cent stake in Petronor. And it is talking with Repsol about a possible 10 per cent holding in the new Spanish state oil company.

After last year's disappointing performance Pemex's oil exports and foreign exchange receipts in 1987 have far surpassed original budgetary assumptions which projected average exports of 1.33m b/d at \$12 per barrel. With the original limit raised in mid-July to 1.6m b/d, an annual rate of 1.33m is in prospect and up to mid-November the yield had hit \$16.40 per barrel, according to a senior marketing official.

Given the pressure upon it to fill the budget deficit, the question is whether sufficient financial resources will be made available to fund the exploration and development at the level required to sustain export targets and domestic consumption for the medium term future without running them down too drastically.

Apart from the revenue imperatives of the state there are the competing demands for funds from the refining and petrochemical sectors as well as the cost of the \$15bn for the state-owned Pemex in the days when the state used Pemex as an agent for borrowing because of its creditworthiness in the market.

Mexico's crude oil production



Source: Memoria de Labores, Pemex

worthiness in the market.

Last year Pemex reported a total investment of \$4863.8bn, the equivalent of \$16.6bn at the average controlled exchange rate during 1986 compared with gross revenues of \$37,766 bn (\$12.54bn). According to recent reports, however, the allocation approved for 1988 will be in the region of \$486,000bn which would indicate a substantial increase in real terms.

Official statistics for the end of 1986 showed a marginal decline in proven reserves, down 1.3 per cent over the twelve months period, for the third consecutive year as new discoveries failed to compensate for oil and gas extracted and exploration drilling declined as a result of the financial squeeze.

Spending on development has suffered, too. Not since 1983 has a new oilfield started production. And neglect of secondary recovery may have reduced capacity. Pemex officials are reluctant to say what the optimum is (taking into account maintenance of reservoir pressures) but many observers believe it is below the level of about 3m b/d achieved in the 1982-85 period.

The total in 1986 including oil destined for the home market was 2.83m b/d. Oil reserves including condensate were put at 5.7bn barrels at end 1986, placing Mexico in fifth place, roughly equivalent to Venezuela, after Saudi Arabia, Kuwait, the Soviet Union and, in all probability, Iraq. Pemex calculated gas

reserves at 75 trillion cubic feet, the equivalent of about 15bn barrels. But 22 per cent of the oil condensate and 25 per cent of gas reserves were reckoned to be in the Chinotepec fields where the small and tight structures are not feasible for commercial exploitation at current prices.

Pemex officials admit that exploration has been hard hit by budgetary constraints. By the end of 1987 only 41 explorations and 18 development wells will have been drilled, they say. These figures compare with 68 and 178 in 1986 when discoveries, despite a 40 per cent success ratio claimed, amounted to only about half of volumes actually extracted.

The average depth of exploration wells, meanwhile, has now reached over 5,000 metres compared with only 4,500 metres in 1986 and 4,000 metres in 1985.

There have been good discoveries like the cluster of oilfields found offshore about 30km north-east of Baha del Carmen in the Gulf of Mexico in the 1983-6 period. Two other deposits found this autumn, Luna just onshore and Yum just offshore, have exercised much interest.

Pemex is satisfied that it has established considerable potential for gas in the north-east, for quick results, however, priority has been given to the prolific Campeche Bay which is reckoned to contain about 47 per cent of Mexico's total hydrocarbon resources, and a swathe of seabed stretching to the Tabasco coast.

The company is very optimistic about gas prospects in the north-east of the country where development of the Reynosa-Profunda field near the Texan border could add nearly 300,000 cubic feet per day to overall output, which last year ran at 3.63m cubic feet per day of which only a minimal amount was flared.

No one doubts that there are many undiscovered commercial structures of oil and gas. As it is, oil reserves would be enough to last for 54 years at the 1986 rate of extraction and those in gas for 60. Pemex would like to spend something like \$10bn over the next five years on exploration but will have to make do with very much less, not least because the government which approves its budget wants to press ahead with other urgent projects.

One of the most important is the expansion of refining capacity. Last year Pemex's nine plants ran at about 90 per cent of their installed capacity on nearly 1.53m b/d. Net exports of refined products (Mexico still has to import lubricants) are running at 40,000 to 50,000 b/d less than half the rate recorded in the 1984-86 period.

Policy is to restrain domestic consumption to make more oil available for export. The aim is to save 200,000 b/d and reduce the dependency on heavy fuel oil for electricity generation from 62 per cent to 55 per cent by the end of 1988.

Nevertheless, domestic consumption is expected to increase next year as a result of economic growth and delays in completion of generating plant using other fuels.

Amongst them is the controversial Laguna Verde nuclear power plant. The first 650MW phase is expected now to start commercial operation by the middle of next summer with the second coming on stream about two years later, according to a senior official at the Ministry of Energy.

Coal fired capacity should be doubled with the completion of a second 1,200MW plant in 1990 while a further expansion of hydro electric power which currently produces 30 per cent of electricity requirements, is under way.

Similarly, the objective is to reduce the volume of gas output burned for generating power. Last year, electricity produced by gas, mainly for Mexico City and its environs, accounted for 33 per cent of a reduced flow.



Preserving gas for export, which ceased with the suspension in 1984 of sales to the US because of a price dispute is not the reason for conserving.

Rather it is now valued primarily as feedstock for the fast expanding petrochemical industry and fertiliser production on the one hand and fuel for industries requiring it, in particular the gas reduction steel plant at Lázaro Cárdenas. It is priced, in calorific terms, at about half the rate for fuel oil but is still well below US rates, at about the equivalent of \$1.50 per thousand cubic feet.

As it is the balance between supply and demand in oil products that is becoming uncomfortably tight, largely as a result of the increased usage of heavy fuel oil from 245,000 b/d in 1980 to 365,000 b/d in 1986.

The expansion of the 165,000 b/d Salina Cruz facility with an additional 150,000 of capacity together with the installation of a catalytic cracker is scheduled for completion in 1988. The second stage of the refinery at Tula on the Gulf Coast which will more than double present capacity of 155,000 b/d should come on stream in 1990.

Pemex boasts a high level of upgraded refining capacity. Last year heavy fuel accounted for only 28 per cent of product in line with the policy of converting into light products as big a proportion as possible of the country's heavy Maya crude (23 degrees API gravity) which constitutes about 60 per cent of total oil output for conversion thereby maximising availability of light isthmus crude (33-34 degrees API gravity) for export.

Pemex is planning to start the construction in 1988 of a 300,000 b/d "grass roots" refinery as the first of a new generation of ultra modern, largely exported oriented refineries. The site has yet to be decided but will almost certainly be on the Pacific coast.

Finance for the expansion of the Salina Cruz refinery is being provided from the \$1bn credit extended by Japan's Export-Import Bank. As part of the Pacific Petroleum Project, the loan is also funding the construction of a second pipeline to transport crude across the Isthmus of Tehuantepec and the carving out of the salt domes near Coatzacoahuila which is also on the Gulf coast to give an oil storage capacity of

12m barrels, about double Pemex's present very limited capacity of about 8m barrels.

Petrochemicals consumed nearly a quarter of Pemex's budget in 1987. Mexico has one of the biggest petrochemical industries in the world - about the 12th largest in the world, according to Pemex officials. Production is expected to rise to 17m tons in 1987 when the sub-sector could account for as much as 2.6 per cent of GDP in itself.

The immediate objective is self sufficiency in all products. In the long term it has ambitions to be a substantial exporter.

Until October of last year the right to produce 73 somewhat arbitrarily defined basic petrochemicals was reserved to Pemex. The number was then cut by half. The private sector, often in partnership with foreign companies which are allowed up to 40 per cent share in joint ventures producing secondary petrochemicals has shown great dynamism not the least in its search for market opportunities abroad. It seems that Pemex's petrochemicals division may receive nearly 30 per cent of collective budget next year.

### Mining

## Silver does good service

HEAPS of old tailings and the dark portals of abandoned mine shafts dot the arid uplands of the northwestern state of Zacatecas, one of the oldest and most intensely worked mining districts in the Americas.

The boom times ended in Zacatecas a century ago, and the local economy was devastated further by the 1910-20 Revolution. But it is still the biggest silver-producing state in a country that has long been the world's leading silver supplier. It is the heartland of the *gambusino*, the poor local prospector who ekes out a living from low-grade mining and remains Mexico's best information source on untapped deposits.

The industry's legacy is everywhere: the capital city's main street, ancient telluride, is a restored mining tunnel that counts among its subterranean appointments the State's fascist dictatorship.

"Our fathers were miners and our great-grandfathers were miners," said Francisco Gutierrez, a leader of a state-wide small miners' association. "We all have dirt under our fingernails," he said, referring to the owners of the mines, more than 200 member companies.

Locally controlled firms with usually fewer than 50 employees, these small companies employ some 6,000 full-time workers - the bulk of the State's mining jobs. But in terms of production their total output is far outpaced by one of the most technologically advanced silver mines anywhere: Real de Angeles, an open-pit operation that is the second of its kind in the world, accounting for more than 10 per cent of Mexico's 1987 production of some 75m troy ounces.

Dredging through the core of a colonial-era mine network that was exhausted by traditional deep tunneling generations ago, Real de Angeles - a \$500 million joint Canadian-Mexican venture that entered full production just three years ago - is seen as a symbol of Mexico's continuing investment in silver mining.

Silver is far from Mexico's only mining product: it is first among world producers of fluorapatite and sodium phosphate, second in graphite and antimony, and fourth in arsenic, mercury, molybdenum, sulphur, and zinc. Mexico is also emerging as a substantial gold source, with new discoveries outpacing mine development.

But silver has historically been by far the most profitable mining product in Mexico, with its earnings making feasible many mining operations that also produce large volumes of lead, zinc, copper, and other products. Silver, in value, now accounts for a quarter of Mexico's entire mining output and half its mining exports, which are expected to reach \$1.5bn this year.

In 1986 Mexico produced 74m troy ounces of the refined metal, more than 17 per cent of total world production. Its main rivals

Mining production					
	1982	1983	1984	1985	1986*
<b>Principal metals</b>					
Gold	8,104	6,930	5,968	7,524	7,804
	tons	tons	tons	tons	tons
Silver	1,550	1,911	1,987	2,183	2,306
<b>Industrial non ferrous</b>					
Aluminium	000 tons	000 tons	000 tons	000 tons	000 tons
Lead	146	167	183	207	183
Copper	239	206	198	168	175
Zinc	232	257	280	275	271
<b>Siderurgical metals</b>					
Iron	2,796	2,612	2,721	2,725	2,584
Steel	5,382	5,309	5,490	5,191	4,903
Manganese	183	133	181	151	170
<b>Non-metallic minerals</b>					
Fluorapatite	1,815	1,802	1,820	2,020	2,060
Phosphoric acid	631	557	627	697	737
Sulphur	324	357	426	466	512

\* Preliminary

SOURCE: Secretaría Programática y Planeación

In the industry are Peru, which produced 69m ounces; the Soviet Union, with 51m; and Canada, with 47m ounces.

Projections published last month by The Silver Institute, a Washington-based industry association, expected Mexico to retain its position as the number one silver producer at least through 1990, despite expected growth in silver in Peru, the US and elsewhere.

When the Hunt brothers drove up silver prices in 1979 and 1980 Mexico benefited little. The bulk of the Mexican silver and for those record prices had already left the country. For the industry here, the main impact of the sudden price climb was a diminishing in world silver demand as industrial consumers invested in recycling technology and sought substitutes for the precious metal.

As silver prices began plummeting back to earth in 1981, this technological conversion still kept demand depressed. Since then, however, the market has recovered, and Mexican companies are again expanding their production and refining facilities, industry experts report.

"There has been a strong recovery in world silver demand for the past three years," said Hector Calva Ruiz, the President of Mexico's mining industry chamber. The heaviest demand has come from industrial photography, X-ray machines, and, increasingly, the production of jewelry, flatware, and commemorative coins, he said.

Still, the industry would undoubtedly have expanded much faster had not the subsequent slump in world silver prices coincided with the debt crisis, which dried up fresh credit sources both domestically and internationally.

Since the mid-1982 onset of Mexico's financial troubles, silver prices have hovered around

\$7 per ounce - half the level averaged during the five years before the crisis. But silver mining companies are now among the most successful of Mexico's private enterprises, increasing production and employment and weathering the country's recent stock market crash.

The "key to this success," Mr Calva said, has been the drastic downward march of the Mexican peso. When the peso dropped anew on November 18, mining company stocks the same day jumped 50 per cent on the stock exchange.

"Despite the drop in world prices, the devaluation of the peso has allowed the mining industry to survive," said Mr Calva, who is also the Chief Executive Officer of Industrial Minera Mexico, a diversified private mining company that is among Mexico's leading silver producers. "Like all export industries, the mining industry benefits from a less expensive peso. Labour costs drop, and dollar earnings give us the capital needed to expand. We couldn't function with an overvalued peso."

Over the past year, private Mexican companies have proceeded with new investment projects in silver and gold mining and refining, copper and lead processing, and sulphuric acid production. Though less than the \$500m annual investment averaged by the industry during the 1978-81 oil boom period, this still represents a substantial expansion in hard times for a traditional industry. This continued progress is held up by some Mexican analysts as a response to critics of the country's foreign

investment laws. Mexico's 1981 Mining Law, which set a precedent for later rules governing foreign investment in other industries, required the mostly American-owned companies in the field to "Mexicanize" - gradually to con-

vert all mining enterprises into companies with majority local equity control.

Mining deposits are by constitutionally the exclusive property of the State. The foreign companies were working government concessions, therefore, the 1961 law did not require expropriation, and was enforced with little protest.

Now, 26 years later, the industry is fully under the control of Mexican private capital, with state investment banks and foreign private companies represented as minority equity partners in many companies. Private mining companies like Industrial Minera Mexico, Minera Antina, Bohio, Frisco and San Luis are now among the most powerful and dynamic firms in the country.

Leading the pack is Met-Mex Penoles, which, as the world's biggest private silver refiner and exporter, has become a major force in international metals. Some analysts have suggested that opening up mining again to wholly foreign-owned enterprises would help Mexico by increasing the pool of risk capital dedicated to new exploration and the development of entire new mining zones in the south.

Local industry leaders dispute the argument. Before the Mining Law, they note, the industry had been stagnant. Mining exports since 1981 have increased five-fold, to \$77m last year, while direct industry employment has more than tripled to 227,000 jobs, they note. Foreign firms cannot seek equity control but are still welcomed as minority partners, they point out.

In any event, few observers expect the law to be changed. "The rules of the game are quite clear," Mr Calva said. "Not only do I not expect to see them altered, I see no reason at all why they ought to be."

William Orme

Cydsa



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## MEXICO 6

Profitable manufacturing for US-based companies

## In-bond industry grows

THE MAQUILADORA, the in-bond industry, is the only sector of Mexico's economy to have experienced a significant expansion since the onset of the recession in 1982, since when there has been no net increase in employment.

Indeed, and ironically, its growth has more than doubled since then, precisely because the decline of the peso reduced the labour costs, and thereby increased the incentives, for companies with plants to manufacture, assemble, or process components and raw materials brought into Mexico in-bond from the US and which return there transformed duty-free.

In 1986, when the number of such plants increased by 25 per cent to nearly 990 - a figure which has now risen to more than 1,075 - the industry became the country's second-biggest earner of foreign exchange with gross receipts of \$1.4bn as added value increased by 30 per cent. This year they are expected to bring in at least \$1.6bn.

Maquilas - nearly 93 per cent of them are owned by US-based companies - now provide employment for about 300,000 Mexicans, about 80 per cent of them female though the proportion of men is increasing.

The turnover of labour is relatively high though. Ms Grizel Diaz, who runs the commercial affairs of SAFT, a French-owned company producing rechargeable batteries, is not alone in having a low of about 10 per cent of workers annually, with most of them leaving early in the year after the Christmas bonus has been paid.

This is a cause for puzzlement since basic hourly earnings at about \$1 compare with a national minimum of \$3 a day - and rates 10 times higher across the border. In practice, various benefits raise average wages by 80-100 per cent.

Maquila labour, even if it is a bargain for US-based companies, is still the most expensive in Mexico, points out Mr Diego Ublre who runs an office furniture manufacturing plant for Anderson Desk, a Californian company.

Mr Enrique Esparza, co-owner of Assembler in Mexico Inc, calculates that, on average, when all overheads including freight are taken into account, labour accounts for about 30 per cent of the cost of a maquila operation.

He is in a good position to know because his company is a "shelter" operation, providing for a flat rate fee all infrastructure, personnel, trucking, insurance,

customs and other requirements of an investor, not least in dealings with the government.

Among his 35 clients are Philips, two Japanese companies, and a Korean one. Honeywell was another until it decided that it could cope on its own.

A maquila is certainly not itself a licence to increase profits, though Mr Esparza is anticipating gross revenues this year of \$20m, up 70 per cent on the 1986 level.

Competition for labour is tending to drive up rates, in particular for the more skilled grades and especially around Tijuana, Tecate and Mexicali in Baja California - the fast-expanding zones among the 15 assigned for in-bond manufacture.

Ciudad Juarez, opposite El Paso, Texas, is still the biggest, and the one most favoured by the growing Japanese presence, because of its proximity to San Diego and the Pacific Coast.

Given the demand for labour and the rate of turnover, Ms Diaz wonders why the flow of illegal immigrants to the US - to an uncertain and often miserable existence continues so intensively.

The in-bond, cross-border industry was established in 1965 to provide alternative work for Mexicans when it became illegal for them to do *bracero*, seasonal farm work in the US.

While the American labour unions and their lobbyists on Capitol Hill have become increasingly restive about job losses - a controversial and very debatable issue - the benefits to US business, especially the electronics and motor industries, are fully manifested by the use made of maquilas by such plants as General Motors, General Electric, Chrysler, Ford, Rockwell, Westinghouse, McDonnell Douglas, and Union Carbide.

West European representation is almost entirely through US subsidiaries with a number of maquilas acquired as a result of take-overs of American companies. That accounts for Saft's presence and also a single maquila indirectly controlled by GEC of the UK.

One of the earliest major US corporations to avail itself of cheap Mexican labour was the Zenith Electronics. Faced with competition from Japan and other Far East suppliers, the US manufacturer of television sets looked as if it could be driven out of business.

It established its first maquila at Matamoros in 1971, employing 300 workers at the outset. Now it has about 25,000 workers in all,

having spread its operations to Chihuahua (television cable and computer products), Reynosa (TV sets and components), and Agua Prieta (TV set rebuilding).

Zenith is cited by supporters of Mexico's in-bond operations as a prime example of how the maquiladora system has saved American jobs in the face of foreign competition. The supporters of it include the cities adjacent to the main centres like San Diego and El Paso with its close links with Juarez.

Earlier this year Grupo Bermudez, a promoter of maquilas in the Juarez area, produced figures indicating that 89,600 workers there supported no fewer than 268,970 jobs in the US in 49 states.

Mr Dan Pegg, President of the San Diego Economic Development Corporation which is one of the most vigorous champions of them, says that not less than 25 per cent of the earnings of the in-bond workers, in effect a minimum of \$360m in 1986, is spent by them in the US itself.

Despite stringent immigration controls they are given plastic passes allowing restricted visits. This year the advocates of the system established the Border Trade Alliance to press the case in the face of growing opposition from the AFL-CIO labour federation prompted by the surge of activity by companies from the Far East and the use by them of components from their home countries.

Textiles are excluded from the maquilas under Mexico's investment law because they are subject to a bilateral fibre agreement.

Japanese involvement is not a recent development. Sony's operation outside Tijuana making small refrigerators, electric fans and rechargeable batteries, dates back eight years - and is now rapidly expanding with the construction of a \$40m plant to make TVs which will raise employment from 100 to 300 next year.

In the last two or three years, however, other big players have emerged on the scene as well as their less well-known suppliers. South Korean concerns such as Samsung, Gold Star and Daewoo have joined them while "others are aggressively seeking out opportunities," according to Mr Pegg.

The economics of maquilas are such, it seems, that low labour costs make them profitable even if components are imported from Japan and do not enjoy US tariff exemptions. Most brazenly, Mat-

sushita's products marketed under the Panasonic and Quasar brand names have an American content of only 30 per cent.

Mr Pegg says that the BTA, which represents the maquilas, has been "very active" in meeting Congressional objections stirred up by the unions. The existence of such maquilas complicates the association's task.

And while wounded and sensitive pride has traditionally inhibited Mexican interests from lobbying, the task of the association is not helped by the reluctance of the big guns of US industry to put their head above the parapet for fear of provoking retaliatory fire from organised labour.

They tend to be sensitive about their maquila involvement and none more so than General Motors. It already has 23 in-bond plants, including 15 making electrical harnesses, all of them are registered under different names in what can only be regarded as a semi-clandestine operation. The company is believed to have plans for 50 such units in operation by 1990. "What's good for Mexico also happens to be good for GM," says a veteran maquila observer.

Ford has been more subtle: its facility at Hermosilla is not a maquila but its output of cars for the market is based largely on Japanese components and for those made in Mexico it enjoys tariff exemptions. When Ford's other domestically-oriented plant went on strike this year their American "brothers" in the auto workers union gave them not entirely disinterested moral and perhaps financial support.

So far, trade legislation being drafted in the US Congress does not contain anything detrimental to maquila industry. The belief in San Diego and Juarez is that whatever law does emerge will not harm it.

As yet, only a handful of Mexican-owned maquilas have sprung up. It is a matter of debate as to what the spin-off will be for the country's long-term industrialisation, but Ms Diaz is among those who believe they could be considerable in terms of technical training.

Where skills do not exist, local vocational schools are changing the curriculum to provide them, she points out.

Government officials stress that the state's objective is not the "maquiladora" of Mexico but an increased domestic content of its output to 25 per cent and the growth of the indigenous industrial sector generally.

Richard Johns



Mexicans' basic diet of maize and sorghum is still dependent on imports or rural subsistence

## Agriculture

## Concentration of energies

## Main agricultural products

(Thousands)

	1982		1983		1984		1985		1986*	
	Hectares	Tons	Hectares	Tons	Hectares	Tons	Hectares	Tons	Hectares	Tons
Corn	8,577	10,129	8,638	13,061	7,976	12,982	8,278	13,698	8,158	11,310
Soybean	2,446	943	2,222	1,232	2,056	974	2,065	912	2,322	988
Rice	207	511	165	416	158	464	281	804	194	536
Wheat	1,011	4,036	907	3,480	1,079	4,505	2,261	5,207	1,284	4,782
Sorghum	1,678	4,717	1,577	4,946	1,885	4,974	2,045	5,684	1,820	4,926
Barley	311	866	327	957	311	619	299	541	315	513
Soybeans	412	646	416	666	426	665	500	940	405	706
Sesame	135	32	153	87	157	61	160	71	124	51
Cashew	225	221	456	27	226	209	298	150	239	161

\*Preliminary

Source: Secretaría de Agricultura y Fomento, Hidrologia y Riego de Mexico.

In Mexico's case 90 per cent of imports come from the US with some gains coming from Argentina.

But serious constraints stand in the way of increasing the level of self-sufficiency in food. Only 15 per cent of Mexico's land area is potentially arable.

The soil is generally poor with only 40 per cent arable land possessing reasonable production potential. Even the best soil, in the north, has saline problems due to irrigation.

Lack of water is a major constraint and liable to become an increasing handicap since industrialisation and urban migration will create greater competition with agriculture for scarce supplies.

Mexico's rivers have little volume; average rainfall is low and unevenly distributed. Only a 25 per cent of arable land normally receives sufficient rain for spring/summer cropping and less than 5 per cent for winter cropping. It is reckoned that

drought occurs in four out of every 10 years.

The most rainfall is in the tropical, least developed south. In contrast, only 15 per cent of the country's water supply is in the interior highlands where 70 per cent of the population lives.

Under these conditions it is hard to obtain consistent yields. For instance this year, thanks to good rain, there will be no need to import dry edible beans.

The area harvested oscillates between 15m and 20m hectares. At present some 11m hectares are planted in rain-fed areas and 5.6m hectares are covered by irrigation.

Traditionally, production increases have been sought through expanding the area under irrigation. But recently attention has switched to the much neglected rain-fed areas.

Although responsible for only half the value of agricultural output, rain-fed areas accommodate over 85 per cent of all farmers, and the authorities have realised more can be achieved at lower cost through improved technology and better drainage.

The Government recognises there is considerable scope to raise the level of technical education here and to make better use of rural credit.

One of the biggest criticisms levelled against successive governments has been the way rural credit has been used as a tool to obtain political obedience rather than promote production. Concentrating on farmers in the rain-fed areas also helps to stem the rural exodus.

Perhaps the biggest constraint on the whole sector's growth, however, is the politically sensitive topic of agrarian reform. Mexican agrarian reform has been praised as the most progressive and successful in Latin America: peasants have acquired land either individually or communally (land acquired like this is called *ejido*) and there has been stability in the countryside.

However, the high rural birth rate has meant that there are now some 4.5m landless peasants, against the 3.5m at the time of the Revolution. Yet little worthwhile land is available for further distribution and the best land still remains in private hands where production is more dynamic and efficient.

The private sector has been primarily responsible for diverting away from the traditional crops of coffee, sugar and cotton to other vegetables and fruits for the US market.

Precisely because of the dynamism of the private sector, the ownership of the best land, and the persistence of large numbers of landless peasants, agrarian reform remains a politically sensitive slogan. This in turn creates considerable uncertainty among government investors, who fear a populist issue.

Dr Edmundo Flores, a leading agricultural expert, who also taught Mr Salinas at Mexico City state university, argues that when the Ministry of Agrarian Reform was damaged in the 1985 earthquake it should have been demolished, clearly demonstrating that the nation's priorities had moved beyond the question of land ownership.

Robert Graham

# Newly Open Mexico City



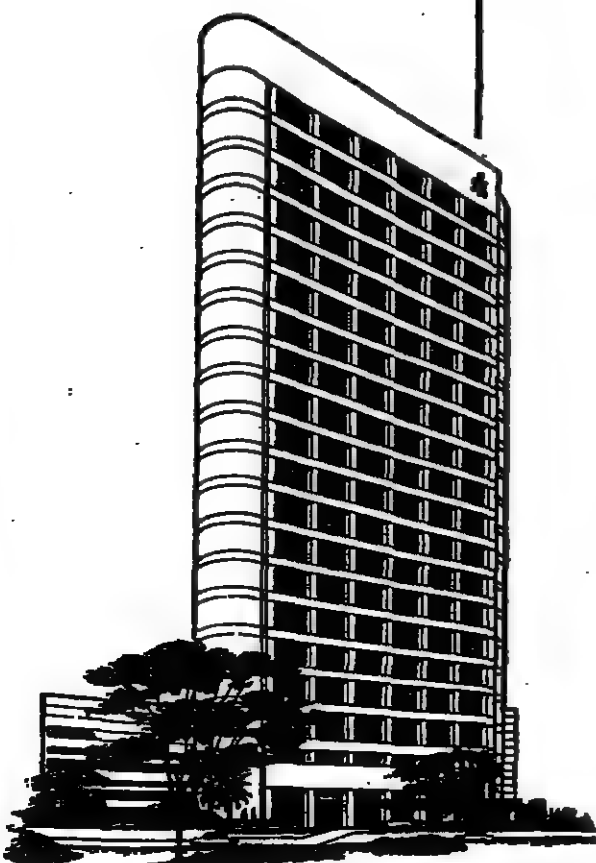
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MEXICO's geography and Spanish colonial past create an almost inevitable schizophrenia in foreign policy.

To the north it shares a vast border with the US, the most powerful industrial nation, while in the south Mexico rubs shoulders with impoverished Central America. Mexico thus finds itself caught between the first world and the fourth.

Yet while Mexico forms part of the developed world of North America, especially through trade, tourism and immigration, the country's historical and cultural ties make it identify with Latin America.

Mexico, therefore, frequently has its head pointed towards Latin America and its body towards the US. The body, so to speak, is locked into the US in a myriad of complex ways - and ever more so. Mexico is the fourth biggest trade partner of the US after Canada, Japan and West Germany. This \$30bn two-way trade, now centred on the mutual strategic interests of selling and buying crude oil, is the bed-rock of the relationship. Put another way, Mexico does 16 times more trade with the US than the whole of Central and Latin America.

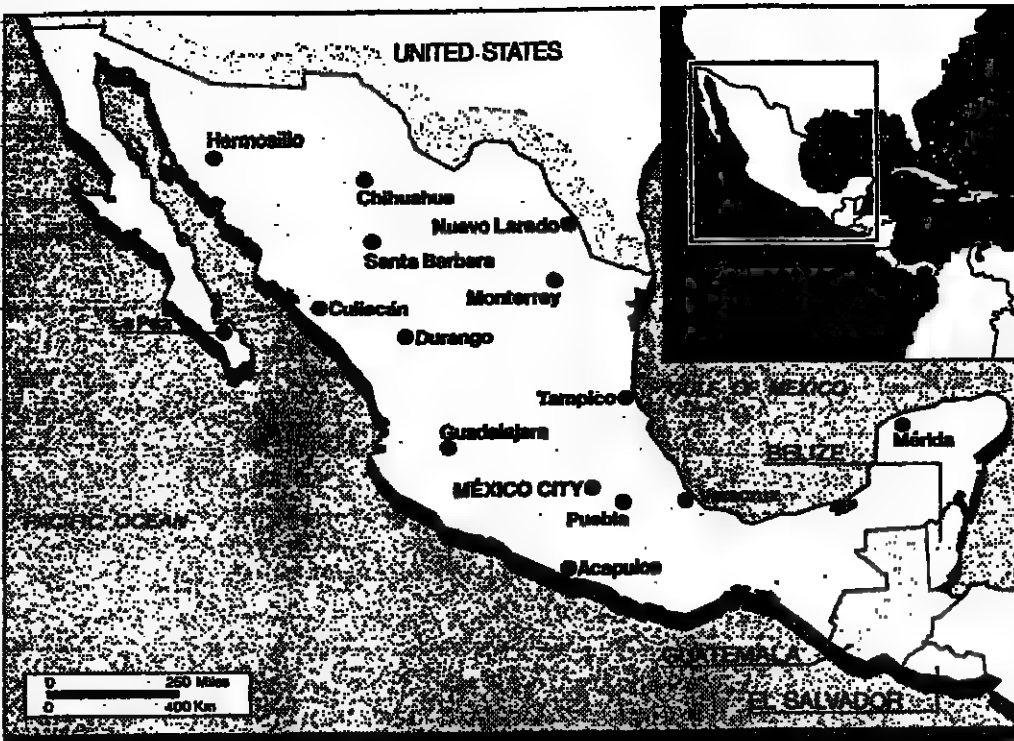
The interlocking process with the US has a dynamic of its own and often contradicts the far more visible side of Mexican foreign policy. The visible policy is built round a firm defence of national sovereignty and upholding the principles of non-intervention, self-determination and the peaceful solution of conflicts.

In this context, Mexico is a prominent member of the Delors Group of Six promoting nuclear disarmament. It is frequently at odds with the US over the latter's foreign policy, especially in UN votes (on the Middle East and Southern Africa) and over the whole question of Central America. Mexico has been a prime mover behind the Costa Rica initiative for peace in Central America begun in 1983 in conjunction with Colombia, Panama and Venezuela.

This initiative provided the seeds for the current peace plan of President Oscar Arias of Costa Rica and was the first time in Latin American history that nations of the region grouped

Robert Graham on Mexico's foreign policy

## Between two worlds



together to try and solve a conflict independent of - and in contradiction of - US policy. The existence of the Costa Rica Group also spawned a Latin American support group (Argentina, Brazil, Peru and Uruguay). Together, these groups have begun to operate as a forum for views and co-operation outside the traditional forum of the Organisation of American States (OAS) in which the US is seen to play far too dominant a role.

The summit of the eight leaders of Costa Rica and the support group in Acapulco at the end of last month was in good measure due to Mexican diplomacy. At one level the summit was the most serious effort so far to co-ordinate Latin American views

on issues of mutual concern - debt, trade, protectionism, regional security and the conflict in Central America. But at another level it was an attempt to convince the US of the need for a more equal relationship. Latin American nations no longer wish to see Washington treat the region as its backyard - and Mexico is in the forefront of those seeking these changes.

Mexican diplomats express frustration that the US fails to understand the motives for its foreign policy. For instance, Mexico has maintained good relations with the Soviet Union for at least two decades, and at the same time has been careful to cultivate a dialogue with Fidel Castro's Cuba. In part, this has

been a deliberate move to appease the Mexican Left, making up for their exclusion from domestic politics. But it also represents a measure of insurance against Cuban and Soviet interference in Mexico.

For the same reason, the Mexicans chose to back the Sandinista Revolution in Nicaragua in 1979. The Lopez Portillo Administration fully supported the Marxist-orientated Sandinistas also as a means of demonstrating independence from Washington. Such greater independence in foreign policy seemed possible thanks to the vast new revenues Mexico was receiving from oil.

However, the onset of the debt crisis in 1983, and then the collapse of oil prices two years

ago, General Motors (third), Ford (fifth), VW (sixth) and Nissan (thirteenth) were among Mexico's top exporters. Their sales abroad totalled \$81,385.4bn (the equivalent of \$1.5bn at the average controlled exchange rate) during the year or rather more than one third of those of the top exporter, Pemex. In 1987 they will be considerably boosted by the output of Ford's Hermosillo facility. Exports, including components by the State, amount to as much as \$8.5bn this year.

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A report by Boon, Allen Hamilton prepared for the World Bank this summer, identified car components as a potential area of major expansion, in particular transmission equipment, ignition parts and axles. Much of the World Bank's \$1bn financing facility designated for export-oriented industries is likely to go to this sector as will possibly part of the \$240m credit for similar purposes to be made available by the Import-Export Bank of Japan.

Notwithstanding the collapse of the domestic market and restrictive investment regulations, the industry has expanded considerably at a time of depression because of the opportunities afforded by the US market and the availability of cheap capital through Mexico's debt equity scheme.

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Richard Johns

later, once again limited Mexican ambitions. This has been evident in the de la Madrid administration's much more low key support for the Sandinistas.

Almost two years ago Mexico stopped supplying vital oil to Nicaragua after the latter had accumulated debts of over \$650m. In private, the administration has urged Nicaragua to liberalise and has tried on several occasions to promote direct talks between Washington and Managua, having been the host in 1984 for such contacts at Manzanillo.

Mexico has also offered its discreet good offices to help bring about a dialogue between the government in El Salvador and the Left-wing guerrilla umbrella organisation, the FDR/FMLN.

Weakened by the debt crisis and oil price collapse, Mexico has to measure carefully the cost of crossing paths with US interests. Nor can Mexico ignore the advantages of being on good terms with Washington. The deal agreed recently with the International Bank for Reconstruction and Development and obtaining fresh funds was made much easier because of the special relationship with the US. The special relationship is symbolised by the annual summit between the two countries' presidents.

US support was shown earlier in the debt crisis when Washington agreed to provide extra Mexican oil for its strategic reserve. Thus, even if the two countries do not always see eye to eye, the Mexicans believe that the US has a strategic interest in helping them, and the fact that such help is forthcoming gives Washington significant leverage.

The US also implicitly helps to guarantee some of Mexico's security interests. Mexico long ago wisely realised it could not compete militarily with its powerful northern neighbour. It has also resisted, to its credit, the temptation to upgrade its armed forces during the past five years, when Central American armies have tripled in size and in the amount of material they possess. Mexico is unique for a country of its size in seeking to project foreign policy without any pretence of military power.

The one departure foreseen if Mr Carlos Salinas de Gortari, the PRI candidate, is elected, concerns the Pacific Rim. Mr Salinas is fascinated by Japan and is determined that Mexico should assert much more its Pacific identity. In the past, token statements have been made about this, but Mr Salinas gives every indication that he intends to take practical steps to link Mexico closer to the Pacific Rim.

## Trade

# Liberalisation starts to show results

THE RADICAL change in the nature of trade has been one of the most remarkable features of the Mexican economy since the onset of the debt crisis five years ago.

The emphasis on import substitution, prevalent since the 1940s, has been replaced by a liberalisation of trade policy. Over the past three years, the de la Madrid administration has begun a gradual unravelling of the protectionist apparatus which has shielded (but helped develop) Mexican industry.

At the same time, the economy has become more export orientated, diversifying away from heavy dependence upon oil earnings. These changes have occurred in the context of Mexico's membership of the GATT in July 1986. Complimentary to the GATT membership, Mexico last month signed a framework agreement with the US, designed to encourage bi-lateral trade and establish mechanisms for solving disputes.

Since 60 per cent of Mexico's total trade is with the US, this is a major step forward towards a less confrontational approach to trade. It also should ensure that Mexico is not excluded from the Canadian-US market should the latter turn more protectionist.

Mexico is the US' fourth biggest trade partner and if cross-border transactions plus in-bond maquiladora earnings are included, then this bi-lateral trade relationship is worth over \$30bn annually.

The agreement is formally called an "understanding" and is designed to pave the way for an eventual more open relationship. The Mexicans would like to be able to use the understanding to obtain greater access to the US market for steel products, obtain more advantageous quotas for textiles, and greater Mexican ownership of the maquiladoras.

The US, for its part, would like to see greater protection of intellectual property such as the computer software and technological processes, and opening up of the Mexican telecommunications and transportation markets.

Even at a conceptual level, the Government has encountered resistance to its liberalisation policy. But practical results are beginning to strengthen the Government's hand, and also encourage it to sustain the pace against considerable opposition from the

more traditional sectors of the business community.

The most spectacular results have been in the extent to which the pattern of exports has changed. In 1982, when the debt crisis hit Mexico, oil accounted for 79 per cent of export earnings. This year, oil sales should be no more than 40 per cent of total export earnings. The first nine months' trade figures show non-oil exports have reached \$8.7bn, up 26 per cent on the same period last year, while oil and of product sales totalled \$6.5bn, up 45 per cent.

The drop in the importance of oil earnings in part reflects the fall in crude prices since 1982. However, the trend in non-oil exports is clear. Since the export stimulus began in 1985, non-oil exports have nearly doubled.

The main thrust has come from manufactured goods: their share of total exports has jumped from 16 per cent to over 45 per cent in five years. Most significant here has been the increase in sales of the Mexican motor industry - both components and cars. Sales from the US motor companies' Mexican operations to parent companies across the border now account for close on 50 per cent of manufactured goods exported.

To this must be added the rapid expansion of the in-bond maquiladora industries along the border with the US. Mexican statistics account separately for foreign exchange earnings from the sector, while the US trade figures include the maquiladoras. This year maquiladora earnings are expected to be \$1.7bn, double that of five years ago.

However, sales of melons, tomatoes, frozen shrimp, and vegetables, as well as processed goods, have done well. Since 1982 their share of export earnings has risen from 6 per cent to 13 per cent. Furthermore, volume has continued to rise even though prices fell 37 per cent this year. Also dependence upon traditional commodities like coffee has been lessened so that fluctuations in international prices can be absorbed more easily. Coffee accounts for just under half of all agricultural exports.

Officials at the Bank of Mexico anticipated even before the recent turmoil in the international stock markets that the increase in non-oil exports would slow down next year. Now the

projection for 1988 is an 8 per cent increase from \$12bn to \$13bn.

Much depends on the performance of the US economy since it absorbs 66 per cent of Mexican exports and provides 65 per cent of imports. The other biggest single trading partner is Japan, absorbing 6.6 per cent of exports and providing 6 per cent of imports. The EC, for its part, accounts for 14 per cent of exports and 15 per cent imports.

The direction of Mexican trade has remained relatively unchanged since the debt crisis, but there has been a tendency to deal more with OECD countries at the expense of Latin America and the Socialist Bloc. With the need to earn hard currency this trend seems likely to continue.

The positive trend in exports has been matched by a contention of imports. Imports are still \$3bn below the 1982 level of \$14.4bn. The principal import demand has come from the private sector, orders from which have nearly doubled from a low of \$4.2bn in 1983.

If the Mexican economy sustains the recovery which began this year, industry is likely to devote more attention to the domestic market. However, the Government - and the presumed successor PRI administration - will press ahead with liberalisation and encourage the new export orientation of the economy. Prior import licence requirements have been abolished on 95 per cent of all tariff items (covering 70 per cent of trade by value) since joining the GATT.

Throughout this year reductions have been made in duties and Mexico is pledged to reduce its maximum tariff rate to 30 per cent by November 1988. By then there will be only five tariff levels: 0 per cent for raw materials and basic consumer goods; 10 per cent for goods not produced in Mexico; and 20 per cent, 25 per cent and 30 per cent for goods produced in Mexico depending upon their degree of processing.

The Government has also been progressively eliminating its system of official prices. Last year official prices disappeared on some 300 tariff items and the remainder are due to disappear before the end of the year. Mexico has been aided in its trade liberalisation initiative by a \$600m World Bank loan.

Robert Graham

"WE FOUND that Japanese girls were smaller than Mexican girls," recalls Mr Shiroki Arai, Director-General of Nissan Mexico.

He was talking of the days, back in 1982-3 when the government demanded that motor manufacturers which had invested in the country should make a net positive contribution to the balance of payments by buying and marketing abroad other Mexican products.

While lingerie proved unsuccessful, Nissan solved the problem with the purchase of a licence to produce honey, coffee, beans for animal feed and minerals.

Since 1985 Nissan has been able to satisfy the requirements despite being an operation originally established in 1982 to produce solely for the home market. It has used a higher proportion of Mexican-made components than required by the investment code and found increased exports to the region at a time when domestic sales have been severely depressed.

Mexico's output fell from a peak of 581,000 vehicles in 1981 to 257,000 in 1986. The most recent forecast of the Association Mexicana de la Industria Automotriz is that production in 1987 will fall a further 6.7 per cent with a final outcome of about 240,000 cars and lorries.

During the first three-quarters of this year the number of vehicles sold was 175,520, down 13 per cent on the same period of 1986. The fall was partly attributable to the strikes in the summer that stopped production for over 100 days at Ford's plant near Mexico City and halted work for nearly two months at Volkswagen's factory at Puebla.

Yet both these operations are geared to the domestic market. Nissan was able and delighted to take up the slack. In the January-September period with sales the equivalent of about \$400m it produced 50,882 units compared with 45,704 in the same period of 1986 and overtook VW to become

## Motor industry Compensating for home slump

the largest manufacturer in the process.

Mr Arai predicts that over the year as a whole the company's second biggest operation outside Japan - substantially exceeding those in Spain, the UK and Australia - will produce 160,000 Taurus cars (the equivalent of the Santa model manufactured in the USA) commercial vans and mini-buses. Of the total, 16,000 will be exported.

In addition, Nissan expects to sell abroad 70,000 engines made at its plant in Lerna, mainly to the US for use at its factory in Tennessee, as well as about 80,000 trans-axes as well as other components. Because of its big American operation and sensitivity about a possible political backlash against the use of cheap Mexican labour in border maquiladoras, the Japanese company has kept well clear of its in-bond industry.

Mr Arai reckons that the cost of producing a Nissan vehicle in Mexico, in spite of lower labour costs, is only 10 per cent less than in the US and slightly more expensive than in Japan. The industry has to contend with the requirements under the decree of 1983 governing automotive investment that local contents of passenger cars should be no less than 80 per cent (though only 30 per cent for exported models). Nissan has achieved as much as 70 per cent for its Taurus although the current level is 65 per cent.

As for the company's 7,000-strong labour force, Mr Arai comments: "If you train and

motivate them they can be very good workers - with the quality of good soldiers but not sergeants or petty officers." Something extra is needed to cope with technological change, he adds. In the meantime, the Nissan affiliate employs 700 Japanese staff.

In finally negotiating an end to the Ford strike Mr John Ogden, chief of its domestic manufacturing operations, says that the company established "essentially competitive ongoing labour costs for the production of its Thunderbird, Cougar and Topaz passenger cars and lorries for the local market and has achieved a successful restructuring of the business."

Its main recent development has been the plant at Hermosillo, inaugurated in November 1986, to produce the compact Taurus model (essentially a Mazda design) for the US market. This year output should total 60,000 compared with a capacity of 130,000. Ironically the project was originally conceived mainly as means of satisfying the State's requirements about enterprises making a net contribution to the balance of payments.

To the benefit of them, as well as a large part of the motor industry, exports have increasingly compensated for the slump in domestic demand. In the January-September period vehicles sold abroad numbered 116,109 compared with 45,561 in the same period of 1986.

Last year, a recent survey by the business magazine Expansion showed that Chrysler (second), General Motors (third), Ford (fifth), VW (sixth) and Nissan (thirteenth) were among Mexico's top exporters. Their sales abroad totalled \$81,385.4bn (the equivalent of \$1.5bn at the average controlled exchange rate) during the year or rather more than one third of those of the top exporter, Pemex. In 1987 they will be considerably boosted by the output of Ford's Hermosillo facility. Exports, including components by the State, amount to as much as \$8.5bn this year.

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MEXICO 8

David Gardner profiles a remarkable poet

# Sniping at the illiberal

OCTAVIO PAZ, among the very best of living poets, is an uncomfortable Mexican; a man possessed of a truly universal culture, yet tied to a profoundly nationalist country.

The discomfort is reciprocal. Mr Paz is honoured, but not quite trusted by the PRI regime which has dominated Mexico throughout most of this century, or by many Mexican intellectuals who have been flayed mercilessly by the poet for their "theological" mind-set, and financial dependence on the state.

"It's a bad idea for an intellectual to feel comfortable," said Paz, a vigorous 73, smiling. "Temperamentally, I prefer to be towards the margin." But he has never been marginal.

His 1960 essay on Mexico, the Labyrinth of Solitude, an astonishing tour de force of Paz's supple, reflective imagination, has fixed an image of Mexico for hundreds of thousands, comparable in its indelibility, many critics have suggested, to Eisenstein's masterpiece on the Mexican Revolution, Que Viva Mexico!

His polymathic essays - on art and politics, on aesthetics and poetics, on anthropology and language ("the word industry", as he calls it, "its carpentry, bricklaying, its gardening, plumbing and electricity") - have come more fluently than his poems.

These have been published in five major collections from 1949 on, and the fifth of them, Arbol Adentro (The Tree Inside), appeared this month, breaking an 11-year silence.

Its publication clearly has brought him great joy, coming in a year which has seen a major revival of Mexican poetry, with new books by several outstanding young poets, most of them published by Mr Paz's monthly magazine, Vuelta.

Magazines are perhaps the thread linking Paz's literary career: he founded his first major magazine, Taller (among the first in Spanish to publish work by Rimbaud, Breton and Lautremont) in 1938, on his return from the Spanish Civil War, in which, like most writers of the time, his sympathies were engaged on the Republican side.

"Like all young men, we wanted to change the world. Since we couldn't make a revolution, we founded a magazine," Paz recalls wryly.

The poet was and is very much of the generation of "the God that failed", of the Koestlers and the Silones, of Victor Serge and

George Orwell, though his disenchantment with Marxism was perhaps more gradual.

Enrique Krauze, the liberal historian, who edits Vuelta, writes that "Paz lived Marxism in a similar way to the students of 1968: as a prophecy - and by moments, a poetry - of liberation."

From there Paz has evolved, Krauze says in an acute essay on Paz the thinker, through a succession of "personal Kronstads" to the practice of "counter-prophecy... with all the passion of religious disillusion".

Yet though the largely left-wing Latin American intelligentsia have come to regard Paz as an apostate and reactionary, he has not become an entirely Manichean, Solzhenitsyn-like figure.

As late as 1968 he came to regard the worldwide student revolts as "a resurrection of the libertarian spirit, crushed in Spain, Hungary, and Czechoslovakia". He resigned as Mexico's Ambassador to India in protest at the regime's massacre of students on the eve of the 1968 Olympic Games.

His attitude towards the US - where he lived during the war and taught, at Harvard, in the early seventies - has oscillated between studied indefiniteness and distaste, the latter for North American habits, of "substituting moral judgment for historical vision". His own imagination is essentially European, overlain by Mexico's and by the Orient, in which he travelled extensively as a diplomat.



Octavio Paz

Thus he is not that easy to pigeonhole and is best seen as a revisionist sniping at illiberal forms of power and the art forms they produce.

In a series of essays on the great Mexican muralists, Rivera, Siqueiros, and Orozco - entitled, appropriately enough, "Re/Visiones" - Paz lays into their "allegorical Manichaeism" and "static view of history", adding: "The Mexican government has made of muralism a national cult, and obviously, as in all cults, criticism is proscribed. Mural painting belongs to what we might call the waxworks museum of Mexican nationalism."

A pre-Columbian statue, which like nearly all Meso-American artifacts is treated with uncritical reverence here, gets similarly short shrift in Postscript, Paz's

post-68 reflection on Mexican history and culture. "Our art critics become ecstatic before the statue of Coatlicue, an enormous block of petrified theology. Have they really seen it?"

But these tirades against monumentalism and "the dangerous anachronism of State-sponsored public art" are not indiscriminate. His essay on Eduardo Chiland, for instance, is an evocation of the Basque monumentalist sculptor's energy of form, space, sound and light as brilliant as the most intricate and finely observed Basque poem.

Sipping strong coffee in his Mexico City retreat - layer upon layer of books punctuated by Ghandara reliefs, the symbiosis of Greek and Oriental culture - Paz talks about the possibility of the ruling PRI democratising itself, of becoming, perhaps, like the Congress Party in India, and about the need for Mexico's intellectuals to reform themselves.

"They are the heirs to the theologians of the colonial epoch, allies of the throne. Our intellectual class needs to reform its conduct and temperament more than what it actually thinks."

"We have helped clean up the intellectual atmosphere of Mexico," Paz said in 1981, on the fifth anniversary of Vuelta, which emerged from an earlier magazine, Plural, which fell victim to a government-inspired palace coup against its proprietor, Excelsior, the leading newspaper.

A recurrent theme in Paz's conversation is that many of the same left-wing intellectuals who attacked him in the 70s with intolerance for his criticisms of the Soviet Union and Cuba, now employ many of the same arguments but without recognising the paternity.

This seems of a piece with the need to feel embattled. Despite his eminence, recognised as such by his adversaries as his admirers, Paz does not seem resigned to becoming some sort of national institution. In that sense he was probably saved by not being awarded this year's Nobel Prize for Literature, for which he appears perennially on the short list.

With that characteristic horror of the static, the petrified, and the doctrinal, which runs through his work like a chorus, he says: "There is nothing worse for a country than to mummify its writers."



Tourists may miss out on traditional paths

## Tourism

# Plan to avoid past mistakes

ON DECEMBER 12, more than 200 people will arrive at Tancunda Bay, Huasteco, at the opening of the first phase of Mexico's newest and most ambitious tourist project.

Carved out of jungle and mountain and washed by nine bays of crystalline sea, Huasteco used to be home to a few hundred people eking out a meagre living remote from the rest of the country.

By the year 2018 it is projected to be the world's largest tourist development with 26,760 rooms, more than 2m visitors a year, permanent jobs for nearly 100,000 people producing \$314m annually in foreign earnings and up to 30 per cent of the GDP of Oaxaca state.

This month, ahead of schedule, both the resorts' new international airport and the \$28m Club Med village will receive the first visitors. They will stay in traditional "casitas" designed by the Mexican architect Ricardo Lagorreta.

The Mexican government is determined that Huasteco will benefit from the mistakes of the organically developed seaside paradises of Acapulco and the lessons of Cancun, the most popular state venture, carved out of jungle on the Yucatan peninsula, now receiving one million visitors a year.

"People get to Cancun and say they see nothing of Mexico," explained Mr Enrique Hernandez, Director of Location Development at Fonatur, the state agency responsible for funding and developing tourism in Mexico, which provides 85 per cent of the finance for private hotel development.

At Huasteco, buildings will be limited to six storeys and less than 10 per cent of the total 2,100 hectares will be developed for tourism. Most of the area will be an ecological reserve, which Mr Guillermo Grimm, senior promotion official at the Ministry of Tourism, told the local British Chamber of Commerce last month is fitting when it was created by a joyful god to be the most beautiful series of bays in the world.

Like many new tourism developments in Mexico, the Club Med village is a joint venture between public and private interests with financial backing from Club Med, Fonatur, Bancomer and American Express.

Until the early 1970s, tourism in Mexico grew as towns developed around the coastal resort, chiefly on the Pacific, with little planning or thought for the balance of nature. Acapulco, for example, is as renowned now for its polluted sea as for its sunshine and multi-storey hotels.

Fonatur's role is to seek out

sites for tourist development, where nothing else is possible at a reasonable cost. Before Cancun was developed, the Yucatan jungle made it impossible to introduce any other industry. The area was scarcely populated with poor infrastructure, although it had thrived as a producer of natural fibres at the turn of the century until plastics killed the industry.

Baja California has high potential but lacked water and people and, while a natural area for sea-based activities, was limited until last year by the red tape involved in bringing in a boat. "You needed at least 17 different permits," said Mr Hernandez.

Next year, two marinas will open at Baja California - one at Puerto Escondido, once a hiding place of an English pirate called Cromwell who gave his name to the local wind, the *covonwel*, which enabled him to sail into the enormous, waveless bay. The developments around the marina will be a traditional hacienda town, with no building higher than three storeys.

Each of these developments is part of the Mexican government's master plan, designed to develop both the potential of tourism as a major source of foreign exchange earnings and as a vehicle for regional development.

Tourism was dealt a serious blow in 1985 when a massive earthquake badly damaged parts of Mexico City and the resort

area of Ixtapa. Although Mr Grimm confidently pointed to an average 10 per cent increase in tourism earnings between 1980 and 1986, it is only just beginning to recover its position as the second biggest foreign exchange earner behind oil.

The recovery owes much to the crash programme launched last year by President Miguel de la Madrid, with whose name Huasteco will be associated, as major tourist developments have been with previous presidents.

The programme included increasing the budget for promotion abroad from \$20.2m in 1985 to \$22m in 1986, a huge increase in Mexican terms from \$87,600m in 1985 to \$111,600m in 1986 according to an official report from the tourism ministry. This year it will grow to about \$25m.

In a paper prepared by the Ministry in January, the crash programme forecast more than 6m foreign tourists this year, who would spend \$1.9bn. The figures have now been revised upwards: by September there had been more than 4m foreign visitors, an increase of 19 per cent over the same period in 1986. In the first eight months of 1987, 18 per cent more foreign tourists arrived, spending \$1.7bn, a 35 per cent increase over the same period in 1986.

This boom in tourism has been helped partly by promotional activities, including the beaming into the homes of 80m people

the TV coverage of last year's World Cup which itself brought in an extra 30,000 visitors. But more important has been the relaxation of regulations governing foreign investment in tourism. By law, foreigners can own only 49 per cent of any Mexican project but it is now possible to obtain permission for up to 100 per cent. Permission is granted only on a case by case basis, allowing considerable scope for delay and retention of the doubts by cynical observers of the Mexican system.

But the introduction of debt equity swaps last year has proved a major boost to foreign investment in tourism. Between June 1986 and March 1987, \$334.2m of debt equity swap money went to tourism; 22 per cent of the total and providing finance for 30 new tourism projects. The largest slice (\$104.5m) came from the US, from where more than 80 per cent of foreign tourists come, with Spain (\$87.5m) and Britain (\$84.4m) not far behind. Britain's investment share is expected to grow; Mr Grimm told the British Chamber last month that his impending visit to London would include talks with Lord Hailsham and that he hoped they would back a new project similar to their existing one at Acapulco.

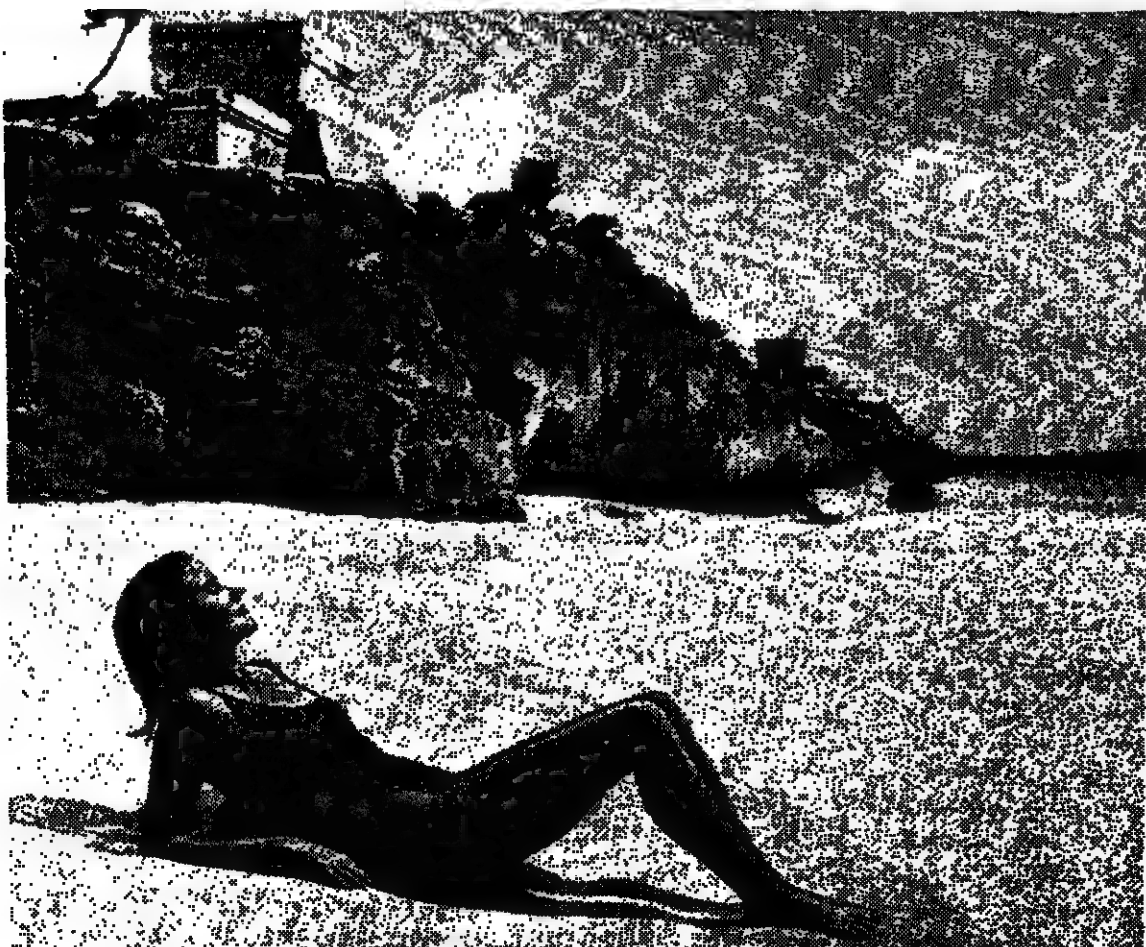
The falling dollar has also helped tourism and hotel prices are heavily discounted to avoid the effects of Mexico's hyperinflation. And the devaluation of the peso has simply meant that fewer Mexicans travel abroad, thereby reducing the balance of tourism earnings.

Mexico is trying to encourage more tourists from Europe and Japan, but is hampered both by distance and the difficulties of travel to a country with few direct flights from abroad. Five US airlines have landing rights under an air services agreement which is being renegotiated with the aim of opening up more routes from the US.

Bilateral talks between Britain and Mexico on a new air services agreement began towards the end of November with the aim of introducing direct flights next year. That is sorely needed. At present travelling to Mexico from Britain involves changing planes at one of several US airports, formally immigrating and passing customs, before being allowed to proceed.

It can be an arduous journey. My own trip took 26 hours because PanAm cancelled the connecting flight from Miami to Mexico City on a day when Miami Airport was totally unprepared for the number of arriving passengers.

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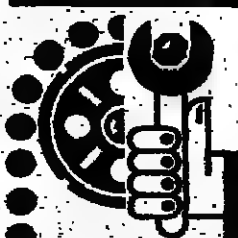


Acapulco: as renowned now for its polluted sea as for its sunshine and multi-storey hotels

Pat Healey



## SECTION IV

FINANCIAL TIMES  
SURVEY

Alarmed by the markets' slump and gloomier world trade prospects, Italian industrialists are

complaining bitterly about the politicians' failure to carry out the reform of labour relations and public services needed to help them weather the difficult years ahead, says John Wyles

## Waiting for reform

THE SENIOR manager from the Italian state holding company leaned back in his chair and laughed. "Money is never a problem in Italy," he said in April 1987, the statement deserved burying in a time capsule to confuse some distant future generation of students of Italian history.

At the time of its delivery, the remark had a sound ring of truth. For more than seven years, Italian governments had been financing their steadily growing budget deficits relatively painlessly, encouraged by a national propensity to save and invest in public power.

The same liquidity has been a source of comfort to private industry lining a stock market boom in 1985-86 which provided thousands of billions of lire to strengthen capital ratios and to finance takeovers at home and abroad.

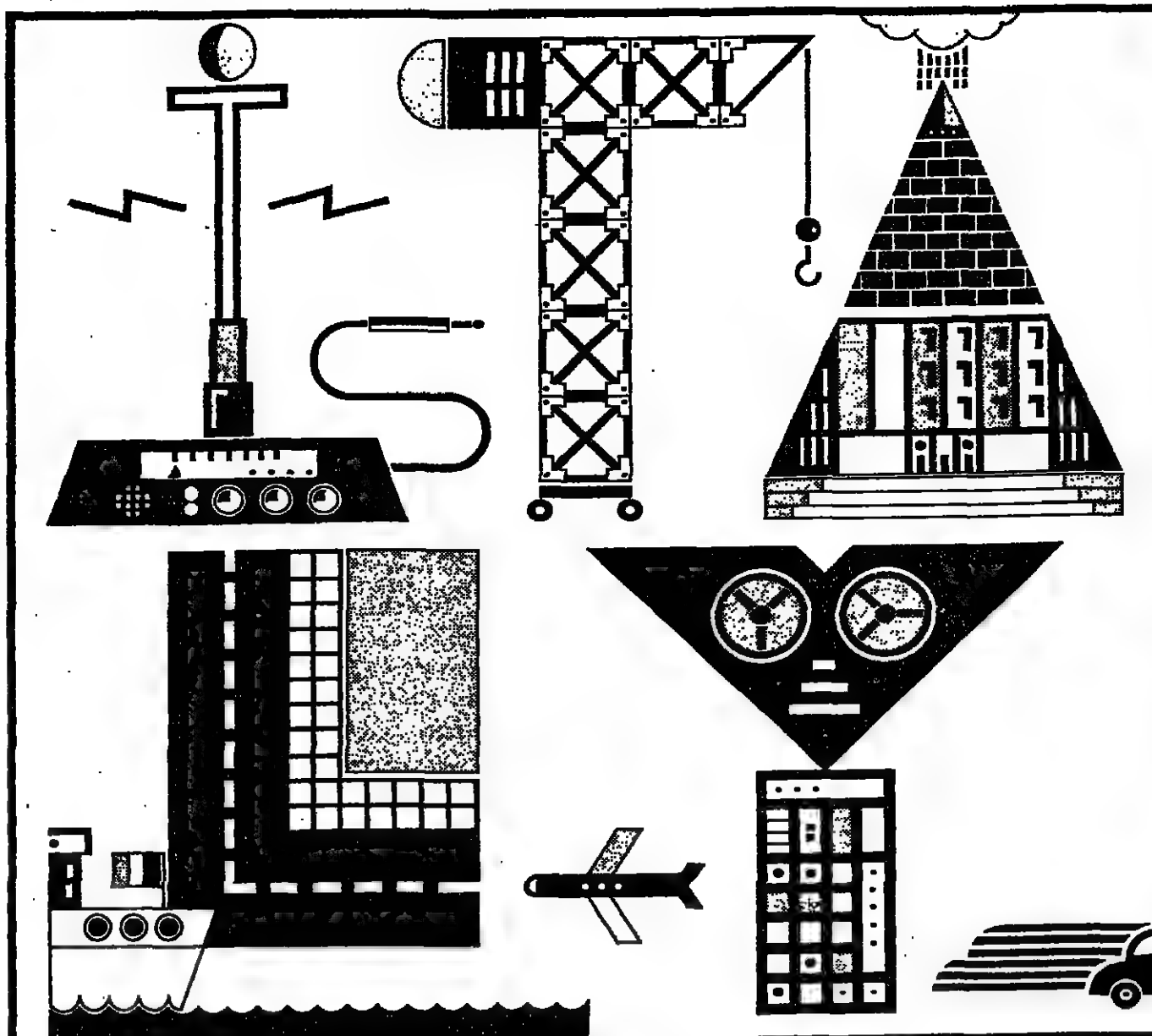
Industrial profits, which this year could rise by an average of 16 per cent, have boomed and even the employed wage sector has enjoyed access to this apparent garden of plenty. Falling inflation, substantial indexation (despite the Craxi Government's historic success in altering the scale mobile) and some not-

ungenerous pay awards have generated substantial increases in purchasing power.

Yet our jovial man from the public sector was speaking, if not on an historical high, at a probable turning point in a hitherto quite satisfactory decade. Money is now becoming a problem in Italy.

The crash in the world's major stock markets accelerated a trend which had begun on the Milan bourse while New York and London were still running with the bulls. Around 30 per cent has been wiped off the capital values of the country's large industrial companies since the beginning of the year. The stock market fall is not a direct threat to the many Italian companies, led by Fiat, which have rebuilt their balance sheets. Those, however, who gambled on continuing market strength to refinance expensive acquisitions, most notably Montedison, are looking for cover.

It will be surprising if the downturn in the markets does not mean a broader resort to the banking system by industrial companies at a time when, by reason of the public sector deficit and fears of a resurgence of



## Italian Engineering

Inflation, credit will be relatively tighter in Italy than elsewhere.

The public spending reforms which might have set the budget deficit on a declining path but whose absence this autumn has forced a weak government into bringing in the most unpopular budget for years.

The labour market reforms which might have made for more flexible employment practices, more effective trade unions and curbed the growth of the black economy.

The changes which might have raised the quality of public services whose inefficiency is a social harassment for the ordinary citizen and an added cost for business.

The health service reforms which might have made the experience of being old or sick

less expensive for the state and less alarming for the citizens of so many parts of the country.

The fear that they are facing a future of much reduced world growth, or even recession, with unnatural handicaps not imposed on their main competitors, is creating a bitter mood among industrialists.

If Mr Luigi Lucchini, the president of Confindustria, the representative of Italian companies, is no slouch in reading the riot act to politicians, the man who wrote the manual is Mr Cesare Romiti, the stainless steel managing director of Fiat.

While many politicians regard him as arrogant, and public affection and respect is channelled more towards his chief, Mr Giovanni Agnelli, Mr Romiti is not concerned about his popu-

larity ratings. Since September, he has devoted so much time and energy to trying to mobilise stronger business pressure on the politicians that he has seemed to be running for some office or other.

Whether he is or not remains to be seen, but in late November he delivered an extremely tough critique of public administration which was also an explicit statement of the priorities which Mr Lucchini's successor, whoever he may be, should follow when he takes over Confindustria next year.

Warning that 1988 and "still more" 1989 would be difficult years for the Italian economy, Mr Romiti pointed out that industry had made intensive efforts to make itself more efficient and competitive. But no

comparable effort had been made by public administration with the result that industry's enhanced competitiveness was "heavily reduced".

This was the main, "bitter" fact that Confindustria must bear in mind in choosing its new leadership, said Mr Romiti, who added with a somewhat campaigning flourish: "I am convinced that a new and courageous economic policy which frees and supports entrepreneurial energies, which dismantles old and costly privileges and which gives to public structures the profile of a modern industrial country would find much more consensus than we tend to believe."

His reference to consensus was a hint designed to concentrate political minds which in Italy are much more focused on max-

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Frontpiece: Grundy & Northedge  
Designers

imising agreement than on clearly defining objectives. The quest extends beyond organising agreement within the governing majority to seeking to avoid conflict with opposing parties.

Mr Adolfo Battaglia, the former journalist who is a senior member of the Republican Party and now Minister for Industry, laments the outcome of the June general election. He says it fragmented further political representation in Parliament and confirmed, with the arrival of the Greens, "a certain anti-industrial spirit in the country."

In practice, this will mean that environmental concerns can no longer be ignored as in the past, says Mr Battaglia. "They have not been properly handled in Italy up to now," he adds.

Like most members of the tiny Republican Party, he lurches to modernise Italy, ways which would be quite acceptable to Mr Romiti. By profession, however, he is required to have more patience with the political system which has so far failed to deliver efficiency and reform for the public services.

As far as industrial policy is concerned, he sees the European Community's 1992 deadline for removing its internal barriers as an important source of pressure in Italy. Among the initiatives he is working on is a reform of the industrial aid system which has saddled the Government with an expensive flock of lame ducks.

This will be prohibited by Community law and so we must have a new approach to ensure competitiveness," says Mr Battaglia.

Having taken over at the end of July, the new Minister is still obviously feeling his way. Should there be another change of government in the spring he has a good chance of retaining his portfolio and, therefore, of providing some continuity of approach over the next year or so.

Mr Felice Mortillaro, the director general of Federmeccanica, which speaks for private engineering in Italy, implies that Mr Battaglia has a lot to learn. Another bitter critic of the politicians, he argues that Italy lacks any proper industrial policy and any moves made in that direction have been the wrong ones. He says the priorities must be fourfold.

A reduction of labour costs which he claims double the actual cost of wages because of social security and pension contributions.

A free labour market system with greater flexibility for hiring and firing.

●A credit system which favours industrial investment.

●An export policy through which the Government would offer a range of commercial services.

According to Mr Mortillaro, a slipping performance in export markets is the central problem for industry and the economy as a whole. The balance of engineering's exports over imports has fallen by L1,700bn this year and businessmen say it will fall further unless steps are taken to improve their competitiveness.

Apart from a reduction in the social security burden, many would also like to see a lira devaluation since its real effective exchange rate (according to the IMF) is higher than in the first half of the 1980s and even above last year's average level.

Other businessmen, such as Mr Romano Prodi, president of IRI, the state holding company, would add a privatisation policy to the list of requirements. One of the reasons for the bad feeling between some parts of private industry and the politicians is the banana skin which regularly lies in wait for a privatisation exercise.

IRI's sale of its SME food subsidiary was blocked two years ago by political interference and this year's major scheme for merging IRI's Italtel with Fiat's Telettra has been shipwrecked by a fear of political interference. It is quite clear that Mr Romiti passionately believed that the appointment of Italtel's managing director, Mrs Maria Bellisario, as managing director of the new merged company, Telit, raised an unacceptable risk of Socialist Party involvement in its policies. Mr Romiti will not have Fiat or its companies running the risk of party political infection.

Less publicised, has been the recent breakdown of co-operation talks between Ansaldo and the privately-owned power plant constructor, Franco Tosi, which has chosen, instead, to go into partnership with Asea-Brown Boveri.

Both this and the Telit case are important opportunities lost for Italy to create units capable of competing efficiently in the post-1992 EC. The Government and the state holding companies still have some useful opportunities available for corporate reshuffling but they would do well to accept that privatisation should mean an end to any possibility of party political interference in the running of a company.

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## ITALIAN ENGINEERING 2

Defence industries fight harder for sales

## Switch to joint ventures

COMPETITION IS fierce and increasing. The weak dollar and low crude oil prices have eroded opportunities in the formerly high-spending markets of members of the Organisation of Petroleum Exporting Countries (Opec).

Economic difficulties in third world countries discourage sales. This is a depressing checklist for the boards of directors of Italy's defence engineering companies. Yet the results posted by some major companies in 1986, and expected as the turn of the current year, reveal a sector which seems to be not only successfully holding off threats of retrenchment, but actually advancing.

According to state-owned Agusta, markets are becoming increasingly harder to penetrate and sales more difficult to achieve. However, in spite of this, Agusta has produced results which suggest that conditions are not entirely bad for business. Gruppo Agusta is part of the EFIM holding corporation. It has three operating divisions: helicopter (for which it is best known), fixed wing aircraft and aerospace systems. Consolidated annual losses amounted to L1,65bn (\$75m), L1,45bn and L55bn in the years 1985, 1984 and 1983. The situation was clearly far from encouraging. But in 1986 Agusta climbed back to profit, remunerating its state owners with a net result of L15bn. Moreover, the company said that the current year will show a further substantial improvement. "Exceptionally good results have been produced by the helicopter division," said an Agusta executive.

The company's efforts centre on three helicopter projects, the

EH101, the Tonal and the NH90. There have been important steps forward this year on the EH101, being developed in a joint venture with the British Westland company. The first prototype flew on October 9 in England and the second will be making its maiden flight on December 14 from Agusta's Cascina Costa works north of Milan.

Originally conceived as a naval helicopter, the EH101 was launched with orders for 50 from the Royal Navy and 38 from the Italian Navy. The project was boosted early this summer when Britain's defence ministry ordered a further 25, in a utility version, for the army.

More recently the Canadian Government has taken an option for 50, opening up prospects of export sales. Indeed officials at Agusta believe that foreign customers will eventually buy significant numbers of the EH101, either in naval, utility or civil versions. Agusta takes special pride in the Tonal, a four to five tonne helicopter being developed by Joint European Helicopter.

This is a collaborative venture between Agusta (38 per cent), Westland (38 per cent), Fokker (17 per cent) and Casa (5 per cent). The Tonal is based on the successful A129 civil helicopter, designed and developed entirely by Agusta. The company has already built an anti-tank helicopter based on the A129.

Agusta claims that the Mangusta, now in service with the Italian army, is the world's most advanced combat helicopter. Pre-definition studies for the Tonal, described by the company as the European combat helicopter for the year 2000, will be completed by June next year. While pushing ahead with its

three helicopter projects, Agusta is also giving increasing importance to avionics. "About one half of the cost of a modern aircraft is in onboard systems. This has therefore become a strategic sector," said a company executive.

Agusta Sistemi started last year. There is an investment programme of L80bn to develop onboard computers, command, control and communication systems, simulators and missile systems. Turnover is expected to double from L30bn in the current year to L65bn in 1988. Agusta forecasts that sales by its avionics systems company will reach L165bn in 1990.

Aeritalia is also attaching increasing importance to the design and manufacture of avionics systems. Like Agusta, Aeritalia is state-owned. Part of the IRI holding corporation, the company's projects concern fixed wing aircraft. It is the Italian partner on the Tornado multi-role combat aircraft as well as in the four-nation Eurofighter consortium.

Important decisions regarding the EFA project are expected to be taken at the beginning of next year. In common with its British and West German partners, the Italian company is looking to EFA to fill the development and manufacturing gap caused by the decline of work on Tornado.

Officials at Aeritalia's headquarters in Rome point, however, to the considerable work in-hand on the AMX close support, interdiction and reconnaissance aircraft. This bi-national project with the Brazilian company Embraer, which is being completed by June next year. The first aircraft of a total of 187 for the

Italian Air Force are due for delivery next summer. Brazil has a requirement for 79.

Both Aeritalia and Embraer believe that the AMX has the potential to win export orders, particularly from developing countries. AMX, Tornado and EFA are compensating for a stagnant situation with the G222 military transport. The Italian company notes that the reason for the lack of orders is that the G222's market is mainly with developing countries and that these face funding difficulties. This is hardly a good sign for the AMX.

About 60 per cent of Aeritalia's turnover is derived from the defence sector. Electronic systems are of growing importance in the corporate budget. The company is engaged in work on the Italian army's Catrin information network.

Nearer to its aviation roots, Aeritalia has a contract to modernise the avionics fit of the Chinese ASM aircraft. Selenia, another company belonging to the IRI state holding corporation, is also busy on Catrin. It is responsible for the battlefield tactical aircraft surveillance sub-system. However, Catrin is not the main project being undertaken by the Rome company.

Missile activity heads the list in the defence sector. The first deliveries are being made of the Skyguard/Aspide anti-aircraft missile and the first foreign orders for the new Spada system have been received. Work is proceeding on the multi-role Ibra. "This is a 'fire and forget' type and will be operational in the 1990s," said Mr Carlo Gilmer, Selenia's managing director. He added that the company is exam-



The EH101 helicopter, recently launched at Yeovil, is a joint venture between Westland and Agusta, part of the EFIM Italian state group

ining possibilities for European collaboration on development of a new missile system.

Selenia is not a newcomer to collaborative projects. Together with the British Marconi Radar Systems and the French Thomson, it is working on the development of the European multifunction phased-array radar (EMPAR). This is the European solution to the radar requirements of the Nato frigate project for the 1990s.

Further afield, a joint venture between Selenia and the Australian Ansett company has become operative. This will permit the two companies to operate better against international competition in aiming for some important Australian projects in both the civil and defence sectors, said Mr Gilmer.

In contrast to Agusta and Aeritalia, whose results should be better this year, Selenia is

expecting flat sales and profits. In 1986 it posted net profits of L4bn on turnover of L709bn, a disappointment after 1985's L15bn profits on sales of L686bn. But a company whose results will show a significant improvement in 1987 is Elettronica. Earlier this year the company's board of directors noted "1986 was not a good year for Elettronica SpA". The company returned a loss of nearly L17bn on turnover of L126bn, after L33m of losses on turnover of L185bn in 1985. A significant increase in turnover and a positive net result is forecast for the current year.

The turnaround at Elettronica is attributed to reorganisation measures which were implemented last year. Substantial cost savings were achieved by cutting about one quarter of the workforce. The company says that investment made in

research and development in earlier years has started to yield results and assisted the return to profitability.

Elettronica claims to be one of Europe's leading companies in the field of electronic warfare. It represents Italy in various international programmes. On the Tornado, it has responsibility for the self-protection and emitter location systems. On the EFA the company is involved on the defensive aids sub-system, while for the Nato frigate for the 1990s it is working on feasibility studies for the electronic defence system.

Elettronica generates nearly 80 per cent of its turnover in export markets. It seems to have been more vulnerable to the adverse circumstances than other Italian well-placed to benefit from the recent surge in domestic programmes. It has, however, fol-

lowed the pattern of forming alliances.

With Selenia it forms the Select consortium which is examining electronic defence for Nato as well as working on a feasibility study for a short range anti-radiation missile. All Italy's main defence engineering companies have achieved good results in export markets.

A good level of orders from Italy's own defence ministry has been an important factor in today's non-buoyant conditions. All agree that collaborative projects involving more than one nation are the path which will be followed in future.

"Costs are far too high for any one country to sustain. Joint ventures are an obligatory strategy," said an executive at Agusta.

David Lane

## Telecommunications

## Italtel seeks new outlets for equipment

TWO YEARS of negotiations between state-owned Italtel and Fiat's subsidiary Telettra were brought to an end five weeks ago with a joint venture. The aim of the long-running saga had been to merge the two telecommunications companies into a single entity, Telit. Both Italtel and Telettra were to have taken stakes of 48 per cent, with the minority balance of 4 per cent being held by the private investment bank Mediobanca.

The joint venture between Italtel, which is owned by Italy's giant state holding corporation IRI, and Telettra, a subsidiary of the country's largest private company, founded officially over the proposed appointment of Italtel's managing director Marisa Bellisario to Telit's top executive job.

Earlier difficulties regarding the partners' stakes in the venture had apparently been overcome. In order to achieve parity of shareholding, Fiat had agreed to pay a substantial entry fee. Nevertheless the large difference in size between Italtel and Telettra probably always presented a stumbling block to the equal partnership which Fiat was seeking. At L1,315bn (\$596m), Italtel's turnover last year was well over twice Telettra's sales (L555bn).

The state-owned company holds a commanding position in Italy's domestic market for telecommunications equipment. Italtel has a market share of over 60 per cent in public switching and a leading 30 per cent in user systems. In these two sectors Telettra is a minor player with a slender 3 per cent slice of the business. Only in the transmission sector does the Fiat subsidiary (29 per cent) match the state-owned concern (24 per cent).

Both companies are, however, small operators compared to the main European and world manufacturers. The Telit venture was seen as a way of getting on closer terms with the competition. It should have offered a united Italian position in the bargaining which is underway between the manufacturers of telecommunications equipment for prospective partnerships on a global scale. But it is widely thought that the question of international collaboration and the choice of non-Italian part-

ners was itself a matter of contention between the senior management of Italtel and Telettra.

Before the merger negotiations were aborted, they had not succeeded in answering the taxing question of how to merge the two telecommunications companies into a single entity. Now both companies are heading their separate ways. Given Italtel's undisputed position as the leading company in Italian telecommunications, it seems inevitable that it will continue to attract attention, rather than Telettra. Indeed this was confirmed at the Telecom '87 exhibition in Geneva at the end of October.

Italtel's stand was in many respects the flagship of the Italian telecommunications industry. Company officials note that the integrated services digital network (ISDN) demonstration attracted considerable attention from visitors to Telecom '87. Italtel emphasises that the future lies along an ISDN path which allows digital transmission, switching and processing of all types of information.

The ISDN demonstration at Geneva worked extremely well, says Italtel. It was a cross-section of an existing pilot link between Italtel's facilities near Milan, the IRI-Stet Group's basic research centre Cseit in Turin and the headquarters of the telephone corporation SIP in Rome. Two ISDN subscriber stations were installed on Italtel's stand. The first offered digital telephony, high quality audio-conferencing, facsimile and teletexting on a 64kbits per second channel together with graphics monitor and packet and videotel access on a 16kbits per second channel. Users of the second station were offered digital telephony, facsimile, graphics and full motion colour picture on the high-speed channel and personal computer data communication on the slower channel.

The Geneva demonstration showed the types of service which should become commonplace towards the end of the century. Italtel says that the demonstration paves the way to a new phase of extended pilot service. This will start next year in nine Italian cities. Over two-year period 30,000 subscribers are expected to join the service. The company forecasts full operation of ISDN during the 1990s.

Italtel's ISDN operations centre on its Lines UT digital public switching system, second genera-



Marisa Bellisario, managing director of Italtel, leading player

tion equipment using fully distributed modular architecture. Italtel claims that with Lines UT it wins a place in the forefront of technology.

"Our Lines UT digital exchanges are decisively innovative public switching systems. The distributed architecture that distinguishes Lines UT is used by only two other systems in the world," Mrs Bellisario said in Geneva.

The system's main technical features are flexibility, achieved through hardware and software modularity, capability to handle analogue, digital and ISDN subscribers simultaneously and a high level of automation for operation and maintenance functions. These characteristics allow significant savings in management costs, as well as safeguarding investment in earlier equipment.

Italtel presented the first UT system at the 1983 Telecom exhibition. This was the UT 10 for small and medium capacity up to 20,000 lines. "For the second time, Telecom is an important milestone for Italtel," Mrs Bellisario said. The company presented the UT 100 system at this year's event. This extends the capacity of UT exchanges to over 100,000 lines.

The Lines UT now covers all network requirements in terms of capacity and performance. Italtel expects that by the end of December it will have delivered 700 exchanges. Sales of the Lines UT were worth L36bn in 1984. Last year these systems generated L252bn of turnover and in the current year total UT sales are expected to reach L400bn.

Public switching systems are at the heart of telecommunications networks. They are crucial elements for the improvement of service. Only through the introduction of digital exchanges will

telephone corporations be able to offer subscribers the possibility of exploring the new communications frontiers of ISDN.

About 80 per cent of the new exchanges which will be installed this year in Italy are digital. But less than 20 per cent of the country's installed exchanges operate on digital technology. Annual investment in new public switching equipment in Italy is currently running at about L1500bn. This includes replacement of old exchanges and new capacity to cover growing demand.

It is believed that Italy needs to invest an additional L10,000bn over the next 10 years in order to digitalise its networks fully. However, it is estimated that, at the present rate of replacing electromechanical equipment, 30 years will be needed to complete the programme of digitalisation. The market for public switching equipment is large, but unseen.

Much more visible is the rapidly growing market for car phones. Demand rapidly outstripped expectations until this autumn, when Italy's tax authorities decided that possession of a car phone would be one of the indices used to make income tax assessments. The threat of fiscal inspection put a sharp brake on applications from new subscribers. Even so, car installations now total 20,000, about three times the number at the end of last year and Italtel expects the figure to double during 1988, and to reach 60,000 by the end of 1989.

In spite of the tax authorities' dampening action, the growth of consumer interest in car phones has considerably exceeded expectations. Nevertheless car phones are likely to remain a marginal area of business for a manufacturing company such as Italtel. The company expects to do bigger business in foreign markets, with public switching and transmission systems, than in selling mobile phones to status-conscious Italians at home. However, Italtel has limited experience in exporting, as Mrs Bellisario said. But progress has been made in the past three years, with sales in East Africa, Latin America and the Middle East.

Today our major export markets are the so-called advanced areas, countries which lack a local manufacturer and need to implement or modernise their national telecommunications networks," Mrs Bellisario said. As well as seeking new outlets for its equipment, Italtel is also looking out for partners with whom to collaborate on projects. "We believe that technological and market evolution makes cooperation between companies an important factor for success," she said. Now that the Telit venture with Telettra has broken down, the search for other partners has become more pressing.

David Lane

## Chemicals

## Awaiting the right formula

FROM THE evidence of the post-war years Italy's national chemicals industry has yet to find strategic consistency or a sense of direction. But the sector now has an extra element of uncertainty.

The recent upheaval at Montedison focuses attention on the future of the giant privately-owned chemicals company after the ousting of long-serving chairman Mario Schimberni.

Even before the announcement that Raul Gardini, head of the Ferruzzi agri-industry group, would be taking over the chairmanship from Mr Schimberni, there was growing speculation about the future of Montedison's chemicals operations and its relations with state-owned Enichem. Indeed on the same day the Ferruzzi group revealed the boardroom shake-up at the company in which it is controlling stake, Montedison's managing director Giorgio Porta gave evidence to a parliamentary commission in Rome.

After describing Montedison's activities, particularly over the last year, Mr Porta listed the sector's strategic requirements and his company's proposals for meeting them. "The Montedison group proposes the merger of the chemical activities of Montedison and ENI. This would establish a group able to acquire leadership or co-leadership positions in the production of numerous chemicals, as well as developing a high level of research with possible applications in pharmaceuticals, special materials, agri-industry and polymers," said Mr Porta.

"We confirm the willingness of Montedison to acquire the entire share capital of Enichem," he added.

Alternatively, the managing director said, Montedison is prepared to consider a joint venture into which the state hydrocarbons holding corporation ENI would put Enichem's activities. The core of Montedison's side would consist of base petrochemicals, detergents, fibres, agricultural products and some specialties.

Mr Porta added that a fundamental condition for such a joint venture is that managerial responsibility for the business would be assigned to Montedison, with a gradual transfer of ENI's stake to the private sector company.

Franco Reviglio, ENI's chairman, believes that chemicals are a strategic sector for the state holding corporation and has sharply rejected Montedison's proposals. "We believe that the merger of the chemical activities of Enichem and Montedison would have a strategic value for the Italian chemicals industry and would raise its competitiveness in global markets," explained Mr Porta.

That considerable scope exists for making strides in efficiency seems to find confirmation in the chemicals trade statistics.

Italy has a large and growing deficit in chemicals, which ranks second to food as the largest deficit item in the balance of payments. Last year the country paid L17,853bn for imported chemicals, while earning L14,677bn for its exports, giving a deficit of L3,176bn. Italy's imports of chemicals outweighed exports by L5,205bn in 1986 and L4,216bn in 1984. Five years ago the deficit amounted to L3,310bn.

The detailed statistics reveal weakness across the board. Only two products, chemical fibres and electrodes, show regular and significant trade surpluses. Some products are marginally in equilibrium, but most are in con-

Trade balance for chemicals					
L (bn)					
	1982	1983	1984	1985	1986
<b>TOTAL PRIMARY (excluding fibres)</b>	-1884	-1999	-2150	-2706	-2907
of which:					
Inorganic	-855	-980	-916	-1436	-1324
Organic	-171	-278	-147	-188	-229
Plastics	-562	-589	-775	-834	-932
Fertilisers	-172	-155	-180	-80	-234
Chemical fibres	+229	+371	+234	+232	+197
<b>Total secondary (excluding pharmaceuticals)</b>	-1888	-1727	-2092	-2406	-2802
of which:					
Inorganic	-393	-461	-549	-579	-806
Organic	-105	-94	-120	-150	-200
Industrial auxiliaries	-379	-498	-616	-890	-784
Organic colourants	-121	-204	-152	-143	-169
Inorganic pigments	-117	-129	-162	-171	-219
Sensitive material	-303	-334	-363	-464	-400
Electrodes	+84	+188	+172	+183	+182
Pharmaceuticals	-55	-160	-207	-340	-594
<b>TOTAL PRIMARY AND SECONDARY</b>	-3310	-3514	-4216	-5208	-6178

SOURCE: Fedchimica

stant and substantial deficit. There are historical reasons for the weakness of the Italian chemicals industry. It started late compared to European and US competitors and was then saddled with the penalty of mismanagement. Heavy investment in large petrochemical works failed to yield dividends. Insufficient demand, coupled to higher oil prices and financing costs, undermined expectations that boosting commodities production would provide an impulse for the sector as a whole.

Constant political intervention in the choice of sites for new plants and heavy regional policy issues rather than corporate economics determined the location of much of Italy's big chemicals works. Even with the benefits of soft loans, capital grants and help on labour costs, plants in southern Italy and the islands of Sicily and Sardinia have often proved poorly placed to serve the main markets.

A senior executive at Montedison noted that plants in southern Germany are much closer to Italy's principal centres of demand. When production costs are low, the cost of transport can become critical. Regarding speciality and fine chemicals, experts say that these have been neglected in government plans for the sector. While small companies have been established and operated successfully, they have not been able to attain the appropriate size to support adequate research and development activity.

Failure to penetrate foreign markets has prevented small companies from growing and from generating the turnover required for R & D programmes.

Managers of chemicals companies and other experts often refer to the need to raise the technological content of Italian chemicals production. However, collaboration between Italy's small and medium sized companies offers few real possibilities, given their diversity of products and the wary nature of the Italian businessman, especially when firms are family-owned. It is more likely that they will sell out to foreign competitors. Nevertheless the way forward seems to be through specialisation, internationalisation and collaboration.

This was underlined by Montedison's managing director.

"Operations in the chemicals sector must be dynamic, with continuous effort to supply special products and services to the most advanced industries," Mr Porta said. "Orientation towards the market is an important condition for growth because it allows links with sectors enjoying growth rates which are higher than in traditional areas," he added.

By upgrading its product portfolio Montedison has shifted its chemicals operations towards higher added value. Mr Porta claims that through its US subsidiary, a controversial acquisition decision earlier this year, Montedison returns to a position of leadership in polymers. Flexible response to specific user needs is essential for success in this area.

Mr Porta points to inadequate expenditure on R & D as one of the main problems afflicting the industry. "Overall the Italian chemicals industry is not yet able to allocate sufficient resources to research to permit the development of innovative projects (new products and technologies) that can guarantee profitability and success in the future," he said. "In absolute value, research expenditure in Italy's chemicals industry is one quarter that of Germany and one half that of France," he told the parliamentary commission.

International comparisons highlight the secondary role of Italian chemicals on the global stage. Italy ranks being assigned to a permanent bi-part as the big players seize increasingly larger slices of the worldwide action.

Mr Porta, remarking on the thrust towards globalisation, drew the attention of the Italian parliamentary commission to Bayer's foreign turnover, now 79 per cent against 68 per cent ten years ago. In contrast, 64 per cent of Montedison's sales last year were in Italy and a further 20 per cent in Europe. The company was trying to remedy this situation by acquiring Filmont in the USA and Antibiotici in Spain. Spanish ethical pharmaceuticals concern. Given Spain's recent accession to the European Community, its high growth rate and its traditional ties with Latin America, Montedison considers it

a country of strategic importance.

In a joint venture subsidiary Montedison's energy subsidiary Selim and Shell, announced in September, the Italian operations of the French oil company Total were acquired. This is another example of Montedison's attempts to adopt a higher international profile.

The leading player on the other side of Italy's private/public sector divide has been even busier in moving around the global stage. Enichem has, however, been less active and tighter in acquisition spending. All except one of its numerous international operations during the past year have been research, production or marketing agreements.

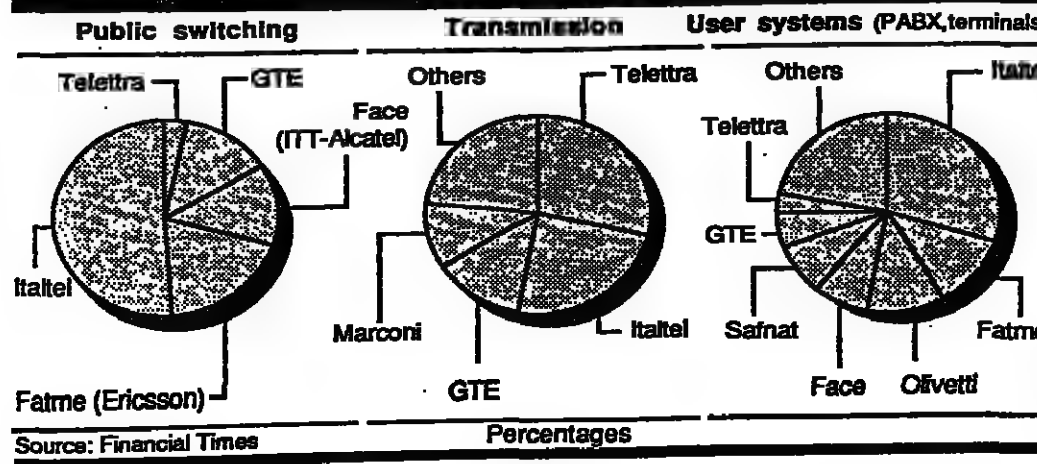
Enichem's joint venture with Britain's Imperial Chemical Industries (ICI) got underway in October last year and has already shown profits, at least one year earlier than expected. Complex negotiations were necessary to set up the European Vinyls Corporation (EVC), the two parent companies retaining ownership of the production assets with the PVC product being made for marketing and selling by EVC.

Enichem and Montedison, Italy's only large national chemicals companies, seem to be getting ahead by cross-border acquisitions, joint venture and cooperation. Perhaps this should be seen as a sign for a merger of the two companies, a marriage ahead by five years ago. However, according to some outside observers, scope for benefits from rationalisation is limited. Moreover a single merged company would still be facing the fundamental weakness of not being international.

In any case, the chemicals industry has always been highly politicised. Indeed the state held the largest single stake in Montedison until five years ago. Even now the state-owned investment bank Mediobanca keeps a 6 per cent shareholding. Launching an Enichem-Montedison venture appears fraught with difficulties, unless the politicians can agree on how such spoils of power should be divided.

David Lane

## The Italian market



ITALIA



ATA Univas

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**OIL.** Wherever it is, we'll find it. Oil is the primary source of energy. It is the power that moves the world and will be so for many years to come.

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Wherever the possibilities of finding oil exist, Agip is present with its spirit of initiative and decades of experience. The results achieved, alone or in cooperation with leading oil companies, in 30 countries, on 5 continents, make Agip a reliable operator in any oil activity.

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## ITALIAN ENGINEERING 4

## Steel Industry

## Finsider sets out its recovery plan

THE EUROPEAN Community has already been waiting a long time for the Italian steel industry to get its act together, but it will still have to wait until the turn of the year before the precise details of yet another recovery plan are available.

But there is no doubting what the industry, or at least that substantial part of it which is publicly owned, wants of the European Community. Finsider is looking to be a special case in whatever policy the Community finally adopts in its aim to reduce capacity further and the eventual lifting of production quotas.

Broadly speaking the group, owned by the IRI state holding company, wants another three years in which to re-organise its structure, rationalise its production and to work out new relationships with the private sector.

As long as the Community remains in the business of trying to organise the closure of capacity, it appears to have little option but to accede to Italian requests. But it will need to give the Finsider recovery plan the closest possible scrutiny and to arrange an effective monitoring system.

Notwithstanding the progress made by Finsider towards slimming down capacity and employment over the last seven years, strong and consistent pressure from the outside has been a missing ingredient.

The company has been excessively slow to respond to unforeseen changes in the market, partly because its ability has been severely constrained by political and trade union opposition.

Managing the decline of a public sector business is difficult anywhere in Europe without the necessary political backing. While Finsider may eventually win government approval for its new recovery plan, it cannot count on this being consistent nor necessarily effective in the face of organised trade union and political opposition at the local level.

This is one reason why a closer Community involvement in the application of the plan could be crucial to ensuring its success. It is also in the Community's interest - from the point of view of implementing an EC-wide steel plan - to take a tougher line to ensure that Italy is sticking to the terms of any agreement. The past is coloured by too many doubts on this front.

The company has been almost traumatised by the events of this

year when a bad financial situation turned even worse in the face of market difficulties and Mr Romano Prodi, the IRI chairman, decided to change the top management.

Political battles delayed even this initiative for several months with the result that Mr Mario Lupo and Mr Giovanni Gambardella were not able to start work on a new corporate plan until mid-July.

They had inherited a situation of acute financial haemorrhage reflected in a 1986m loss for the first half of the year. Production has continued to fall in the face of stagnating demand and rising imports. The embargo on communication with the outside world was partially lifted towards the end of October when the broad lines of the Lupo-Gambardella recovery plan was put to the unions. In the succeeding days protest stoppages were organised at several Finsider plants.

The new plan differs in several respects from its two predecessors. Finsider is managing only 2 per cent of the former management, not least in calling for a cut of 25,000 jobs. The previously estimated requirement was for a loss of 15,000.

The Finsider management's document warns bluntly that the company's position is "extremely critical". It points out that while the EC's other steel industry's are producing operating profits of around 10 per cent of sales, Finsider is managing only 2 per cent. At the same time, it is burdened with debt and amortisation charges amounting to 17 per cent of sales compared to British Steel's 5 per cent, 6 to 8 per cent among West German companies and 10 per cent in France.

This means that in addition to industrial restructuring, Finsider needs "a parallel and determined financial and capital restructuring". To put itself on a par with its European competitors, Finsider needs around 1,000m for financial restructuring, says the document.

The guiding principles of the plan, set out in the document, are fourfold.

1. To concentrate on products and markets which offer the best prospects and to quit those which cannot be profitable for a public steel industry.

2. To look for synergies with the private sector by means of joint ventures or sale of plant and equipment and for international alliances.

3. To encourage horizontal synergies within the group, affecting both production and

management and management services.

4. To bring efficiency and productivity up to the levels of the strongest European competitors through plant rationalisation.

In broad terms, the focus next year would be on reducing costs, changing structure and optimising management. In 1988 commercial policies would be developed, particularly through appropriate national and international alliances. By 1990, the companies accounts should be in broad balance.

In outlining the approach for individual sectors, the new Finsider management says that the guiding logic will be "a logic of the market, substantially different from purely and simply maintaining production volumes".

For the unwelded tubes sector, the strategy will be to seek "commercial, productive and eventually corporate integration with international partners". A primary objective will be to concentrate on the plants at Terni, Ancona and near Naples and at Piombino, near Livorno.

In dealing with long products, whose production in Italy is dominated by the private sector, the new Finsider management has rejected a full production strategy. It says that each approach will be different for merchant steels, special steels and construction steels.

It hints that two plants specialising in the first category would be right for the private sector, while construction steels would be concentrated at Piombino. Ten plants are currently operating in the long products area.

Steelworks steel production would continue being developed at Terni in Umbria while magnetic steel production needs to be "reviewed" so as to improve the product range and improve costs. Drop forging and railway rolling stock production should be rationalised through joint ventures or privatisation.

The plan aims for a significant cutback in exports of flat rolled products. Finsider's principal business is based in the South at Taranto with major units also at Bagnoli in Naples and Campi di Gioia.

But the Finsider management remains Delphic on the subject of Bagnoli with its 3,500 employees. The effects of cutting back production volumes will be equally shared between Bagnoli and Campi, they say, but their future will really depend on finding market niches which are appropriate for short production runs.

Finally, the outline plan also makes it clear that Finsider will stay in heavy plant engineering, although, again, some activities still to be defined could be ceded to the private sector.

John Wyles

## Backward public services act as a brake to efficiency

## The case for restructuring

ITALIAN industrialists are increasingly convinced that Italy's inefficient public services represent a serious impediment to further economic development.

In recent years Italian industry has undergone a significant restructuring which, when combined with the use of new technologies, has given a substantial boost to productivity. In contrast, the backwardness of these services on which companies anywhere depend in order to get their products to market, is acting as a brake on overall competitiveness.

In addition, analysts say, the poor performance of the services has a multiplier effect in that it almost certainly slows industry's use of newer technologies that, again, could boost competitiveness in international markets.

Production costs involve far more than raw materials and must be a big factor in the cost of labour, money and services as well," says Mr Luigi Lucchini, President of Confindustria, the national association of Italian manufacturers.

According to Mr Lucchini, Italian manufacturers are at a disadvantage in all three. But studies show that at present the direct and indirect cost to Italian businesses of public services amounts to an average eight per cent of sales, compared to the one to three per cent in other European countries.

Economist Paolo Savona, chairman of the Credito Industriale Sardo bank, says that today the Italian Government's major

concern ought to be the state's failure to provide the industry with efficient public services. The problems created for industry by the undisciplined inefficiency of public services is illustrated by two recent studies carried out by Confindustria.

One, regarding Italian postal services, demonstrates that an ordinary letter can easily take up to ten days between Rome and Turin or Modena in the Italian north, and as long as 15 days between these cities and Naples. The study also revealed that overall productivity of the Italian postal service has diminished by eight per cent over the last decade while in West Germany it has increased by 24 per cent over the same period.

A similar situation exists with regard to freight shipments by the Italian railways. Over the last 15 years, a study revealed, the speed of delivery on the major rail lines has dropped by an average of two hours.

In addition, rail shipping charges are 50 per cent higher than by 1983, 72 per cent of domestic freight shipments in Italy were by road compared to only nine per cent by rail and 14 per cent by ship. The comparative figures for 1981, when goods line products were considerably cheaper were 40 per cent (road), 17 per cent (rail) and 23 per cent (sea).

According to a recent study, compared with Great Britain, Germany and France, Italy is currently at the bottom of the table for the average number of tons transported per kilometre of

track. Comparisons of productivity with other countries are equally distressing. For if in Italy there are 200 employees per kilometre of track, the equivalent figures are 77 for Germany and 68 for France.

According to another study that uses 1970 as a base year, while the efficiency of the U.S. and Japanese systems of transport and telecommunications have increased steadily over the last 15 years, in Italy they have declined. The only exception was a moderate increase in telecommunications efficiency in 1985, but which in 1984 showed no signs of further improvement.

The situation with regard to Italian airports is even more drastic. According to Confindustria, the status of Italian ports is inadequate for the economic stature that Italy has reached. In fact, a study carried out by Montedison, the giant chemical company, showed that the changes for container movements from Italian ports to the U.S., the Red Sea and the Arabian Gulf, India and Pakistan, South Africa and Eastern Africa were consistently higher than from Northern European ports.

Not surprisingly, despite the increase in world trade, sea freight traffic in and out of Italy has not grown since 1960.

A study of European port development between 1960 and 1980 is an eye-opener. During that period, five major European ports - Hamburg, Amsterdam, Antwerp, Bremen and Rotterdam - both reduced the number of

their employees (by percentages ranging from 14 to 58) and increased the amount of freight handled (by percentages ranging from 69 to 180).

Taken together, Italian ports as a whole in the same period registered an increase of 55 per cent in the number of workers and an increase of freight of only 25 per cent.

The situation is particularly serious because of the importance of sea freight for Italian industry. Ninety per cent of imported raw materials and semi-finished products arrive by sea and 70 per cent of exported Italian goods are also shipped through the country's port system.

One problem, said a Confindustria official, is that there is no unified system of management. Two thirds of Italy's 70 freight ports are under regional control, while the others are under state management. A plethora of agencies - public and private - are involved in daily management and operation.

Although the 'Captains of the ports' must deal directly with the Merchant Marine Ministry, daily contacts are also needed with other ministries (Foreign Trade, Treasury, Foreign Affairs, Industry etc.).

Furthermore, a rigid system of labour relations keeps costs higher than in many foreign countries. Although an Italian longshoreman generally works only ten days or so a month, a system of a guaranteed minimum salary gives him an aver-

age annual take-home pay of 1,541m (455,445), that is, 16.5 times the average industrial worker. And the average total cost per longshoreman to the community is 1,611m a year.

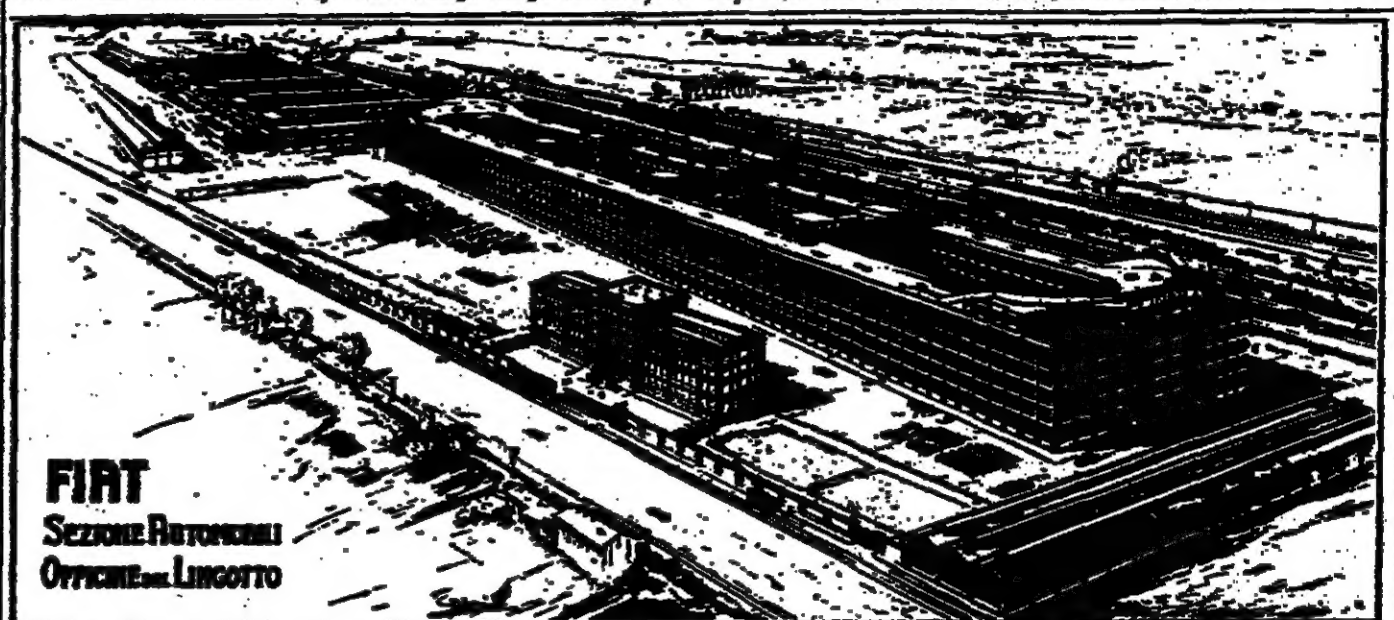
To cover these costs freight charges are increased with the result that traffic has been declining. The state is then asked to step in with emergency financial subsidies that weigh on the overall state deficit.

The Italian telephone system is also notoriously inefficient, with a high percentage of calls made ending in failed connections, disconnections, or severe interference. Waiting time for new phone installations can also be a drain on resources.

A top advertising firm in Rome recently had to pay rent on two sets of offices for a period of six months while waiting for phones to be installed at its new address. The manager of a small company that recently requested an electronic mail computer link up was delighted when he received his 'password' after only two months. His delight, however, was short-lived. For it took four more months until the link-up was made operative.

Mr Lucchini says: "The situation needs drastic measures. We industrialists are operating under such constraints that our ability to reorganise and improve productivity in recent years must really be viewed as something akin to a miracle."

Sari Gilbert



FIRI  
SEZIONE AUTOMOBILI  
OFFICINE LINGOTTO

Exciting new uses are planned for Fiat's historic Lingotto plant in Turin

## Sari Gilbert looks at hi-tech plans for Turin and Milan

## Turin's meeting ground

MORE THAN any other Italian city, Turin is a company town. Consequently, it would be difficult to find a small, high-tech, experimental company.

According to Fiat, high technology represents the single, common theme of the project. "But the real scope is to find a meeting ground for industry and scholarship that will allow Turin to operate as a melting pot for the future."

The test-drive road with its toboggan's curves, which like the ramps have been given national monuments status, will be opened to the public and will house both a heliport and a restaurant. Ground-floor spaces for stores and other commercial outlets will be linked by open porticoes and flowering courtyards.

The Fiat group's test-drive track and twin indoor access ramps, the factory had long been an urban landmark, certainly part of the collective conscience since Fiat 501s, Berlins and Turcos started rolling off the assembly lines in the early Twenties.

So when in 1982 company officials decided to shift production of the Lancia Delta and Fiat Tempra to a new, robotised factory, it appeared obvious that a new function had to be found for an area covering 200,000 square metres of ground and for buildings with a 1.7m cubic metre capacity.

The first solution was to utilise part of the factory for the bi-annual Turin Auto Show and for other exhibits, but because of new fire regulations, couldn't fit into the city's exhibition hall.

But in 1984 Fiat decided to seek for outside help. Twenty renowned architects from six countries were asked to consider the problem from the point of view of urban transformation, to use their imaginations as to possible uses for this new empty structure.

In 1986, after viewing the various projects, the city government commissioned its own feasibility study. The end result was the Piano plan for a complex that will stretch out over both the Fiat property and an adjacent area of another 100,000 square metres that belonged to the state railways. Required public spaces - mostly parks and parking areas - and underground space up to 610,000 square metres.

According to the blueprint, the huge, ground-floor former

bodyworks factory with its huge vertical girders will be turned into a vast exhibition hall, while the five-story 'offices' or machine shops building next door, will house a hotel and a 3000-seat congress centre.

In addition, there will be a research and development centre, or centro innovazioni for advanced industry (with Fiat Avio and IBM already claiming spaces) a university complex that is expected to house the mathematics, physics, and chemistry departments of Turin University, and an 'incubator' facility for applied research by small, high-tech, experimental companies.

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## Pirelli's Techno City

A FEW YEARS ago changes in production and corporate strategy were threatening to turn the Fiat group's giant Biocca factory grounds into an industrial ghost town. Instead, this sprawling area of heavy industrial buildings, cooling towers, paved roads and railway sidings - some 714,000 square metres in all - is to be transformed into an 'integrated Techno City' or 'technological pole' that Pirelli officials believe will be the largest of its type in Western Europe.

Today, Milan is no longer Italy's industrial capital, a primary power claimed by Turin and the surrounding region. But the giant Pirelli group will leave a long shadow there.

Although now a worldwide operation, about half of the 115-year-old tyre and cable manufacturer's 44 Italian production facilities are located still in Milan or in its immediate surroundings.

The Biocca Project, a private-public joint enterprise which got under way in 1985 and should enter its final planning stages early in the new year, is destined to prolong the Pirelli influence.

At the same time, the project's plan to bring industrial, academic and scientific brainpower into proximity, is expected to give a much needed boost to the neglected research and development sector.

"Our is a country of great creativity but in some sectors of technology we nevertheless find ourselves totally dependent on others," said Mr Giovanni Nesi, the Pirelli official who heads the Biocca project. "The world is being transformed and yet Italy, and Europe as a whole, have remained behind," he added.

The idea behind the Biocca project is to rectify this situation by the year 2000. Parts of Milan's Polytechnic University are expected to be transferred to the new site. And there are hopes that other Italian state research bodies like the CNR or ENEA will follow. The first installation of laboratories will be made by COPIRE, a consortium of private industry that so far includes Fiat, IBM, and Ansaldo.

As one Fiat official put it: "The fact is that no one here was able to conceive of something so important to the history and the city's history simply being demolished."

Situated on the northern outskirts of the city, Biocca - which takes its name from the site's

elegant 15th century country villa - was purchased by Pirelli in 1907 and soon became the company's central industrial complex.

Subsequently, however, Pirelli like many Italian companies, began decentralising, with much of Italian production shifted to smaller factories in Central and Southern Italy. While both tyres and cables are still produced here, the chimneys of obsolescence had sounded loud enough to make abandonment of the area appear increasingly likely. Pirelli managers were stimulated into action.

The first step was an agreement in early 1985 with the unions that cleared the way for a new tyre factory that has been built at nearby Bollate and should be ready sometime next year. The second was a preliminary agreement with municipal, provincial and regional authorities regarding target uses for the area. And finally, in September of that year, Pirelli launched an international competition, inviting 20 architects around the world to develop the theme of the future architectural and urban layout.

Three winners were selected by an international jury in March, 1986. And following the preliminary approval last May by the Milan City Council of a necessary amendment or 'variante' of the city's master zoning plan, the winners - Vittorio Gregotti, Gino Valle, and the Roberto Gabetti-Alimoro Iola team - were asked to prepare their final project for a February 15, 1988 deadline.

The 'variante', which hopefully will get final approval by February, sets the guidelines for the project, establishing an optimum mix of space utilisation for industry, research, administration and habitation. For example, because of the authorities' reluctance to see Milan become totally services-oriented, Pirelli, which will keep about half the area for itself, has had to promise that no fewer than 50,000 square metres will be devoted to cable production.

In other words, the 'variante' will lay out the basic standards to which the winning proposal - to be chosen by Pirelli - will have to adhere. Another key will be needed to devise the PTO or 'plan for operational intervention' which will establish the basic engineering standards. After which construction can begin.

"If we get the PTO done by June, 1989, then we'll be in great shape," said Dr. Nesi. He believes that the major problems so far have been the "Byzantine procedures" of Italian public administration. But he is nevertheless hopeful that by 1992 the Biocca will be "a functioning reality."

Elsewhere in the industry, the US automaker Chrysler clinched a deal last May to take control of the prestigious Lamborghini sports car maker - it already held 15.6 per cent of Maserati - in the latest in a series of Detroit attempts to cash in on the image of Italian performance.

Cadillac, meanwhile, has started US sales of its Pininfarina-designed Allante convertible.

Sari Gilbert

Motor industry  
Fiat in top gear

FIAT, the diversified industrial giant which is virtually synonymous with Italy's motor industry, has never been stronger.

The Turin-based Leviathan, which employs 230,000 at last count, is at the peak of a prosperous period of financial and industrial consolidation and expansion.

Its success since 1980 in coming to terms with a restive labour force, followed by massive investments and a thorough restructuring of marketing resources which produced a return to profit in 1983, is widely accepted as an industrial watershed for Italy.

The pace of profits growth quickly quickened in 1986 and the group closed out 1986 with net earnings in excess of 1,200m (US\$1,670m), a 68 per cent gain over the previous year.

Moreover, 1986 was also the year that Fiat was able to stave off a major crisis. In the last year of the auto market, Ford of the US, in the two car-makers' battle to win control of the troubled Alfa Romeo group, Fiat has extended itself far more widely in the luxury end of the auto market.

Fiat now produces more than 60 per cent of the cars sold in Italy, a market share which is not even closely approached in any other western industrialised nation.

Moreover, the Alfa deal elevated it to the leading position among European car producers, and as of mid-1987 it could boast a 15 per cent share of the 6.4m cars sold on the Continent.

It was also able to secure Nissan of Japan out of Alfa, its unsuccessful joint venture with Alfa Romeo. Japanese producers are already prevented from selling more than a few thousand cars a year in Italy under the provisions of an immediate post-war accord.

Unfortunately for Fiat, the terms of the Alfa deal did not escape the notice of the European Community Commission, which has launched a probe to determine whether competition rules have been breached.

The brisk pace of domestic consumer demand helped push total Italian automobile output to a record 1.4 m units after the first eight months, a 9.6 per cent advance over the same period a year earlier.

The sale of commercial vehicles, meanwhile, rose by 19 per cent to 77,737 units during the first eight months.

But now, several factors should serve to moderate the expectations of Italy's motor industry.

Most analysts expect a US-led recession will not be without a wider significance for European producers as well.

In Italy, the Rome government has raised the VAT by 4 per cent in VAT (to 22 per cent), bitterly attacked by Fiat and others, is expected to cool demand.

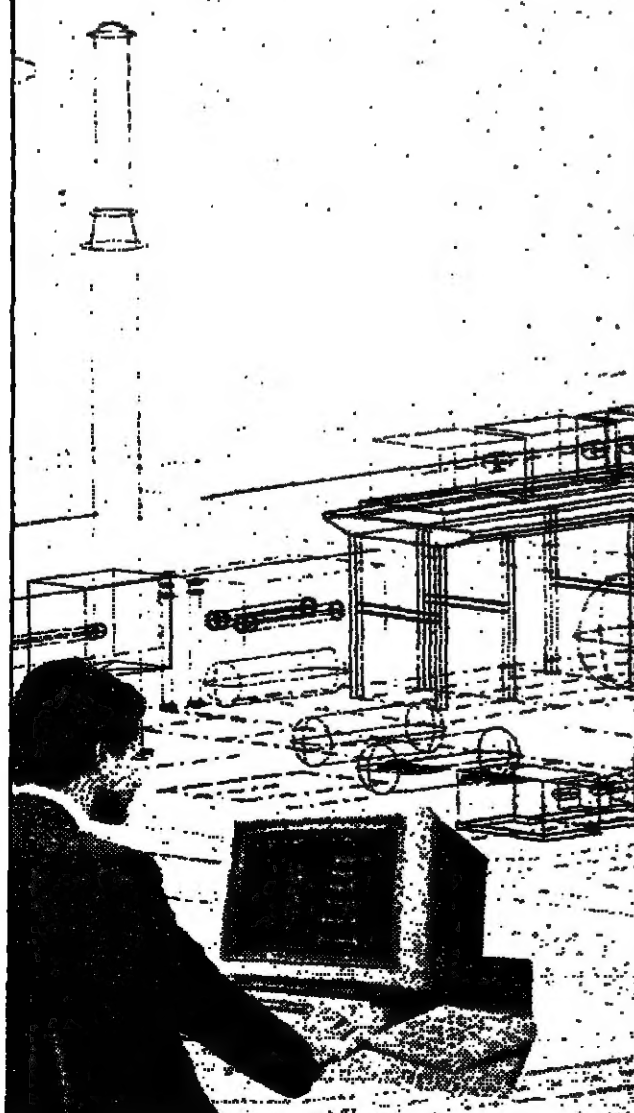
None the less, Fiat still expects to increase net profits to exceed 1,200m on sales of 1,570,000m (US\$2bn).

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Sari Gilbert

David Brown

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SNAMPROGETTI, the international engineering contractor and technology company of the ENI Group, is working worldwide on the development, design and construction of industrial facilities and associated infrastructure which include pipelines and plants for offshore processing, refining, gas treatment, fertilizers, chemicals, metallurgical processing and waste treatment. With a background of more than thirty years of professional experience, SNAMPROGETTI is able to offer its clients highly qualified services and support covering a range from individual packages of integrated services up to complete "turn-key" projects. The scope of these services for most projects includes: technical and economic feasibility studies, conceptual design, project financing arrangements, commercial and technical management, basic and detailed engineering, risk analysis, procurement, quality assurance, construction, training of skilled workers and plant operators, plant start-up and operations, product marketing assistance.

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## An effective System Architecture should provide an open bridge to communication.

High on the agenda of most companies will be "improving communications". Yet, surprisingly, there are still some influential manufacturers of information systems whose very technology impedes communication. The plain fact is that it is not in their interest to allow customers the benefits of free information exchange.

### The Olivetti difference.

Olivetti does the opposite. Open System Architecture from Olivetti is a way to pry open closed systems. It is a bridge that by connecting diverse technologies of different manufacturers, permits communication. And accommodates new technology as soon as it is available.

To choose Open System Architecture is to choose freedom. At the foundation of the Olivetti plan are the principles of connectivity and standards. Being able to connect environments defined by different manufacturers facilitates the exchange and integration of information, for an infinite number of tailored applications at all levels of use. Acceptance of standards lets the system evolve and grow naturally, in step with your company.

In short, Open System Architecture from Olivetti fosters not just the coexistence of systems, but their complete integration.

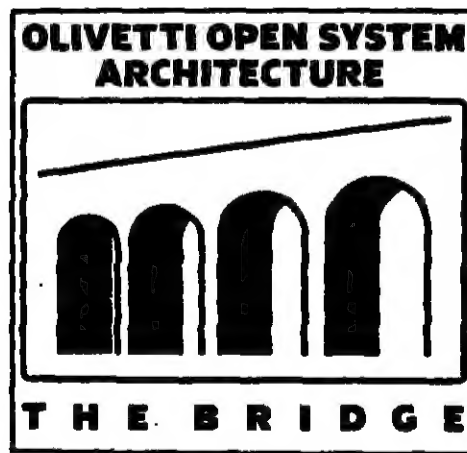
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International standards for information network design provide the foundation of Open System Architecture. They manifest themselves in the Olinet family of networking products, which incorporates all ISO/OSI standards for both Local and Wide Area Networking applications. And in Open System Architecture's commitment to the PC world of MS-DOS.

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## ITALIAN ENGINEERING 6

## Corporate Finance

## Laws of the market start to pinch

'BLACK MONDAY' on Milan's stock market dashed the hopes of zero-cost finance for companies which were looking for a flow of fresh funds through rights issues or quotation. October 19 gave the knock-down blow to a market which, in contrast to London and New York, had been rocking unsteadily since reaching an all-time high in August 1986.

The performance of the MIB share price index shows how unfavourable conditions have been for raising money in 1987. Starting the year at 1000, it followed a downward trend until September. A promising revival which took the index from 813 on 15 September to 923 on 15 October was then snuffed out by the crash. Three weeks after 'Black Monday' the MIB index was flooded at 561.

All the main shares suffered badly. Ordinary shares in the Fiat group, Italy's largest private sector corporation, started the year at L14,370. When the market closed on 20 November Fiat's shares were priced at L2860, a drop of nearly 43 per cent. Investors in Montedison, the large Milan chemicals corporation, saw the value of their shares fall equally sharply. On January 2 the price stood at L2880. They could be bought for L1480 on November 20.

Shares in Olivetti, the office automation company, halved in value, sliding from L13,600 to L7,200. With a market which was lacklustre until October, and was then knocked back by the crash, little scope was offered for raising capital. Indeed during the first nine months of this year there were only 26 operations which realised L4,861bn. This was in sharp contrast to 1986 when the 99 operations on the Milan market allowed the companies concerned to increase their share capital by L14,488bn.

Montedison, a market winner last year, ranks as 'Black Monday's' most eminent victim. The company had planned a L1,055bn rights issue at a price of L1,900 per share, with one third being placed on Wall Street. But market conditions prevented the formation of an underwriting consortium. The issue was postponed at the

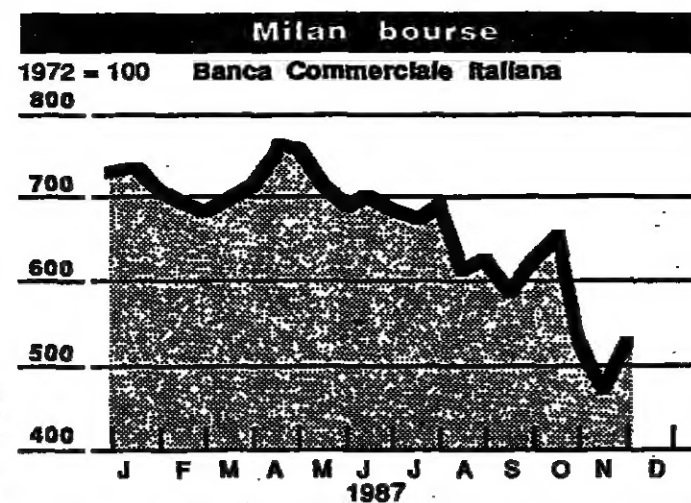
beginning of November until the company can propose an operation which is compatible with the market.

This was a far cry from Montedison's position at the end of May. When chairman Mario Schimberni addressed the shareholders he reported: 'For many years Montedison was troubled by a heavy debt burden. Finally in 1986 the company turned the corner. The issue of new equity for both the parent company and Montedison subsidiaries brought a net inflow of L3,448bn. This in turn meant that total shareholders' funds amounted to L4,842bn at the end of 1986, compared to total debt of L4,240bn.'

Three major operations during the current year lay behind November's debacle and contributed to the removal of Mario Schimberni from the chairmanship. The acquisition of the Spanish pharmaceuticals company Antidote and Montedison's buy-out of its partner in the US polypropylene maker Himont, together with consolidation of the stake in the Italian insurance company La Fondiaria, caused a substantial rise in Montedison's indebtedness.

After acquisitions of about L3,500bn during the course of 1987, Montedison looks set to end the year with borrowings of L7,700bn, even when positive cash flow of L1,000bn, asset disposals of L600bn and bond issues of L900bn are taken into account. Though this year's operating margin should be 7.2 per cent on turnover, against last year's 5.3 per cent, and only 10 per cent of borrowings are short-term, Montedison's financial structure is viewed with concern.

Like Montedison, Fiat has also turned to the market to get fresh risk capital, but not during the current year. The most recent large operation, which added L1,117bn of paid-in capital to shareholders' equity, was in summer 1986. Fiat had moved early to take advantage of favourable market sentiment with a large issue in 1984. These increases in share capital, coupled to substantial positive cash flow, cut Fiat's net indebtedness from L2,400bn at year-end 1986 to L700bn at the end of last year.



In spite of L2,000bn of payments for the Alfa Romeo and Fiat acquisitions at the start of this year, Fiat's finance manager Davide Croff expects that positive cash flow of more than L1,700bn in 1987 will leave the group with net indebtedness of less than L1,000bn at the end of December. Mr Croff said that favourable market conditions and positive cash flow had happily coincided with the need for significant investment financing within the group.

Fiat has spent about L3,000bn on investment in product and production systems during the year. Reorganisation of newly acquired Alfa Romeo and heavy investment in the Iveco truck and bus company have made heavy demands on resources. Mr Croff said, however, that the company, Fiat Auto has made the biggest call with its requirements for launching the new mid-range Tipo model. About 40 per cent of ordinary investment was spent on product development while a further 40 per cent was channelled into building and improving production systems.

In addition to ordinary investment, Fiat has also spent heavily on research and development, between L900bn and L1,000bn in the current year. This will be charged directly to 1987's profit and loss account. Fiat's net indebtedness masks a more complex financial situation, explained Mr Croff. Some of the group's subsidiaries are in surplus while others are in deficit. The headquarters' finance division in Turin's Corso Marconi operates as a clearing house for flows of funds within the group, thereby ensuring the optimum allocation of resources. The group maintains a significant long-term debt position (L3,472bn in the consolidated accounts at 31 December 1986) for precautionary and strategic reasons.

He noted that there are also sound economic reasons for carrying debt. 'Fiat's bargaining

power allows us to borrow at 30 to 50 basis points under LIBOR. This means that the cost of debt is less than the profits which can be made from lending the borrowed funds,' said Mr Croff. He emphasised that though the group engages in arbitrage operations, it is non-speculative. 'It is a matter of correct management of financial resources,' he added. There has been much talk in Italian banking and business circles about the *caso Fiat*, the advantageously low interest rate which is applied to Fiat's borrowings from Italian banks. Mr Croff admitted that it exists but said that other large corporations are equally favoured.

The laws of the market apply. It is a question of quality of credit and high volume of business,' he said, referring to the group's strong bargaining position.

The laws of the market are also applying to several engineering companies which had hoped to obtain listings on the Milan bourse. After the crash, prospects for quotation have receded for publicly-owned companies STV, Breda Costruzioni, Breda Ferroviaria, Finmeccanica, Alfa Avio and Snam. Listing of shares of private-sector companies like Gruppo Finanziario Tessile and Intermare are unlikely until the market recovers from its present fragility.

Fortunately many companies in the engineering sector have been able to reorganise and improve their financial positions during the good conditions of the past three to four years. Levels of short term bank borrowing have generally been reduced. Moreover the cost of money has come down and the prospects are for interest rate stability. 'Before October 19 we were expecting rates to rise. Now we forecast a moderate recession and a reduction in interest rates,' said Mr Croff.

David Lane

## Profile: Luigi Lucchini, chairman of Confindustria

## A vanishing breed

WHEN ITALY'S industrialists' confederation Confindustria meets next May it will face the task of electing a successor to its current chairman, Mr Luigi Lucchini, who will have completed four years in the job and will not be eligible for another two-year term. Mr Lucchini will be remembered for having brought a robust and combative style to the chairmanship.

After Mr Gianni Agnelli's subtle leadership of Confindustria during the late 1970s and the 'thoughtful' approach of his immediate predecessor Mr Vittorio Merloni, Mr Lucchini has been more direct. He is a man with a mission who clearly believes that a cast iron fist is a guarantee of steel gets results.

'Every chairman of Confindustria must be in tune with conditions prevailing in his period of office,' said Mr Lucchini. The mid-1980s have seen the front-line of trade union advance pushed back. Setting an example at his own Brescia company, Mr Lucchini was in the vanguard of the Italian industrialists' counter-offensive against labour.

More than ten years ago he provided a demonstration of how to tackle confrontation at local level when he faced down workers at his Brescia steel plants during a six month strike. 'I am known as a tough character, a man of steel,' remarked Mr Lucchini.

He described the 1970s as an ugly and destructive period, caused by trade union arrogance, a spineless response from politicians and employers and by deleterious compromise. 'In battles with the trade unions I am ruthless,' he said, noting that trade unionism needs a counter-force. 'Workers must learn to respect the employers' demands,' Mr Lucchini added.

Following 66 Confindustria's chairman admitted that he is a member of a vanishing breed of industrialist. Leader among the Brescian steelmakers, Mr Lucchini built a family empire and a substantial personal fortune in the aftermath of

the Second World War.

His father was an artisan steel-maker with a small forge. Though he trained to be a school teacher, iron rather than chalk was in Luigi Lucchini's blood. His teaching skills have served for providing Italy's trade unions with a lesson in industrial relations. Post-war conditions favoured the switch from the classroom to the steel mill.

'Italy was furnished for the iron and steel required for reconstruction,' he said. 'Luck was on my side. There was no need for marketing what we made, because production sold itself. Finance was also easy, as customers, desperate for steel, paid immediately in cash,' he explained.

Output from the steel mills of Brescia underpinned the rebuilding of the Italian economy and was central to the 'miracle' of the 1950s and 1960s. During these boom years Mr Lucchini laid the foundations of today's business empire.

Last year Lucchini Siderurgica declared profits of L10bn (\$4.54m) on sales of L265bn. But success has not loosened Mr Lucchini's local ties. The company operates a rolling mill at Castiglione, on the site of his father's forge. Mr Lucchini's birthplace is about 40 kilometres from Brescia. Closer to the provincial capital, there is a plant at Sarezzo in the Val Trompia, an area with a history for iron and arms making dating back to the Venetian Republic.

In Brescia itself the wholly-owned subsidiary Isider makes a wide range of commercial steel, turning profits of about L1bn on turnover of L10bn in 1986. However Mr Lucchini is unique among the Brescian steelmakers who built up their companies in the first two decades after the war. By following a policy of expansion, he has built alliances with the corporate figures and institutions of Italy's financial and industrial establishment. He became something more than a provincial self-made man.

His election to the chairman-

ship of Confindustria in 1984 confirmed his inclusion at the highest level of Italy's industrial elite. It is a role and recognition of which he is proud. But Mr Lucchini emphasises that he has not forgotten his roots. 'Small and medium-sized companies are the pillars of the Italian economy. More than anything I have been their representative at Confindustria,' he said.

Looking after the interests of Italy's industrialists has been a full-time job. It has kept Mr Lucchini heavily involved in Rome, dealing with fellow industrialists, politicians and the trade unions. Back in Brescia the task of managing Lucchini Siderurgica has been entrusted to his son Giuseppe, who is deputy chairman and joint managing director of the company. Mr Lucchini considers that he has an excellent deputy.

'My son's intelligence is certainly not less than mine,' he said. He recalled Giuseppe's kidnapping 13 years ago, and his son's cool behaviour at that time. In dealing directly with the kidnappers, Luigi Lucchini also demonstrated his own strong nerves and shrewd bargaining capacity. He negotiated the ransom and personally delivered the money, ensuring his son's release before informing the police.

Mr Lucchini places much emphasis on his independence. He claims to be a political party, but without political colour. 'I believe that it is important to avoid being in debt to any party,' he said. 'The single girl is courted, but once she marries she attracts a different kind of attention,' he remarked. 'I am not a communist, but I believe that the communist government in Rome would probably cause him to emigrate. However, he considers that the power of the Roman Catholic Church and the individualistic character of Italians will probably ensure that the need to leave the country will not arise.'

While rugged individualism, coupled to luck and enormous dedication to work, allowed Mr



Luigi Lucchini: cast iron fist in garment of steel

Lucchini to build a sizeable corporate empire, he thinks that a similar achievement would now be almost impossible. Business has become much more complex. According to Mr Lucchini, financial wizardry rather than technical talent provides the key to success today. Luigi Lucchini's desire for independence continues to be one of his prominent characteristics. The business which he has created is still wholly owned by himself and his family.

Sense of ownership is indispensable for Mr Lucchini. Full of bounce and verve, Mr Lucchini does not intend to pension himself off when he stands down from Confindustria's chairmanship. He admits to having no hobbies or interests outside his work. During this summer's break from responsibilities at the industrialists' confederation he used his time to design the layout and calculate the costs and profitability of a new line at one of his steel mills.

He believes that there are still new peaks to be climbed and further milestones to be passed. 'He who stops is lost. It is important to have the physical toughness to hold on,' remarked Mr Lucchini. Notwithstanding his age, he gives the appearance of having the strength of body and mind to restart at his father's forge, if that were necessary.

David Lane

## Industrial Relations

## Union leadership diffused

'IT IS A CRY of agony,' said Mr Police Secretary, director general of Federmeccanica, the organisation representing Italian private engineering companies.

He was referring to the four hour general strike of a fortnight ago, called by the trade unions to protest at the content of the government's 1988 budget proposal.

According to the unions, the response among industrial companies of about 85 per cent gives the lie to Mr Morillero's immoderate claim that they are suffering from the unions' position. A substantially lower proportion of industrial workers were involved, although with no one doing a proper job of aggregating the numbers, it is impossible to know how many.

To considerable extent it suits both employers and unions to keep their conflicting judgements of the strike protected from the actual truth. Employers would not want to alter their (broadly accurate) view of the status quo, which is of a union movement much reduced in power and influence and short on ideas and strategy.

If the 'fiction' of a successful general strike consolidates or strengthens the unions' position a little, then that is probably preferable to the alternative.

This has been on graphic display in the public sector over recent months. In some cases, such as the airport workers, the unions have been authorised to impose their own schedule of industrial action and have had their instructions ignored by a more militant rank and file. In others, their authority has been completely rejected by rank and file committees agitating for better conditions than those which have been negotiated.

The net result has been an image of weakness and anarchy. The phenomenon which has grabbed the most headlines is that of the so-called Cobas (comitati di base), the rank and file committees set up in many schools two years ago whose se-

toral name has become the generic term for those committees which have emerged elsewhere.

Until now, the Cobas phenomenon is far more limited than much press reporting would suggest. It has some strength in some of the details of the country such as Rome, Naples, Bari and Florence. Outside education, the only analogue of any consequence is on the railways among train drivers, guards and some station masters.

This latter group has enough power to have severely disrupted train services on many occasions this year. The Cobas committees are narrowly instrumental in their objectives which are mainly to counter the unions' position. Some Cobas members believe would more truly reflect their skills and hierarchical position. The train drivers complain that their differentials of the last 15 years have been eroded while their work schedules are more onerous than they once were. Many, but not all of the school teachers want their pay more closely aligned to that of university teachers.

Some Cobas members have kept their unions cards and others have not. Their activities should not be confused with those of the so-called autonomous unions who stand outside the unions' confederations and have a longer history, dating in many cases from the 1960s. With an aggregate membership of around two million, their real strength, like Cobas, is in the public sector, but more extensively in areas ranging from the hospitals to airlines, from banks to schools.

While the confederations, the CGIL (communist-socialist), the CISL (Catholic) grows with historic links to the Christian Democrats and the UIL (socialist, white-collar), know they have to work alongside the autonomous unions in a state of rivalry, they are much less certain in their

handling of the Cobas phenomenon.

'We are too bureaucratic and our internal democracy is too weak,' says a candid Mr Walter Galbusera, a senior official from UIL. He sees the confederations' current problems in terms of a still unresolved battle between the traditional view of a trade union as dedicated to struggle in defence of working class interests and a more modern approach which believes the unions to be a responsible element in the management of the post-industrial technological society.

The latter path is the one gradually being chosen by union movements all over Western Europe. In Italy it involves many contradictions and is arguably a source of weakness because the confederations have not equipped themselves for the journey. Thus, they are under fire from their traditional wings for selling out the industrial workers by co-operating in the restructuring of traditional heavy industries.

They have accepted what Mr Galbusera calls 'the logic of the market,' without making any inroads among the more highly educated technological skill groups.

On paper, their total memberships are nearly as high as they have been at close to 9 million. In reality, membership rolls are being sustained by pensioners. Thus in 1986, the largest confederation, CGIL, counted 4,642 million members, the highest total ever. The 'active' list, however, had fallen to the lowest level since 1982 - 2,83 million, while the pensioners were at a record 1,776 million.

All of which partially reflects the steady decline of the smokestack industries.

Many present contradictions come together in the public services. Government employees are not subject to the logic of the market and expect a more traditional form of union leadership.

When this is compromised, as it has been in the 1980s by tripartite agreements with government and employers over wages and by political defeat (over changes in the age indexation system), some of the rank and file tends to lose faith.

Although one is a Cobas, and the other the confederations' own rank and file dissidents, the public transport strikes by railway drivers and airport workers which have made travelling a nightmare this autumn, reflect this lack of confidence in union leadership.

The effect, however, has been to create a political demand for the legal regulation public sector strikes - an issue which threatens to be almost as internally divisive for the unions and as politically controversial for their relations with government as the battle three years ago over wage indexation.

Two of the confederations, the CGIL and the CISL, are firmly opposed to legislation and will only consider inserting disciplinary codes into public sector contracts. These would have some legal force but they would not apply to public companies such as the railways and the state airlines. The UIL is preparing to gather signatures in support of a law which would regulate strikes by both government employees and employees of public companies.

This approach acknowledges that there is a public interest to be protected which the unions can no longer guarantee. It does not seek to regulate industrial relations in the private sector. Quite how the issue will be resolved is unclear.

For all their apparent weakness the three confederations can still profit from the Italian obsession with consensus, which means that the politicians will be reluctant to legislate with the majority of the union movement against them.

John Wyles

## Machine Tools

## Sharp change in sales pattern

cent to some L1,450bn. This weaker development follows a stagnant performance in 1986, when a small percentage point rise in exports was accompanied by a 28 per cent rise in imports.

The machine tool sectors' overall trade surplus fell as a result from L 975bn to L292bn last year. This year, Uclima expects the industry's surplus figure will slip closer to L200bn. At the same time, profit margins are expected to further narrow on 'wild' world demand.

Among the most important export markets for Italy are West Germany, the US, France, and the Soviet Union, China and the UK.

On this basis, Uclima's assessment of the industry's overall

prospects this year is that total sales of Italian machine tool and flexible automation systems ought to advance by just one percentage point (to L2,422bn). This compares with the 6.7 per cent advance (in real terms) for 1986.

Thus, domestic demand is playing an increasingly important role in absorbing the industry's output. On this front, Uclima sees a 5 per cent rise in real demand, accompanied by a slowdown in the growth of imports particularly from Japan.

This, at least, may be welcome news to producers who have seen the efficient Japanese drive home already inroads into their

The country's 400 machine tool producing companies are

largely smaller and medium-sized operations.

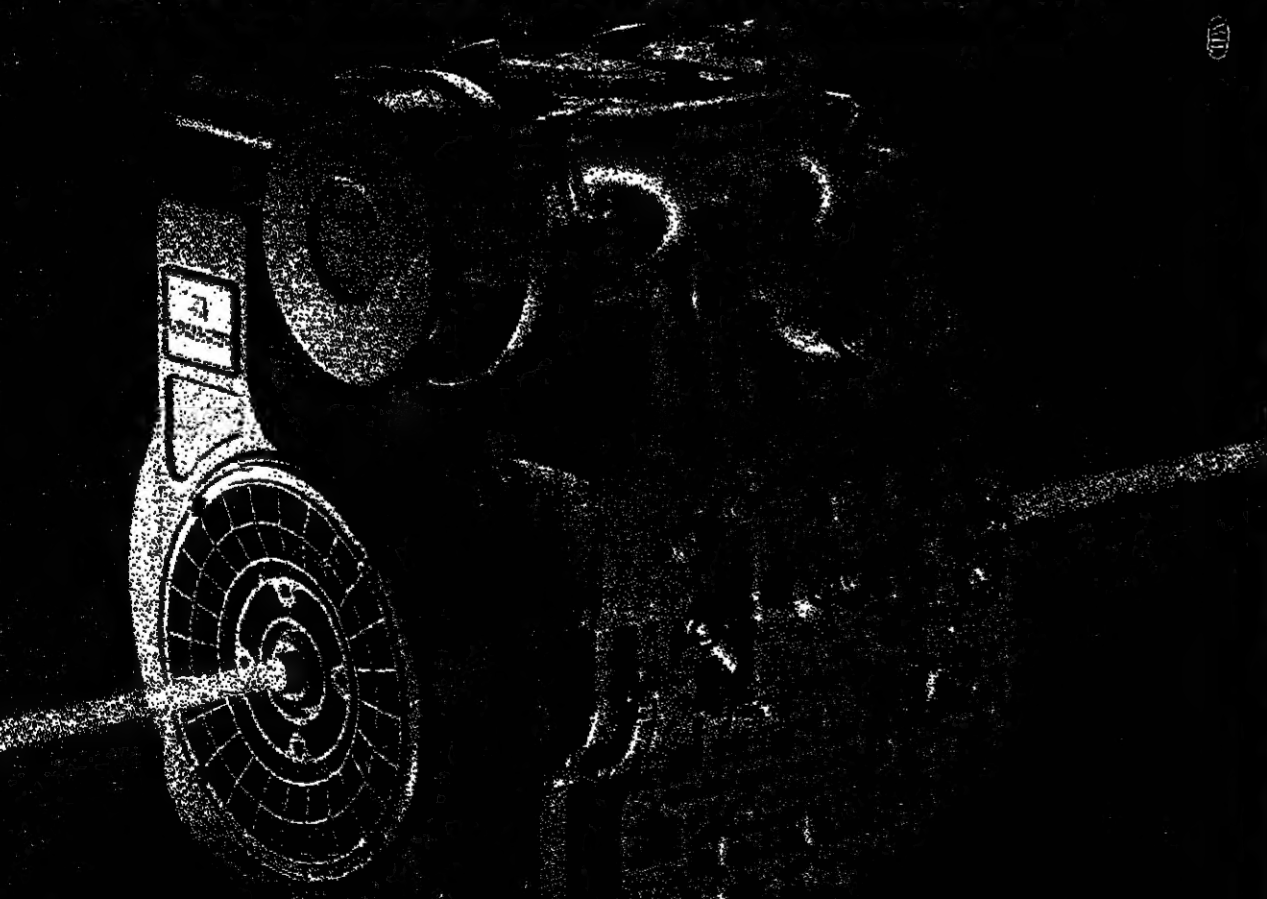
Fiat's Comau subsidiary, on the other hand, has been able to build up an impressive position in the factory automation business. It is a prime supplier of assembly systems for the production of cylinder heads, to General Motors, for example. GM owns 20 per cent of Comau's US producing subsidiary.

Comau has also profited from its important technological cooperation pact with the large US computer manufacturer, Digital Equipment Corporation. Meanwhile, at the 7th World Machine Tool and Automation Fair held in Milan in October, George Mege, President of the European Committee for Cooperation between Machine Tool Industries, warned of the dangers inherent in protectionist trends.

'Perhaps recalling true or assumed implications of machine tools on national defence,' he ventured, 'we certainly cannot ignore that recent cases of protectionism and disequilibrium represent a serious danger to the whole sector.'

David Lane

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